

KMIL
ISSUE RESPONSIVE PROGRAMMING SUMMARY
1ST QUARTER 2023

During the months of January, February, March, 2023, KMIL gave significant treatment to issues of interest to the community within our coverage area. Here is a summary:

JANUARY:

Interviewed Debra Kostroun regarding Christine Holcombe Memorial Event. Totaled 4 interviews over a 4 week period.
Interview with Economic Development director about Opening Day activities at baseball complex.
Interview with Milam Community Theater about scheduled programs.

FEBRUARY:

Interviewed Milam Master Gardeners about their Gardens and Upcoming Events.
Interviewed Chamber Manager Melanie Reed about Chamber Banquet.
Interview with Milam Community Theater on youth production.

MARCH:

Interviews with Chamber Manager, Economic Development Director, others regarding economic development issues in the city and county.
Interviewed Master Gardeners on their fundraiser sale.

Weekly law enforcement program with Milam County Sheriff.

In addition, KMIL broadcasts approximately 100 public service announcements for local, non-profit organization, approximately two every hour (6 a.m. to 7 p.m.) each day of the quarter. Length of announcements varied from :10-:20.

Two weather forecasts were broadcast each hour for the quarter (6 a.m.-7 p.m.) to satisfy the public's need for such information.

Locally produced newscasts, featuring news, sports and weather were broadcast each weekday of the quarter at 6:05 a.m., 7:30 a.m., 8:30 a.m., 10:30 a.m., 12:15 p.m., 3:30 p.m. and 5:00 p.m. and on weekends, 7:30 a.m., 12:05 p.m., 5 p.m. Duration: 3 minutes to 20 minutes (total news content)

In addition, KMIL airs a 30 minute public affairs interview with Texas Department of Public Safety addressing traffic and highway safety concerns. A local trooper is in studio to answer phone calls and discusses important issues.

KMIL airs a weekly 5 minute report from the Milam County Judge, reviewing recent issues and commentary.

KMIL airs weekly 5 minute report from Williamson County Farm Service agency, addressing issues of importance to farm and agricultural population in Central Texas.

KMIL airs daily 4 minute "Manage Your Money" program as a public service that addresses financial and economic news for Central Texas listeners.

KMIL airs weekly 60 minutes of public affairs programs called Viewpoints and Radio Health Journal.

Submitted by:

Date: