

ISSUES AND RESPONSIVE PROGRAMMING REPORT

FOR

WTOB RADIO 980 A.M.

WINSTON-SALEM, NORTH CAROLINA

Q1 JANUARY 1, 2023 THROUGH MARCH 31, 2023

## Issues covered in programming throughout the year:

Agriculture & farm issues, alcohol abuse, automotive & vehicle safety, bullying, business & industry, consumer issues, crime, elderly, deregulation, developmental disorders, disabilities, drug addiction and treatment, drunk driving, economics, education, ethics, family issues, federal government & regulation, fitness, food safety, health care, impaired driving, laws & criminal justice system, local government, mental health, parenting issues, police, culture, poverty, psychology, public health, science & engineering, sports & recreation, substance abuse & treatment, suicide, technology, women's issues, workplace & employment issues, youth

Public Service Announcements (PSAs) are from 15-30 seconds in length

Community Interviews are from 7-15 minutes in length

2023 1<sup>st</sup> Quarter Report – WTOB-AM – January 1 – March 31, 2023

**Ongoing – Public Service Announcements**

Riverwood Riding Center – Special Needs Services

SJ Boutique – St James AME Church Clothes Closet

Senior Services – Meals on Wheels

Davidson County Senior Services – Meals on Wheels

Big Brothers – Big Sisters of Forsyth & Davie Counties – Volunteer Information

Wake Forest Baptist Medical Center – Brenner Children’s Hospital volunteer information

VFW Memorial Honor Guard – Volunteer Information

Shepherd’s Center of Greater Winston-Salem – Volunteer Computer Coaches to train Seniors

H.O.P.E. – Help Our People Eat of Winston-Salem – Volunteer information for food distribution

Hospice & Palliative Care Center – Volunteer Information

Shepherd’s Center of Kernersville – Volunteer Information

Davie Medical Center – Volunteer Information

Faith in Action/Shepherd’s Center – Volunteer Information for home visitation, minor repairs & transportation for homebound older adults

Senior Services – Invitation to donate nonperishable foods, toiletries, socks, tissues, shaving cream, toothpaste and lotion for elderly residents of Forsyth County

NCDOT - Periodic Announcements regarding road construction, closures and delays

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ERINN DEARTH AND DAN BECKMANN OF LETTERS FROM HOME WILL BE GOING ON A 50-STATES TOUR FROM JANUARY-MAY OF 2023, AND THEY'RE KICKING IT OFF WITH A PRESS PARTY ON TUESDAY, JANUARY 24TH, 2023 AT RICHARD CHILDRESS RACING EVENT CENTER! THE EVENT WILL TAKE PLACE FROM 9:30AM-11:30AM AND IS OPEN TO ALL VETERANS AND THEIR FAMILIES. THERE WILL BE PERFORMANCES BY LETTERS FROM HOME, A MEET AND GREET WITH THE TOUR TEAM, SPECIAL VETERANS BEING HONORED, PRESENTATIONS BY SOME KEY ORGANIZATIONS FOR THE TOUR AND MUCH MORE. (010523)

YOU'RE INVITED! THE PIEDMONT PLUS SENIOR GAMES AND SILVER ARTS KICK-OFF PARTY IS **FRIDAY, JANUARY 20** FROM 10 AM TO 12 PM AT HANES HOSIERY RECREATION CENTER, 501 REYNOLDS BLVD, WINSTON-SALEM.

ENJOY GAMES, VENDORS, FOOD AND REGISTRATION FOR THE 2023 PIEDMONT PLUS SENIOR GAMES.

THE WTOB GOOD GUYS WILL BE BROADCASTING LIVE! FOR MORE INFORMATION VISIT WE PLAY (DOT) WS AND CLICK ON THE SENIORS LINK. (121422)

MAKE PLANS TO ATTEND ANOTHER EDITION OF 2ND SATURDAYS AT SECCA – SOUTHEASTERN CENTER FOR CONTEMPORARY ART. IT'S A FREE, FAMILY-ORIENTED ART EVENT HELD ON THE SECOND SATURDAY OF EVERY MONTH FROM 10AM TO 1PM. ART LOVERS OF ALL AGES AND SKILL SETS ARE WELCOME!

THE THEME FOR 2ND **SATURDAY JANUARY 14** WILL BE "NEW YEAR, NEW ART." FOLKS WILL HAVE THE OPPORTUNITY TO SAMPLE A VARIETY OF NON-TRADITIONAL ART-MAKING TECHNIQUES AND ART SUPPLIES.

FREE WITH A SUGGESTED \$10 DONATION. VISIT SECCA (DOT) ORG | (PRONOUNCED SEA-KA) (010423)

2023 1<sup>st</sup> Quarter Report – WTOB-AM – January 1 – March 31, 2023

RIVERRUN INTERNATIONAL FILM FESTIVAL WILL KICK OFF ITS 25TH ANNIVERSARY YEAR WITH A “A SILVER CELEBRATION” ON **SATURDAY, JANUARY 21** AT THE MILTON RHODES CENTER FOR THE ARTS. THE EVENT, WHICH TAKES PLACE FROM 6:30 TO 9 P.M., WILL FEATURE HEAVY HORS D’OEUVRES, WINE, BEER, MUSIC, AND A SILENT AUCTION OF FILM EVENTS. FOR TICKETS VISIT RIVER RUN FILM (DOT) COM. (011223)

JOIN THE GOOD GUYS AND ERIC STANBERY OUTDOORS AS WE COAT THE BOAT FOR THE SALVATION ARMY’S GIVE A KID A COAT CAMPAIGN, **SATURDAY JANUARY 28**. WE WILL BE LOCATED BETWEEN TALBOT’S AND THE OLD STEINMART LOCATION. WTOB WILL BE ON THE AIR FROM 11A-3P SO STOP BY AND DROP A NEW OR GENTLY USED COAT IN THE BOAT! (011223)

CRISIS CONTROL MINISTRY’S FOOD PANTRY GIFT OF THE **MONTH FOR JANUARY** IS CANNED SOUP AND CRACKERS. FOR MORE INFORMATION ABOUT CRISIS CONTROL MINISTRY AND HOW YOU CAN VOLUNTEER, VISIT CRISIS CONTROL (DOT) ORG. (102122)

SALEM BAND WILL PERFORM ITS ANNUAL WINTER CONCERT THIS **SUNDAY FEBRUARY 19** AT 3 P.M. IN HANES AUDITORIUM AT SALEM COLLEGE. THIS EXCITING PROGRAM INCLUDES *BLAZE THE TRAIL*, *MOLLY ON THE SHORE*, *BIRDLAND*, KEN BURNS’ DOCUMENTARY MUSIC, AND MORE.

SALEM BAND’S GUEST ARTIST FOR THIS PROGRAM IS LOCAL BASS-BARITONE AND UNCSA GRADUATE LEONARD ROWE. THIS CONCERT IS GENEROUSLY SUPPORTED BY A GRANT FROM ARTS COUNCIL OF WINSTON-SALEM/FORSYTH COUNTY. HANES AUDITORIUM, ELBERSON FINE ARTS CENTER, ON THE CAMPUS OF SALEM ACADEMY AND COLLEGE.

