

# CONTRACT



**KATU TV**  
 2153 NE Sandy Blvd  
 Portland, OR 97232  
 (503) 231-4222

[www.katu.com](http://www.katu.com)

And:

**New Media NW**  
 PO Box 17727  
 Salem, OR 97305

<u>Contract / Revision</u> 624383 /		<u>Alt Order #</u>
<u>Product</u> 9/5-9/18		
<u>Contract Dates</u> 09/05/16 - 09/18/16		<u>Estimate #</u>
<u>Advertiser</u> Bud Pierce for OR Governor-R		<u>Original Date / Revision</u> 09/02/16 / 09/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATU	<u>Account Executive</u> Local Direct	<u>Sales Office</u> Local-Portland C
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 14382	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATU	09/05/16	09/09/16	ABC World News Tonight	530p-6p		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$425.00				
N 2	KATU	09/12/16	09/18/16	ABC World News Tonight	530p-6p		:30				NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	MTWTF--				5	\$850.00				
N 3	KATU	09/05/16	09/09/16	Good Morning America	7a-9a		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$175.00				
N 4	KATU	09/12/16	09/18/16	Good Morning America	7a-9a		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	MTWTF--				4	\$350.00				
N 5	KATU	09/05/16	09/18/16	The View	10a-11a		:30				NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$125.00				
Week:		09/12/16	09/18/16	MTWTF--				5	\$125.00				
N 6	KATU	09/05/16	09/18/16	Live with Kelly	11a-12p		:30				NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$125.00				
Week:		09/12/16	09/18/16	MTWTF--				5	\$125.00				
N 7	KATU	09/05/16	09/09/16	Jeopardy	7p-730p		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$550.00				
N 8	KATU	09/12/16	09/18/16	Jeopardy	7p-730p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	MTWTF--				3	\$1,100.00				
N 9	KATU	09/05/16	09/09/16	Wheel Of Fortune	730p-8p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	MTWTF--				5	\$500.00				
N 10	KATU	09/11/16	09/18/16	Your Voice, Your Vote	9-9:30a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----S				1	\$90.00				
Week:		09/12/16	09/18/16	-----S				1	\$90.00				
N 11	KATU	09/11/16	09/18/16	This Week With George Stepl	10-11a		:30				NM	2	\$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**KATU TV**  
 2153 NE Sandy Blvd  
 Portland, OR 97232  
 (503) 231-4222

[www.katu.com](http://www.katu.com)

<u>Contract / Revision</u> 624383 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/05/16 - 09/18/16		<u>Product</u> 9/5-9/18
<u>Advertiser</u> Bud Pierce for OR Govern		<u>Estimate #</u>
		<u>Original Date / Revision</u> 09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----S				1	\$200.00				
Week:		09/12/16	09/18/16	-----S				1	\$200.00				
<b>Totals</b>											0.00	56	\$20,280.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/18/16	56	\$20,280.00	(\$3,042.00)	\$17,238.00
<b>Totals</b>	56	\$20,280.00	(\$3,042.00)	\$17,238.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.