

2018- Q 2 WBIJ- 88.7 SHINE FM

During this quarter we shared these important public service announcements with our listeners:

- 1) Natural disaster preparedness- Encouraging families to have a plan *before* a natural disaster strikes
- 2) American Heart Association- a message about AFIB- Knowing signs to help prevent a stroke
- 3) Learning and attention disorders- addressing the challenges they represent – from understood and the Ad Council
- 4) Texting and driving- It continues to be an issue that needs to be addressed and brought to the forefront. Don't text and drive.
- 5) Volunteers needed for Meals on Wheels- The organization continues to have a need for volunteer drivers
- 6) South Carolina Board of Education- encouraging folks to become teachers- and issuing the challenge to pursue this rewarding career
- 7) Dental Lifeline Network- a national network of dentists founded in 1974 helping to provide education and access to needed dental care for those who are unable to afford it.
- 8) Red Cross encouraging folks to give the gift of life as a blood donor- Be a local hero. Help save local lives!
- 9) Veterans Affairs claim experience- Helping area veterans know what they can expect when filing a claim with the VA.
- 10) Coach Tony Dungy addressing characteristics of what qualities make a real man in a PSA called "No Greater Hero"
- 11) The National Federation for the Blind- Making an appeal for car donations to further their charitable work.

Each week during the quarter we also focused on area organizations who are impacting our community in 15 minute conversations called “Difference Makers”.

April 7, 2018--- Cleve Walker talks to Patricia Hensley about the campaign called “Live the Promise” to network local churches to enable them to provide help and encouragement for foster families in the area. He also interviewed Pam Stickler about the work of an organization called the RECing Crew which provides recreational and leisure opportunities for people with disabilities.

April 14, 2018--- Cleve Walker talks with Melissa Wheeler about her work as director of Augusta Urban Ministries which offers used furniture and financial aid for cash strapped families, and he interviewed Sally Gray about the women’s outreach called Augusta Rivergate about their mentoring programs for women who are transitioning from incarceration or abusive domestic situations.

April 21, 2018--- Cleve Walker talks with Carol Rezelle about the faith based theatrical group called Enopion Theatre about their effort to engage the community with local stage performances and he spoke with Donna Plummer about the work of the American Cancer Society and its Relay for Life events to raise money for cancer research.

April 28, 2018--- Cleve Walker talks with Bethany Grimwald about her work with Action Ministries' "Smart Lunch Smart Kids" hunger campaign to provide free lunches for students during the Summer recess and he interviewed Suzanne Jackson, executive director of ACTS in the Aiken, S.C. area about its services for low income citizens... helping with utility bills and other necessities.

May 5, 2018--- Cleve Walker talks with Jessica Gladkowski, director of Community Relations with the SPCA Albrecht Center in Aiken about pet care and animal adoption services and he interviewed Zach and Jessica Moyers of Walking Tall Ministries about services like free haircuts and grooming offered to the unemployed to help prepare them for job opportunities.

May 12, 2018--- Cleve Walker talks with Kim Hines, director of an organization called Augusta Locally Grown about their efforts to encourage the selling and consumption of locally grown produce in the CSRA.

May 19, 2018--- Cleve Walker talks with Ann Visintainer, Marketing Manager at Golden Harvest Food Bank about their work in feeding hungry families all across the CSRA.

May 26, 2018--- Cleve Walker talks with Yvonne Pentz of the National Safe Boating Council about important safety tips for having fun on the lakes and he interviewed children librarians around the CSRA about the fun activities of the Library Summer Reading programs.

June 2, 2018— Cleve Walker talks with Juliana Harris, Communications Director of the South Carolina Department Consumer Affairs, about avoiding scams and bad business arrangements in the Palmetto state.

June 9, 2018—Cleve Walker talks with Aimee Hall about the work of Safe Homes of Augusta in helping the victims of domestic violence and he chats with officials from Richmond County Mosquito Control about dealing with the pesky insects.

June 16, 2018—Cleve Walker spoke with Jeff Payne and Nathan Parsons about their work with Heroes on the Water in helping veterans and active duty military deal with the stress of military service through kayak fishing and the outdoors.

June 23, 2018— Cleve Walker interviewed Rebecca Y Kershner, RN, County Nurse Manager at the Richmond County Health Department about a new wellness technique for expectant moms that improves chances of good birth outcome.

June 30, 2018--- Cleve Walker interviewed Phil Alexander, founder and executive director of Move the Mountain Ministries about that organization's work to help nonprofit faith ministries and small churches become more efficient in their operations through better organization and use of digital platforms.