



**QUARTERLY REPORT**

**FOR**

**October - December 2018**

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**KTKX (FM), Terrell Hills, TX  
Cox Radio, Inc.**

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## **OVERVIEW**

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KTKX develops on-air programming to address issues of significant importance to the cities and residents of Terrell Hills and San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KTKX show is called "Focus on San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Terrell Hills and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- FINANCIAL/ECONOMY
- FAMILY ISSUES

## **CIVIC AND COMMUNITY INVOLVEMENT**

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### **4<sup>th</sup> Quarter 2018 Community Events:**

#### **TSO/ Stone City Attractions**

Eagle supported Stone City Attractions TSO show on December 23rd. We provided over \$20,000 in promotional support. A donation was made from all TSO ticket sales to a local San Antonio charity.

# **ISSUE-RELATED PROGRAMMING**

## GOVERNMENT/LEGAL

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/7/18	Focus on San Antonio	Jonathan Ryan, CEO	RAICES, Refugee and Immigrant Center for Education and Legal Services	What is going on with immigrants seeking to get into the United States at the U.S.-Mexico border. How RAICES is working to help children, women and men seeking asylum	30:00 6:30AM
10/14/18	Focus on San Antonio	Amy Palmer, President & CEO	Soldiers' Angels	How the organization was formed by the mother of a deployed soldier sending him care packages and how it has grown to support military people and veterans	30:00 6AM
11/11/18	Focus on San Antonio	Bill Moseley Executive Director	Good Samaritan Veterans Outreach & Transition Center	Providing no-cost services to veterans, active duty military personnel and their families. St. Philip's College and the City of San Antonio teamed up to open the Center	30:00 6AM
11/18/18	Focus on San Antonio	Marcus Lee Paula Stallcup	City of San Antonio	Lee talks about the proper way of recycling. Stallcup talks about the city's 311 Customer Service	30:00 6AM
12/16/18	Focus on San Antonio	Marcus Lee Paula Stallcup	City of San Antonio	Lee talks about recycling and getting rid of Christmas trash. Stallcup talks about calling 311	30:00 6:30AM
12/30/18	Focus on San Antonio	Nelson Wolff	County Judge	He talks about work on projects and improvements that have changed San Antonio and his book "The Changing Face of San Antonio"	30:00 6AM



## HEALTH

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/21/18	Focus on San Antonio	Steven Calamia Nurse Practitioner	WellMed	Flu season is approaching and now is the time to get a flu shot	30:00 6AM
10/28/18	Focus on San Antonio	Steven Calamia Nurse Practitioner	WellMed	Influenza and the complications from getting the flu. He talks about ways to avoid the flu and recommends getting a flu shot now	30:00 6:30AM
11/4/18	Focus on San Antonio	John Purnell chairman	Long Distance Running South Texas	How he started running and how he coaches people now. How to get a running program going and what running does for people	30:00 6AM
11/4/18	Focus on San Antonio	Michelle Hernandez Renee Nalls	PANCAN, Pancreatic Cancer Action Network	Fighting pancreatic cancer by raising money through PurpleStride, a walk/run on November 17	30:00 6:30AM
11/18/18	Focus on San Antonio	Clarissa Thompson Luis Tamez EJ Tamez	Texas Organ Sharing Alliance	The huge need for organ donations. Brothers EJ and Luis share their journey with kidney disease and the gift of a kidney from EJ to Luis	30:00 6:30AM
11/25/18	Focus on San Antonio	Elizabeth McAnich Kristen Barcus	Shout About It	The sisters are forming a non-profit to educate people about various causes and issues. Elizabeth talks about her personal tragedy; losing her husband Chris, who was infected by leptospirosis while on their honeymoon in Jamaica.	30:00 6:30AM
12/30/18	Focus on San Antonio	John Purnell	Long Distance Running South Texas	The benefits of running; how to start a running program and competitive running in the San Antonio area	30:00 6:30AM