ALL CONCERTS ARE FREE AND OPEN TO THE PUBLIC. VISIT SALEM BAND (DOT) ORG FOR INFORMATION. (011223)

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THE LITTLE THEATRE OF WINSTON-SALEM WILL PRESENT “*ONE MAN, TWO GUVNORS*” BY RICHARD BEAN **THIS WEEKEND, THURSDAY THROUGH SUNDAY, FEBRUARY 16 - 19** AT THE HANESBRANDS THEATRE, 209 N. SPRUCE STREET IN WINSTON-SALEM. THURSDAY, FRIDAY, AND SATURDAY PERFORMANCES ARE AT 7:30 PM; SUNDAY MATINEES ARE AT 2 PM WITH AN ADDITIONAL SATURDAY MATINEE ON FEBRUARY 18. CALL (336) 725-4001 FOR TICKETS OR VISIT LT OF WS (DOT ORG. (012323)

STAINED GLASS PLAYHOUSE WILL PRESENT NEIL SIMON’S “PLAZA SUITE” **ON FRIDAYS AND SATURDAYS, FEBRUARY 17-18, AND 24-25 AT 8 PM, AND ON SUNDAYS, FEBRUARY 12, 19, AND 26 AT 3 PM.** ALL PERFORMANCES WILL BE HELD AT STAINED GLASS PLAYHOUSE, LOCATED AT 4401 INDIANA AVENUE IN WINSTON-SALEM, NC, IN THE FORMER SANCTUARY OF MARVIN UNITED METHODIST CHURCH. TICKETS ARE \$17 FOR ADULTS, \$14 FOR SENIORS (60+) AND TEACHERS, AND \$12 FOR STUDENTS. FOR MORE INFORMATION ABOUT THE SHOW, VISIT STAINED GLASS PLAYHOUSE (DOT) ORG OR CALL THE BOX OFFICE AT (336) 499-1010. (011223)

40 PLUS STAGE COMPANY PRESENTS “A RAISIN IN THE SUN”, AN AWARD-WINNING DRAMA BY LORRAINE HANSBERRY. PERFORMANCES ARE **FRIDAY THROUGH SUNDAY, FEBRUARY 17 THROUGH 19 AND 24 THROUGH 27** AT MOUNTCASTLE FORUM AT THE MILTON RHODES CENTER FOR THE ARTS. FOR TICKETS AND INFORMATION, VISIT 40 PLUS STAGE (DOT) COM.

CRISIS CONTROL MINISTRY’S “SHARE THE WARMTH” CAMPAIGN THIS WINTER HELPS OUR NEIGHBORS WHO ARE UNABLE TO PAY THEIR UTILITY OR HOUSING BILLS, MAKING IT POSSIBLE FOR THEM TO STAY COMFORTABLE IN THEIR HOMES. VISIT CRISIS CONTROL (DOT) ORG FOR DETAILS AND MAKE A CONTRIBUTION TODAY. (122722)

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CLEMMONS ROTARY INVITES YOU TO A PLAY DATE AT THE PLAYGROUND - JUST FOR GROWN-UPS. THIS **THURSDAY MARCH 16** AT THE PLAYGROUND GOLF AND SPORTS BAR, 6355 JESSIE LANE IN CLEMMONS. IT'S A FUNDRAISER FOR CLEMMONS ROTARY TO SUPPORT THE EFFORTS OF THE CLUB IN OUR COMMUNITIES. LIVE MUSIC BY "PENNY CANDY" - CARNIVAL GAMES, BOARD GAMES, CORNHOLE, PRIZES AND MORE. WE'LL SEE YOU THERE FROM 4 TO 8 PM THIS THURSDAY! (031523)

CIVIC AND LOCAL GOVERNMENT FEDERAL CREDIT UNIONS ARE SPONSORING A SHRED EVENT TO BENEFIT DAVIDSON COUNTY SENIOR SERVICES. FRIDAY MARCH 17 FROM 10 AM TO 1 PM. BRING UP TO 3 DOCUMENT BOXES OR 75 POUNDS OF PAPER FOR THIS PERSONAL SHRED EVENT. COMMERCIAL RESTRICTIONS APPLY. CALL 888-242-0334 FOR DETAILS. DAVIDSON COUNTY SENIOR SERVICES IS LOCATED AT 555-B WEST CENTER STREET EXTENSION IN LEXINGTON. (031523)

CRISIS CONTROL MINISTRY'S MUSIC FOR FOOD CONCERT IS COMING SUNDAY MARCH 26 FROM 2-3 PM AT AUGSBURG LUTHERAN CHURCH - 845 W. FIFTH STREET WINSTON-SALEM. THE BLACK MOUNTAIN TRIO PRESENTS A MUSIC FOR FOOD CONCERT TO RAISE FOOD AND FUNDS TO SUPPORT CRISIS CONTROL MINISTRY'S FOOD PANTRIES IN WINSTON-SALEM AND KERNERSVILLE. THE BLACK MOUNTAIN TRIO CONSISTS OF UNIVERSITY OF NORTH CAROLINA SCHOOL OF THE ARTS, SCHOOL OF MUSIC FACULTY. THE CONCERT IS FREE, BUT A SUGGESTED DONATION OF \$20 OR 5 NON-PERISHABLE FOOD ITEMS IS ENCOURAGED. (030223)

CRISIS CONTROL MINISTRY'S FOOD PANTRY GIFT OF THE **MONTH FOR MARCH** IS CANNED FRUIT. FOR MORE INFORMATION ABOUT CRISIS CONTROL MINISTRY AND HOW YOU CAN VOLUNTEER, VISIT CRISIS CONTROL (DOT) ORG. (102122)

EVERY MARCH, SCHOOLS IN OUR AREA ARE DROP-OFF POINTS FOR CRISIS CONTROL MINISTRY'S "WEE CARE! CEREAL DRIVE" AND YOU CAN HELP. PICK UP AN EXTRA BOX OR TWO OF CEREAL AND LET YOUR KIDDOS BRING THEM TO SCHOOL OR CHECK ONLINE FOR DROP-OFF POINTS IN THE AREA. WEE NEIGHBORS HELPING WEE NEIGHBORS FOR 50 YEARS! (030223)

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FRIEDBERG MORAVIAN CHURCH'S WOMEN'S FELLOWSHIP INVITES YOU TO THEIR CHICKEN PIE & BAKED GOODS SALE ON SATURDAY, APRIL 1 FROM 8AM TO 1PM. FROZEN CHICKEN PIES ARE \$16/EACH AND AVAILABLE ON A FIRST-COME, FIRST-SERVE BASIS. THERE IS A LIMIT OF FIVE (5) PIES PER PERSON, WHILE SUPPLIES LAST. THERE WILL BE LOTS OF HOMEMADE BAKED GOODS (CAKES, COOKIES, & PIES) FOR SALE! PLEASE NOTE: NO SLAW OR GRAVY WILL BE SOLD.

FRIEDBERG MORAVIAN CHURCH - FELLOWSHIP HALL - 2178 FRIEDBERG CHURCH ROAD WINSTON-SALEM (032123)

THE LEGACY FOUNDATION FOR WOMEN SAYS HAPPY INTERNATIONAL WOMEN'S MONTH AND THANK YOU TO WTOB LISTENERS FOR SUPPORTING WINSTON-SALEM'S FIRST INTERNATIONAL WOMEN'S PARADE SPONSORED BY THE LEGACY FOUNDATION FOR WOMEN, A FAITH-BASED 501C3 PHILANTHROPIC ORGANIZATION THAT SUPPORTS WOMEN AND GIRLS THROUGH SCHOLARSHIPS, RESOURCES AND MORE. TO FIND OUT MORE ABOUT THE ORGANIZATION OR TO DONATE VISIT LEGACY FOUNDATION FOR WOMEN (DOT) COM. (032123)

ON VIETNAM VETERANS DAY, WEDNESDAY, MARCH 29 AT 2:00PM, THE AMERICAN LEGION POST 290, AT 446 SOUTH MAIN STREET, KING NC, WILL BE HAVING THE DEDICATION OF A UH-1 HUEY HELICOPTER THAT IS DISPLAYED ON AN ELEVATED STAND AT MAIN STREET. THE PUBLIC IS INVITED. (030123)



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THE BIG SLURP 2023 WILL BE HELD ON **SUNDAY APRIL 2** AT 5 TRIAD LOCATIONS! THIS “FUN”-RAISER IS THE FIRST COLLABORATION WITH UNCHAIN WINSTON, HUMANE SOLUTION AND PAW ALLIANCE. \$1 FROM SELECT LIBATIONS AT EACH LOCATION WILL BE DONATED TO THESE THREE ORGANIZATIONS. BEER AND WINE NEVER TASTED SO GOOD AS WHEN IT BENEFITS OUR FOUR-LEGGED COMPANIONS!

