

STATION:	WIVY-FM	ORDER#:	3202948	DATE:	10/28/2022
MARKET:	UM - Morehead, KY	AMOUNT:	\$2,220.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	111		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 5 Last: 3				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4435208
ADVERTISER:	Richard White for Assembly	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2081 10/26-11/8 KY HD 99	AGY EST:	2081		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-26-2022 TO 11/8/2022		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:			SPOT TYPE:		LAST SENT: 10/28/2022 15:55

COMMENTS

[Rep Comment] 10/28/2022: Revision reducing weight again. Do not dbl book. Please confirm ASAP TODAY in RX if you are set up or to emma.morrow@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 10/26/2022 To 11/1/2022 WK TOT \$1,460.00 WK TOTAL SPOTS 73

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF../MTu	6:00AM	10:00AM	60	10/26/2022	11/1/2022	19	\$20	\$380
R	2		WThF../MTu	10:00AM	3:00PM	60	10/26/2022	11/1/2022	16	\$20	\$320
R	3		WThF../MTu	3:00PM	7:00PM	60	10/26/2022	11/1/2022	16	\$20	\$320
R	4	SS	6:00AM	7:00PM	60	10/29/2022	10/30/2022	22	\$20	\$440

WEEK#2 11/2/2022 To 11/8/2022 WK TOT \$760.00 WK TOTAL SPOTS 38

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF../MTu	6:00AM	10:00AM	60	11/2/2022	11/8/2022	10	\$20	\$200
R	2		WThF../MTu	10:00AM	3:00PM	60	11/2/2022	11/8/2022	10	\$20	\$200
R	3		WThF../MTu	3:00PM	7:00PM	60	11/2/2022	11/8/2022	10	\$20	\$200
R	4	SS	6:00AM	7:00PM	60	11/5/2022	11/6/2022	8	\$20	\$160

STATION:	WIVY-FM	ORDER#:	3202948	DATE:	10/28/2022
MARKET:	UM - Morehead, KY	AMOUNT:	\$2,220.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	111		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Strn Ver: 5 Last: 3				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4435208
ADVERTISER:	Richard White for Assembly	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2081 10/26-11/8 KY HD 99	AGY EST:	2081		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-26-2022 TO 11/8/2022		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:			SPOT TYPE:		LAST SENT: 10/28/2022 15:55

TOTAL	Oct	Nov												Total
SPOT	73	38												111
CASH	1,460.00	760.00												2,220.00
TOTAL	1,460.00	760.00												2,220.00



Gateway Radio Works, Inc.

WIVY Radio 96.3 FM
 P. O. Box 963
 123 East First St.
 Morehead, KY 40351
 (606) 784-9966
 www.wivyradio.com
 billing@wivyradio.com

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

WIVY-FM Order Confirmation

OrderID: 0926-025

Sponsor: RICHARD WHITE for Assembly
 Product: RICHARD WHITE for Assembly
 Estimate/PO: 2081
 AccountRep: Regional
 BillingCycle: Broadcast Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 10/26/2022 - 11/8/2022
 Items Ordered: 111
 Ordered Amount: \$2,220.00
 -Agency Commission: -\$333.00
 Net Amount: \$1,887.00

Scheduled Station(s): WIVY-FM
Contract # for Invoicing 4435208 Order #3202948

Printed 10/28/2022 5:40:16 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/26/2022 - 11/1/2022	All Weeks	06:00 AM - 10:00 AM	5	5		4	5			19	:60	Spot	0926-B08	19	20.00	380.00	
02 10/26/2022 - 11/1/2022	All Weeks	10:00 AM - 03:00 PM	4	4		4	4			16	:60	Spot	0926-B08	16	20.00	320.00	
03 10/26/2022 - 11/1/2022	All Weeks	03:00 PM - 07:00 PM	4	4		4	4			16	:60	Spot	0926-B08	16	20.00	320.00	
04 10/26/2022 - 11/1/2022	All Weeks	06:00 AM - 07:00 PM						11	11	22	:60	Spot	0926-B08	22	20.00	440.00	
05 11/2/2022 - 11/8/2022	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2			10	:60	Spot	0926-B08	10	20.00	200.00	
06 11/2/2022 - 11/8/2022	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	:60	Spot	0926-B08	10	20.00	200.00	
07 11/2/2022 - 11/7/2022	All Weeks	03:00 PM - 07:00 PM	2		2	2	2			8	:60	Spot	0926-B08	8	20.00	160.00	
08 11/8/2022 - 11/8/2022	All Weeks	03:00 PM - 05:00 PM		2						2	:60	Spot	0926-B08	2	20.00	40.00	
09 11/2/2022 - 11/8/2022	All Weeks	06:00 AM - 07:00 PM						4	4	8	:60	Spot	0926-B08	8	20.00	160.00	

Broadcast Month Projected Billing:

Oct-22	940.00	Nov-22	1,280.00	Dec-22	0.00	Q4-2022	2,220.00
--------	--------	--------	----------	--------	------	---------	----------

Confirmed Correct; Payment Guaranteed

Accepted for WIVY-FM

This station does not discriminate in its advertising sales on the basis of race or ethnicity.

