



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

# CONTRACT

<b>Contract / Revision</b> 251690 /		<b>Alt Order #</b> 08618390
<b>Product</b> NORMAN FOR CONGRESS		
<b>Contract Dates</b> 04/13/17 - 04/16/17		<b>Estimate #</b>
<b>Advertiser</b> POL/Ralph Norman/R/Con/SC-A		<b>Original Date / Revision</b> 04/12/17 / 04/12/17
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WSOC-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Ref</b> 36902	<b>Advertiser Ref</b>	<b>Product 1/2</b>

And:

**Starboard Communication**  
**1043 Barr Road**  
**Lexington, SC 29072**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WSOC	04/14/17	04/14/17	5a EWN Daybreak	5a-530a		:30			P-04		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		04/10/17	04/16/17	----1--	1			\$500.00						
N 2	WSOC	04/14/17	04/14/17	530a EWN Daybreak	530a-6a		:30			P-04		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		04/10/17	04/16/17	----1--	1			\$500.00						
N 3	WSOC	04/14/17	04/14/17	6a EWN Daybreak	6:00 AM-6:30 AM		:30			P-03		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		04/10/17	04/16/17	----1--	1			\$1,200.00						
N 4	WSOC	04/14/17	04/14/17	GMA 7a-8a	7a-8a		:30			P-03		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		04/10/17	04/16/17	----1--	1			\$1,300.00						
N 5	WSOC	04/15/17	04/15/17	EWN 7a Sat	7a-8a		:30			P-04		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		04/10/17	04/16/17	-----1-	1			\$500.00						
N 6	WSOC	04/15/17	04/15/17	GMA Sa	8-9a		:30			P-04		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		04/10/17	04/16/17	-----1-	1			\$600.00						
N 7	WSOC	04/16/17	04/16/17	EWN 6a Sun	6:00 AM-7:00 AM		:30			P-04		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		04/10/17	04/16/17	-----1	1			\$350.00						
N 8	WSOC	04/16/17	04/16/17	EWN 6a Sun	7:00 AM-8:00 AM		:30			P-03		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		04/10/17	04/16/17	-----1	1			\$500.00						
N 9	WSOC	04/16/17	04/16/17	GMA Su	8-9a		:30			P-04		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		04/10/17	04/16/17	-----1	1			\$600.00						
N 10	WSOC	04/14/17	04/14/17	M-F 9a-10a	9a-10a		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		04/10/17	04/16/17	----1--	1			\$350.00						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

<u>Contract / Revision</u> 251690 /		<u>Alt Order #</u> 08618390
<u>Contract Dates</u> 04/13/17 - 04/16/17		<u>Product</u> NORMAN FOR CONGR
<u>Advertiser</u> POL/Ralph Norman/R/Co		<u>Estimate #</u> 
<u>Original Date / Revision</u> 04/12/17 / 04/12/17		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WSOC	04/14/17	04/14/17	EWN 12 Noon M-F	12p-1230p		:30			P-03		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/10/17	04/16/17	----1--				1	\$500.00					
N 12	WSOC	04/14/17	04/14/17	EWN 5p M-F	5p-530p		:30			P-03		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/10/17	04/16/17	----1--				1	\$900.00					
N 13	WSOC	04/14/17	04/14/17	EWN 5:30p M-F	530p-6p		:30			P-03		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/10/17	04/16/17	----1--				1	\$900.00					
N 14	WSOC	04/15/17	04/15/17	EWN 6P SA-SU	6p-630p		:30			P-03		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/10/17	04/16/17	-----1-				1	\$500.00					
N 15	WSOC	04/16/17	04/16/17	EWN 6P SA-SU	6p-630p		:30			P-03		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/10/17	04/16/17	-----1				1	\$650.00					
N 16	WSOC	04/14/17	04/14/17	M-Su 11p-1135p	LOC11p-1135p		:30			P-04		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/10/17	04/16/17	----1--				1	\$950.00					
<b>Totals</b>									0.00				16	\$10,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/27/17 - 04/16/17	16	\$10,800.00	(\$1,620.00)	\$9,180.00
<b>Totals</b>	16	\$10,800.00	(\$1,620.00)	\$9,180.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$500.00	4/13	4/14	1	4	TH-F	1
PROGRAM : NEWS												
2			530A-600A	30		\$500.00	4/13	4/14	1	4	TH-F	1
PROGRAM : NEWS												
3			600A-630A	30		\$1,200.00	4/13	4/14	1	3	TH-F	1
PROGRAM : NEWS												
4			700A-800A	30		\$1,300.00	4/13	4/14	1	3	TH-F	1
PROGRAM : GMA												
5			700A-800A	30		\$500.00	4/15	4/15	1	1	SAT	1
PROGRAM : NEWS												

APR12/17 16.01  
\*\*\* WSOC-TV \*\*\*

CREDIT RISK !!  
HARRIS REPORT FROM REP

CREDIT ADVISORY: AGENCY CREDIT RISK  
ORDER WORKSHEET

REP HEADLINE# 8618390 \*\*\* ORIGINAL REV#0 \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			800A-900A	30		\$600.00	4/15	4/15	1	4	SAT	1
PROGRAM : GMA												
7			600A-700A	30		\$350.00	4/16	4/16	1	4	SUN	1
PROGRAM : NEWS												
8			700A-800A	30		\$500.00	4/16	4/16	1	3	SUN	1
PROGRAM : NEWS												
9			800A-900A	30		\$600.00	4/16	4/16	1	4	SUN	1
PROGRAM : GMA												
10			900A-1000A	30		\$350.00	4/13	4/14	1	5	TH-F	1
PROGRAM : LIVE WITH KELLY												
11			1200N-1230P	30		\$500.00	4/13	4/14	1	3	TH-F	1
PROGRAM : NEWS												
12			500P-530P	30		\$900.00	4/13	4/14	1	3	TH-F	1
PROGRAM : NEWS												
13			530P-600P	30		\$900.00	4/13	4/14	1	3	TH-F	1
PROGRAM : NEWS												
14			600P-630P	30		\$500.00	4/15	4/15	1	3	SAT	1
PROGRAM : NEWS												
15			600P-630P	30		\$650.00	4/16	4/16	1	3	SUN	1
PROGRAM : NEWS												
16			1100P-1135P	30		\$950.00	4/13	4/14	1	4	TH-F	1
PROGRAM : NEWS												

SVC- NSI