

WLLK-FM
Somerset, KY
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/08/2013

WLLK-FM
Quarterly Issues/Programs List

WLLK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** Recap of the local, state and national news stories of 2012
- **Domestic Violence Awareness:** Info about local activities for Domestic Violence Awareness Month
- **Drugs/Alcohol:** Info about plans for community drug awareness meetings
- **Economy:** Info about upcoming events sponsored by the Chamber of Commerce
- **Health - Cancer:** Info about local activities for Breast Cancer Awareness Month
- **HEALTH AND FITNESS:** Info about a community-wide diet and fitness program and contest
- **Mental Health:** Info about dealing with holiday depression and stress
- **Religion:** Info about an upcoming men's self esteem convention/Info about a local ghost hunting group and their activities (Halloween)
- **Veterans - Military:** Info about the Veteran's Day activities and National Guard Memorial

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
Health - Cancer	Community Connection 251 BREAST CANCER	Info about local activities for Breast Cancer	Brewer/Cary/Wilson/W right	10/07/2012 07:07 AM	054:01

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	AWARENESS	Awareness Month			
Domestic Violence Awareness	Community Connection 253 BETHANY HOUSE/DOM VIOL. MONTH	Info about local activities for Domestic Violence Awareness Month	Don Whitehead/Kristi Childers	10/14/2012 07:06 AM	054:00
Religion	Community Connection 252 ReUp MEN'S MINISTRY	Info about an upcoming men's self-esteem convention	Tim Brown	10/21/2012 07:05 AM	054:00
Religion	Community Connection 254 A & A PARANORMAL INVESTIGATION	Info about a local ghost hunting group and their activities (Halloween)	Alisa Peterson/Art White	10/28/2012 07:07 AM	054:00
The Arts	Community Connection 255 SELTOWEE ARTISANS ART FAIR	Info about the annual community art fair	Theresa Kibby	11/04/2012 07:05 AM	054:00
Veterans - Military	Community Connection 257 LOCAL VETERANS ACTIVITIES	Info about the Veteran's Day activities and National Guard Memorial	Kathy Hall	11/11/2012 07:09 AM	054:00
Drugs/Alcohol	Community Connection 256 OPERATION UNITE	Info about the regional drug prevention/awareness initiative	C.Cameron/J.Hale/DKir by	11/18/2012 07:06 AM	054:00
Economy	Community Connection 258 S-PC CHAMBER OF COMMERCE	Info about upcoming events sponsored by the Chamber of Commerce	Bobby Cluc	11/25/2012 07:06 AM	054:01
HEALTH AND FITNESS	Community Connection 259 POUNDS OFF PULASKI	Info about a community-wide diet and fitness program and contest	Crystal Cox/Debbie Carey	12/02/2012 07:07 AM	054:00
Religion	Community Connection 254 A & A PARANORMAL INVEST replay	REPLAY OF PROGRAM/Info about a local ghost hunting group	Alisa Peterson/Art White	12/09/2012 07:07 AM	054:00

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	---------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Arthritis Foundation	000:54	003
Animal Rights	Shelter Pet Project	000:30	003
ARTS	SMITHSONIAN	000:31	004
BULLYING	Bully Free /NEA	000:29	001
BULLYING	Bully Free /NEA	000:30	003
BULLYING	Bully Free /NEA	000:59	017
Business/Economy	Intellectual Property Theft /Ntl. Crime Prevention Council	001:00	002
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
Conservation	Take Me Fishing.org	000:30	005
Conservation	Take Me Fishing.org	001:00	002
Conservation	Wildlife Land Trust	000:19	002
Education	GED Education /GED.org	000:15	005
Education	GED Education /GED.org	001:00	001
Family	AARP /Caregiver Assistance	000:58	004
Family	Say I Do Marriage/Catholic Bishops	000:30	002
Family	Say I Do Marriage/Catholic Bishops	001:00	001
Finance	Federal Fair Housing Act /US Dept of Housing	000:30	003
Finance	Federal Fair Housing Act /US Dept of Housing	001:00	001
Finance	Feed The Pig.org	001:00	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Finance	Making Home Affordable	000:30	001
Finance	Making Home Affordable	001:00	001
Finance	National Fair Housing Alliance	000:30	001
Fitness	President's Council on Fitness Sports & Nutrition	000:30	001
Government	Selective Service	000:30	006
Government	Selective Service	000:57	002
Health - Birth Defects/Pregna	Natl Campaign to Prevent Teen and Unplanned Pregnancy	001:00	001
Health - General	AHRQ	000:59	004
Health - General	AHRQ	001:01	001
Health - General	American Liver Association	000:30	002
Health - General	American Liver Association	001:00	001
Health - General	American Liver Foundation	000:28	002
Health - General	American Liver Foundation	000:58	002
Health - General	COPD Foundation	000:59	003
Health - General	Flu.gov /CDC	000:30	005
Health - General	Flu.gov /CDC	001:00	008
Health - General	Healthy Mouths Healthy Lives	000:30	003
Health - General	Healthy Mouths Healthy Lives	001:00	005
Health- Babies/Pregnancy	March of Dimes	000:24	003
Health- Babies/Pregnancy	March of Dimes	001:00	002
Health- Babies/Pregnancy	March of Dimes /Pertussis	000:59	001
MILITARY AND VETERANS	Fisher House	000:30	042
MILITARY AND VETERANS	Marines /Holiday	000:15	001
MILITARY AND VETERANS	Marines /Holiday	000:30	001
Safety	Child Car Safety /NHTSA	000:30	001
Safety	Child Car Safety /NHTSA	001:00	001
Safety	Ntl. Drowning Prevention Alliance	000:30	003
Safety	Ntl. Drowning Prevention Alliance	001:00	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	Safe Car.gov	000:30	004
Safety - Fire	Wildfire Preparedness /US Forest Service	000:30	004
Safety - Fire	Wildfire Preparedness /US Forest Service	001:00	004
Safety - Police	Somerset Police Department	000:42	004
Safety-Agriculture/Farming	Food Safety.GOV	000:30	002
Safety-Agriculture/Farming	Food Safety.GOV	001:00	001
SELF ESTEEM	SPECIAL OLYMPICS	000:24	005
SELF ESTEEM	SPECIAL OLYMPICS	000:30	059
SELF ESTEEM	SPECIAL OLYMPICS	000:31	020
Transportation	American Traffic Safety Services Assn.	000:20	002
Transportation	American Traffic Safety Services Assn.	000:30	001
Transportation	American Traffic Safety Services Assn.	001:00	007
Veterans - Military	Education Center at the Wall	001:00	002
Veterans - Military	Paralyzed Veterans of American	000:14	001
Veterans - Military	Paralyzed Veterans of American	000:30	003
Veterans - Military	Paralyzed Veterans of American	000:59	004
Veterans - Military	Paralyzed Veterans of American	001:00	002
Youth-Girls Activities	Girl Scouts	000:30	001
Youth-Girls Activities	Girl Scouts	000:58	001