



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

# Contract # 2670906

Schedule Dates 10/27/16-11/07/16  
Advertiser National Republican Senate Committee - Independent  
Agency Strategic Media Placement (6694)  
Product POLITICAL ISSUE (ns) (1187)  
Brand TV - (868144)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name /  
Phone/Fax 1221/1828/4952  
CPE  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments TV  
NC - NRSC -  
RACHEL CHASON/YVONNE CONTE  
\*\*\*\*\*10.26-11.7\*\*\*\*

Date Entered 10/25/16  
Last Modified 10/26/16  
Entered By Beth Norvell  
CO-OP No  
Headline # ECR25341081  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,842.25  
Net Total \$21,772.75  
Sales Tax

Greensboro (WXLV)	
By Broadcast Month	Spots
Oct. 2016	5
Nov. 2016	17
<b>Grand Total:</b>	<b>22</b>

Rate  
\$3,395.00  
\$22,220.00  
\$25,615.00

NAB AND TRAFIC INSTRUCTIONS SENT VIA EMAIL;

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/27/16-10/28/16	1	:30	7A- ABC-Good Morning America					1	1			2	\$240.00	\$480.00	Greensboro (WXLV)	Good Morning America	10/26/16
2.0	Normal Line / SPOT (1)	10/31/16-11/04/16	1	:30	7A- ABC-Good Morning America	3	X	X	X	X	X			3	\$240.00	\$720.00	Greensboro (WXLV)	Good Morning America	10/26/16
3.0	Normal Line / SPOT (1)	11/07/16-11/07/16	1	:30	7A- ABC-Good Morning America	1								1	\$240.00	\$240.00	Greensboro (WXLV)	Good Morning America	10/26/16
4.0	Normal Line / SPOT (2)	10/27/16-10/28/16	1	:30	3P- Dr Phil					1	1			1	\$215.00	\$215.00	Greensboro (WXLV)	Dr. Phil	10/26/16
4.0.1	Closed Preempt (2)	10/28/16															Greensboro (WXLV)	Sold Out/Exception -	
5.0	Normal Line / SPOT (2)	10/31/16-11/04/16	1	:30	3P- Dr Phil	3	X	X	X	X	X			3	\$215.00	\$645.00	Greensboro (WXLV)	Dr. Phil	10/26/16
6.0	Normal Line / SPOT (2)	11/07/16-11/07/16	1	:30	3P- Dr Phil	1								1	\$215.00	\$215.00	Greensboro (WXLV)	Dr. Phil	10/26/16
7.0	Normal Line / SPOT (3)	11/06/16-11/06/16	1	:30	9A- ABC-This Week							1		1	\$200.00	\$200.00	Greensboro (WXLV)	This Week	10/26/16
8.0	Normal Line / SPOT (2)	10/27/16-10/28/16	1	:30	7-28:30P- Family Feud B	1				X	X			1	\$700.00	\$700.00	Greensboro (WXLV)	Family Feud	10/26/16
9.0	Normal Line / SPOT (2)	10/31/16-11/04/16	1	:30	7-28:30P- Family Feud B	3	X	X	X	X	X			3	\$700.00	\$2,100.00	Greensboro (WXLV)	Family Feud	10/26/16
10.0	Normal Line / SPOT (7)	11/07/16-11/07/16	1	:30	7-28:30P- Family Feud B	1								1	\$700.00	\$700.00	Greensboro (WXLV)	Family Feud	10/26/16

## CONFIRMATION CONTRACT

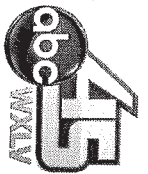
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgl.net/?p=124> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Advertiser	National Republican Senate Committee - Independent	Last Modified	10/26/16
Agency	Strategic Media Placement (6694)	Entered By	Beth Norvell
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	TV - (868144)	Headline #	ECR25341081
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	1221/1828/4952	Commission	\$3,842.25
Account Types	National/Political Issue Agency BRD	Net Total	\$21,772.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	TV NC - NRSC - RACHEL CHASOV/VONNE CONTE *****10.26-11.7***** MAB AND TRAFFIC INSTRUCTIONS SENT VIA EMAIL;		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	5	\$3,395.00
Nov. 2016	17	\$22,220.00
Grand Total:	22	\$25,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (8)	11/07/16-11/07/16	1	:30	7:57-56P-ABC-Dancing With The Stars (Monday)	1								1	\$3,400.00	\$3,400.00	Greensboro (WXLV)	Dancing With the Stars-ABC	10/26/16
12.0	Normal Line / Prime (10)	10/28/16-10/28/16	1	:30	10P-ABC-20/20 (Friday)					1				1	\$2,000.00	\$2,000.00	Greensboro (WXLV)	20/20-ABC	10/26/16
13.0	Normal Line / Prime (10)	11/04/16-11/04/16	1	:30	10P-ABC-20/20 (Friday)					1				1	\$2,000.00	\$2,000.00	Greensboro (WXLV)	20/20-ABC	10/26/16
14.0	Normal Line / Football (12)	11/05/16-11/05/16	1	:30	3:30P-Sports-ABC College Football 2						1			1	\$5,200.00	\$5,200.00	Greensboro (WXLV)	ABC College Football Late Game	10/26/16
15.0	Normal Line / Football (13)	11/05/16-11/05/16	1	:30	7:58P-Sports-ABC Saturday Night Football Showcase						1			1	\$6,800.00	\$6,800.00	Greensboro (WXLV)	ABC Saturday Night College Football	10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Strategic Media Placement

do hereby request station time concerning the following issue:

Deborah Ross
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Deborah Ross, for US NC Senate General Election November 8th, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRSC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Keith Davis, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):


**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/10/16      *[Signature]*      203-376-9992  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*[Signature]*                      Angie Jordan                      LSM  
Signature                      Printed Name                      Title