



KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
(503) 231-4222

www.katu.com

And:

New Media NW
PO Box 17727
Salem, OR 97305

CONTRACT

<u>Contract / Revision</u> 635902 /		<u>Alt Order #</u>
<u>Product</u> wk 10/3		
<u>Contract Dates</u> 10/03/16 - 10/09/16	<u>Estimate #</u>	
<u>Advertiser</u> Bud Pierce for OR Governor-R		<u>Original Date / Revision</u> 09/27/16 / 09/27/16
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATU	<u>Account Executive</u> Local Direct	<u>Sales Office</u> Local-Portland C
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 14382		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATU	10/03/16	10/09/16	M-F 5a-6a	5a-6a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	11111--	5			\$100.00					
N 2	KATU	10/03/16	10/09/16	M-F 6a-7a	6a-7a		:30				NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	11111--	5			\$190.00					
N 3	KATU	10/03/16	10/09/16	Good Morning America	7a-9a		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	22222--	10			\$450.00					
N 4	KATU	10/03/16	10/09/16	A.M Northwest	9a-10a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	11111--	5			\$100.00					
N 5	KATU	10/03/16	10/09/16	Live with Kelly	11a-12p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	MTWTF--	2			\$150.00					
N 6	KATU	10/03/16	10/09/16	M-F 4p-5p	4p-5p		:30				NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	22222--	10			\$165.00					
N 7	KATU	10/03/16	10/09/16	KATU News @ 5p	5p-530p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	11111--	5			\$350.00					
N 8	KATU	10/03/16	10/09/16	ABC World News Tonight	530p-6p		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	11111--	5			\$650.00					
N 9	KATU	10/03/16	10/09/16	KATU News @ 6p	6p-630p		:30				NM	5	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	11111--	5			\$320.00					
N 10	KATU	10/03/16	10/09/16	Jeopardy	7p-730p		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	11111--	5			\$1,400.00					
N 11	KATU	10/03/16	10/09/16	Wheel Of Fortune	730p-8p		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	11111--	5			\$1,400.00					
N 12	KATU	10/03/16	10/09/16	Nightline	1235a-105a		:30				NM	5	\$625.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates	Product	Estimate #
10/03/16 - 10/09/16	wk 10/3	

Advertiser	Original Date / Revision
Bud Pierce for OR Govern	09/27/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWT---				5	\$125.00				
N 13	KATU	10/03/16	10/03/16	Dancing With The Stars	8-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$2,500.00				
N 14	KATU	10/04/16	10/04/16	Dancing with the Stars Result	8p-10p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$1,800.00				
N 15	KATU	10/07/16	10/07/16	20/20	10p-11p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$2,500.00				
N 16	KATU	10/08/16	10/08/16	Saturday Good Morning America	6a-7a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1-				1	\$100.00				
N 17	KATU	10/08/16	10/08/16	Saturday 7a News	Sat 7a-9a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1-				1	\$150.00				
N 18	KATU	10/09/16	10/09/16	Sunday Good Morning America	6-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$75.00				
N 19	KATU	10/09/16	10/09/16	Sunday 7-9a News	Sun 7a-9a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$150.00				
N 20	KATU	10/09/16	10/09/16	Your Voice, Your Vote	9-9:30a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----2				2	\$125.00				
N 21	KATU	10/09/16	10/09/16	This Week With George Stept	10-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$250.00				
N 22	KATU	10/09/16	10/09/16	Sun 5P News	5p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$400.00				
N 23	KATU	10/09/16	10/09/16	Presidential Debate	6-8p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$2,500.00				
N 24	KATU	10/09/16	10/09/16	Once Upon a Time	8p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$2,000.00				
N 25	KATU	10/03/16	10/09/16	The View	10a-11a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				2	\$200.00				
N 26	KATU	10/03/16	10/09/16	M-Sun 11-1135p News	11p-1135p		:30				NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1111111				7	\$300.00				
N 27	KATU	10/09/16	10/09/16	Full Measure w/S. Atkinson	9:30-10a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----2				2	\$100.00				
							Totals	0.00				91	\$45,000.00

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<u>Advertiser</u> Bud Pierce for OR Govern		<u>Original Date / Revision</u> 09/27/16 / 09/27/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	91	\$45,000.00	(\$6,750.00)	\$38,250.00
Totals	91	\$45,000.00	(\$6,750.00)	\$38,250.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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