

CONTRACT



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

AKP&D Message & Media LLC
 730 N Franklin Street
 Suite 404
 Chicago, IL 60610

<u>Contract / Revision</u> 77897 / 2		<u>Alt Order #</u> WOC10207221
<u>Product</u> RAHM EMANUEL FOR MAYOR		
<u>Contract Dates</u> 02/02/15 - 02/08/15		<u>Estimate #</u>
<u>Advertiser</u> Chicago for Rahm Emanuel		<u>Original Date / Revision</u> 01/30/15 / 02/06/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLS	02/03/15	02/06/15	ABC7 News @ 5a M-F	5a-6a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-1111--				4	\$400.00			
2	WLS	02/04/15	02/05/15	The View	10a-11a		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	--11---				2	\$900.00			
3	WLS	02/04/15	02/04/15	Windy City Live	11a-12p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	--1----				1	\$600.00			
4	WLS	02/04/15	02/06/15	The Chew	12p-1p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	--1-1--				2	\$900.00			
5	WLS	02/03/15	02/04/15	Inside Edition	3-330p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-11----				2	\$600.00			
6	WLS	02/02/15	02/06/15	ABC7 News @ 4p M-F	4p-5p		:30			NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	12112--				7	\$1,000.00			
7	WLS	02/02/15	02/06/15	ABC7 News @ 5p M-F	5p-530p		:30			NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	11111--				5	\$1,400.00			
8	WLS	02/02/15	02/06/15	ABC7 News @ 6p M-F	6p-630p		:30			NM	6	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	11211--				6	\$1,900.00			
9	WLS	02/02/15	02/06/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	6	\$19,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	11211--				6	\$3,300.00			
10	WLS	02/08/15	02/08/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----1				1	\$2,000.00			
E 11	WLS	02/02/15	02/06/15	Kimmel	1035p-1137p		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	11111--				5	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WLS	02/02/15-02/08/15	Kimmel	1035p-1137p	MTuWThF----	:30		\$850.00	NM		
				<i>Credited</i>								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 77897 / 2	<u>Alt Order #</u> WOC10207221
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<u>Contract Dates</u> 02/02/15 - 02/08/15	<u>Product</u> RAHM EMANUEL FOR	<u>Estimate #</u>
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<u>Advertiser</u> Chicago for Rahm Emant	<u>Original Date / Revision</u> 01/30/15 / 02/06/15
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
12	WLS	02/03/15	02/06/15	Nightline	1137p-1208a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-1-11--				3	\$300.00			
13	WLS	02/06/15	02/06/15	20/20	9p-10p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	----1--				1	\$6,000.00			
14	WLS	02/08/15	02/08/15	This Week Su 10-11a	10:00 AM-11:00 AM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----1				1	\$2,000.00			
15	WLS	02/02/15	02/04/15	ABC7 News @ 4:30a M-F	427a-5a		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	1-1----				2	\$45.00			
16	WLS	02/02/15	02/06/15	GMA M-F 7-9a	7a-9a		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	12112--				7	\$800.00			
17	WLS	02/07/15	02/07/15	ABC7 News @ 10p Sa	SA 10-11p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----1-				1	\$1,100.00			
18	WLS	02/08/15	02/08/15	ABC7 News Su @ 8a	8a-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----1				1	\$500.00			
19	WLS	02/07/15	02/07/15	Sa 1130p-1230a	1130p-1230a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----1-				1	\$150.00			
20	WLS	02/05/15	02/05/15	Murder	9p-10p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	---1---				1	\$12,000.00			
21	WLS	02/04/15	02/04/15	Modern Family	8p-830p		:30			NM	1	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	--1----				1	\$17,000.00			
22	WLS	02/04/15	02/04/15	Middle	7:00 PM-7:30 PM		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	--1----				1	\$6,000.00			
23	WLS	02/02/15	02/06/15	ABC7 News @ M-F 6a	6a-7a		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	11111--				5	\$850.00			
24	WLS	02/07/15	02/07/15	GMA Sa 7-8a	7a-8a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----1-				1	\$600.00			
25	WLS	02/07/15	02/07/15	8a-10a Sa Local news	8a-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----1-				1	\$500.00			
26	WLS	02/08/15	02/08/15	ABC7 News Su @ 6a	6a-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----1				1	\$200.00			
27	WLS	02/08/15	02/08/15	GMA Su 7-8a	7a-8a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----1				1	\$600.00			
28	WLS	02/03/15	02/06/15	Live With Kelly and Michael	9a-10a		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-11-1--				3	\$650.00			
29	WLS	02/04/15	02/06/15	General Hospital	2p-3p		:30			NM	2	\$2,400.00

