

KMIL
ISSUE RESPONSIVE PROGRAMMING SUMMARY
3RD QUARTER 2023

During the months of July, August, September 2023, KMIL gave significant treatment to issues of interest to the community within our coverage area. Here is a summary:

JULY:

Interview Chamber Manager regarding upcoming chamber events.
Interview NFL star Dede Westbrook about free haircuts and football camp.
Interview with Extension Agent about 4H event.
Interview with Sheriff about fundraiser golf tourney.

AUGUST:

Interview with Milam County Crimestoppers regarding crime of week.
Interview with Milam County Sheriff Office for fundraiser golf tourney.
Attended Cameron VFD awards banquet, broadcast pictures and awards to website.
Interview with Milam Community Theater about upcoming productions.

SEPTEMBER:

Interview with Milam Community Theater about upcoming productions.
Interview with Extension Service about Bake Off.
Fire Department in to do Fire Chiefs' Assn. raffle on air.
Interview for fundraising event for Muscular Dystrophy Association.

In addition, KMIL broadcasts approximately 100 public service announcements for local, non-profit organization, approximately two every hour (6 a.m. to 7 p.m.) each day of the quarter. Length of announcements varied from :10-:20.

Two weather forecasts were broadcast each hour for the quarter (6 a.m.-7 p.m.) to satisfy the public's need for such information.

Locally produced newscasts, featuring news, sports and weather were broadcast each weekday of the quarter at 6:05 a.m., 7:30 a.m., 8:30 a.m., 10:30 a.m., 12:15 p.m., 3:30 p.m. and 5:00 p.m. and on weekends, 7:30 a.m., 12:05 p.m., 5 p.m. Duration: 3 minutes to 20 minutes (total news content)

In addition, KMIL airs a 30 minute public affairs interview with Texas Department of Public Safety addressing traffic and highway safety concerns. A local trooper is in studio to answer phone calls and discusses important issues.

KMIL airs a weekly 45 minute report from the Milam County Judge, reviewing recent issues and commentary.

KMIL airs a 30 minute public affairs interview with Milam County Sheriff addressing crime and other safety concerns. The Sheriff is in studio to answer phone calls and discusses important issues.

KMIL airs weekly 5 minute report from Williamson County Farm Service agency, addressing issues of importance to farm and agricultural population in Central Texas.

KMIL airs daily 4 minute "Manage Your Money" program as a public service that addresses financial and economic news for Central Texas listeners.

KMIL airs weekly 60 minutes of public affairs programs called Viewpoints and Radio Health Journal.

Submitted by:

Date: