

# CONTRACT



**WLS-TV**  
 190 North State Street  
 Chicago, IL 60601  
 (312) 750-7777

**ABC 7 CHICAGO**

<http://abclocal.go.com/wls>

303

<u>Contract / Revision</u> 72303 /		<u>Alt Order #</u> WOC10194960
<u>Product</u> RAHM EMANUEL FOR MAYOR		
<u>Contract Dates</u> 12/29/14 - 01/04/15		<u>Estimate #</u>
<u>Advertiser</u> Chicago for Rahm Emanuel		<u>Original Date / Revision</u> 12/22/14 / 12/22/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**AKP&D Message & Media LLC**  
 730 N Franklin Street  
 Suite 404  
 Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLS	12/29/14	01/02/15	ABC7 News @ 5a M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	1----1--				2	\$450.00			
2	WLS	01/03/15	01/03/15	GMA Sa 7-8a	7a-8a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	-----1-				1	\$900.00			
3	WLS	01/03/15	01/03/15	8a-10a Sa Local news	8a-10a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	-----1-				1	\$700.00			
4	WLS	01/02/15	01/02/15	Live With Kelly and Michael	9a-10a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	----1--				1	\$800.00			
5	WLS	12/29/14	12/29/14	The View	10a-11a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	1-----				1	\$1,100.00			
6	WLS	12/30/14	12/30/14	Windy City Live	11a-12p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	-1-----				1	\$650.00			
7	WLS	12/31/14	12/31/14	Inside Edition	3-330p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	--1----				1	\$600.00			
8	WLS	12/30/14	12/30/14	Jeopardy	330p-4p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	-1-----				1	\$600.00			
9	WLS	12/29/14	12/29/14	ABC7 News @ 4p M-F	4p-5p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	1-----				1	\$1,200.00			
10	WLS	12/29/14	01/02/15	ABC7 News @ 5p M-F	5p-530p		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	11--1--				3	\$1,800.00			
11	WLS	12/29/14	01/01/15	ABC7 News @ 6p M-F	6p-630p		:30			NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	1-11---				3	\$2,200.00			
12	WLS	01/03/15	01/03/15	ABC7 News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$900.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<b>Contract / Revision</b> 72303 /	<b>Alt Order #</b> WOC10194960
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<b>Contract Dates</b> 12/29/14 - 01/04/15	<b>Product</b> RAHM EMANUEL FOR	<b>Estimate #</b>
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<b>Advertiser</b> Chicago for Rahm Emanu	<b>Original Date / Revision</b> 12/22/14 / 12/22/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	-----1-				1	\$900.00			
13	WLS	01/02/15	01/02/15	Wheel of Fortune	626p-656p		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	----1--				1	\$2,600.00			
14	WLS	12/29/14	01/01/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	3	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	11-1---				3	\$3,800.00			
15	WLS	01/03/15	01/03/15	ABC7 News @ 10p Sa	SA 10-11p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	-----1-				1	\$1,600.00			
16	WLS	01/04/15	01/04/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	-----1				1	\$3,500.00			
17	WLS	01/02/15	01/02/15	Nightline	1137p-1208a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	----1--				1	\$450.00			
18	WLS	01/02/15	01/02/15	20/20	9p-10p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	----1--				1	\$6,000.00			
19	WLS	01/04/15	01/04/15	This Week Su 10-11a	10:00 AM-11:00 AM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	-----1				1	\$1,500.00			
20	WLS	12/29/14	01/02/15	ABC7 News @ M-F 6a	6a-7a		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	11--1--				3	\$1,100.00			
21	WLS	12/29/14	01/02/15	GMA M-F 7-9a	7a-9a		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	111-1--				4	\$1,100.00			
22	WLS	01/04/15	01/04/15	ABC7 News Su @ 8a	8a-10a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	-----1				1	\$600.00			
23	WLS	01/04/15	01/04/15	Su 11p-1130p	11p-1130p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/29/14	01/04/15	-----1				1	\$700.00			
<b>Totals</b>											<b>35</b>	<b>\$56,400.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/29/14 - 01/04/15	35	\$56,400.00	(\$8,460.00)	\$47,940.00
<b>Totals</b>	<b>35</b>	<b>\$56,400.00</b>	<b>(\$8,460.00)</b>	<b>\$47,940.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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