NOON UNTIL SIX THIS SUNDAY!

THE BIG SLURP IS HAPPENING AT:

- INCENDIARY BREWING COMPANY 486 N PATTERSON AVE
- JUGGHEADS GROWLERS & PINTS, 4843 COUNTRY CLUB ROAD
- TUCKER'S TAP YARD, 1010 N. LIBERTY STREET
- LESSER-KNOWN BEER CO, 901 S. BROAD STREET
- THE SOUTHSIDE BEER GARDEN & BOTTLE SHOP, 2108 S. BROAD STREET.

FOR DETAILS, SEARCH SOCIAL MEDIA FOR THE BIG SLURP 2023! (032723)

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- 1) SENIOR GAMES IS COMING SOON. STAY TUNED TO WTOB FOR UPDATES ON GAMES, COMPETITIONS, AND THE SILVER ARTS AND LITERARY COMPETITIONS. WE WILL HAVE INTERVIEWS WITH PARTICIPANTS, SPONSORS, AND UPDATES THROUGHOUT THE TOURNAMENTS. VISIT **WE PLAY (DOT) WS** FOR THE DETAILS, REGISTRATION FORMS, AND THE EVENTS CALENDAR!
- 2) SILVER ARTS ENTRIES ARE ON DISPLAY AT THE CENTRAL LIBRARY THROUGH APRIL 27. THE SILVER ARTS PERFORMING ARTS SHOW IS FRIDAY MAY 19 AT REDEMPTION HILL CHURCH 402 HARVEY STREET IN WINSTON-SALEM.
- 3) **THE FINAL DEADLINE FOR SENIOR GAMES IS THURSDAY MARCH 30. THE OPENING CEREMONY IS FRIDAY MARCH 31.** IF YOU'RE 50 OR "BETTER," THERE'S NO FINER WAY TO STAY ACTIVE THAN TO PARTICIPATE IN THE PIEDMONT PLUS SENIOR GAMES AND SILVER ARTS. (032023)

SAVE THE DATE - **MONDAY APRIL 3RD** AT 7PM FOR A SPECIAL CELEBRATION HONORING THE 50TH ANNIVERSARY OF CRISIS CONTROL MINISTRY. APRIL 4TH MARKS THE DAY THE MINISTRY OPENED ITS DOORS IN 1973. FOR MORE DETAILS AND TO RESERVE SEATS FOR THE CELEBRATION, VISIT CRISIS CONTROL (DOT) ORG (012323)

## 2023 1<sup>st</sup> Quarter Report – WTOB-AM – January 1 – March 31, 2023

### Piedmont Perspectives – Community Responsive programming – 9:30am Sundays

Rafael Sierra and Tony Baez – Disabled American Veterans Winston-Salem Chapter 9

Air Date: January 1, 2023

Rafael, Commander of Chapter 9 DAV and Tony, Adjutant of Chapter 9 DAV discuss the efforts to reach local veterans and provide the services of the DAV to them.

Detective Gary Mundy, Kernersville Police Department & Jason Clodfelter – GIS Coordinator,  
Forsyth County

Forsyth CARES

Air Date: January 8, 2023

Detective Mundy and Jason Clodfelter discuss the creation, development and rollout of Forsyth CARES, a project that started in the Kernersville Police Department and has expanded and is being deployed for all of Forsyth County. The GEO-tag service allows residents to add information to a secure database that law enforcement, and first responders can access to provide details about individuals who may need assistance from time to time, and save resources in responding to calls for residents who may have cognitive issues. [Forsyth.cc/ForsythCARES](https://Forsyth.cc/ForsythCARES)

Lechelle Yates, Better Business Bureau

Air Date: January 15, 2023

Lechelle talks about the BBB's 5 Resolutions for a Fraud-Free New Year. Plus, watch out for fake coupons on social media, some good consumer news about online tools from health insurance companies, and details of the BBB's Donna Easter Student Ethics Scholarships for 2023. [bbb.org](https://bbb.org)

Dr. Stephen Kritchevsky – Sticht Center – Atrium/Wake Forest Baptist Medical Center

Air Date: January 22, 2023

Dr. Kritchevsky discusses how to help older adults get to a healthy weight. The Sticht Center recently received a grant to create a 5-year study of diet intervention.

Mayor Allen Joines – Winston-Salem Mayor

Air Date: January 29, 2023

Mayor Joines discusses the rise in crime/homicides during the first few weeks of the year.

Tyler Cox – Twin City Kiwanis Club

Air Date: February 11, 2023

Tyler talks about Pan Jam 2023 – the Twin City Kiwanis Club Pancake Jamboree, the first in 2 years at the Benton Convention Center on February 24, 2023

Lechelle Yates – Better Business Bureau

Air Date: February 19, 2023

Lechelle talks about the new scams for the new year surrounding "Side Hustles" and social media scams. Plus, you will learn about a warning regarding misleading ads on Instagram, Facebook, and TikTok promoting customized gifts.

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Ethan King – HOPE Dealers Outreach

Air Date: February 26, 2023

Ethan talks about how HOPE Dealers Outreach is working in the communities to effect change with young people who are at risk in their communities.

Tammy Caudill – Crisis Control Ministry

Air Date: March 5, 2023

Tammy talks about the upcoming 50th Anniversary of Crisis Control Ministry and the kick-off of the celebration on April 3. We will also learn about fundraisers and food drives to assist in keeping the food pantries stocked for those in need.

Stories and Remembrances in Celebration of Crisis Control Ministry

Air Date: March 12, 2023

Volunteers, Community Groups, board members, current, and former staff members gather to share their stories and remembrances of Crisis Control Ministry on the eve of the 50th Anniversary of the organization.

Lechelle Yates – Better Business Bureau

Air Date: March 19, 2023

Lechelle brings the 2022 ScamTracker top scams, plus Artificial Intelligence tool ChatGPT is catching everyone's attention as well as the scammers!

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#### Community Responsive Programming

Doug Ray of The Wealth Guardians discusses retirement planning - Mondays at 4:40pm (5 Min)  
January 9, 16, 23, 30 | February 6, 13, 20, 27 | March 6, 13, 20, 27

Vance Parker of Vance Parker Law discusses elder law – Tuesdays at 4:40pm (5 Min)  
January 10, 17, 24, 31 | February 7, 14, 21, 28 | March 7, 14, 21, 28

Brett Duffey of Complete Rehab answers questions about neuropathy – Wednesdays at 4:40pm  
(5 Min) January 4, 11, 18, 25 | February 1, 8, 15, 22 | March 1, 8, 15, 22

#### Radio Walk-in – Community Responsive Programming

January 10 - 5:10 - 5:20 pm - Camel City Playhouse Frankie and Johnny is discussed with Emily  
Ultam and director Nick Zayas (10 Min)

January - March - Thursdays - 5:10 - 5:20 pm - a/perture - LAWREN DESAI talks about films (10  
Min)

January 18 - 5:10 - 5:20 pm - Piedmont Plus Senior Games and Silver Arts Anna Marino & Kevin  
Westrich discuss the upcoming 2023 competition (10 Min)

January 29 - 5:10 - 5:20 pm - KALEIDEUM - LITERACY FAIR | SHARI BRADY & LEIGH ANN  
WOODRUFF (10 Min)

February 8 - 4:10 - 4:20 pm - Theatre Alliance presents “Titanic” Heather Levinson and Jeff  
Maggs (10 Min)

February 8 - 5:10 - 5:20 pm - Kaleideum Valentine’s Dance February 11 - Leigh Ann Woodruff (10  
Min)

February 16 - 4:10 - 4:20 pm - Salem Band - Eileen Young talks about the upcoming Winter  
Concert Sunday Performance (10 Min)

February 24 - 6:00 am - 8:00 pm - Live broadcast from the 2023 Twin City Kiwanis Club Pancake  
Jamboree

