



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mike Bishop, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Bishop

Authorized committee:

Mike Bishop for City Commissioner

Agency requesting time (and contact information):

N/A

Candidate's political party:

UA

Office sought (no acronyms or abbreviations):

City Commission

Date of election:

June, 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

UA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Name: Mike Bishop

Date of Request to Purchase Ad Time: 5-7-24

Signature:



Name: Lindsey Tombarge

Date of Station Agreement to Sell Time: 5-7-24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Michael Bishop*

Name: *Michael Bishop*

Date: *5-7-24*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: *5/7/24*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

N/A

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

N/A

Contract #: <i>66875</i>	Station Call Letters: KOVG	Date Received/Requested: <i>5/7/2024</i>
Est. #:	Station Location: Valley City	Run Start and End Dates: <i>5/13-6/11 2024</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Merchant: i3G Media Inc

136 Central Avenue North  
Valley City, ND 58072  
US

701-840-0756

## Order Information

Description: MIKE BISHOP FOR VALLEY CITY COMMISSIONER

Order Number: P.O. Number:

Customer ID: Invoice Number:

## Billing Information

58072

## Shipping Information

58072

Shipping: 0.00  
Tax: 0.00  
**Total: USD 1,001.00**

## Payment Information

Date/Time: 07-May-2024 07:25:13 PDT

Transaction ID: 120422979960

Transaction Type: Authorization w/ Auto Capture

Transaction Status: Captured/Pending Settlement

Authorization Code: 05419D

Payment Method: Visa XXXX0245

# Confirmation

Contract # 66875  
 Date Entered 05/07/2024  
 Sales Person Lindsey Tombarge  
 Agency % 0.00  
 Billing Cycle Calendar  
 Revenue Source Political Local  
 Revenue Type Cash  
 Conflict 1 POLITICAL  
 Product POLITICAL  
 Contract

MIKE BISHOP FOR VALLEY CITY COMISSIONER  
 215 3RD AVE NE #12  
 VALLEY CITY ND 58072

Station	Date/Time	Schedule	Len	Rate	Qty	Total
KOVC-AM	05/13/2024-05/19/2024 6:00a-7:00p	6,6,6,6,6,0,0	00:30	7.00	30	210.00
KOVC-AM	05/20/2024-05/26/2024 6:00a-7:00p	6,6,6,6,6,0,0	00:30	7.00	30	210.00
KOVC-AM	05/27/2024-06/02/2024 6:00a-7:00p	6,6,6,6,6,0,0	00:30	7.00	30	210.00
KOVC-AM	06/03/2024-06/09/2024 6:00a-7:00p	7,7,7,8,8,0,0	00:30	7.00	37	259.00
KOVC-AM	06/10/2024-06/16/2024 6:00a-7:00p	8,8,0,0,0,0,0	00:30	7.00	16	112.00
<b>Total</b>						<b>1001.00</b>

Projected Billing	Count	Gross	Net
	0	0.00	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_