

# Order #865482: Katz Media../Shapiro/D../POLITICAL/1112

| Date                 | Action             | Line | Comment  | By          | Total \$   | # Spots | Expected GR |
|----------------------|--------------------|------|--|-------------|------------|---------|-------------|
| 09/21/22 1:22:41 PM  | CIA Spot status    |      | <updated to Cleared> 2-10, 2-6   | Stacey Fei  | \$1,460.00 | 42      | 0.00        |
| 09/21/22 1:22:32 PM  | CIA Spot status    |      | <updated to Cleared> 4-3, 4-2, 4-1, 3-9, 5-1, 3-12, 5-2, 2-8, 3-10, 2-9, 2-7, 3-13, 3-11, 5-3, 1-11, 1-10, 1-9, 1-13, 1-12   | Stacey Fei  | \$1,460.00 | 42      | 0.00        |
| 09/21/22 1:21:16 PM  | CIA Spot status    |      | <updated to Cleared> 3-3, 3-8, 3-5, 1-5, 2-5, 1-3, 1-1, 1-2, 3-2, 3-1, 1-4, 3-4, 2-4, 2-1, 3-7, 1-7, 1-8, 3-6, 1-6, 2-3, 2-2 | Stacey Fei  | \$1,460.00 | 42      | 0.00        |
| 09/21/22 1:13:50 PM  | Processed          |      | <async process>  | Cole Mare   | \$1,460.00 | 42      | 0.00        |
| 09/21/22 1:12:06 PM  | Approved           |      |  | Stacey Fei  | \$1,460.00 | 42      | 0.00        |
| 09/21/22 1:12:03 PM  | Approval Workflow  |      | [Centralized AR - Business Office Approval Needed Default]   | Stacey Fei  | \$1,460.00 | 42      | 0.00        |
| 09/21/22 12:41:04 PM | Approval Workflow  |      | [Sales Manager - Ready Default] JR   | Jim Riley ( | \$1,460.00 | 42      | 0.00        |
| 09/21/22 12:11:23 PM | Ready for approval |      | ready  | Jenna Mur   | \$1,460.00 | 42      | 0.00        |
| 09/21/22 12:09:56 PM | New order created  |      | Imported EC Order  | Jenna Mur   | \$1,460.00 | 42      | 0.00        |

[Sorted by: Date]

**ORDER**

|                   |                             |                           |                                      |
|-------------------|-----------------------------|---------------------------|--------------------------------------|
| <b>Orders</b>     | <b>Order / Rev:</b>         | <b>865482</b>             |                                      |
|                   | <b>Alt Order #:</b>         | 36152965                  |                                      |
|                   | <b>Product Desc:</b>        | POLITICAL                 |                                      |
|                   | <b>Estimate:</b>            | 1112                      | <b>WXTA-FM</b>                       |
|                   | <b>Flight Dates:</b>        | 09/20/22 - 09/26/22       | <b>Primary AE:</b> Katz Philadelphia |
|                   | <b>Original Date / Rev:</b> | 09/21/22 / 09/21/22       | <b>Sales Office:</b> K-7.5           |
|                   | <b>Order Type:</b>          | GENERAL                   | <b>Sales Region:</b> N-Katz75        |
| <b>Agency</b>     | <b>Name:</b>                | <b>Katz Media Group</b>   |                                      |
|                   | <b>Buying Contact:</b>      |                           | <b>Billing Type:</b> Cash            |
|                   | <b>Billing Contact:</b>     |                           | <b>Billing Calendar:</b> Broadcast   |
|                   |                             | 125 West 55th Street      | <b>Billing Cycle:</b> EOM/EOC        |
|                   |                             | New York, NY 10019        | <b>Agency Commission:</b> 15%        |
| <b>Advertiser</b> | <b>Name:</b>                | <b>Shapiro/D/Governor</b> |                                      |
|                   | <b>Demographic:</b>         | A35+                      | <b>New Business End:</b>             |
|                   | <b>Product Codes:</b>       | Candidates                | <b>Advertiser External ID:</b>       |
|                   | <b>Revenue Code 1:</b>      | AGY-AVAIL                 | <b>Agency External ID:</b>           |
|                   | <b>Revenue Code 2:</b>      | POL-CAND                  | <b>Unit Code:</b> General            |
|                   | <b>Revenue Code 3:</b>      | POL-GOV                   | <b>Order Separation:</b> 00:15:00    |
|                   | <b>Priority:</b>            | P-100                     |                                      |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/29/22   | 09/25/22 | 27      | \$910.00     | \$773.50   |
| 09/26/22   | 09/26/22 | 15      | \$550.00     | \$467.50   |

