

**3rd Quarter 2008 Issues and Problems Report
July 1 - September 30, 2008
Top First Quarter Issues & Problems**

Issues

Animals
Emergency Preparation
Energy
Environment
Government Finance
Health
Healthcare
Immigration
Labor
Housing Crisis
Medicaid
Minority
Politics
State Deficit
Transportation
War

Additionally, NBC 10 covered other specific community or national concerns via the following special features/programs:

I-Team
Turn to Ten (Consumer Unit)
Healthcheck
Rapp Session – Political
Ombudsman – Paul Giacobbe
The Today Show
NBC Nightly News
Meet the Press

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Date	Duration	Description	Program	Issue(s)
<input type="checkbox"/> Continuous Coverage <input checked="" type="checkbox"/> Date: 07/10/08	<input type="checkbox"/> Various <input type="checkbox"/> Length: ~ 3:00	PUC Rates: NBC 10 reports on the latest electricity and natural gas rate hikes approved by the Commission.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Energy
<input type="checkbox"/> Continuous Coverage <input checked="" type="checkbox"/> Date: 07/14/08	<input type="checkbox"/> Various <input checked="" type="checkbox"/> Length: Approx. 3:00	RI Highway Toll Study: A blue ribbon panel is looking at ways to raise money to maintain Rhode Island's highways and bridges.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	State Deficit
<input type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date: 07/23/08	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length: Between :30 and 2:30	Mortgage Crisis: Now to the latest on the housing crisis... Mortgage rates are climbing. The interest rate on an average 30-year fixed rate mortgage has risen to 6.71% from 6.44%.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Housing
<input checked="" type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date:	<input type="checkbox"/> Various <input type="checkbox"/> Length: Various	Iraq War : Continuous coverage of the local aspects of the Wars in Iraq & Afghanistan.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	War

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<input checked="" type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date: 07/24/08	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length:	State Employees Union: The state's largest employees union rejects the contract offer recommended by its leadership:	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other:	Labor
<input checked="" type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date:	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length: ~ 1:30	RI Budget Crisis: Governor Carcieri has issues an executive order forcing the state's union workers to pay more for their health insurance.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other:	Government Finance
<input type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date: 08/05/08	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length: Between :30 and 2:30	Medicaid: Rhode Island would be the first state in the nation to take a flat payment for Medicaid, in return for freedom to try new ways of delivering healthcare.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other:	Medicaid
<input checked="" type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date:	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length:	Decision 08: NBC 10 brings the viewer national and local coverage from the primary to the general election.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other:	Politics

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<input type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date: 08/13/08	<input type="checkbox"/> Various <input type="checkbox"/> Length: Approx 2:30	Health Insurance: Critics rallied this afternoon -- essentially saying that some health insurance companies are making too much money.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Healthcare
<input type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date: 08/15/08	<input type="checkbox"/> Various <input checked="" type="checkbox"/> Length:	Hispanic Advisory Commission: The Governor's executive order aimed at cracking down on illegal immigration was one reason. So were the recent arrests of illegal immigrants working at courthouses. But they say they also felt as though the Governor seldom ever consulted them on issue's important to the immigrant community.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Minority
<input checked="" type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date: 08/18/08	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length: Between :30 and 2:30	Airline Cutbacks: Airlines cut their schedules prior to the Labor Day weekend.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Transportation
<input type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date: 08/19/08	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length:	No Child Left Behind: Just under three quarters of Rhode Island's schools are making the grade.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Education

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<input checked="" type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date: 08/20/08	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length:	Summer Storms: Powerful thunder storms blow through the viewing area. NBC 10 broadcasts alerts and surveys the damage.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Environment
<input checked="" type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date: Various	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length:	Immigration: Governor Carcieri's immigration decision draws fire from the community.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Immigration
<input type="checkbox"/> Continuous Coverage <input type="checkbox"/> Date:	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length: Approx 3:00	Cholesterol Drug: the New England Journal of Medicine is urging caution in using the drug. At issue: a possible link to cancer.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Health
<input type="checkbox"/> Continuous Coverage <input checked="" type="checkbox"/> Date: 09/03/08	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length: Approx 3:00	Emergency Prep: The city of Newport is getting a new state of the art communications system.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Emergency Preparation

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<input type="checkbox"/> Continuous Coverage <input checked="" type="checkbox"/> Date: 09/17/008	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length: Approx :30-3:00	DTV Scams: The D-TV deadline is now just 5 months away. February 17 of next year is the last day for television stations to broadcast in analog. That means you won't get a signal..if you don't convert. Rhode Island's Attorney General is warning, this has opened up a whole new market for scam artists after your personal information and cash.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Consumer
<input type="checkbox"/> Continuous Coverage <input checked="" type="checkbox"/> Date: 09/23/08	<input checked="" type="checkbox"/> Various <input type="checkbox"/> Length: Approx :30-3:00	Pet Shelters: Pet owners are feeling the pinch from the sluggish economy. And area shelters seeing the impact. Many animal lovers are giving up their four-legged friends because it's become too expensive to keep them.	<input checked="" type="checkbox"/> All newscasts <input type="checkbox"/> NBC 10 @ Sunrise <input type="checkbox"/> NBC 10 @ Noon <input type="checkbox"/> NBC 10 @ 5:00 PM <input type="checkbox"/> NBC 10 @ 5:30 PM <input type="checkbox"/> NBC 10 @ 6:00 PM <input type="checkbox"/> NBC 10 @ 11:00 PM <input type="checkbox"/> Other: _____	Animals

