

ORDER



WHTM Harrisburg

Orders
Order / Rev: 1530453
Alt Order #: 26010325
Product Desc: CLA PAC
Estimate: 165
Flight Dates: 05/11/18 - 05/14/18
Original Date / Rev: 05/11/18 / 05/11/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/CLA, Inc Conservative Leadershi
Demographic: A35+
Product Codes: PL6
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/14/18	26	\$20,200.00	\$17,170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	26	\$20,200.00	\$17,170.00	0.00
Totals	26	\$20,200.00	\$17,170.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHTM Harrisburg	30%	\$20,200.00
Market	100%	\$67,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	70%	\$47,133.33
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	05/14/18	05/14/18	M-F 6-7a	CM	6a-630a	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
				ABC27 News Daybreak @ 6	(6:00 AM-6:30 AM)										
abc27 news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/14/18	05/20/18	M-----	1		\$800.00	0.00							

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	05/14/18	05/14/18	M-F 6-7a ABC27 News Daybreak @ 6 (6:30 AM-7:00 AM)	CM	630a-7a	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	M-----		1				\$800.00		0.00			
N 3	WHTM	05/12/18	05/12/18	GMA Sa 7a GMA Sat 7a-8a	CM	7a-8a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S-		1				\$500.00		0.00			
N 4	WHTM	05/12/18	05/12/18	ABC27 News Sat 8a ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S-		1				\$500.00		0.00			
N 5	WHTM	05/13/18	05/13/18	ABC27 News Sun 6a ABC27 News Sun 6a	CM	6a-7a	-----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S		1				\$300.00		0.00			
N 6	WHTM	05/13/18	05/13/18	GMA Su 7a GMA Sun 7a-8a	CM	7a-8a	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S		1				\$500.00		0.00			
N 7	WHTM	05/13/18	05/13/18	ABC27 News Sun 8a ABC27 News Sun 8a	CM	8a-9a	-----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S		2				\$500.00		0.00			
N 8	WHTM	05/11/18	05/11/18	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	----F--		1				\$500.00		0.00			
N 9	WHTM	05/14/18	05/14/18	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	M-----		1				\$500.00		0.00			
N 10	WHTM	05/14/18	05/14/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	M-----		1				\$800.00		0.00			
N 11	WHTM	05/14/18	05/14/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	M-----		1				\$800.00		0.00			
N 12	WHTM	05/11/18	05/11/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	----F--	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	----F--		1				\$1,200.00		0.00			
N 13	WHTM	05/14/18	05/14/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	M-----	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	M-----		2				\$1,200.00		0.00			
N 14	WHTM	05/11/18	05/11/18		CM	630p-7p	----F--	:30	1	\$1,200.00	P1	0.00	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
World News M-F World News															
abc world news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/18	05/13/18	----F--					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHTM	05/07/18-05/13/18	World News M-F			630p-7p	----F--	:30		(\$1,200.00)		0.00	NM		
Credited															
N 15	WHTM	05/14/18	05/14/18	World News M-F World News	CM	630p-7p	M-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
abc world news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	M-----					1	\$1,200.00		0.00			
N 16	WHTM	05/11/18	05/11/18	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	----F--	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/18	05/13/18	----F--					1	\$600.00		0.00			
N 17	WHTM	05/14/18	05/14/18	M-F News @ 7p ABC27 News @ 7p	CM	7-730p	M-----	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	M-----					1	\$600.00		0.00			
N 18	WHTM	05/12/18	05/12/18	LN Sa Sa News @ 11p	CM	11-1130p	-----S-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
late news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S-					1	\$800.00		0.00			
N 19	WHTM	05/13/18	05/13/18	LN Sa-Su Weekend News @ 11p	CM	11-1135p	-----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
late news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S					1	\$800.00		0.00			
N 20	WHTM	05/14/18	05/14/18	LN M-F News @ 11p	CM	11-1135p (11:00 PM-11:35 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
late news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	M-----					1	\$800.00		0.00			
N 21	WHTM	05/14/18	05/14/18	M-F 9-10a Live	CM	9-10a	M-----	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
live with kelly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	M-----					2	\$400.00		0.00			
N 22	WHTM	05/14/18	05/14/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	M-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
judge judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	M-----					2	\$500.00		0.00			
N 23	WHTM	05/14/18	05/14/18	Mon Prime Other 1 DWTS	CM	8-10p (8:00 PM-10:00 PM)	M-----	:30	1	\$3,000.00	P1	0.00	NM	1	\$3,000.00
dwts															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	M-----					1	\$3,000.00		0.00			
													Totals	26	\$20,200.00