**Totals**

| Month          | # Spots   | Gross Amount      | Net Amount        | Rating      |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2022 | 27        | \$910.00          | \$773.50          | 0.00        |
| October 2022   | 15        | \$550.00          | \$467.50          | 0.00        |
| <b>Totals</b>  | <b>42</b> | <b>\$1,460.00</b> | <b>\$1,241.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time   | Days    | Len  | Spots             | Rate        | Pri  | Rtg           | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|-----------------|-------|------------------|---------|------|-------------------|-------------|------|---------------|------|-------|----------|
| N 1 | WXTA | 09/20/22          | 09/26/22        | M-F AM Drive    | CM    | 6:00 AM-10:00 AM | MTWTF-- | 1:00 | 13                | \$35.00     | P-50 | 0.00          | NM   | 13    | \$455.00 |
|     |      |                   |                 | M-F             |       |                  |         |      |                   |             |      |               |      |       |          |
|     |      |                   |                 | AM -            |       |                  |         |      |                   |             |      |               |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                  |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 09/20/22    | 09/26/22        | MTWTF--         |       |                  |         |      | 13                | \$35.00     |      | 0.00          |      |       |          |
| N 2 | WXTA | 09/20/22          | 09/26/22        | M-F Midday      | CM    | 10:00 AM-3:00 PM | MTWTF-- | 1:00 | 10                | \$40.00     | P-50 | 0.00          | NM   | 10    | \$400.00 |
|     |      |                   |                 | M-F             |       |                  |         |      |                   |             |      |               |      |       |          |
|     |      |                   |                 | MD -            |       |                  |         |      |                   |             |      |               |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                  |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 09/20/22    | 09/26/22        | MTWTF--         |       |                  |         |      | 10                | \$40.00     |      | 0.00          |      |       |          |
| N 3 | WXTA | 09/20/22          | 09/26/22        | M-F PM Drive    | CM    | 3:00 PM-7:00 PM  | MTWTF-- | 1:00 | 13                | \$35.00     | P-50 | 0.00          | NM   | 13    | \$455.00 |
|     |      |                   |                 | M-F             |       |                  |         |      |                   |             |      |               |      |       |          |
|     |      |                   |                 | PM -            |       |                  |         |      |                   |             |      |               |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                  |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 09/20/22    | 09/26/22        | MTWTF--         |       |                  |         |      | 13                | \$35.00     |      | 0.00          |      |       |          |
| N 4 | WXTA | 09/24/22          | 09/26/22        | Sa-Su AM        | CM    | 6:00 AM-10:00 AM | -----S- | 1:00 | 3                 | \$25.00     | P-50 | 0.00          | NM   | 3     | \$75.00  |
|     |      |                   |                 | Sa-Su           |       |                  |         |      |                   |             |      |               |      |       |          |
|     |      |                   |                 | WK -            |       |                  |         |      |                   |             |      |               |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                  |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 09/24/22    | 09/30/22        | -----S-         |       |                  |         |      | 3                 | \$25.00     |      | 0.00          |      |       |          |
| N 5 | WXTA | 09/25/22          | 09/26/22        | Sa-Su AM        | CM    | 6:00 AM-10:00 AM | -----S  | 1:00 | 3                 | \$25.00     | P-50 | 0.00          | NM   | 3     | \$75.00  |

|               |                    |
|---------------|--------------------|
| Advertiser:   | Shapiro/D/Governor |
| Product Desc: | POLITICAL          |
| Estimate:     | 1112               |

**WXTA-FM**

| Ln    | Ch | Start             | End             | Inventory Code  | Break | Start/End Time    | Days | Len         | Spots | Rate          | Pri | Rtg | Type   | Spots | Amount     |
|-------|----|-------------------|-----------------|-----------------|-------|-------------------|------|-------------|-------|---------------|-----|-----|--------|-------|------------|
|       |    |                   |                 | Sa-Su           |       |                   |      |             |       |               |     |     |        |       |            |
| WK -  |    |                   |                 |                 |       |                   |      |             |       |               |     |     |        |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |      | <u>Rate</u> |       | <u>Rating</u> |     |     |        |       |            |
| Week: |    | 09/25/22          | 10/01/22        | -----S          |       | 3                 |      | \$25.00     |       | 0.00          |     |     |        |       |            |
|       |    |                   |                 |                 |       |                   |      |             |       |               |     |     | Totals | 42    | \$1,460.00 |

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE  
☒ STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Josh Shapiro

Authorized committee:

Josh Shapiro for Pennsylvania

Agency requesting time (and contact information):

☐ N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/08/2022

☒ General

☐ Primary

Treasurer of candidate's authorized committee:

Grant Rawdin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- ☐ the candidate listed above who is a legally qualified candidate, or  
☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Signature:



Name: Mike D'Ettorre

Date of Request to Purchase Ad Time: 3/24/22

Station Representative

Signature:



Name: Jenna Murphy

Date of Station Agreement to Sell Time:

9/21/22