## FINANCIAL/ECONOMY

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/7/18	Focus on San Antonio	Penny Benavidez Marketing Director	Goodwill	How Goodwill is helping people change their lives through the power of work. How donations are reused, recycled and sold to fund programs	30:00 6AM
10/14/18	Focus on San Antonio	Penny Benavidez Marketing Director	Goodwill	Job training programs operated by Goodwill to help people earn a living. Thrift store operations to help fund a variety of programs	30:00 6:30AM
11/11/18	Focus on San Antonio	Felicia Miller Leanne Davis	Brauntex Performing Arts Theatre	History of the New Braunfels Theatre and its mission of supporting the arts in the community	30:00 6:30AM
12/9/18	Focus on San Antonio	Buddy Valastro	The Cake Boss	Valastro, the Cake Boss, talks about how he became a baker and expanded from one bakery in Hoboken, New Jersey to an international business that includes a restaurant and bakery in San Antonio.	30:00 6AM
12/23/18	Focus on San Antonio	Jason Meza	Better Business Bureau	He talks about how the BBB certifies businesses so that customers can trust them.	30:00 6AM
12/23/18	Focus on San Antonio	Dolores Huerta	Dolores Huerta Foundation	The labor leader and civil rights activist talks about co-founding the National Farmworkers Association with Cesar Chavez and her life's work for equality and fair wages	30:00 6:30AM

## FAMILY ISSUES

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/21/19	Focus on San Antonio	Dawn White-Fosdick Executive Director	CAM, Christian Assistance Ministry	She says CAM is like an emergency room for people in crisis, helping them get through the crisis	30:00 6:30AM
10/28/18	Focus on San Antonio	Susan Denton Winn Murnin	Medina Co. Sisters Inc. Possibilities	Denton talks about founding Sisters Inc to have fun and do good for the community. Murnin talks about Possibilities, supporting women working to better themselves	30:00 6AM
11/25/18	Focus on San Antonio	Eva Kor	CANDLES Holocaust Museum	Survivor of Holocaust twin experiments talks about forgiveness	30:00 6AM
12/2/18	Focus on San Antonio	Rebecca Helterbrand	San Antonio Area Foundation	Community funding for non-profit organizations; making an impact on improving the community	30:00 6AM
12/2/18	Focus on San Antonio	Hamilton Barton Angie Burton Ben Brooks	Pay It Forward at Haven for Hope	Helping people overcome substance abuse and homelessness	30:00 6:30AM
12/9/18	Focus on San Antonio	Marvin Jones, Brett Boering, Susan Crumrine, Kristine Gomez, Jake Palmer, LaRhessa Moon, India Chumney	The Children's Shelter	The mission of the Children's Shelter, caring for abused and neglected children. Volunteering and raising money for the Children's Shelter	30:00 6:30AM
12/16/18	Focus on San Antonio	Lisa Miele	Low Vision Resource Center & Owl Radio	How the organization was founded and serves as a resource for people who are blind or have impaired vision	30:00 6AM

## **PUBLIC SERVICE ANNOUNCEMENTS**

## PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

<b>DATE AIRED</b>	<b>ORGANIZATION</b>	<b>TOPIC</b>	<b>ISSUE/CATEGORY</b>	<b>NUMBER OF TIMES AIRED</b>
10/1/2018-10/31/2018	Advertising Council	Get out the Vote 2018	Community	28x
10/1/2018-10/31/2018	Advertising Council	Buzzed Driving	Community	33x
10/1/2018-10/31/2018	Advertising Council	Emergency Preparedness	Community	138x
10/1/2018-10/31/2018	Advertising Council	Texting and Driving	Community	81x
10/1/2018-10/31/2018	National Association of Broadcasters	We Are Broadcasters	Community	86x
10/1/2018-10/31/2018	Texas Association of Broadcasters	2018 Army National Guard	Community	100x
11/1/2018-11/30/2018	Advertising Council	Get out the Vote 2018	Community	31x
11/1/2018-11/30/2018	Advertising Council	Buzzed Driving	Community	41x
11/1/2018-11/30/2018	Advertising Council	Emergency Preparedness	Community	124x
11/1/2018-11/30/2018	Advertising Council	Texting and Driving	Community	84x
11/1/2018-11/30/2018	National Association of Broadcasters	We Are Broadcasters	Community	86x
11/19/2018-12/21/2018	Local SA charity	12/23 TSO holiday show @ AT&T	Community	100x
12/1/2018-12/31/2018	Advertising Council	Buzzed Driving	Community	45x
12/1/2018-12/31/2018	Advertising Council	Emergency Preparedness	Community	134x
12/31/2018-12/31/2018	Advertising Council	Texting and Driving	Community	85x

12/1/2018- 12/31/2018	National Association of Broadcasters	We Are Broadcasters	Community	88x
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