March 8 - 5:10 - 5:20 pm - CAMEL CITY PLAYHOUSE - GLASS MENAGERIE (10 Min)

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March 14 - Piedmont Plus Senior Games - Health Team Advantage sponsor introduction (10 Min)

March 14 - 4:10 - 4:20 pm - Don Timmons Clemmons Rotary discusses the upcoming fundraiser (10 Min)

March 22 - 4:10 - 4:20 pm - Little Theatre of Winston-Salem presents “The Curious Incident” (10 Min)

WTOB’S Local Business Spotlight – Sunday January 8, 2023 #98

Sunday January 8, 2023 | Andrew Heilmann from Surplus for Business LLC and Courtney Cox-Spencer from Robert Hall & the Huntley House

WTOB’S Local Business Spotlight – Sunday January 15, 2023 #99

Sunday January 15, 2023 | Drake Lanier from Hot Sauce Mall and Lawren Desai from a/perture cinema

WTOB’S Local Business Spotlight – Sunday January 22, 2023 #100

Sunday January 22, 2023 | Zac Williams from the Struggle Bus Coffee and Dr. Ed Brenegar from Circle of Impact Leadership

WTOB’S Local Business Spotlight – Sunday January 29, 2023 #101

Sunday January 29, 2023 | Mike Cosner from the Star Wars Store and James Douglas from Silver Moon Saloon

WTOB’S Local Business Spotlight – Sunday February 5, 2023 #102

Sunday February 5, 2023 | Niki Farrington from Niki’s Pickles and Carlos Bocanegra from Monstercade Bar

WTOB’S Local Business Spotlight – Sunday February 12, 2023 #103

Sunday February 12, 2023 | Bryce Hauser from Triad Camera and Denys Mertz from Imagine Flowers

WTOB’S Local Business Spotlight – Sunday February 19, 2023 #104

Sunday February 19, 2023 | Thomas Lees from Chad’s Chai Tea and Nick Hofstetter from Retroid Games

WTOB’S Local Business Spotlight – Sunday February 26, 2023 #105

Sunday February 26, 2023 | Omar Khouri from The Wrong Number and Toby Hilliard from The Elevated Weirdo

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WTOB'S Local Business Spotlight – Sunday March 5, 2023 #106

Sunday March 5, 2023 | Mike Bennett from "B" String Guitar Shop and Drake Lanier from Hot Sauce Mall

WTOB'S Local Business Spotlight – Sunday March 12, 2023 #107

Sunday March 12, 2023 | MacKenzie Cates-Allen from Winston-Salem Ambassadors and Michael Slawter from Heyday Guitars

WTOB'S Local Business Spotlight – Sunday March 19, 2023 #108

Sunday March 19, 2023 | Rosie Samad from Wine and Design and Dylan & Heather Motsinger from Brown Trout Septic & Mrs. Sassysquatch

WTOB'S Local Business Spotlight – Sunday March 26, 2023 #109

Sunday March 26, 2023 | Thomas Fleming from SE Solutions and Ellie Scalf from The Little Cake Company



## Quarterly Report of Compliance Issues & Programs List 2023-Q1 (January - March) Viewpoints Radio

- Accounting
- Aging
- American Diet
- American Expansion
- American History
- Animal Welfare
- Archaeology
- Artificial Intelligence
- Arts
- Biology
- Business
- Career
- Child Development
- Climate
- Climate Change
- Communication
- Companionship
- Conscious Gifting
- Consumer Protection
- Cooking Science
- Corruption
- Creative Arts
- Creativity
- Criminal Justice
- Cultural Trends
- Culture
- Customs
- Death
- Debt
- Democracy
- Diet
- Disease
- Disease Prevention
- Domestic Terrorism
- Drug Policy
- Economy
- Education
- Electricity
- Emotional Development
- Emotional Well-being
- End-of-life Planning
- Engineering
- Entertainment Regulation
- Entrepreneurship
- Environment
- Film
- Film Industry
- Food History
- Food Policy
- Food Systems
- Forensic Science
- Free Expression
- Gambling Addiction
- Gender Equality
- Gendered Norms
- Global Culture
- Global News
- Global Train
- Government
- Government Regulation
- Health
- Healthcare Policy
- Higher Education
- History
- Hobby
- Homelessness
- Incarceration
- Industry Regulation
- Inequality
- Inflation
- Information Technology
- Infrastructure
- Innovation
- Invention
- Labor Rights
- Language
- Law
- Law Enforcement
- Lifestyle
- Literature
- Living Costs
- Local Business
- Medicine
- Mental Health
- Music
- National Security
- Natural Disaster
- Natural Resources
- Nutrition
- Parenthood
- Parenting
- Personal Development
- Personal Finance
- Personal Wealth
- Pet Adoption
- Pet Ownership
- Police Reform
- Politics
- Poverty
- Power Generation
- Private Security
- Psychology
- Public Health
- Public Housing
- Public Policy
- Public Resources
- Public Safety
- Relationships
- Research
- Retirement
- Science
- Self-care
- Sexism
- Small Business
- Social Media
- Society
- Software Engineering
- Space Travel
- Sports
- Sports Culture
- Stress Management
- Supply Chain Management
- Technology
- Timekeeping
- Traditions
- Travel
- TV
- U.S. Economy
- Utilities
- Veterinary Care
- Wage Inequity
- War
- Women's Rights
- Women's History
- Women's Issues
- Workers' Rights
- Writing
- Youth Development



**SUNDAY at 5:30 AM****Program 23-01****Air Week:** 1/1/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE FALLOUT FROM INDUSTRY MONOPOLIES****Time:** 1:47**Duration:** 10:27

**Synopsis:** This past November, thousands of Taylor Swift fans were left frustrated and disappointed after Ticketmaster's platform failed to deliver on general sale tickets for her upcoming tour. We discuss how this recent failure has stirred a larger conversation about the consequences & long-term effects of monopolies.

**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Diana Moss, president, American Antitrust Institute; Krista Brown, senior policy analyst, American Economic Liberty Project.**Compliance issues:** Government Regulation, Economy, Small Business, Politics, Consumer Protection**Links for more info:**

[Taylor Swift Fans Are Suing Ticketmaster Again Over 'Eras' Tour Controversy | HuffPost Entertainment](#)  
[Contacting U.S. Senators](#)

[Find Your Representative | house.gov](#)

**SEGMENT 2: WHO IS GEN-Z?****Time:** 14:16**Duration:** 7:56

**Synopsis:** There are more than 68 million young people in the U.S. who make up Generation Z – that is anyone born between 1997 and 2012. Research shows that this cohort is the most racially and ethnically diverse than any other previous generation and are progressive in their mindsets. On top of this, they're extremely tech-savvy and believe that mental health is equally as important as physical health. Culture expert John Schlimm helps us understand who Gen Z is and what impact they'll have on the future world.

**Host:** Marty Peterson**Producer:** Amirah Zaveri, Grace Galante**Guests:** John Schlimm, researcher, professor, author, *What Would Gen-Z Do? Everything You Don't Know About Gen-Z But Should*.**Compliance issues:** Social Media, Psychology, Technology, Culture, Mental Health, Cultural Trends**Links for more info:**

[Where Millennials end and Generation Z begins | Pew Research Center](#)

[What Would Gen-Z Do?: Everything You Don't Know About Gen-Z but Should by John Schlimm, Hardcover | Barnes & Noble®](#)

[How Gen Z Could Transform American Politics | FiveThirtyEight](#)

**SUNDAY at 5:30 AM****VIEWPOINTS EXPLAINED: NYE TRADITIONS AROUND THE WORLD****Time:** 21:12**Duration:** 1:10**Synopsis:** We explore how different cultures and countries ring in the New Year.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Global Culture, Traditions, Customs, Diet**CULTURE CRASH: 2023 FILM RELEASES****Time:** 24:22**Duration:** 2:05**Synopsis:** We highlight some of the movies we're looking forward to in 2023.**Host & Producer:** Evan Rook**Compliance issues:** Film, Culture

**SUNDAY at 5:30 AM****Program 23-02****Air Week:** 1/8/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FALLING ASLEEP IN SPACE****Time:** 1:47**Duration:** 8:47

**Synopsis:** Do you have trouble falling or staying asleep? If so, you'll know that not getting good rest can take a big toll on how you feel both physically and mentally. This is amplified in space for astronauts who sleep in a zero-gravity environment that relies on an artificial day/night cycle. This week, we explore the fascinating science and study of how humans sleep in space and its effects on the body.

