

Quarterly Issues Report

Period: Q4 2018
Station(s): WRSB 1590 and W248BH 97.5 FM
Community of License: Format: Brockport, NY and Rochester, NY
Format: Spanish Tropical

During the period mentioned above, the following issues were covered on WRSB:

Primary Issues Covered:

- Safety
- Community Engagement
- Better Living
- Local Issues Announcements

Content: Public Service Announcements

Air Time: Approximately 240 Public Services Announcements are run each week on

WRSB as part of the broadcast schedule. This is approximately 3 hours of broadcast time each week.

Topics Covered:

Public Service announcements are sourced from the Ad Council, the New York State Broadcasters Association, and from non-profit organizations. The following topics were covered during this reporting period: Radon, Drunk Driving, Recruiting, Teen Drinking, Opioid Abuse Prevention, Fatherhood Involvement, Stop at School Buses, Diabetes, Texting and Driving, Emergency Preparedness, Lung Cancer Screening.

WRSB also ran paid recruiting advertising for the City of Rochester and a private Tax Preparation Service serving the Spanish-speaking community.