

KMIL
ISSUE RESPONSIVE PROGRAMMING SUMMARY
4th QUARTER 2023

During the months of October, November, December 2023, KMIL gave significant treatment to issues of interest to the community within our coverage area. Here is a summary:

OCTOBER:

Interview Chamber Manager regarding upcoming chamber events.
Attended appreciation luncheon for Blessings From God Food Pantry.

NOVEMBER:

Interview with Milam County Crimestoppers regarding crime of week.
Interview more Yoe High band director on upcoming concert.
Interview Blessing From God Food Pantry about upcoming Food Drive.

DECEMBER:

Interview with Chamber Manager regarding Christmas Parade.
Aired the Yoe High band annual Christmas Concert.
Interview with Milam Community Theater for their Christmas play.

In addition, KMIL broadcasts approximately 100 public service announcements for local, non-profit organization, approximately two every hour (6 a.m. to 7 p.m.) each day of the quarter. Length of announcements varied from :10-:20.

Two weather forecasts were broadcast each hour for the quarter (6 a.m.-7 p.m.) to satisfy the public's need for such information.

Locally produced newscasts, featuring news, sports and weather were broadcast each weekday of the quarter at 6:05 a.m., 7:30 a.m., 8:30 a.m., 10:30 a.m., 12:15 p.m., 3:30 p.m. and 5:00 p.m. and on weekends, 7:30 a.m., 12:05 p.m., 5 p.m. Duration: 3 minutes to 20 minutes (total news content)

In addition, KMIL airs a 30 minute public affairs interview with Texas Department of Public Safety addressing traffic and highway safety concerns. A local trooper is in studio to answer phone calls and discusses important issues.

KMIL airs a weekly 5 minute report from the Milam County Judge, reviewing recent issues and commentary.

KMIL airs weekly 5 minute report from Williamson County Farm Service agency, addressing issues of importance to farm and agricultural population in Central Texas.

KMIL airs daily 4 minute “Manage Your Money” program as a public service that addresses financial and economic news for Central Texas listeners.

KMIL airs weekly 60 minutes of public affairs programs called Viewpoints and Radio Health Journal.

KMIL airs a bi-weekly 5 minute report from Cameron Independent School District Superintendent Allan Sapp regarding issues and events surrounding the school district.

Submitted by:

Date: