



**QUARTERLY REPORT**

**FOR**

**July - September 2018**

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**KTKX (FM), Terrell Hills, TX  
Cox Radio, Inc.**

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## **OVERVIEW**

## OVERVIEW

KTKX develops on-air programming to address issues of significant importance to the cities and residents of Terrell Hills and San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KTKX show is called "Focus on San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Terrell Hills and San Antonio:

- GOVERNMENT/LEGAL
- FINANCIAL/ECONOMY
- HEALTH
- EDUCATION
- FAMILY ISSUES

## **CIVIC AND COMMUNITY INVOLVEMENT**

## **CIVIC AND COMMUNITY INVOLVEMENT**

### **3<sup>rd</sup> Quarter 2018 Community Events:**

#### **Back 2 School – August 4, 2018**

106.7 The Eagle helped promote Back 2 School, a community which prepares families less fortunate by handing out thousands of free school supplies, providing them with a center to receive immunizations, free haircuts and more.

## **ISSUE-RELATED PROGRAMMING**

## GOVERNMENT/LEGAL

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
7/1/18	Focus on San Antonio	Marcus Lee	San Antonio Solid Waste Division	How recycling works for San Antonio. Problem with people contaminating recyclables by tossing diapers in the bins.	30:00 6AM
7/15/18	Focus on San Antonio	Clarissa Thompson Officer Doug Greene	Texas Organ Sharing Alliance & the San Antonio Police Dept.	They talk about ECHO, Every Community Has Opportunity, a campaign to encourage minorities to sign up as organ donors. Two SAPD officers killed in the line of duty were organ donors and with their final gift changed many lives.	30:00 6AM
7/22/18	Focus on San Antonio	Corporal Laray Taylor	San Marcos Police Department	The SMPD offers active shooter training for churches; what to do when something happens at church or anywhere else that you are threatened.	30:00 6AM
7/29/18	Focus on San Antonio	Randy McGibney	ChildSafe	ChildSafe is the children's advocacy center for Bexar County, helping children who have been abused and neglected by working with the law enforcement agencies that investigate and prosecute abusers.	30:00 6:30AM
8/1/18	Focus on San Antonio	Jonathan Ryan	RAICES	How RAICES began in 1986, born from the sanctuary movement. Today, as a legal services organization, RAICES (which means roots) works to help refugees fleeing violence south of the border.	30:00 6AM



8/12/18	Focus on San Antonio	Maria Villagomez	Assistant City Manager City of San Antonio	What is in the proposed 2018 city budget, how the budget process works and the equity lens to improve areas of the city that need more services because of neglect in the past.	30:00 6:30AM
8/19/18	Focus on San Antonio	Elena Terrill Ron Mata	Bexar County Dispute Resolution Center	A free service to resolve disputes in Bexar County, allowing people to avoid costly litigation.	30:00 6:30AM
9/9/18	Focus on San Antonio	Corporal Laray Taylor	San Marcos Police Department	What happens when there's a shooting at a public place or event; how to fight for your life if you have to. Active shooter training for churches.	30:00 6AM

## FINANCIAL/ECONOMY

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
7/15/18	Focus on San Antonio	Marcus Lee	City of San Antonio Solid Waste Division	Recycling, using the blue and green carts. The global market regarding recycling and how China's demand for clean recyclables is changing things here	30:00 6:30AM
8/26/18	Focus on San Antonio	Hamilton Burton	Pay it Forward. Clean and Sober Living	Providing money to help people coming out of treatment stay in a sober living home and work on being successful at sobriety and getting back into a productive life	30:00 6AM

## HEALTH

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
7/8/18	Focus on San Antonio	Mandy Fultz	University Health System	Keeping children safe during the summer; hazards this time of year	30:00 6:30AM
8/12/18	Focus on San Antonio	Roger Ruiz	South Texas Blood & Tissue Center	The blood supply is getting very low; there is a critical need for certain types of blood. He appeals to people to make a donation	30:00 6AM
9/2/18	Focus on San Antonio	Johnny Reyna Jon Wampler	Zero Prostate Cancer	Dr. Reyna and Mr. Wampler talk about their cancer experiences and treatment. They encourage men to get checked because early detection can save their lives	30:00 6AM
9/2/18	Focus on San Antonio	Patti Ruffin, Dorothy Bray, Dr. Adam Bingaman	Walk for PKD	Patti and Dorothy talked about having PKD, going through kidney transplants and losing many family members to PKD. Dr. Bingaman talks about the disease and the huge need for kidney donations	30:00 6:30AM
9/9/18	Focus on San Antonio	Johnny Reyna Jon Wampler	Zero Prostate Cancer	Screening and treatment of prostate cancer; raising funds for research	30:00 6:30AM
9/16/18	Focus on San Antonio	EJ and Luis Tamez Clarissa Thompson	Texas Organ Sharing Alliance	Luis Tamez talked about his kidney disease and having to go on to dialysis to survive until his brother EJ donated his kidney to him. Thompson talks about the huge need for kidneys from living and diseased donors	30:00 6AM
9/16/18	Focus on San Antonio	Pat Bivin	Ronald McDonald House Charities	How the Ronald McDonald House came to San Antonio 33 years ago, offering a place to stay for critically ill and injured children and their families	30:00 6:30AM

