



**KATU TV**  
**2153 NE Sandy Blvd**  
**Portland, OR 97232**  
**(503) 231-4222**

[www.katu.com](http://www.katu.com)

And:

**New Media NW**  
**PO Box 17727**  
**Salem, OR 97305**

# CONTRACT

<u>Contract / Revision</u> 639988 /		<u>Alt Order #</u>
<u>Product</u> 10/10-10/16		
<u>Contract Dates</u> 10/10/16 - 10/16/16	<u>Estimate #</u>	
<u>Advertiser</u> Bud Pierce for OR Governor-R		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATU	<u>Account Executive</u> Local Direct	<u>Sales Office</u> Local-Portland C
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 14382		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KATU	10/10/16	10/16/16	M-F 5a-6a	5a-6a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	11111--	5			\$100.00					
2	KATU	10/10/16	10/16/16	M-F 6a-7a	6a-7a		:30				NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	11111--	5			\$190.00					
3	KATU	10/10/16	10/16/16	Good Morning America	7a-9a		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	22222--	10			\$450.00					
N 4	KATU	10/10/16	10/16/16	A.M Northwest	9a-10a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	11111--	5			\$100.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	KATU	10/10/16-10/16/16	A.M Northwest	9a-10a	MTuWThF----	:30		<del>\$100.00</del>		NM		
		Credited											
5	KATU	10/10/16	10/16/16	Live with Kelly	11a-12p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	3			\$150.00					
6	KATU	10/10/16	10/16/16	M-F 4p-5p	4p-5p		:30				NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	22222--	10			\$165.00					
7	KATU	10/10/16	10/16/16	KATU News @ 5p	5p-530p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	11111--	5			\$800.00					
8	KATU	10/10/16	10/16/16	ABC World News Tonight	530p-6p		:30				NM	6	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	11111--	5			\$650.00					

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<u>Advertiser</u> Bud Pierce for OR Govern		<u>Original Date / Revision</u> 10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	KATU	10/10/16-10/16/16	ABC World News Tonight	530p-6p	MTuWThF----	:30		<del>\$650.00</del>		NM		
			See MG 8.9,8.10										
	3	KATU	10/10/16-10/16/16	ABC World News Tonight	530p-6p	MTuWThF----	:30		<del>\$650.00</del>		NM		
			See MG 8.6,8.7,8.8										
	4	KATU	10/10/16-10/16/16	ABC World News Tonight	530p-6p	MTuWThF----	:30		<del>\$650.00</del>		NM		
			See MG 8.9,8.10										
	5	KATU	10/10/16-10/16/16	ABC World News Tonight	530p-6p	MTuWThF----	:30		<del>\$650.00</del>		NM		
			See MG 8.9,8.10										
	6	KATU	10/16/16-10/16/16	Sun 6-630p News	6p-630p	-----Su	:30		\$375.00		NM		
	Ⓜ	MG for 8.3 10/12											
	7	KATU	10/15/16-10/15/16	Jeopardy/Wheel 10-11p	Jeopardy/Wheel 10-11p	-----Sa--	:30		\$150.00		NM		
	Ⓜ	MG for 8.3 10/12											
	8	KATU	10/10/16-10/13/16	Nightline	1235a-105a	MTuWTh-----	:30		\$125.00		NM		
	Ⓜ	MG for 8.3 10/12											
	9	KATU	10/16/16-10/16/16	Secrets and Lies	9p-10p	-----Su	:30		\$1,800.00		NM		
	Ⓜ	MG for 8.2,8.5,8.4											
	10	KATU	10/12/16-10/14/16	Live with Kelly	11a-12p	---WThF----	:30		\$150.00		NM		
	Ⓜ	MG for 8.2,8.5,8.4											
9	KATU	10/10/16	10/16/16	KATU News @ 6p	6p-630p		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/10/16	10/16/16	11111--	5				\$900.00				
10	KATU	10/10/16	10/16/16	Jeopardy	7p-730p		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/10/16	10/16/16	11111--	5				\$1,400.00				
11	KATU	10/10/16	10/16/16	Wheel Of Fortune	730p-8p		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/10/16	10/16/16	11111--	5				\$1,400.00				
12	KATU	10/10/16	10/16/16	Nightline	1235a-105a		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/10/16	10/16/16	1211---	5				\$125.00				
13	KATU	10/10/16	10/16/16	M-Sun 11-1135p News	11p-1135p		:30				NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/10/16	10/16/16	1111111	7				\$300.00				
14	KATU	10/10/16	10/10/16	Dancing With The Stars	8-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----	1				\$2,500.00				
15	KATU	10/14/16	10/14/16	20/20	10p-11p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--	1				\$1,500.00				
16	KATU	10/15/16	10/15/16	Saturday Good Morning America	6a-7a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-	1				\$100.00				
17	KATU	10/15/16	10/15/16	Saturday 7a News	Sat 7a-9a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-	1				\$150.00				
18	KATU	10/16/16	10/16/16	Sunday Good Morning America	6-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1	1				\$75.00				
19	KATU	10/16/16	10/16/16	Sunday 7-9a News	Sun 7a-9a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$150.00				
20	KATU	10/16/16	10/16/16	Your Voice, Your Vote	9-9:30a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----2				2	\$125.00				
21	KATU	10/16/16	10/16/16	Full Measure w/S. Atkinson	9:30-10a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----2				2	\$100.00				
22	KATU	10/16/16	10/16/16	This Week With George Stepl	10-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KATU	10/10/16-10/16/16	This Week With George Stepl	10-11a	-----Su	:30		<del>\$250.00</del>		NM		
	See MG 22.2												
	2	KATU	10/16/16-10/16/16	Sunday 7-9a News	Sun 7a-9a	-----Su	:30		\$250.00		NM		
	Ⓜ MG for 22.1 10/16												
23	KATU	10/16/16	10/16/16	Sun 5P News	5p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$400.00				
24	KATU	10/16/16	10/16/16	Sun 630p-7p News	630p-7p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$400.00				
25	KATU	10/16/16	10/16/16	Once Upon a Time	8p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$2,000.00				
Totals								0.00				89	\$44,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/10/16 - 10/16/16	89	\$44,900.00	(\$6,735.00)	\$38,165.00
<b>Totals</b>	89	\$44,900.00	(\$6,735.00)	\$38,165.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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