

Order #865482: Katz Media../Shapiro/D../POLITICAL/1112

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
09/21/22 1:22:41 PM	CIA Spot status		<updated to Cleared> 2-10, 2-6	Stacey Fei	\$1,460.00	42	0.00
09/21/22 1:22:32 PM	CIA Spot status		<updated to Cleared> 4-3, 4-2, 4-1, 3-9, 5-1, 3-12, 5-2, 2-8, 3-10, 2-9, 2-7, 3-13, 3-11, 5-3, 1-11, 1-10, 1-9, 1-13, 1-12	Stacey Fei	\$1,460.00	42	0.00
09/21/22 1:21:16 PM	CIA Spot status		<updated to Cleared> 3-3, 3-8, 3-5, 1-5, 2-5, 1-3, 1-1, 1-2, 3-2, 3-1, 1-4, 3-4, 2-4, 2-1, 3-7, 1-7, 1-8, 3-6, 1-6, 2-3, 2-2	Stacey Fei	\$1,460.00	42	0.00
09/21/22 1:13:50 PM	Processed		<async process>	Cole Mare	\$1,460.00	42	0.00
09/21/22 1:12:06 PM	Approved			Stacey Fei	\$1,460.00	42	0.00
09/21/22 1:12:03 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Stacey Fei	\$1,460.00	42	0.00
09/21/22 12:41:04 PM	Approval Workflow		[Sales Manager - Ready Default] JR	Jim Riley (\$1,460.00	42	0.00
09/21/22 12:11:23 PM	Ready for approval		ready	Jenna Mur	\$1,460.00	42	0.00
09/21/22 12:09:56 PM	New order created		Imported EC Order	Jenna Mur	\$1,460.00	42	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 865482
Alt Order #: 36152965
Product Desc: POLITICAL
Estimate: 1112
Flight Dates: 09/20/22 - 09/26/22
Original Date / Rev: 09/21/22 / 09/21/22
Order Type: GENERAL

WXTA-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Shapiro/D/Governor
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-GOV
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	27	\$910.00	\$773.50
09/26/22	09/26/22	15	\$550.00	\$467.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	27	\$910.00	\$773.50	0.00
October 2022	15	\$550.00	\$467.50	0.00
Totals	42	\$1,460.00	\$1,241.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXTA	09/20/22	09/26/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	13	\$35.00	P-50	0.00	NM	13	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--		13				\$35.00		0.00			
N 2	WXTA	09/20/22	09/26/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	10	\$40.00	P-50	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--		10				\$40.00		0.00			
N 3	WXTA	09/20/22	09/26/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	13	\$35.00	P-50	0.00	NM	13	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--		13				\$35.00		0.00			
N 4	WXTA	09/24/22	09/26/22	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----S-	1:00	3	\$25.00	P-50	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/22	09/30/22	-----S-		3				\$25.00		0.00			
N 5	WXTA	09/25/22	09/26/22	Sa-Su AM	CM	6:00 AM-10:00 AM	-----S	1:00	3	\$25.00	P-50	0.00	NM	3	\$75.00

Order / Rev: 865482
 Alt Order #: 36152965
 Flight Dates: 09/20/22 - 09/26/22

Advertiser: Shapiro/D/Governor
 Product Desc: POLITICAL
 Estimate: 1112

WXTA-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/22	10/01/22	-----S			3		\$25.00		0.00				
													Totals	42	\$1,460.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Josh Shapiro

Authorized committee:

Josh Shapiro for Pennsylvania

Agency requesting time (and contact information):

N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/08/2022

General

Primary

Treasurer of candidate's authorized committee:

Grant Rawdin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

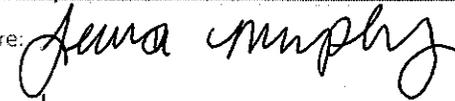


Name: Mike D'Ettorre

Date of Request to Purchase Ad Time: 3/24/22

Station Representative

Signature:



Name: Jenna Murphy

Date of Station Agreement to Sell Time: 9/21/22