



QUARTERLY REPORT

FOR

April - June 2018

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**KTKX (FM), Terrell Hills, TX
Cox Radio, Inc.**

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OVERVIEW

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KTKX develops on-air programming to address issues of significant importance to the cities and residents of Terrell Hills and San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KTKX show is called "Focus on San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Terrell Hills and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FAMILY ISSUES
- FINANCIAL/ECONOMY

CIVIC AND COMMUNITY INVOLVEMENT

CIVIC AND COMMUNITY INVOLVEMENT

2nd Quarter 2018 Community Events:

St. Mary's University Oyster Bake (April 20, 2018)

Eagle promoted the Annual Oyster Bake with St. Mary University. This event raises funds for scholarships.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
6/10/18	Focus on San Antonio	Elena Terrill Ron Mata	Bexar County Dispute Resolution Center	A free service provided by the county, mediation offers the parties involved a chance to resolve their issue	30:00 6AM
6/24/18	Focus on San Antonio	Randy McGibney	ChildSafe	ChildSafe is an advocacy center for children who have been abused. He talks about services to the child and the child's family and their role in the legal system	30:00 6AM

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/1/18	Focus on San Antonio	Dr. James Prieto	Baptist Health System	Colorectal cancer: who is getting it, how it is treated and what you can do to lower your risk	30:00 6AM
4/8/18	Focus on San Antonio	Clarissa Thompson Gwen Dunn	Texas Organ Sharing Alliance	April is National Donate Life Month and Clarissa and Gwen talk about the huge need for organ donation	30:00 6AM
4/15/18	Focus on San Antonio	Keely Petty, Jessica Valeriano & Justin Perez	Northeast Lakeview College/Bethel Prevention Coalition	The college is hosting "Chasing the Dragon," a documentary about the opioid epidemic and prescription drug abuse	30:00 6:30AM
4/29/18	Focus on San Antonio	Beverly Koehn Dr. Ruben Mesa	San Antonio Cancer Council and the Mays Cancer Center at UT Health San Antonio	The intense fight being waged against cancer at UT Health San Antonio. What the Cancer Council does in the community	30:00 6AM
4/29/18	Focus on San Antonio	Cathy Valdez Denise Bennett	Project Mend	Collecting, cleaning and getting used medical equipment back in circulation to help those in need	30:00 6:30AM
5/20/18	Focus on San Antonio	Dr. James Prieto	Baptist Health System	Dr. Prieto, a colorectal surgeon, talks about colon and rectal cancer. He talks about prevention as well as advances in treatment	30:00 6:30AM
5/27/18	Focus on San Antonio	Rachel Larsen Crystal Vera	Curtain Up Cancer Foundation	The Foundation puts on "The Six," a theatrical presentation to tell the stories of six people who have, or have had, cancer.	30:00 6AM
5/27/18	Focus on San Antonio	Melissa McKenzie Megan MacDiarmid	JDRF	Differences between Type 1 & 2 diabetes. Fundraising to raise money for research	30:00 6:30AM
6/10/18	Focus on San Antonio	Rachel Larsen Crystal Vera	Curtain Up Cancer Foundation	Differences between Type 1 & 2 diabetes. Fundraising to raise money for research	30:00 6:30AM

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/22/18	Focus on San Antonio	Laviana Hampton Vincent Hillyer	SA Fire	They are putting on the 2018 Youth Empowerment Summit in July. The theme is perseverance and they are spreading the message "never give up!"	30:00 6AM
5/1/18	Focus on San Antonio	Carolyn Heath Leonora Walker	Each One Teach One	Teaching adults to read; Leonora's struggle because she could not read and how learning to read has turned her life around	30:00 6:30AM
6/3/18	Focus on San Antonio	Laviana Hampton Vincent Hillyer	SA Fire	They are putting on the 2018 Youth Empowerment Summit in July. The theme is perseverance and they are spreading the message "never give up!"	30:00 6:30AM

