ORDER

Orders Order / Rev: 1279616 WOC14618659 Alt Order #: Product Desc: TV 13103 Estimate: Flight Dates: 10/08/24 - 10/14/24 Primary AE: Christopher Murphy Sales Office: Original Date / Rev: 04/10/24 / 04/10/24 **EWSDC** Order Type: **GENERAL** Sales Region: NAT **Waterfront Strategies** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Rick Weiner Billing Calendar: Broadcast 3050 K Street NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser **House Majority PAC** Name: A35+ New Business End: Demographic: Non-Ballot Issue **Product Codes:** Advertiser External ID: 215649 Agency External ID: Revenue Code 1: DISC 123989 Unit Code: Revenue Code 2: POL General Revenue Code 3: ISS Order Separation: 00:10:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | 09/30/24 | 10/14/24 | 58 | \$41,025.00 | \$34,871.25

P-1

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	58	\$41,025.00	\$34,871.25	0.00
Totals	58	\$41,025.00	\$34,871.25	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 WMYD 10/08	/24 10/14/24	M-F 7-9am News	_	7:00 AM-9:	00 AM MTWTF-	- :30	5	\$900.00 P-1	0.00 NM	. 5	\$4,500.00
		M-F 7-9am News	i								
		WS ON WMYD) ETROIT - 1Q23 av	orago of 7AM	Action Nows	on T\/20						
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/24	10/14/24	MTWTF	5	\$900.00	0.00						
N 2 WMYD 10/08			CM	•	:00 PMMTWTF-	- :30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
112 1111112 10/00	,21 10,11,21	M-F 12-1pm	O.W.	12.00 1 111 1	.001 11111111111	.00	Ŭ	Ψ100.001 2	0.00 11111	ľ	Ψ2,000.00
(Program: MAl	JRY POVICH	•									
1Q24 COMSC	ORE (sell) - D	ETROIT - 1Q23 av	erage of Maur	y 12p							
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/24	10/14/24	МГЖГБ	5	\$400.00	0.00						
N 3 WMYD 10/08	/24 10/14/24	M-F 1-2pm	CM	1:00 PM-2:	00 PM MTWTF-	- :30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
		M-F 1-2pm									
(Program: STE			orogo of The S	Ctovo Milloo	Chow 1n						
		ETROIT - 1Q23 av	-								
Start Date		<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/08/24	10/14/24		5	\$400.00	0.00			* 400 00 P 0	0.00.1114	_	# 0.000.00
N 4 WMYD 10/08	/24 10/14/24	•	CM	2:00 PM-3:0	00 PM MTWTF-	- :30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
(Program: MAI	IDA DU/ICH	M-F 2-3pm									
) ETROIT - 1Q23 av	erage of Maur	v 2p							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 1279616 Advertiser: House Majority PAC