**Host:** Gary Price**Producer:** Amirah Zaveri

**Guests:** Dr. Fred Turek, professor, biology, Northwestern University, director, Center for Sleep and Circadian Biology, Northwestern University; Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of Medicine.

**Compliance issues:** Health, Medicine, Disease, Biology, Science, Innovation, Space Travel, Technology

**Links for more info:**[Center for Circadian & Sleep Medicine](#)[NASA: Sleeping In Space](#)**SEGMENT 2: A PATHWAY TO EXONERATION****Time:** 12:36**Duration:** 8:37

**Synopsis:** Experts estimate that between 4-6 percent of prisoners behind bars are innocent. We explore what factors feed into these wrongful convictions and how advocates in the arena are fighting for justice.

**Host:** Marty Peterson**Producer:** Amirah Zaveri | Polly Hansen

**Guests:** Isaac Wright Jr., practicing attorney, author, *Marked for Life: One Man's Fight for Justice From the Inside*; Samuel Gross, Thomas and Mabel Long Professor Emeritus of Law at the University of Michigan – Ann Arbor, founder, senior editor, *The National Registry of Exonerations*.

**Compliance issues:** Law, Law Enforcement, Forensic Science, Criminal Justice

**Links for more info:**[The National Registry of Exonerations](#)[Amazon: \*Marked for Life: One Man's Fight for Justice from the Inside\*](#)**VIEWPOINTS EXPLAINED: AN INADEQUATE DIET****Time:** 22:13**Duration:** 1:42

**Synopsis:** We discuss the sad state of prison meals in the U.S. All too often, these dishes are spoiled, full of preservatives and don't have enough calories. If the end goal of incarceration is rehabilitation, shouldn't these meals adequately feed and nourish prisoners?

**Host:** Ebony McMorris**Producer:** Amirah Zaveri

**Compliance issues:** Diet, Nutrition, Incarceration



**SUNDAY at 5:30 AM**

**CULTURE CRASH: THE CAREER OF AARON SORKIN**

**Time:** 23:55

**Duration:** 2:32

**Synopsis:** Aaron Sorkin's screenplays have been praised for their pace and structure. We look into why the Oscar winner's writing style is so effective in film and on TV.

**Host & Producer:** Evan Rook

**Compliance issues:** Writing, Film, Culture

**SUNDAY at 5:30 AM****Program 23-03****Air Week:** 1/15/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: HOW TO BETTER DEAL WITH STRESS THIS YEAR****Time:** 1:47**Duration:** 8:47**Synopsis:** We speak with University of California – San Francisco professor and health psychologist Dr. Elissa Epel about how listeners can better manage their stress this year by employing certain lifestyle habits.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Dr. Elissa Epel, health psychologist, professor, vice chair, Department of Psychiatry and Behavioral Sciences, University of California – San Francisco, author, *The Stress Prescription: Seven Days to More Joy and Ease*.**Compliance issues:** Lifestyle, Stress Management, Literature, Psychology, Mental Health, Health**Links for more info:**[Dr. Elissa Epel](#)[UCSF Profiles: Dr. Elissa Epel](#)[Amazon: The Stress Prescription: Seven Days to More Joy and Ease \(The Seven Days Series\)](#)**SEGMENT 2: A KEY VULNERABILITY: U.S. POWER GRIDS****Time:** 12:36**Duration:** 8:37**Synopsis:** In recent years, power attacks on electric power stations in the U.S. have become more common. We discuss what's driving this uptick, how power companies and government organizations are responding and what you should know as a consumer.**Host:** Marty Peterson**Producer:** Grace Galante**Guests:** Adrienne Lotto, senior vice president, Grid Security, Technical, and Operations at the American Public Power Association.**Compliance issues:** Infrastructure, Domestic Terrorism, Public Health, Private Security, Utilities, Power Generation, Electricity**Links for more info:**[American Public Power Association](#)[Ready.gov](#)**VIEWPOINTS EXPLAINED: WINTER IN UKRAINE****Time:** 23:09**Duration:** 1:15**Synopsis:** As winter takes hold on Europe, Ukrainian soldiers defending their country face subzero temperatures, power outages and increasing challenges.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** War, Climate, Health, Global News



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**SUNDAY at 5:30 AM**



**SUNDAY at 5:30 AM**

**CULTURE CRASH: A REVIEW OF "GLASS ONION"**

**Time:** 23:55

**Duration:** 2:32

**Synopsis:** We discuss the new film, "Glass Onion: A Knives Out Mystery" now streaming on Netflix.

**Host & Producer:** Evan Rook

**Compliance issues:** Film, Culture

**SUNDAY at 5:30 AM****Program 23-04****Air Week:** 1/22/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE DAMAGING WORLD OF WOMEN'S ELITE RUNNING****Time:** 1:48**Duration:** 8:37

**Synopsis:** Long-distance runner Lauren Fleshman won five NCAA championships and two U.S. national championships in women's track and field. Early on in her career, she was a prized hopeful for bringing home the Olympic gold, but this dream came crashing down after a series of injuries and setbacks. Fleshman joins us this week to talk about the toxic culture present in many elite running organizations and what needs to change to better support these young, vulnerable athletes.

**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Lauren Fleshman, former elite long-distance runner, author, *Good for a Girl: A Woman Running in a Man's World*.**Compliance issues:** Health, Women's Issues, Sports Culture, Youth Development, Parenting, Mental Health**Links for more info:**[Instagram @fleshmanflyer](#)[LauraFleshman.com](#)[twitter @laurenfleshman](#)**SEGMENT 2: HOW DID PAST CIVILIZATIONS KEEP TIME?****Time:** 12:27**Duration:** 9:16

**Synopsis:** From sundials to mechanical clocks to atomic clocks, humans – throughout the centuries – have kept track of time using many different methods. Physics and astronomy professor Chad Orzel joins us this week to highlight just how much we rely on accurate clocks and how timekeeping technology has evolved across human history.

**Host:** Marty Peterson**Producer:** Grace Galante**Guests:** Chad Orzel, associate professor, physics, astronomy, Union College.**Compliance issues:** Innovation, Timekeeping, Culture, History, Engineering, Invention, Archaeology**Links for more info:**[Union College: Chad Orzel](#)[twitter @orzec](#)**VIEWPOINTS EXPLAINED: ALCOHOL'S CONNECTION TO CANCER****Time:** 22:43**Duration:** 1:42

**Synopsis:** The World Health Organization recently reported that no amount of alcohol is healthy to consume. In fact, the agency says even light or moderate alcohol intake has been linked to cause seven different types of cancer.

**Host:** Ebony McMorris**Producer:** Amirah Zaveri



**SUNDAY at 5:30 AM****Compliance issues:** Health, Disease Prevention, Research, Science**CULTURE CRASH: A TOUGH MONTH FOR THE NFL AHEAD OF THE SUPER BOWL****Time:** 24:25**Duration:** 2:02**Synopsis:** Ahead of the year's biggest game, we discuss the state of the NFL following the serious injury suffered by Bills player Damar Hamlin.**Host & Producer:** Evan Rook**Compliance issues:** Sports, Culture

**SUNDAY at 5:30 AM****Program 23-05****Air Week:** 1/29/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FOR THE LOVE OF CROSSWORDS****Time:** 1:47**Duration:** 7:34

**Synopsis:** The first crossword was published in 1913 by journalist Arthur Wynne. Since then, the timeless puzzle has stayed in style and graces newspapers from the New York Times to USA Today. Self-acclaimed lovers of crosswords are known as ‘cruciverbalists’ and compete online as well as create these puzzles for publishing. We speak with crossword expert Adrienne Raphel to find out more about this beloved word game.