Third Quarter Specials 2008
July-September 2008

<u>Hurricane 1008: Look Back, Plan Ahead</u>	<u>Time</u>	<u>Day/Date</u>	<u>Duration</u>
	7:00 P.M.	Wed 8/27/08	30:00
	12:00NN	Mon 9/1/08	30:00

This special looked back at the anniversary of Hurricane Carol that crippled Southern New England 70 years ago and what to do and how to prepare for a hurricane. Storm Team 10 included chief meteorologist Gary Ley, John Ghiorse, Mark Searles, Kelly Bates and R.J. Heim.

<u>Decision 2008: Political Roundtable</u>	<u>Time</u>	<u>Day/Date</u>	<u>Duration</u>
	10:00 A.M.	Sundays 8/31-9/28/08	60:00

Election year means the return of roundtable discussion of local politics and the Presidential election this year. Political reporter Bill Rappleye and Jim Taricani host this 1-hour starting on Labor Day weekend and ends right after Election Day in November.

<u>Stand Up to Cancer Southern New England</u>	<u>Time</u>	<u>Day/Date</u>	<u>Duration</u>
	7:30 P.M.	Friday 9/5/08	30:00

A collaboration of the local network affiliates to raise awareness and money for cancer research. This half-hour special included local stories involving cancer research contributed by all 3 stations. The network coverage began at 8pm.

<u>Get Ready for DTV</u>	<u>Time</u>	<u>Day/Date</u>	<u>Duration</u>
	6:00 A.M.	Sat 9/20/08	30:00

"Get Ready for Digital TV" is a half-hour special produced by the NBC Local Media Division to help prepare viewers for the full conversion from analog to high-definition digital television scheduled for February 17, 2009 at midnight. The program explains what it is, why it's happening and what viewers need to do to get ready for the change during the next year. The Special laid out the various options viewers will have to bring the HD digital signal into their home via cable, satellite, phone line, or over-the-air. It includes a demonstration on how to install a converter box, a list of retail locations where they can be purchased, and directions on how viewers can get discount coupons from the government to help pay for the boxes. The special also breaks down the basic differences between digital television set choices including plasma, LCD, front and rear projection, etc.

<u>NBC10 News: Calming Financial Fears</u>	<u>Time</u>	<u>Day/Date</u>	<u>Duration</u>
	5:00 P.M.	Fri 9/19/08	90:00

During local news time period from 5-6:30pm, NBC 10 News held a Town Meeting with a panel of financial experts to answer questions of the recent financial crisis on Wall Street. Another panel of experts also took calls as part of Call 10 and answered questions from the viewers. NBC 10 News anchors Patrice Wood, Gene Valicenti and Frank Coletta hosted the forum.

Listening to Locals

WJAR Responds to Community Issues, Concerns

By Debra Kaufman, Special to TelevisionWeek

WJAR-TV NBC Channel 10, owned by Media General, serves the Providence, R.I.-New Bedford, Mass. area, the nation's 51st-largest market. With General Manager Lisa Churchville and News Director Betty Jo Cugini at the helm, the station focuses on news and public affairs coverage in a way that maximizes its impact on the community.

A recent example took place as the Wall Street meltdown began. "We threw out all the scripts," said assistant news director Christopher Lanni. "Instead, we did a live 10 Town Meeting with a panel of experts with different kinds of financial expertise, from mortgages to retirement, investments and so on." With an open phone bank and live Web chat, viewers from across southern New England were able to ask their questions.

That immediate responsiveness to events affecting the community is business as usual at WJAR-TV.

Last year, the community suffered several tragedies related to underage drinking. "Again, we threw out all the scripts and did a 10 Town Meeting with community and school leaders, parents and teenagers themselves in the studio to examine the topic," said Mr. Lanni. "Community feedback was astonishing. It really opened up a dialogue, especially in the one town that had put this issue on the forefront."

The station also boasts the market's only dedicated political reporter, Bill Rappleye. "Bill obviously does our day-to-day coverage on political stories," said Mr. Lanni. "He also mans the market's only bureau at the state house, so he has significant exclusive insight into the workings of state politics."

The station produces two public affairs programs, the 10 News Conference, co-hosted by Mr. Rappleye and iTeam reporter Jim Taricani, and, in election season, the Political Roundtable, with experts from both sides.

WJAR takes pride in its "fair, accurate and balanced newscasts." It has a station ombudsman, Paul Giacobbe, a lawyer and former reporter, who acts as "the viewer's voice." Viewers concerned about any story can contact Mr. Giacobbe, who will watch the story and do his own research. "He makes an independent conclusion as to whether we were fair, accurate and balanced," said Mr. Lanni. "On occasion, his conclusions will force us to take another look at the story and make adjustments or retell it."