Alt Order #: WOC14618659 Product Desc: TV WMYD

Flight Dates: 10/08/24 - 10/14/24 Estimate: 13103

Start Date End Date Weekdays Spots/Week Fate Santing Weekdays 1014424 MF 3-4pm CM 3.00 PM-4:00 PM MTWF 3.0 5. \$400.00 P-2 0.00 NM 5. \$2,000.00	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
N S WMYD 100824 101424 MF 3-4pm													
Comparison STEVE WILKOS DETRICUT 1023 average of The Steve Wilkos Show 3p Start Date End Date MiTWFF 5 \$400.00								:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
Start Date Find Date Find Date Find Date Special Works Special Wor	(Prograi	m: STFV	F WII KOS)	M-F 3-4pm									
March 100824 101424 10	1Q24 C	OMSCO	RE (sell) - Ď		J	_							
MF 4-5pm													
Program: KARAMO Total T	N 6 WMYD	10/08/2	4 10/14/24	•	CM	4:00 PM-5	:00 PM MTWTF	:30	5	\$500.00 P-2	0.00 NM	5	\$2,500.00
Start Date End Date Week-looky Spotsweek Rate Setting	, ,		,	·									
Week: 1008/24 1014/24 MIWTF-			` ,		J	_	Rating						
MF 6 7pm CProgram: PATERNITY COURT) 1024 COMSCORE (sell) - DETROIT - 1023 average of Paternity Court Start Date End Date Meekdays Spots/Week Rate Rating Meek + 1008/24 10/14/24 MITTER 5 \$450.00 0.	Week: 10/	/08/24	10/14/24	MTWTF	5	\$500.00	0.00						_
Characteristic Count	N 7 WMYD	10/08/2	4 10/14/24	•	CM	6:00 PM-7:	:00 PM MTWTF	:30	5	\$450.00 P-2	0.00 NM	5	\$2,250.00
Start Date End Date Weekdays Spots/Week Sk450.00				RT)	versage of Pate	rnity Court							
N 8 WMYD 1008/24 10/14/24 M=F7-8pm			` ,	Weekdays	•		Rating						
N - N -								-30	5	\$400.00 P-2	0.00 NM	5	92 000 00
TOZA COMSCORE (sell) - DETROIT - 1023 average of Relative Justice (tp) Start Date End Date Weekdays Spots/Week Rate Rating MF 10-11pm News CM 10-00 PM-11:00 PIMTWTF- :30 5 \$2,500.00 P-1 0.00 NM 5 \$12,500.00 NM F 10-11pm News CM 10-00 PM-11:00 PIMTWTF- :30 5 \$2,500.00 P-1 0.00 NM F 10-11pm News CM 10-00 PM-11:00 PIMTWTF- :30 5 \$2,500.00 P-1 0.00 NM F 10-11pm News CM MF 10-11pm News CM 10-00 PM-11:00 PIMTWTF- :30 5 \$2,500.00 P-1 0.00 NM S START Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week R				•	Civi	7.00 F W-0.	OO FIVI MIWII	.30	5	φ400.00 F-2	U.UU INIVI	3	φ2,000.00
No Ward Total Market				ETROIT - 1Q23 av	verage of Relat	tive Justice ((tp)						
N 9 WMYD 1008/24 1014/24 M-F 10-11pm News	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
MF 10-11pm News								:30	5	\$2,500.00 P-1	0.00 NM	5	\$12,500.00
1024 COMSCORE (sell) - DETROIT - 1023 average of 7 Action News at 10p on TV20				M-F 10-11pm Ne						,			, ,
Week: 10/08/24 10/14/24 MIWTF- 5 \$2,500.00 0.00					verage of 7 Act	tion News at	10p on TV20						
N10 WMYD 10/08/24 10/13/24 SA-SU 10-11pm News CM 10:00 PM-11:00 PISS :30 2 \$2,500.00 P-1 0.00 NM 2 \$5,000.00 SA-SU 10-11pm News CM 10:00 PM-11:00 PISS :30 2 \$2,500.00 P-1 0.00 NM 2 \$5,000.00 SA-SU 10-11pm News CM 10:00 PM-11:00 PISS :30 2 \$2,500.00 P-1 0.00 NM 2 \$5,000.00 SA-SU 10-11pm News CM 10:00 PM-11:00 PISS :30 2 \$2,500.00 P-1 0.00 NM 2 \$5,000.00 SA-SU 10-11pm News CM 10:00 PM-12:00 NM 10:00 PM-12:00 PM-12:00 NM 10:00 PM-12:00 NM 10:00 PM-12:00 NM 10:00 PM-12:00 PM-12:00 PM-12:00 NM 10:00 PM-12:00 NM 10:00 PM-12:00 P													
Program: 10PM ACTION NEWS ON WMYD WK) 1024 COMSCORE (sell) - DETROIT - 1023 average of 7 Action News at 10p Weekend Start Date End Date Weekdays Spots/Week Rate Rating Rating				SA-SU 10-11pm	News CM			:30	2	\$2,500.00 P-1	0.00 NM	2	\$5,000.00
Start Date End Date Weekdays Spots/Week Rating Rating O.00	(Progra	m: 10PM	ACTION NE										
Neek: 10/07/24 10/13/24 SS 2 \$2,500.00 0.00					-	_							
M-F 11pm-12am													
(Program: LAW & ORDER SVU) 1Q24 COMSCORE (sell) - DETROIT - 1Q23 average of iCrime Start Date End Date Weekdays MITWIF - 5 \$175.00 0.00	N11 WMYD	10/08/2	4 10/14/24	•		11:00 PM-	12:00 XIMTWTF	:30	5	\$175.00 P-2	0.00 NM	5	\$875.00
Start Date End Date Weekdays MTWTF 5 \$175.00 0.00	(Prograi	m: LAW 8	& ORDI	ER SVU)									
Week: 10/08/24 10/14/24 MTWTF- 5 \$175.00 0.00 N12 WMYD 10/08/24 10/14/24 Sa CW Prime A CM 8:00 PM-9:00 PMS- :30 1 \$400.00 P-3 0.00 NM 1 \$400.00 (Program: DEVILS 2024) 4Q24 COMSCORE (sell) - DETROIT - ACTUAL Nov/2023 Sat 8:00p-9:00p TIME PERIOD ON WMYD Rating Rating Rating Nov Pm	_	_	` ,		J	_	Rating						
Sa CW Prime A	Week: 10/	/08/24	10/14/24	MTWTF	5	\$175.00	0.00						
(Program: DEVILS 2024) 4Q24 COMSCORE (sell) - DETROIT - ACTUAL Nov/2023 Sat 8:00p-9:00p TIME PERIOD ON WMYD Start Date Week: 10/07/24 End Date J0/13/24 Weekdays Week Sun CW Prime B CM Rate Model Rating No.00 Rating No.00	N12 WMYD	10/08/2	4 10/12/24		СМ	8:00 PM-9:	:00 PMS-	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00					Nov/2022 Sa	ıt 8:00n 0:00	n TIME PERIOD C						
N13 WMYD 10/08/24 10/13/24 Sun CW Prime B CM 8:00 PM-9:00 PMS :30 1 \$500.00 P-2 0.00 NM Sun CW Prime B CM Sun CW Prime B (Program: FAMILY LAW 2024) 4Q24 COMSCORE (sell) - DETROIT - ACTUAL Nov/2023 Sun 8:00p-9:00p TIME PERIOD ON WMYD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/07/24 10/13/24S 1 \$500.00 0.00 N14 WMYD 10/08/24 10/08/24 Tue CW Prime B CM 9:00 PM-10:00 PM-T :30 1 \$800.00 P-2 0.00 NM 1 \$800.00 Tue CW Prime B (Program: THE SWARM 2024) 4Q24 COMSCORE (sell) - DETROIT - ACTUAL Nov/2023 Tue 9:00p-10:00p TIME PERIOD ON WMYD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/07/24 10/13/24 -T 1 \$800.00 0.00						-		N WINITE					
Sun CW Prime B (Program: FAMILY LAW 2024) 4Q24 COMSCORE (sell) - DETROIT - ACTUAL Nov/2023 Sun 8:00p-9:00p TIME PERIOD ON WMYD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/07/24 10/13/24 7S 1 \$500.00 0.00 N14 WMYD 10/08/24 10/08/24 Tue CW Prime B CM 9:00 PM-10:00 PM-T :30 1 \$800.00 P-2 0.00 NM 1 \$800.00 Tue CW Prime B (Program: THE SWARM 2024) 4Q24 COMSCORE (sell) - DETROIT - ACTUAL Nov/2023 Tue 9:00p-10:00p TIME PERIOD ON WMYD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/07/24 10/13/24 7 1 \$800.00 0.00								.20		\$500.00 D.2	0.00 NIM	,	\$ 500.00
AQ24 COMSCORE (sell) - DETROIT - ACTUAL Nov/2023 Sun 8:00p-9:00p TIME PERIOD ON WMYD Start Date End Date Weekdays Spots/Week Rate Rating	N 13 WINTD	10/06/2	4 10/13/24			6.00 PIVI-9	.00 PWS	.30	'	\$500.00 P-2	U.UU INIVI	'	φ500.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00					_ Nov/2023 Su	ın 8:00p-9:0	Op TIME PERIOD (DYMW NC					
N14 WMYD 10/08/24 10/08/24 Tue CW Prime B CM 9:00 PM-10:00 PM-T :30 1 \$800.00 P-2 0.00 NM Tue CW Prime B (Program: THE SWARM 2024) 4Q24 COMSCORE (sell) - DETROIT - ACTUAL Nov/2023 Tue 9:00p-10:00p TIME PERIOD ON WMYD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/07/24 10/13/24 -T 1 \$800.00 0.00	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Tue CW Prime B (Program: THE SWARM 2024) 4Q24 COMSCORE (sell) - DETROIT - ACTUAL Nov/2023 Tue 9:00p-10:00p TIME PERIOD ON WMYD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/07/24 10/13/24 - T 1 \$800.00 0.00								:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
AQ24 COMSCORE (sell) - DETROIT - ACTUAL Nov/2023 Tue 9:00p-10:00p TIME PERIOD ON WMYD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/07/24 10/13/24 - T 1 \$800.00 0.00				Tue CW Prime B									,
Week: 10/07/24 10/13/24 - T 1 \$800.00 0.00				ETROIT - ACTUAI	_ Nov/2023 Tu	e 9:00p-10:0	00p TIME PERIOD	ON WMYD					
N15 WMYD 10/08/24 10/11/24 CM 9:00 PM-10:00 PMF :30 1 \$800.00 P-2 0.00 NM 1 \$800.00				<u>-</u>				:30	1	\$800.00 P-2	0.00 NM	1	\$800.00