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/1/18	Focus on San Antonio	Cody Smith	Serenity Star	Turning around his life at Serenity Star near Smithville; overcoming drug and alcohol addiction	30:00 6:30AM
4/8/18	Focus on San Antonio	Donald Foster	Angeleyes Foundation	He talks about forming an organization to help people, mostly women, escape abusive relationships	30:00 6:30AM
4/15/18	Focus on San Antonio	Jackie Ipina	Mothers Against Drunk Driving	The devastation caused by drunk driving and their continuing efforts to try to stop it	30:00 6AM
4/22/18	Focus on San Antonio	Dr. Joshua Essery Michele Brown	Clarity Child Guidance Center	Mental health care for children. One in five children will have a mental illness. They talk about signs and treatment	30:00 6:30AM
5/13/18	Focus on San Antonio	Mandy Fultz	Safe Kids	The number one killer of South Texas children is preventable injuries. Fultz talks about ways of keeping kids safe	30:00 6AM
5/13/18	Focus on San Antonio	Elaine Hartle Steve O'Donnell	Thru Project	Helping young people who have aged out of foster care by providing mentors to offer guidance-	30:00 6:30AM
5/20/18	Focus on San Antonio	Abigail Moore Vickie Adams	San Antonio Council on Alcohol & Drug Awareness	Social hosting law in San Antonio; responsibilities of people hosting parties. Preventing underage drinking-	30:00 6AM
6/3/18	Focus on San Antonio	Cody Smith	Serenity Star	His life of drug and alcohol abuse and how he found sobriety and a new way of life at Serenity Star	30:00 6AM
6/17/18	Focus on San Antonio	Ginny Funk Angela Perez	The Longest Day Alzheimer's Association	The Longest day, June 21, is a day of activities designed to create awareness about Alzheimer's Disease and the local association	30:00 6AM
6/24/18	Focus on San Antonio	Armen Babajanian Eric Lewis Jr.	Big Brothers Big Sisters of South Texas	Mentoring program for young people, how it operates. They have plenty of children waiting for a "big brother or sister" but not enough adults who volunteer	30:00 6:30AM

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
5/1/18	Focus on San Antonio	Richard Oliver	Visit San Antonio	The huge economic impact of tourism in San Antonio. Celebrating the city's tricentennial	30:00 6AM
6/17/18	Focus on San Antonio	Cathy Valdez Denise Bennett	Project Mend	Recycling expensive medical equipment to get it into the hands of people in need	30:00 6:30AM

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
4/9/2018-4/20/2018	St. Mary's University	Fiesta Oyster Bake event to raise funds for St. Mary's University Scholarships	Community	28X
4/1/2018-4/30/2018	Advertising Council	Buzzed Driving	Community	71x
4/1/2018-4/30/2018	Advertising Council	Emergency Preparedness	Community	105x
4/1/2018-4/30/2018	Advertising Council	Texting and Driving	Community	60x
4/1/2018-4/30/2018	Cox Media Group	Cox Supplier Diversity Program	Business	60x
4/1/2018-4/30/2018	National Association of Broadcasters	We Are Broadcasters	Community	84x
5/1/2018-5/31/2018	Advertising Council	Buzzed Driving	Community	72x
5/1/2018-5/31/2018	Advertising Council	Emergency Preparedness	Community	115x
5/1/2018-5/31/2018	Advertising Council	Texting and Driving	Community	71x
5/1/2018-5/31/2018	National Association of Broadcasters	We Are Broadcasters	Community	88x
6/1/2018-6/30/2018	Advertising Council	Buzzed Driving	Community	69x
6/1/2018-6/30/2018	Advertising Council	Emergency Preparedness	Community	114x

6/1/2018-6/30/2018	Advertising Council	Texting and Driving	Community	75x
6/1/2018-6/30/2018	Broadcasters Foundation of America	Broadcasters Foundation of America	Community	5x
6/1/2018-6/30/2018	National Association of Broadcasters	We Are Broadcasters	Community	88x
6/1/2018-6/30/2018	Texas Association of Broadcasters	2018 Army National Guard	Community	73x