



ABC 7 CHICAGO

<http://abclocal.go.com/wls>

WLS-TV  
190 North State Street  
Chicago, IL 60601  
(312) 750-7777

# CONTRACT

<b>Contract / Revision</b> 75831 / 5		<b>Alt Order #</b> WOC10202984
<b>Product</b> RAHM EMANUEL FOR MAYOR		
<b>Contract Dates</b> 01/19/15 - 01/25/15		<b>Estimate #</b>
<b>Advertiser</b> Chicago for Rahm Emanuel		<b>Original Date / Revision</b> 01/15/15 / 01/23/15
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

AKP&D Message & Media LLC  
730 N Franklin Street  
Suite 404  
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLS	01/19/15	01/23/15	ABC7 News @ 5a M-F	5a-6a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	11--1--				3	\$325.00			
2	WLS	01/24/15	01/24/15	8a-10a Sa Local news	8a-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	-----1-				1	\$500.00			
3	WLS	01/19/15	01/21/15	Live With Kelly and Michael	9a-10a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	1-1----				2	\$700.00			
4	WLS	01/20/15	01/23/15	The View	10a-11a		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	-1--1--				2	\$900.00			
5	WLS	01/21/15	01/21/15	The Chew	12p-1p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	--1----				1	\$900.00			
6	WLS	01/23/15	01/23/15	General Hospital	2p-3p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	----1--				1	\$700.00			
7	WLS	01/21/15	01/21/15	Inside Edition	3-330p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	--1----				1	\$600.00			
8	WLS	01/19/15	01/20/15	Jeopardy	330p-4p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	11-----				2	\$600.00			
9	WLS	01/20/15	01/22/15	ABC7 News @ 4p M-F	4p-5p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	-111---				3	\$1,000.00			
10	WLS	01/19/15	01/23/15	ABC7 News @ 5p M-F	5p-530p		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	11-11--				4	\$1,600.00			
11	WLS	01/19/15	01/23/15	ABC7 News @ 6p M-F	6p-630p		:30			NM	4	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/19/15	01/25/15	111-1--				4	\$1,900.00			
12	WLS	01/24/15	01/24/15	ABC7 News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$900.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**Chicago, IL 60601**  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
75831 / 5	WOC10202984

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/19/15 - 01/25/15	RAHM EMANUEL FOR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Chicago for Rahm Emanu	01/15/15 / 01/23/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	-----1-	1	\$900.00						
13	WLS	01/19/15	01/23/15	Wheel of Fortune	626p-656p		:30			NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	1-1-1--	3	\$2,300.00						
14	WLS	01/24/15	01/24/15	Sa Jeopardy	6:00 PM-6:30 PM		:30			NM	1	✓\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	-----1-	1	\$800.00						
15	WLS	01/19/15	01/23/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	5	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	11111--	5	\$3,300.00						
16	WLS	01/25/15	01/25/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	-----1	1	\$2,000.00						
17	WLS	01/20/15	01/23/15	Kimmel	1035p-1137p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	-1--1--	2	\$800.00						
18	WLS	01/22/15	01/22/15	Nightline	1137p-1208a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	---1---	1	\$300.00						
19	WLS	01/23/15	01/23/15	20/20	9p-10p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	-----1--	1	\$5,000.00						
20	WLS	01/25/15	01/25/15	This Week Su 10-11a	10:00 AM-11:00 AM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	-----1	1	\$2,000.00						
21	WLS	01/19/15	01/22/15	ABC7 News @ M-F 6a	6a-7a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	11-1----	3	\$850.00						
22	WLS	01/19/15	01/23/15	GMA M-F 7-9a	7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	111-1--	4	\$800.00						
23	WLS	01/25/15	01/25/15	ABC7 News Su @ 8a	8a-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	-----1	1	\$500.00						
24	WLS	01/19/15	01/19/15	Bachelor Castle	9p-10p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		01/19/15	01/25/15	1-----	1	\$8,000.00						
Totals											49	\$72,875.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/29/14 - 01/25/15	49	\$72,875.00	(\$10,931.25)	\$61,943.75
<b>Totals</b>	<b>49</b>	<b>\$72,875.00</b>	<b>(\$10,931.25)</b>	<b>\$61,943.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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