

# FOREVER MEDIA QUARTERLY ISSUES/ PROGRAMS LIST

Below is a list of some of the significant issues responded to by Station [WKPL], [Elwood City], [PA], along with the most significant programming treatment of the issues for the period [7-1-23] to [9-30-23]. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
View Points	WKPL	7/2/23	6am	21:30	We speak with Egyptian-American astrophysicist Sarafina El-Badry Nance about her experience earning a PhD in astrophysics. Before specializing in this field, she had to gain a good understanding of math, physics, and astronomy. She openly shares that these subjects never came naturally to her and it took a lot of hard work to get where she is today. Now, she's speaking out about the barrier to entry in these fields and the importance of greater inclusion and opportunities for those who've been historically excluded.
View Points	WKPL	7/9/23	6am	22:00	High demand for travel this summer is leading to exorbitantly high prices for flights, hotels and rental cars. If traveling out of state this summer is out of the question (or you just want to spend more time at home), we offer up some ways to rediscover your own town, city, or region and gain a new perspective.
Humane Society of Lawrence County	WKPL	7/5/23	8:30a	3:00	Discussed a few adoptable pets at the shelter in New Castle PA.
Viewpoints	WKPL	7/16/23	6am	21:50	Synopsis: Only 1 in 4 Americans feels financially secure, according to a recent survey by consumer financial services firm, Bankrate. We speak with two financial experts about how more Americans can have productive conversations about their spending and come up with a plan to save and invest more for the future.

## FOREVER MEDIA QUARTERLY ISSUES/ PROGRAMS LIST

Beaver County Humane Society	WKPL	7/12/23	8:30a	3:00	Discussed a few adoptable pets at the shelter in Monaca PA.
Viewpoints	WKPL	7/23/23	6am	22:10	Synopsis: The National Institute of Health. National Cancer Institute. These are just some of the research foundations that are thriving today thanks to the work of health activist Mary Lasker. We speak with biographer Judith L. Pearson about the many big contributions Lasker made to cancer & heart disease research throughout the twentieth century.
Viewpoints	WKPL	7/30/23	6am	22:30	Synopsis: The James Webb telescope is the largest and most powerful space telescope ever built. A year and a half ago hundreds of thousands of people cheered after the telescope successfully launched and opened to begin capturing the universe in more detail than ever before. We speak with one astronomer about how this telescope will lead to greater discoveries – including the hunt extraterrestrial life.
Hancock County Humane Foundation	WKPL	7/26/23	8:30a	3:00	Discussed a few adoptable pets available at the shelter in New Cumberland WV.
Viewpoints	WKPL	8/6/23	6am	22:45	Synopsis: Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of digital dominance.

# FOREVER MEDIA QUARTERLY ISSUES/ PROGRAMS LIST

Viewpoints	WKPL	8/13/23	6am	22:15	Synopsis: It's been the deadliest year on record for wildfires in Canada. While California is typically the focus point for these events, the new reality of human-caused climate change is that wildfires are becoming a greater threat in areas never seen before. We speak with Dr. Adrienne Edwards, a botanist and wildfire expert, about how Americans can best prepare for wildfire season and help stop the spread.
Viewpoints	WKPL	8/20/23	6am	22:00	Synopsis: Whoever thought, "This white, liquid substance from this animal looks like it is safe enough that I'm going to drink it." Out of the many items we have today (whether it's food, drink, or something else) there was a person who first took the risk in trying it themselves. We explore the many firsts throughout history and how key archeological evidence plays a role in accurately telling these narratives.
Viewpoints	WKPL	8/27/23	6am	22:30	Synopsis: With summer break over and millions of students back in school, it's a good time to talk about the importance of mental health. After all, adolescents today face an excessive number of demands both in and outside of the classroom. This week on Viewpoints - We speak with author Jennifer Breheny Wallace about the importance of sharing how a person's value should never be linked to their performance.
Paws Across Pittsburgh	WKPL	7/19/23	8:30a	3:00	Discussed a few adoptable pets available at the shelter in Springdale PA.
Viewpoints	WKPL	9/3/23	6am	22:30	Synopsis: Credit card debt in the U.S. just surpassed one trillion dollars and payment delinquency rates are also on the rise. One factor that's feeding into these increases are a growing amount of credit card accounts. The Federal Reserve Bank of New York reports that there are 70 million new accounts since 2019. This week – we discuss the effects of escalating debt and how listeners can start taking back control.

# FOREVER MEDIA QUARTERLY ISSUES/ PROGRAMS LIST

Viewpoints	WKPL	9/10/23	6am	22:30	Synopsis: Two out of three people on Earth are on social media. With so many eyeballs online, it's big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and how new laws are better protecting those who've been previously taken advantage of.
Viewpoints	WKPL	9/17/23	6am	22:00	Synopsis: Two out of three people on Earth are on social media. With so many eyeballs online, it's big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and how new laws are better protecting those who've been previously taken advantage of.
Butler County Humane Society	WKPL	8/2/23	8:30a	3:00	Discussed a few adoptable pets from the shelter in Renfrew PA.
Viewpoints	WKPL	9/24/23	6am	22:30	Synopsis: There's been a lot of hype around Chat GPT and generative AI this year, but is the average person actually using the new tech? We highlight how leaders in education policy are integrating AI into certain processes to create positive for teachers, administrators, and students in classrooms nationwide. From there, we breakdown what are some of the biggest ways AI helps with tasks and how you can go about interacting with these chatbots to get the answer you're looking for.
Columbiana County Humane Society	WKPL	8/9/23	8:30a	3:00	Talking with high school students in a PAB summer camp with Point Park University about their goals heading into college and what careers they see themselves heading into in the future.
Beaver County Humane Society	WKPL	8/16/23	8:30a	3:00	Discussed a few adoptable pets at the shelter in Monaca PA.

# FOREVER MEDIA QUARTERLY ISSUES/ PROGRAMS LIST

Beaver County Humane Society	WKPL	9/27/23	8:30a	3:00	Discussed a few adoptable pets at the shelter in Monaca PA.
Humane Society of Lawrence County	WKPL	8/23/23	8:30a	3:00	Discussed a few adoptable pets at the shelter in New Castle PA.
Hancock County Humane Society	WKPL	8/30/23	8:30a	3:00	Discussed a few adoptable pets available at the shelter in New Cumberland WV.
Paws Across America	WKPL	9/6/23	8:30a	3:00	Discussed adoptable pets available at the shelter in Springdale PA.
Butler County Humane Society	WKPL	9/13/23	8:30a	3:00	Discussed a few adoptable pets from the shelter in Renfrew PA.
Columbiana County Humane Society	WKPL	9/20/23	8:30a	3:00	Discussed a few adoptable pets at the shelter in Salem OH.