STATION:	WKCA-FM	ORDER#:	3202948	DATE:	10/28/2022
MARKET:	UM - Salt Lick, KY	AMOUNT:	\$720.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	36	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4435208	
ADVERTISER:	Richard White for Assembly	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 2081 10/26-11/8 KY HD 99	AGY EST:	2081	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	10-29-2022 TO 11/8/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/28/2022 15:02	

COMMENTS

[Rep Comment] 10/28/2022: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 10/29/2022 To 10/30/2022 WK TOT \$120.00 WK TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4	SS	6:00AM	7:00PM	60	10/29/2022	10/30/2022	6	\$20	\$120

WEEK#2 11/2/2022 To 11/8/2022 WK TOT \$600.00 WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF../MTu	6:00AM	10:00AM	60	11/2/2022	11/8/2022	10	\$20	\$200
	2		WThF../MTu	10:00AM	3:00PM	60	11/2/2022	11/8/2022	10	\$20	\$200
	3		WThF../MTu	3:00PM	7:00PM	60	11/2/2022	11/8/2022	10	\$20	\$200

STATION:	WKCA-FM	ORDER#:	3202948	DATE:	10/28/2022
MARKET:	UM - Salt Lick, KY	AMOUNT:	\$720.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	36		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4435208
ADVERTISER:	Richard White for Assembly	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2081 10/26-11/8 KY HD 99	AGY EST:	2081		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	10-29-2022 TO 11/8/2022		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:			SPOT TYPE:		LAST SENT: 10/28/2022 15:02

TOTAL	Oct	Nov													Total
SPOT	6	30													36
CASH	120.00	600.00													720.00
TOTAL	120.00	600.00													720.00



Gateway Radio Works, Inc.
 WKCA Radio 97.7 FM
 P.O. Box 970
 123 East First Street
 Morehead, KY 40351
 (606) 674-2266
 www.wkcaradio.com
 billing@wkcaradio.com

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

WKCA-FM Order Confirmation

OrderID: 0926-026

Sponsor: RICHARD WHITE for Assembly
 Product: RICHARD WHITE for Assembly
 Estimate/PO: 2081
 AccountRep: Regional
 BillingCycle: Broadcast Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 10/29/2022 - 11/8/2022
 Items Ordered: 36
 Ordered Amount: \$720.00
 -Agency Commission: -\$108.00
 Net Amount: \$612.00

Scheduled Station(s): WKCA-FM RICHARD WHITE for Assembly

Printed 10/28/2022 5:43:44 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
04 10/29/2022 - 11/1/2022	All Weeks	06:00 AM - 07:00 PM						3	3	6	:60	Spot	0926-B08	6	20.00	120.00	
05 11/2/2022 - 11/8/2022	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2			10	:60	Spot	0926-B08	10	20.00	200.00	
06 11/2/2022 - 11/8/2022	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	:60	Spot	0926-B08	10	20.00	200.00	
07 11/2/2022 - 11/7/2022	All Weeks	03:00 PM - 07:00 PM	2		2	2	2			8	:60	Spot	0926-B08	8	20.00	160.00	
08 11/8/2022 - 11/8/2022	All Weeks	03:00 PM - 05:00 PM		2						2	:60	Spot	0926-B08	2	20.00	40.00	
Broadcast Month Projected Billing:																	
Oct-22	120.00																
			Nov-22			600.00							0.00		Q4-2022		720.00

Confirmed Correct; Payment Guaranteed

Accepted for WKCA

This station does not discriminate in its advertising sales on the basis of race or ethnicity.

Vendor No.	Vendor Name	Checking Account No.	Check Number	Check Date	
NRR1937	GATEWAY RADIO WORKS::WIVY-FM	POLITICALS	741351	10/26/2022	
Contract Number	Invoice Number	Broadcast Month	Invoice Amount	Commission	Amount Paid
RICHARD WHITE FO	2081 10/26-11/8	10/01/2022	1,241.00	219.00	1,022.00
RICHARD WHITE FO	2081 10/26-11/8	11/01/2022	1,258.00	222.00	1,036.00
			.00	.00	2,058.00

Media Financial Services
POLITICAL ACCOUNT
1655 PALM BEACH LAKES BLVD., STE 903
WEST PALM BEACH, FL 33401
(561) 227-0661

Check No. 741351
741351

Valid only for 120 days from date of issue

PNCBANK
PNC Bank, N.A. 001
Florida
63-8419/2670

Date **10/26/2022**

Two Thousand Fifty-Eight and 00/100 Dollars

to the Order of

GATEWAY RADIO WORKS::WIVY-FM
PO BOX 963
MOREHEAD KY 40351-0963

Pay Exactly
\$ *****2,058.00