

CONTRACT



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

AKP&D Message & Media LLC
 730 N Franklin Street
 Suite 404
 Chicago, IL 60610

<u>Contract / Revision</u> 81330 /		<u>Alt Order #</u> WOC10216373
<u>Product</u> RAHM EMANUEL FOR MAYOR		
<u>Contract Dates</u> 03/03/15 - 03/08/15		<u>Estimate #</u>
<u>Advertiser</u> Chicago for Rahm Emanuel		<u>Original Date / Revision</u> 02/27/15 / 02/27/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLS	03/04/15	03/08/15	ABC7 News @ 5a M-F	5a-6a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--111--				3	\$400.00			
2	WLS	03/04/15	03/08/15	The View	10a-11a		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--1-1--				2	\$900.00			
3	WLS	03/05/15	03/06/15	The Chew	12p-1p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	---11--				2	\$900.00			
4	WLS	03/05/15	03/06/15	Inside Edition	3-330p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	---11--				2	\$600.00			
5	WLS	03/04/15	03/06/15	ABC7 News @ 4p M-F	4p-5p		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--222--				6	\$1,000.00			
6	WLS	03/04/15	03/06/15	ABC7 News @ 5p M-F	5p-530p		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--122--				5	\$1,500.00			
7	WLS	03/07/15	03/07/15	ABC7 News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1-				1	\$900.00			
8	WLS	03/08/15	03/08/15	ABC7 News @ 5p Su	5p-530p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$900.00			
9	WLS	03/03/15	03/06/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	8	\$26,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-2222--				8	\$3,300.00			
10	WLS	03/08/15	03/08/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----2				2	\$2,700.00			
11	WLS	03/03/15	03/06/15	Nightline	1137p-1208a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-1111--				4	\$300.00			
12	WLS	03/08/15	03/08/15	This Week Su 10-11a	10:00 AM-11:00 AM		:30			NM	1	\$2,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 81330 /	<u>Alt Order #</u> WOC10216373
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<u>Contract Dates</u> 03/03/15 - 03/08/15	<u>Product</u> RAHM EMANUEL FOR	<u>Estimate #</u>
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<u>Advertiser</u> Chicago for Rahm Emanu	<u>Original Date / Revision</u> 02/27/15 / 02/27/15
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$2,500.00			
13	WLS	03/04/15	03/06/15	ABC7 News @ 4:30a M-F	427a-5a		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--111--				3	\$45.00			
14	WLS	03/04/15	03/06/15	GMA M-F 7-9a	7a-9a		:30			NM	5	\$6,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--122--				5	\$1,235.00			
15	WLS	03/08/15	03/08/15	ABC7 News Su @ 8a	8a-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$500.00			
16	WLS	03/07/15	03/07/15	Sa 11p-1130p	11p-1130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1-				1	\$150.00			
17	WLS	03/05/15	03/05/15	American Crime	9p-10p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	---1---				1	\$9,000.00			
18	WLS	03/08/15	03/08/15	Su 1130p-12a	1130p-12a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$300.00			
19	WLS	03/04/15	03/04/15	W 7p-8p	7p-8p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--1----				1	\$6,000.00			
20	WLS	03/04/15	03/06/15	ABC7 News @ M-F 6a	6a-7a		:30			NM	3	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--111--				3	\$1,140.00			
21	WLS	03/07/15	03/07/15	GMA Sa 7-8a	7a-8a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1-				1	\$700.00			
22	WLS	03/07/15	03/07/15	8a-10a Sa Local news	8a-10a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----2-				2	\$600.00			
23	WLS	03/08/15	03/08/15	ABC7 News Su @ 6a	6a-7a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$250.00			
24	WLS	03/08/15	03/08/15	GMA Su 7-8a	7a-8a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$600.00			
25	WLS	03/04/15	03/06/15	Live With Kelly and Michael	9a-10a		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--111--				3	\$650.00			
26	WLS	03/05/15	03/06/15	General Hospital	2p-3p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	---11--				2	\$700.00			
27	WLS	03/04/15	03/06/15	Jeopardy	330p-4p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--111--				3	\$700.00			
28	WLS	03/03/15	03/06/15	Wheel of Fortune	626p-656p		:30			NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-1111--				4	\$2,200.00			
29	WLS	03/07/15	03/07/15	Sa Jeopardy	6:00 PM-6:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$800.00			

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<u>Contract Dates</u> 03/03/15 - 03/08/15	<u>Product</u> RAHM EMANUEL FOR	<u>Estimate #</u>
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<u>Advertiser</u> Chicago for Rahm Emanu	<u>Original Date / Revision</u> 02/27/15 / 02/27/15
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1-				1	\$800.00			
30	WLS	03/07/15	03/07/15	Sa Wheel of Fortune	630p-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1-				1	\$900.00			
31	WLS	03/03/15	03/06/15	ABC7 News @ 6p M-F	6p-630p		:30			NM	8	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-2222--				8	\$1,900.00			
32	WLS	03/07/15	03/07/15	Various	7:00 PM-10:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1-				1	\$1,000.00			
33	WLS	03/07/15	03/07/15	ABC7 News Sa @ 6a	6a-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1-				1	\$300.00			
34	WLS	03/07/15	03/07/15	ABC7 News @ 10p Sa	SA 10-11p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----2-				2	\$1,100.00			
35	WLS	03/03/15	03/06/15	Kimmel	1035p-1137p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-1111--				4	\$800.00			
36	WLS	03/03/15	03/06/15	Windy City Live Repeat	1208a-108a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-1111--				4	\$100.00			
37	WLS	03/07/15	03/07/15	Sa-Su 11p-2a Rotator	11:30 PM-12:00 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1-				1	\$100.00			
38	WLS	03/08/15	03/08/15	Su 11p-1130p	11p-1130p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$500.00			
39	WLS	03/04/15	03/04/15	Blackish	830p-9p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--1----				1	\$8,000.00			
40	WLS	03/04/15	03/04/15	Nashville	9p-10p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	--1----				1	\$6,000.00			
41	WLS	03/05/15	03/05/15	Scandal	8p-9p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	---1---				1	\$12,000.00			
42	WLS	03/06/15	03/06/15	Instant	8:00 PM-10:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1--				1	\$3,000.00			
43	WLS	03/08/15	03/08/15	Secrets	8p-9p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$6,000.00			
44	WLS	03/08/15	03/08/15	NBA Regular Season	12:00 PM-2:30 PM		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$9,000.00			
45	WLS	03/08/15	03/08/15	Su 1a-2a	1a-2a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/15	03/08/15	-----1				1	\$30.00			
Totals											101	\$168,110.00

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81330 /	WOC10216373

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/03/15 - 03/08/15	RAHM EMANUEL FOR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Chicago for Rahm Emanu	02/27/15 / 02/27/15

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/23/15 - 03/08/15	101	\$168,110.00	(\$25,216.50)	\$142,893.50
Totals	101	\$168,110.00	(\$25,216.50)	\$142,893.50

Signature: _____ Date: _____

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