**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Adrienne Raphel, author, Thinking Inside the Box.**Compliance issues:** History, Hobby, Language, Literature, Education**Links for more info:**[Crossword Puzzles Online – Play Daily for Free | Arkadium](#)[USA Today: Crossword Puzzles](#)[The New York Times Crossword](#)**SEGMENT 2: BANNED BOOKS: TWO SIDES TO THE STORY****Time:** 11:23**Duration:** 11:37

**Synopsis:** Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers. We discuss the controversy by highlighting two differing perspectives on the debate.

**Host:** Marty Peterson**Producer:** Grace Galante**Guests:** Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer, Moms for Liberty**Compliance issues:** Education, Free Expression, Public Policy, Literature, Government**Links for more info:**[ALA.org: Banned & Challenged Books](#)[CBS News: The 50 most banned books in America](#)[twitter @jonfreedom](#)[Moms For Liberty](#)**CULTURE CRASH: HOW CHATGPT IS CHANGING THE ARTS SCENE****Time:** 24:00**Duration:** 2:27

**Synopsis:** We discuss how new AI technology platforms like DALL-E and ChatGPT are making waves in the creative landscape.

**Host & Producer:** Evan Rook**Compliance issues:** Culture, Arts

**SUNDAY at 5:30 AM****Program 23-06****Air Week:** 2/5/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE MANY CAUSES OF SUPPLY CHAIN & INFLATION WOES****Time:** 1:50**Duration:** 7:22

**Synopsis:** Economic uncertainty is on the minds of millions of Americans. Part of this uncertainty stems from continuing inflation and instability plaguing global markets. We speak with longtime economist and banker, James Rickards about the factors feeding into these rising costs and supply chain woes.

**Host:** Gary Price**Producer:** Amirah Zaveri

**Guests:** James Rickards, economist, former Wall Street banker, author, *Sold Out: How Broken Supply Chains, Surging Inflation, and Political Instability Will Sink the Global Economy*

**Compliance issues:** Inflation, Personal Finance, Supply Chain Management, Global Train, U.S. Economy

**Links for more info:**

[Amazon: Sold Out: How Broken Supply Chains, Surging Inflation, and Political Instability Will Sink the Global Economy](#)

twitter: [@JamesGRickards](#)

**SEGMENT 2: A CHANGING PALATE ACROSS PERIODS OF ECONOMIC UNCERTAINTY****Time:** 11:14**Duration:** 10:37

**Synopsis:** Higher prices at the grocery store – from eggs to meat to specialty items – dictate what many Americans buy and cook throughout the week. While it can be difficult to pull back on the items we like, this shift in diet is nothing new. Across history – war, famine, and economic instability has affected what Americans choose to spend their money on. Even today, the current economic uncertainty has shifted recipes and food trends. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.

**Host:** Marty Peterson**Producer:** Amirah Zaveri

**Guests:** Jane Ziegelman, food historian, author, *A Square Meal: A Culinary History of the Great Depression*.

**Compliance issues:** American History, Nutrition, Poverty, Food History, Culture, American Diet, Economy

**Links for more info:**

[Amazon: 97 Orchard: An Edible History of Five Immigrant Families in One New York Tenement](#)  
[Culinary Historians: "A Square Meal: A Culinary History of the Great Depression"](#)

**VIEWPOINTS EXPLAINED: STRIVING FOR A POLICE FORCE THAT BETTER REPRESENTS SOCIETY****Time:** 22:51**Duration:** 1:37

**Synopsis:** Just 12 percent of police officers are women and only 3 percent are in leadership positions. We cover one initiative that's dead set on getting more women into this sector."

**Host:** Ebony McMorris**Producer:** Amirah Zaveri

**Compliance issues:** Law Enforcement, Gender Equality, Police Reform



**SUNDAY at 5:30 AM**

**CULTURE CRASH: GETTING BACK IN THE GAME**

**Time:** 24:28

**Duration:** 1:56

**Synopsis:** Some of our favorite throwback bands are back together in 2023. From Blink 182 to Fall Out Boy, big names are putting out new music after years away from the limelight.

**Host & Producer:** Evan Rook

**Compliance issues:** Music, Culture

**SUNDAY at 5:30 AM****Program 23-07****Air Week:** 2/12/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FORGING OPPORTUNITY: THE EARLY WOMEN OF THE WEST****Time:** 1:47**Duration:** 9:07

**Synopsis:** The Wild, Wild West: cowboys, shootouts, open prairies & gold mines galore. While this is a common stereotype surrounding the colonial West, there's much more about this region and period than meets the eye. For thousands of women, living out West meant greater independence, and an opportunity to start anew. Historian and author Winifred Gallagher joins us to share how the women of the Old West paved the way for women across the U.S.

**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Winifred Gallagher, historian, author, *New Women in the Old West*.**Compliance issues:** Society, Women's Rights, American Expansion, Politics, Gendered Norms, Culture, Gender Equality, History, Sexism**Links for more info:**[Penguin Random House: \*New Women in the Old West\*](#)**SEGMENT 2: A DISTENGRATING FRAMEWORK****Time:** 12:57**Duration:** 9:11

**Synopsis:** Last month, the Federal Aviation Administration grounded all departing flights across the U.S., leading to thousands of delayed flights and major headaches for travelers. In short, this outage was caused by a widespread system failure of the air traffic control system. Without it, pilots are essentially flying dark with no news of ground conditions, weather updates, etc. In the days and weeks following, this incident has raised many questions about the aging software and systems that we heavily rely upon. We speak with two aviation experts about this recent fiasco and what it means for all technology-reliant industries.

**Host:** Marty Peterson**Producer:** Amirah Zaveri**Guests:** Laurie Garrow, professor, co-director of the Center for Urban and Regional Air Mobility at the Georgia Institute of Technology; Michael McCormick, assistant professor, air traffic management, Embry-Riddle Aeronautical University.**Compliance issues:** Software Engineering, Industry Regulation, Consumer Protection, Information Technology, Travel, Government**Links for more info:**[Federal Aviation Administration: FAA NOTAM Statement](#)[Reuters: U.S. FAA adopts new safeguards after computer outage halted flights](#)[USA Today: Southwest Airlines executive to testify before Senate panel following flight cancellation 'meltdown'](#)

**SUNDAY at 5:30 AM****VIEWPOINTS EXPLAINED: BRADY BOWS OUT****Time:** 23:08**Duration:** 1:08**Synopsis:** Longtime NFL quarterback Tom Brady is leaving the game for good. We cover why this prominent athlete has decided to step back again after coming out of retirement only a year back.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Sports, Aging, Culture, Retirement, Health**CULTURE CRASH: ACADEMY AWARD NODS****Time:** 24:16**Duration:** 2:11**Synopsis:** The Oscars are right around the corner. Here are some of our faves that've received an Oscar nod.**Host & Producer:** Evan Rook**Compliance issues:** Film, Culture

**SUNDAY at 5:30 AM****Program 23-08****Air Week:** 2/19/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: IN AWE: A RENEWED LENS ON LIFE****Time:** 1:47**Duration:** 9:24

**Synopsis:** It can be hard to explain what it's like to feel in awe. For me, I can remember feeling this way after reaching the top of a mountain after an hours-long climb and looking onto the vast horizon, or after watching the film Inception in theaters for the first time and being blown away by the soundtrack. We speak with renowned social psychologist Dacher Keltner about awe and what experiences elicit this emotion.

**Host:** Gary Price**Producer:** Amirah Zaveri

**Guests:** Dacher Keltner, professor, psychology, University of California-Berkeley, author, Awe: The New Science of Everyday Wonder and How It Can Transform Your Life.

