



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV  
190 North State Street  
Chicago, IL 60601  
(312) 750-7777

## CONTRACT

Contract / Revision 78671 /		Alt Order # WOC10208710
Product RAHM EMANUEL FOR MAYOR		
Contract Dates 02/09/15 - 02/15/15		Estimate #
Advertiser Chicago for Rahm Emanuel		Original Date / Revision 02/06/15 / 02/06/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

AKP&D Message & Media LLC  
730 N Franklin Street  
Suite 404  
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLS	02/09/15	02/13/15	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	11111--				5	\$400.00			
N 2	WLS	02/09/15	02/13/15	The View	10a-11a		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	1-111--				4	\$1,000.00			
N 3	WLS	02/10/15	02/13/15	Windy City Live	11a-12p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-1--1--				2	\$600.00			
N 4	WLS	02/10/15	02/13/15	The Chew	12p-1p		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-1-11--				3	\$900.00			
N 5	WLS	02/09/15	02/12/15	Inside Edition	3-330p		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	1111---				4	\$650.00			
N 6	WLS	02/09/15	02/13/15	ABC7 News @ 4p M-F	4p-5p		:30			NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	11122--				7	\$1,000.00			
N 7	WLS	02/09/15	02/13/15	ABC7 News @ 5p M-F	5p-530p		:30			NM	7	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	11122--				7	\$1,400.00			
N 8	WLS	02/09/15	02/13/15	ABC7 News @ 6p M-F	6p-630p		:30			NM	10	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	22222--				10	\$1,900.00			
N 9	WLS	02/14/15	02/14/15	ABC7 News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1-				1	\$900.00			
N 10	WLS	02/15/15	02/15/15	ABC7 News @ 5p Su	5p-530p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1				1	\$900.00			
N 11	WLS	02/09/15	02/13/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	10	\$33,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	22222--				10	\$3,300.00			
N 12	WLS	02/14/15	02/14/15	ABC7 News @ 10p Sa	SA 10-11p		:30			NM	2	\$2,200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
78671 /	WOC10208710

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/09/15 - 02/15/15	RAHM EMANUEL FOR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Chicago for Rahm Emanu	02/06/15 / 02/06/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----2-				2	\$1,100.00			
N 13	WLS	02/15/15	02/15/15	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----2				2	\$2,000.00			
N 14	WLS	02/09/15	02/13/15	Kimmel	10:35 PM-11:35 PM		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	11111--				5	\$850.00			
N 15	WLS	02/09/15	02/13/15	Nightline	11:35 PM-12:05 AM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	11111--				5	\$300.00			
N 16	WLS	02/13/15	02/13/15	Shark Tank	8p-9p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	----1--				1	\$8,000.00			
N 17	WLS	02/13/15	02/13/15	20/20	9p-10p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	----1--				1	\$5,000.00			
N 18	WLS	02/15/15	02/15/15	This Week Su 10-11a	10:00 AM-11:00 AM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1				1	\$2,500.00			
N 19	WLS	02/09/15	02/13/15	ABC7 News @ 4:30a M-F	427a-5a		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	11-11--				4	\$45.00			
N 20	WLS	02/09/15	02/13/15	GMA M-F 7-9a	7a-9a		:30			NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	12122--				8	\$850.00			
N 21	WLS	02/15/15	02/15/15	ABC7 News Su @ 8a	8a-10a		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----2				2	\$550.00			
N 22	WLS	02/10/15	02/10/15	Rachel Ray	1p-2p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-1-----				1	\$600.00			
N 23	WLS	02/14/15	02/14/15	Sa 1130p-1230a	1130p-1230a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1-				1	\$150.00			
N 24	WLS	02/12/15	02/12/15	Murder	9p-10p		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	---1---				1	\$15,000.00			
N 25	WLS	02/11/15	02/11/15	Modern Family	8p-830p		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	--1----				1	\$15,000.00			
N 26	WLS	02/11/15	02/11/15	Middle	7:00 PM-7:30 PM		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	--1----				1	\$6,500.00			
N 27	WLS	02/09/15	02/13/15	ABC7 News @ M-F 6a	6a-7a		:30			NM	6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	11121--				6	\$850.00			
N 28	WLS	02/14/15	02/14/15	GMA Sa 7-8a	7a-8a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1-				1	\$700.00			
N 29	WLS	02/14/15	02/14/15	8a-10a Sa Local news	8a-10a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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02/09/15 - 02/15/15	RAHM EMANUEL FOR	

Advertiser	Original Date / Revision
Chicago for Rahm Emanu	02/06/15 / 02/06/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----2-				2	\$500.00			
N 30	WLS	02/15/15	02/15/15	ABC7 News Su @ 6a	6a-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1				1	\$200.00			
N 31	WLS	02/15/15	02/15/15	GMA Su 7-8a	7a-8a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1				1	\$600.00			
N 32	WLS	02/09/15	02/13/15	Live With Kelly and Michael	9a-10a		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	1-111--				4	\$650.00			
N 33	WLS	02/09/15	02/13/15	General Hospital	2p-3p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	1--11--				3	\$1,200.00			
N 34	WLS	02/09/15	02/13/15	Jeopardy	330p-4p		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	11111--				5	\$600.00			
N 35	WLS	02/09/15	02/13/15	Wheel of Fortune	6:30 PM-7:00 PM		:30			NM	9	\$20,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	12222--				9	\$2,300.00			
N 36	WLS	02/14/15	02/14/15	Sa Jeopardy	6:00 PM-6:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1-				1	\$800.00			
N 37	WLS	02/14/15	02/14/15	Sa Wheel of Fortune	630p-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1-				1	\$900.00			
N 38	WLS	02/09/15	02/09/15	Castle	9p-10p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	1-----				1	\$9,000.00			
N 39	WLS	02/09/15	02/09/15	America This Morning	4a-430a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	1-----				1	\$35.00			
N 40	WLS	02/15/15	02/15/15	ABC7 News Su 5a	5a-6a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1				1	\$75.00			
N 41	WLS	02/12/15	02/13/15	Windy City Live Repeat	1208a-108a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	----11--				2	\$100.00			
N 42	WLS	02/15/15	02/15/15	Su 11p-1130p	11p-1130p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----2				2	\$500.00			
N 43	WLS	02/09/15	02/09/15	Bachelor	7:00 PM-9:00 PM		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	1-----				1	\$6,500.00			
N 44	WLS	02/10/15	02/10/15	Fresh/Boat	7p-8p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-1-----				1	\$3,000.00			
N 45	WLS	02/10/15	02/10/15	Forever	9p-10p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-1-----				1	\$5,000.00			
N 46	WLS	02/11/15	02/11/15	Nashville	9p-10p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Chicago for Rahm Emant	02/06/15 / 02/06/15

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	--1----				1	\$6,000.00			
N 47	WLS	02/12/15	02/12/15	Scandal	8p-9p		:30			NM	1	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	---1---				1	\$17,000.00			
N 48	WLS	02/14/15	02/14/15	Sat Movie	7:00 PM-10:00 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/09/15	02/15/15	-----1-				1	\$1,200.00			
Totals											137	\$244,090.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/26/15 - 02/15/15	137	\$244,090.00	(\$36,613.50)	\$207,476.50
<b>Totals</b>	<b>137</b>	<b>\$244,090.00</b>	<b>(\$36,613.50)</b>	<b>\$207,476.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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