

**ORDER****WHTM Harrisburg**

**Orders**  
**Order / Rev:** 1530453  
**Alt Order #:** 26010325  
**Product Desc:** CLA PAC  
**Estimate:** 165  
**Flight Dates:** 05/11/18 - 05/14/18  
**Original Date / Rev:** 05/11/18 / 05/11/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** FlexPoint Media  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/CLA, Inc Conservative Leadershi  
**Demographic:** A35+  
**Product Codes:** PL6  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/14/18	26	\$20,200.00	\$17,170.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	26	\$20,200.00	\$17,170.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$20,200.00</b>	<b>\$17,170.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHTM Harrisburg	30%	\$20,200.00
Market	100%	\$67,333.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	70%	\$47,133.33
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	05/14/18	05/14/18	M-F 6-7a	CM	6a-630a	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
abc27 news ABC27 News Daybreak @ 6 (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/14/18	05/20/18	M-----		1		\$800.00		0.00					

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 Product Desc: CLA PAC  
 Estimate: 165

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	05/14/18	05/14/18	M-F 6-7a ABC27 News Daybreak @ 6	CM	630a-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		abc27 news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/14/18	05/20/18	M-----		1			\$800.00			0.00			
N 3	WHTM	05/12/18	05/12/18	GMA Sa 7a GMA Sat 7a-8a	CM	7a-8a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		gma sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S-		1			\$500.00			0.00			
N 4	WHTM	05/12/18	05/12/18	ABC27 News Sat 8a ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		news sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S-		1			\$500.00			0.00			
N 5	WHTM	05/13/18	05/13/18	ABC27 News Sun 6a ABC27 News Sun 6a	CM	6a-7a	-----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		weekend mornign news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S		1			\$300.00			0.00			
N 6	WHTM	05/13/18	05/13/18	GMA Su 7a GMA Sun 7a-8a	CM	7a-8a	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		gma sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S		1			\$500.00			0.00			
N 7	WHTM	05/13/18	05/13/18	ABC27 News Sun 8a ABC27 News Sun 8a	CM	8a-9a	-----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
		sunday news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S		2			\$500.00			0.00			
N 8	WHTM	05/11/18	05/11/18	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		noon news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	----F--		1			\$500.00			0.00			
N 9	WHTM	05/14/18	05/14/18	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		noon news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/14/18	05/20/18	M-----		1			\$500.00			0.00			
N 10	WHTM	05/14/18	05/14/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/14/18	05/20/18	M-----		1			\$800.00			0.00			
N 11	WHTM	05/14/18	05/14/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/14/18	05/20/18	M-----		1			\$800.00			0.00			
N 12	WHTM	05/11/18	05/11/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	----F--	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/07/18	05/13/18	----F--		1			\$1,200.00			0.00			
N 13	WHTM	05/14/18	05/14/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	M-----	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
		news													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/14/18	05/20/18	M-----		2			\$1,200.00			0.00			
N 14	WHTM	05/11/18	05/11/18		CM	630p-7p	----F--	:30	1	\$1,200.00	P1	0.00	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
World News M-F World News abc world news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/07/18 05/13/18 ----F-- 1 \$1,200.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WHTM 05/07/18-05/13/18 World News M-F 630p-7p ----F-- :30 (\$1,200.00) 0.00 NM Credited															
N 15	WHTM	05/14/18	05/14/18	World News M-F World News	CM	630p-7p	M-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
abc world news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/14/18 05/20/18 M----- 1 \$1,200.00 0.00															
N 16	WHTM	05/11/18	05/11/18	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	----F--	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/07/18 05/13/18 ----F-- 1 \$600.00 0.00															
N 17	WHTM	05/14/18	05/14/18	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	M-----	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/14/18 05/20/18 M----- 1 \$600.00 0.00															
N 18	WHTM	05/12/18	05/12/18	LN Sa Sa News @ 11p	CM	11-1130p	-----S-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
late news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/07/18 05/13/18 -----S- 1 \$800.00 0.00															
N 19	WHTM	05/13/18	05/13/18	LN Sa-Su Weekend News @ 11p	CM	11-1135p	-----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
late news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/07/18 05/13/18 -----S 1 \$800.00 0.00															
N 20	WHTM	05/14/18	05/14/18	LN M-F News @ 11p	CM	11-1135p (11:00 PM-11:35 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
late news <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/14/18 05/20/18 M----- 1 \$800.00 0.00															
N 21	WHTM	05/14/18	05/14/18	M-F 9-10a Live	CM	9-10a	M-----	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
live with kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/14/18 05/20/18 M----- 2 \$400.00 0.00															
N 22	WHTM	05/14/18	05/14/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	M-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
judge judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/14/18 05/20/18 M----- 2 \$500.00 0.00															
N 23	WHTM	05/14/18	05/14/18	Mon Prime Other 1 DWTS	CM	8-10p (8:00 PM-10:00 PM)	M-----	:30	1	\$3,000.00	P1	0.00	NM	1	\$3,000.00
dwts <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/14/18 05/20/18 M----- 1 \$3,000.00 0.00															
Totals														26	\$20,200.00