

American Conservative Union

NON-CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

This form must be completed for all requests for broadcast time made by anyone seeking to broadcast a message that refers (a) to a legally qualified candidate, (b) to any election for federal office, or (c) to "a national legislative issue of public importance" or a "political matter of national importance" (i.e. an issue advertisement). This form must be retained in the station's public inspection file for a period of two years.

Date of Request: 12/21/18 Time of Request: _____

Candidate Named in Spot: _____

Party: _____

Candidate for: _____
(Office) (Location)

Issued Referred to: Healthcare

Name of Organization: American Conservative Union

Name of Contact Person: _____

Address: 201 N. Union St. #370, Alexandria, VA

Telephone: _____ 22314

Chief Executive Officers, Board of Directors, or Members of the Executive Committee of the Organization

(attach a list, if necessary): Matt Schlapp-chairman; Carrie Gerow, Vice

Agency for Organization (if any): Strategic Consulting

Name of Person Requesting Information/Time: _____

Information Requested: _____

▪ Rates for _____

▪ Availabilities for _____

▪ Other: _____

Disposition of Request:

☒ Accepted ☐ Rejected ☐ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: See attached

Class of Time Purchased: _____

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary): _____

Date Public File Report Prepared: _____, 200__.

Other Information: _____

Inquiry Received By: Broke Masatos

Carolyn
Meadow 52h
Vice Chairma
Bob Beauprez
Treasurer

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 12/21/18
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I, Strategic Consulting ATL
do hereby request station time concerning the following issue:

Healthcare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: American Conservative Union

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Conservative Union
201 N Union St #370
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Matt Schlapp Chairman
Carlie Gerow Vice Chairman
Carolyn Meadows 2nd Vice Chairman
Bob Beauprez Treasure

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER (SPONSOR)

12/21/18		404-228-9234
_____	_____	_____
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REVISED

CONT#	Jan 02, 19	DDS CONT# 0
REP	32466525 Mod# Ver# 3 (Last =)	C/P/E: 111135
TO	Entercom Radio Sales	
FM	WYRD-FM (Greenville-Spartanburg, SC)	
OFF	JOEY GANGI	SALESPERSON FAX#
AGY	ATLANTA	
ADDR	STRATEGIC CONSULTING ATL	PH #
	1163 WARRENHALL LANE	
	ATLANTA, GA 30319	
BYR	KAREN BOOR	
ADV	AMERICAN CONSERVATIVE UNION	
PDT	RADIO/EST. 35	
FLT	Dec 24, 18 - Jan 20, 19	

*** REP ORDER COMMENT ***

** 12/27/2018 11:46:00 AM: ***REVISION***REVISION***REVISION*** PLEASE DO NOT DOUBLE BOOK!!!!
 PLEASE CONFIRM ONLINE OR DESIRAE.TUCKER@KATZMEDIA.COM WITHIN 24 HOURS. THANK YOU!
 ** 12/27/2018 11:46:00 AM: THE ORDERS FOR ESTIMATES 35 AND 36 FOR AMERICAN CONSERVATIVE UNION
 WERE SENT UNDER AN INCORRECT AGENCY CODE. THE CORRECT AGENCY SHOULD BE STRATEGIC
 CONSULTING ATL. WE ARE CHANGING THE AGENCY NAME AND RESENDING THE ORDERS FOR BOTH
 ESTIMATES RIGHT NOW. P LEASE MAKE SURE THESE ARE NOT DOUBLE BOOKED!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1S.	10A - 3P	60	12/29/2018 - 12/29/2018	1W	2	\$75.00	2
					** WEEKLY FLIGHT TOTALS **		2	\$150.00	
		<u>FLIGHT 2</u>							
	2.1	MTWTF..	6A - 10A	60	12/31/2018 - 1/11/2019	2W	4	\$130.00	8
	2.2	MTWTF..	10A - 3P	60	12/31/2018 - 1/11/2019	2W	4	\$200.00	8
	2.3	MTWTF..	3P - 7P	60	12/31/2018 - 1/11/2019	2W	4	\$130.00	8
	2.4S.	10A - 3P	60	1/5/2019 - 1/12/2019	2W	2	\$75.00	4
					** WEEKLY FLIGHT TOTALS **		14	\$3,980.00	
		<u>FLIGHT 3</u>							
	3.1	MTWTF..	6A - 10A	60	1/14/2019 - 1/18/2019	1W	4	\$130.00	4
	3.2	MTWTF..	10A - 3P	60	1/14/2019 - 1/18/2019	1W	4	\$200.00	4
	3.3	MTWTF..	3P - 7P	60	1/14/2019 - 1/18/2019	1W	4	\$130.00	4
					** WEEKLY FLIGHT TOTALS **		12	\$1,840.00	

Jan 02, 19
 CONT# 32466525 Mod# Ver# 3 (Last =)
 REP Entercom Radio Sales

DDS CONT# 0
 C/P/E: 111135

	Dec 18	Jan 19					
SPOTS	2	40					
CASH	150.00	5820.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	150.00	5820.00					

							TOTAL
SPOTS							42
CASH							5,970.00
TRADE							0.00
NSL							0.00
TOTAL							5,970.00

**** Competitive Comments ****

AMERICAN CONSERVATIVE UNION

SVC: SU18 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.