## EDUCATION

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
7/7/18	Focus on San Antonio	Carolyn Heath Leonora Walker	Each One Teach One	Teaching adults to read; why people cannot read and the problems they have because of that. Volunteers are needed to tutor people	30:00 6AM
8/5/18	Focus on San Antonio	Marcus Lee	Solid Waste Division City of San Antonio	An education campaign is underway to teach people about the proper way to recycle household trash; what goes in the brown, blue and green bins	30:00 6:30AM
9/23/18	Focus on San Antonio	Chris Lopez Ramon Chapa Jr.	New Season Treatment Center; Bethel Prevention Coalition	A program at San Antonio College featuring a showing of 'Chasing the Dragon' and a panel discussion about the opioid epidemic	30:00 6AM
9/23/18	Focus on San Antonio	Kay Keane Sheryl Derdak	San Antonio Feral Cat Coalition	Educating the public about sterilizing cats to reduce the large number of strays in the city	30:00 6:30AM
9/30/18	Focus on San Antonio	Madhu Sridhar Glenda Wolin	League of Women Voters	How the League of Women Voters came into existence; what the League does to educate voters about candidates and issues	30:00 6AM

## FAMILY ISSUES

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
7/1/18	Focus on San Antonio	Laviana Hampton Vincent Hillyer	SA Fire	They are organizing the 2018 Youth Empowerment Summit; the theme is perseverance. They're inviting all young people in the area to join them in July.	30:00 6:30AM
7/22/18	Focus on San Antonio	Hamilton Burton	Pay it Forward	How the organization helps people who have completed drug and alcohol treatment transition to a productive life	30:00 6:30AM
7/29/18	Focus on San Antonio	Allison Harris Josh Smith	Presbyterian Children's Homes & Services	An orphanage that started in Dallas in 1903, PCHAS provides Christ-centered care to children and families in need	30:00 6AM
8/19/18	Focus on San Antonio	Sherry Derdak Kay Keane	Feral Cat Coalition	Volunteers who work to reduce the outside cat population in San Antonio by trapping and neutering feral cats. They teach classes on trapping cats humanely and subsidize clinics, so people can get the cats sterilized at low or no cost	30:00 6AM
8/26/18	Focus on San Antonio	Elaine Hartle Steve O'Donnell	Thru Project	Providing mentors and guides to former foster children who age out of the system. They turn 18 and are on their own; Thru project helps them navigate life	30:00 6:30AM
9/30/18	Focus on San Antonio	Hamilton Burton	Pay it Forward, Clean and Sober Living	What they do to help people transitioning out of treatment who are homeless. They want them to maintain their sobriety, so they help them with a place to stay while they work on getting back to work	30:00 6:30AM

## **PUBLIC SERVICE ANNOUNCEMENTS**

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
7/16/2018- 8/4/2018	Texas Department of Health/ City of SA	Back 2 School event & Immunization Drive	Community/ Health	45x
7/1/2018- 7/31/2018	Advertising Council	Buzzed Driving	Community	74x
7/1/2018- 7/31/2018	Advertising Council	Emergency Preparedness	Community	121x
7/1/2018- 7/31/2018	Advertising Council	Texting and Driving	Community	86x
7/1/2018- 7/31/2018	Broadcasters Foundation of America	Broadcasters Foundation PSA	Community	32x
7/1/2018- 7/31/2018	National Association of Broadcasters	We Are Broadcasters	Community	87x
7/1/2018- 7/31/2018	Texas Association of Broadcasters	2018 Army National Guard	Community	84x
8/1/2018- 8/31/2018	Advertising Council	Buzzed Driving	Community	59x
8/1/2018- 8/31/2018	Advertising Council	Emergency Preparedness	Community	129x
8/1/2018- 8/31/2018	Advertising Council	Texting and Driving	Community	81x
8/1/2018- 8/31/2018	Broadcasters Foundation of America	Broadcasters Foundation PSA	Community	26x
8/1/2018- 8/31/2018	National Association of Broadcasters	We Are Broadcasters	Community	89x
8/1/2018- 8/31/2018	Texas Association of Broadcasters	2018 Army National Guard	Community	90x
9/1/2018- 9/30/2018	Advertising Council	Buzzed Driving	Community	37x
9/1/2018- 9/30/2018	Advertising Council	Emergency Preparedness	Community	132x

9/1/2018-9/30/2018	Advertising Council	Texting and Driving	Community	71x
9/1/2018-9/30/2018	National Association of Broadcasters	We Are Broadcasters	Community	84x
9/1/2018-9/30/2018	Texas Association of Broadcasters	2018 Army National Guard	Community	85x