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<u>Contract Dates</u> 02/02/15 - 02/08/15	<u>Product</u> RAHM EMANUEL FOR	<u>Estimate #</u>
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<u>Advertiser</u> Chicago for Rahm Emanu	<u>Original Date / Revision</u> 01/30/15 / 02/06/15
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	--1-1--				2	\$1,200.00			
30	WLS	02/02/15	02/06/15	Jeopardy	330p-4p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	1111--				5	\$700.00			
31	WLS	02/02/15	02/08/15	Wheel of Fortune	6:30 PM-7:00 PM		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	1111--				5	\$2,000.00			
32	WLS	02/07/15	02/07/15	Sa Jeopardy	6:00 PM-6:30 PM		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----2-				2	\$800.00			
33	WLS	02/07/15	02/07/15	Sa Wheel of Fortune	630p-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----1-				1	\$900.00			
34	WLS	02/02/15	02/02/15	Castle	9p-10p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	1-----				1	\$6,000.00			
35	WLS	02/07/15	02/07/15	ABC7 News Sa 5a-6a	5a-6a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----S-				2	\$75.00			
36	WLS	02/04/15	02/05/15	ABC7 News @ 5a M-F	5a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	--W----				1	\$400.00			
37	WLS	02/06/15	02/06/15	ABC7 News @ 6p M-F	6p-630p		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	----F--				1	\$1,900.00			
38	WLS	02/08/15	02/08/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----S				1	\$2,000.00			
39	WLS	02/07/15	02/07/15	ABC7 News @ 10p Sa	SA 10-11p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----S-				1	\$1,100.00			
40	WLS	02/05/15	02/05/15	The Chew	12p-1p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	---T---				1	\$900.00			
41	WLS	02/03/15	02/03/15	The View	10a-11a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-T-----				1	\$900.00			
42	WLS	02/03/15	02/03/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-T-----				1	\$3,300.00			
43	WLS	02/06/15	02/06/15	Inside Edition	3-330p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	----F--				1	\$600.00			
44	WLS	02/05/15	02/05/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	---T---				1	\$3,300.00			
45	WLS	02/06/15	02/06/15	Shark Tank	8p-9p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	----F--				1	\$7,500.00			
46	WLS	02/05/15	02/05/15	Scandal	8p-9p		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	---T---				1	\$15,000.00			

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<u>Contract Dates</u> 02/02/15 - 02/08/15	<u>Product</u> RAHM EMANUEL FOR	<u>Estimate #</u>
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<u>Advertiser</u> Chicago for Rahm Eman	<u>Original Date / Revision</u> 01/30/15 / 02/06/15
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	---T---				1	\$15,000.00			
N 47	WLS	02/08/15	02/08/15	ABC7 News Su @ 8a	8a-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----S				1	\$500.00			
N 48	WLS	02/08/15	02/08/15	ABC7 News Su @ 6a	6a-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----S				1	\$200.00			
N 49	WLS	02/08/15	02/08/15	ABC7 News Su 5a	5a-6a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/02/15	02/08/15	-----S				2	\$75.00			
Totals											105	\$179,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/26/15 - 02/08/15	105	\$179,340.00	(\$26,901.00)	\$152,439.00
Totals	105	\$179,340.00	(\$26,901.00)	\$152,439.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.