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Order / Rev: 1279616 Advertiser: House Majority PAC

Alt Order #: WOC14618659 Product Desc: TV WMYD

Flight Dates: 10/08/24 - 10/14/24 Estimate: 13103

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
'			Fri CW Prime B										
			Fri CW Prime B										
, ,			T ANYWAY)										
1Q24 (COMSCO	RE (sell) - D	ETROIT - 1Q23 ave	erage of Law	& Order: SV	U Fri 9p						ı	
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10	0/07/24	10/13/24	F	1	\$800.00	0.0	0						
N16 WMYE	10/08/2	4 10/12/24	Sa CW Prime B	CM	9:00 PM-10	0:00 PM-	S-	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
			Sa CW Prime B										
(Progra	am: WOR	LDS FUNNIE	ST ANIMALS 2024	4)									
			ETROIT - ACTUAL		t 9:00p-10:0	0p TIME	PERIOD	ON WM	YD				
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10	0/07/24	10/13/24	S-	1	\$400.00	0.0	0						
N17 WMYD	0 10/08/2	4 10/13/24	Sun CW Prime C	CM	9:00 PM-10	0:00 PM-	S	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
			Sun CW Prime C										
(Progra	am: COR	ONER 2024)											
			ETROIT - ACTUAL	Nov/2023 Su	n 9:00p-10:0	00p TIME	PERIOD	ON WM	YD				
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	a						
Week: 10	0/07/24	10/13/24	S	1	\$500.00	0.0	_						
											Tatala		£44.00E.00
											Totals	58	\$41,025.00