**Compliance issues:** Science, Creativity, Psychology, Mental Health, Emotional Well-being

**Links for more info:**

[Amazon: Awe: The New Science of Everyday Wonder and How It Can Transform Your Life Hardcover](#)

[University of California-Berkeley Psychology: Dacher Keltner](#)

[New York Times: An 'Awe Walk' Might Do Wonders for Your Well-Being](#)

**SEGMENT 2: THE UNSEEN FACES OF HOMELESSNESS****Time:** 13:13**Duration:** 9:05

**Synopsis:** At the beginning of 2020, there were about 580,000 Americans homeless on a given night, according to the National Alliance to End Homelessness. Fast forward almost three years and this number has stayed about the same. With basic living prices and rent still high, we share the many faces of homelessness and one inspiring story about resilience in the face of several challenges.

**Host:** Marty Peterson**Producer:** Amirah Zaveri

**Guests:** Nikita Stewart, reporter, The New York Times, author, Troop 6000: The Girl Scout Troop That Began in a Shelter and Inspired the World.

**Compliance issues:** Public Resources, Homelessness, Wage Inequity, Child Development, Poverty, Public Housing

**Links for more info:**

[National Alliance To End Homelessness: State of Homelessness: 2022 Edition](#)

[U.S. Department of Housing and Urban Development: Rental Assistance](#)

**VIEWPOINTS EXPLAINED: TIME FOR TAXES****Time:** 23:18**Duration:** 1:12

**Synopsis:** The most dreaded time of year is soon upon us: tax season. We talk about tax help resources and what to expect once you file.

**Host:** Ebony McMorris**Producer:** Amirah Zaveri

**SUNDAY at 5:30 AM****Compliance issues:** Personal Finance, Accounting, Government**CULTURE CRASH: A NEW MURDER MYSTERY****Time:** 24:30**Duration:** 1:57**Synopsis:** We talk about the new murder mystery TV show, "Poker Face" that's now streaming on Peacock.**Host & Producer:** Evan Rook**Compliance issues:** TV, Culture



**SUNDAY at 5:30 AM****Program 23-09****Air Week:** 2/26/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: LOOKING UP: THE PATH TO FINANCIAL WEALTH****Time:** 1:47**Duration:** 8:12

**Synopsis:** For Scarlett Cochran, money management wasn't a topic of conversation growing up. Her parents never went to college and money was always a touchy subject for her family. It wasn't until she was in her early twenties and struggling with money that she realized the importance of budgeting and accruing savings. We sit down and speak with Cochran to learn about her inspiring journey and path to financial wealth.

**Host:** Gary Price**Producer:** Amirah Zaveri

**Guests:** Scarlett Cochran, attorney, financial expert, author, *It's Not About the Money: A Proven Path to Building Wealth and Living the Rich Life You Deserve*.

**Compliance issues:** Personal Finance, Poverty, Personal Wealth, Personal Development, Parenthood

**Links for more info:**

[Penguin Random House: It's Not About the Money: A Proven Path to Building Wealth and Living the Rich Life You Deserve.](#)

[Instagram: @onebighappylyfe](#)

**SEGMENT 2: GREEN BURIALS****Time:** 12:01**Duration:** 9:10

**Synopsis:** Have you thought about end-of-life planning? Would you like to be buried or cremated – or possibly have a green burial? While death may be a topic that's shied away from, it's something that each one of us eventually confronts head on. This week – We talk about the importance of being involved in the death process of loved ones and learning about what burial options are available when that time comes.

**Host:** Marty Peterson**Producer:** Amirah Zaveri

**Guests:** Hayley Campbell, journalist, author, *All the Living and the Dead*; Cassie Barrett, Director, Cemetery Operations, Carolina Memorial Sanctuary.

**Compliance issues:** Environment, Climate Change, Health, Culture, End-of-life Planning, Death

**Links for more info:**

[All the Living and the Dead](#)

[CarolinaMemorialSanctuary.org](#)

**SUNDAY at 5:30 AM****VIEWPOINTS EXPLAINED: A FAULTY DESIGN****Time:** 22:11**Duration:** 2:05**Synopsis:** The massive earthquake earlier this month in the Middle East is nearing 50,000 lives lost. It's been discovered that more than 75,000 buildings within the earthquake zone in Turkey were improperly constructed and did not meet earthquake resistant regulations.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Natural Disaster, Public Safety, Government, Corruption**CULTURE CRASH: A RETURN TO PARAMORE****Time:** 24:16**Duration:** 2:11**Synopsis:** We discuss Paramore's latest album release after a long hiatus.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Music

**SUNDAY at 5:30 AM****Program 23-10****Air Week:** 3/5/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: A NEW VIEWPOINT: SPEAKING WITH ACCLAIMED PASTRY CHEF JOANNE CHANG****Time:** 1:47**Duration:** 8:32

**Synopsis:** A young Joanne Chang envisioned a prominent career in business. She graduated from Harvard University with a degree in applied mathematics and economics and went into consulting in her twenties. Despite career success, she decided to switch gears and become a chef. We sit down with Chang to hear about her culinary career journey and the advice she has for others who may be in a similar boat.

**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Joanne Chang, pastry chef, owner, Flour Bakery, Myers + Chang.**Compliance issues:** Entrepreneurship, Business, Cooking Science, Career, Creative Arts, Personal Development, Relationships**Links for more info:**[BostonChefs.com: Joanne Chang](https://www.bostonchefs.com/joanne-chang)[@joannebchang](https://www.instagram.com/joannebchang)[@jbchang](https://www.twitter.com/jbchang)**SEGMENT 2: ONLINE SPORTS BETTING: A LUCRATIVE NEW INDUSTRY OR A GATEWAY TO GAMBLING ADDICTION?****Time:** 12:19**Duration:** 9:11

**Synopsis:** Online sports betting is a multi-billion-dollar industry and is only increasing in size year over year. We cover this burgeoning sector, the lack of overhead regulation in the U.S. and the risks this pervasive form of gambling has on a younger population.

**Host:** Marty Peterson**Producer:** Amirah Zaveri

**Guests:** Dr. Lia Nower, professor, School of Social Work, Rutgers University, director, Center for Gambling Studies, Rutgers University; Dr. Timothy Fong, clinical professor, psychiatry, University of California-Los Angeles, co-director, UCLA Gambling Studies Program.

**Compliance issues:** Public Health, Youth Development, Social Media, Psychology, Entertainment Regulation, Parenting, Gambling Addiction, Technology, Mental Health

**Links for more info:**[Mayo Clinic: Compulsive Gambling](https://www.mayoclinic.org/conditions/gambling/compulsive-gambling)[GamTalk.org](https://www.gamtalk.org)[National Problem Gambling](https://www.nationalproblemgambling.org)

National Problem Gambling Helpline: 1-800-522-4700

**SUNDAY at 5:30 AM****VIEWPOINTS EXPLAINED: A BETTER-BALANCED MEAL****Time:** 22:30**Duration:** 1:43**Synopsis:** We cover the ongoing push to improve inmates' meals in prison systems across the country.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Incarceration, Criminal Justice, Diet, Nutrition**CULTURE CRASH: HOW WE FEEL ABOUT "YOU" SEASON 3****Time:** 24:12**Duration:** 2:15**Synopsis:** "You" is so good at providing the audience with the unexpected, and it does it largely by completely changing the characters' setting and circumstances every season.**Host & Producer:** Evan Rook**Compliance issues:** TV, Culture

**SUNDAY at 5:30 AM****Program 23-11****Air Week:** 3/12/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: REAL SELF-CARE IS SETTING BOUNDARIES****Time:** 1:47**Duration:** 7:37

**Synopsis:** Acclaimed therapist and social worker Nedra Glover Tawaab joins us this week to talk about boundaries. We often don't think about our own boundaries and the boundaries we need in our relationships – whether it be with friends, colleagues, family, or romantic relationships. Tawaab breaks down how to set these boundaries and approach difficult conversations.

**Host:** Gary Price**Producer:** Amirah Zaveri

**Guests:** Nedra Glover Tawaab, licensed therapist, social worker, relationship expert, author, *Drama Free: A Guide to Managing Unhealthy Family Relationships*.

**Compliance issues:** Psychology, Communication, Mental Health, Self-care, Emotional Development, Relationships

**Links for more info:**

[Amazon: Drama Free: A Guide to Managing Unhealthy Family Relationships](#)

[Instagram: @nedratawwab](#)

[Psychology Today](#)

[Positive Psychology: How to Set Healthy Boundaries & Build Positive Relationships](#)

**SEGMENT 2: ANIMAL CONTROL AND RESCUE****Time:** 11:26**Duration:** 9:31

**Synopsis:** More than six million companion animals enter U.S. shelters each year, and a little over four million are adopted. Sadly, shelters still rely on euthanizing when facilities are overcrowded, and an animal has been there for a while. Author Laurie Zaleski has made it her life's work to rescue hundreds of these unwanted pets and care for them on her farm. We speak with Zaleski as well Dr. Joshua Fisher, an animal expert, about the importance of caring for these animals and heading to shelters to adopt instead of a pet store or breeder.

**Host:** Marty Peterson**Producer:** Amirah Zaveri

**Guests:** Laurie Zaleski, author, *Funny Farm: My Unexpected Life with 600 Rescue Animals*; Dr. Joshua Fisher, Director of Animal Services, Charlotte, Mecklenburg County, North Carolina.

**Compliance issues:** Pet Ownership, Pet Adoption, Animal Welfare, Conscious Gifting, Veterinary Care, Companionship

**Links for more info:**

[Funny Farm Rescue](#)

[ASPCA: How to Avoid Cruelty](#)

[Amazon: Funny Farm: My Unexpected Life with 600 Rescue Animals](#)

**SUNDAY at 5:30 AM****VIEWPOINTS EXPLAINED: THE STATE OF STUDENT LOAN CANCELLATIONS****Duration:** 2:11**Synopsis:** We discuss the future of the student loan cancellation program that was heavily touted by the Biden administration last year.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Personal Finance, Debt, Politics, Government, Higher Education**CULTURE CRASH: THE RELEASE OF CREED III****Time:** 24:08**Duration:** 2:20**Synopsis:** That's right – Creed III is the newest installment in the boxing drama. We cover whether this early 2023 blockbuster is worth the watch.**Host & Producer:** Evan Rook**Compliance issues:** Culture, History, Film

**SUNDAY at 5:30 AM****Program 23-12****Air Week:** 3/19/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FOOD'S CONNECTION TO OUR MENTAL HEALTH****Time:** 1:47**Duration:** 10:47

**Synopsis:** You're probably familiar with the saying: 'You are what you eat.' It's no secret that the foods we consume directly correlate to how we feel, look and more. But there's more to food than just providing us with energy and nourishment. A lack of certain nutrients can exacerbate depression, anxiety, and other mental health disorders. We speak with food expert and author, Mary Beth Albright about food's intimate connection to how we feel.

**Host:** Gary Price**Producer:** Amirah Zaveri

**Guests:** Mary Beth Albright, food systems & policy expert, food correspondent, The Washington Post, author, *Eat & Flourish: How Food Supports Emotional Well-Being*.

**Compliance issues:** Diet, Education, Culture, Food Policy, Mental Health, Food Systems, Health, Nutrition

**Links for more info:**

[The Washington Post – Mary Beth Albright](#)

[twitter @MaryBeth](#)

[Eat & Flourish: How Food Supports Emotional Well-Being](#)

**SEGMENT 2: WHAT LED TO THE LARGEST HIGHER EDUCATION STRIKE IN U.S. HISTORY?****Time:** 14:37**Duration:** 7:21

**Synopsis:** Late last year, more than 48,000 graduate students, researchers and teaching assistants unionized and went on strike against the University of California system, encompassing nine college campuses. Across the state, schools like Berkeley, UCLA and University of California-San Diego to name a few came to a standstill as thousands demanded higher pay, better healthcare and other improved benefits. We speak with master's student, Kelsey Wardlaw (who went on strike) about her experience and why unionizing felt like the right path forward.

**Host:** Marty Peterson**Producer:** Amirah Zaveri

**Guests:** Kelsey Wardlaw, masters candidate, Latin American Studies, University of California-San Diego.

**Compliance issues:** Inflation, Higher Education, Labor Rights, Inequality, Workers' Rights, Poverty, Living Costs

**Links for more info:**

[Cal Matters: Six takeaways for Californians after the UC graduate student worker strike](#)

[Office of Labor-Management Standards: Union Resources](#)

**SUNDAY at 5:30 AM****VIEWPOINTS EXPLAINED: ELI LILLY'S COMMITMENT ON INSULIN****Time:** 22:58**Duration:** 1:24

**Synopsis:** Pharmaceutical giant, Eli Lilly, has decided to cap their monthly insulin costs at \$35/month. For millions who rely on insulin to treat Type I Diabetes, this high price tag was something they've long been fighting to change.

**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Personal Finance, Drug Policy, Healthcare Policy, Public Health**CULTURE CRASH: THE POPULARITY OF THE NETFLIX SERIES, "WEDNESDAY"****Time:** 24:22**Duration:** 2:05

**Synopsis:** We discuss why "The Addams Family" spinoff, "Wednesday" is faring so well with younger audiences.

**Host & Producer:** Evan Rook**Compliance issues:** TV, Culture



**SUNDAY at 5:30 AM****Program 23-13****Air Week:** 3/26/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE UNTOLD STORY OF EDITH WILSON****Time:** 1:47**Duration:** 10:18

**Synopsis:** Women's History Month is a time to look back and honor the women of the past who've made a difference. One of these stories is that of Edith Wilson. On paper, she's known as Woodrow Wilson's second wife and first lady, but her story is much more fascinating than what meets the eye. Author Rebecca Roberts joins us to share the story of this fierce and independent woman.

**Host:** Gary Price**Producer:** Amirah Zaveri

**Guests:** Rebecca Roberts, author, *Untold Power: The Fascinating Rise and Complex Legacy of First Lady Edith Wilson*.

**Compliance issues:** Women's History, Entrepreneurship, Women's Rights, American History, Politics

**Links for more info:**

[Untold Power: The Fascinating Rise and Complex Legacy of First Lady Edith Wilson](#)

[Edith Bolling Galt Wilson | The White House](#)

[Biography of first lady Edith Wilson examines the complexities of women and power](#)

**SEGMENT 2: A WITHHOLDING OF PUBLIC INFORMATION****Time:** 14:07**Duration:** 7:02

**Synopsis:** Did you know that our federal government classifies more than 50 million pieces of documents each year? Why are so many documents marked as classified? And why is there such a long lag time for them to be unsealed? We uncover this outdated process and focus on one new method that's aiming to make this process more efficient and speedier.

**Host:** Marty Peterson**Producer:** Amirah Zaveri

**Guests:** Matthew Connelly, professor, International and Global History, Columbia University, principal investigator, History Lab, author, *The Declassification Engine: What History Reveals About America's Top Secrets*.

**Compliance issues:** Democracy, Artificial Intelligence, Government, National Security, Technology

**Links for more info:**

[Columbia University: Matthew Connelly](#)

[twitter: @mattspast](#)

[Amazon: The Declassification Engine: What History Reveals About America's Top Secrets](#)

**VIEWPOINTS EXPLAINED: A NEW CLEAN WATER INITIATIVE****Time:** 22:10**Duration:** 2:00

**Synopsis:** The Environmental Protection Agency recently announced a new initiative aimed at removing some of the most toxic forever chemicals from Americans' water supply

**Host:** Ebony McMorris**Producer:** Amirah Zaveri

**SUNDAY at 5:30 AM****Compliance issues:** Public Health, Government, Natural Resources**CULTURE CRASH: BACK TO THE THEATRE****Time:** 24:10**Duration:** 2:14**Synopsis:** The box office is on a hot streak. We highlight some of our favorites so far this year.**Host & Producer:** Evan Rook**Compliance issues:** Film Industry, Local Business, Culture