

# CONTRACT



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

And:

**Starboard Communication**  
**1043 Barr Road**  
**Lexington, SC 29072**

<b>Contract / Revision</b> 260073 /		<b>Alt Order #</b> 08637964
<b>Product</b> NORMAN FOR CONGRESS		
<b>Contract Dates</b> 05/09/17 - 05/15/17		<b>Estimate #</b>
<b>Advertiser</b> POL/Ralph Norman/R/Con/SC-A		<b>Original Date / Revision</b> 05/08/17 / 05/08/17
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WSOC-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agy Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b> 36902		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSOC	05/10/17	05/12/17	430a EWN Daybreak	4:30 AM-5:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/08/17	05/14/17	--WTF--				2	\$350.00				
N 2	WSOC	05/10/17	05/12/17	5a EWN Daybreak	5a-530a		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/08/17	05/14/17	--WTF--				3	\$700.00				
N 3	WSOC	05/15/17	05/15/17	5a EWN Daybreak	5a-530a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/15/17	05/21/17	1-----				1	\$700.00				
N 4	WSOC	05/10/17	05/12/17	6a EWN Daybreak	6:00 AM-6:30 AM		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/08/17	05/14/17	--WTF--				3	\$1,200.00				
N 5	WSOC	05/10/17	05/12/17	6a EWN Daybreak	6:30 AM-7:00 AM		:30				NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/08/17	05/14/17	--WTF--				3	\$1,300.00				
N 6	WSOC	05/15/17	05/15/17	6a EWN Daybreak	6:30 AM-7:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/15/17	05/21/17	1-----				1	\$1,300.00				
N 7	WSOC	05/10/17	05/12/17	GMA 7a-8a	7a-8a		:30				NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/08/17	05/14/17	--WTF--				3	\$1,300.00				
N 8	WSOC	05/15/17	05/15/17	GMA 7a-8a	7a-8a		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/15/17	05/21/17	1-----				1	\$1,300.00				
N 9	WSOC	05/10/17	05/12/17	GMA 8a-9a	8a-9a		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/08/17	05/14/17	--WTF--				3	\$1,200.00				
N 10	WSOC	05/13/17	05/13/17	EWN 7a Sat	7a-8a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/08/17	05/14/17	-----1-				1	\$600.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

<b>Contract / Revision</b> 260073 /		<b>Alt Order #</b> 08637964
<b>Contract Dates</b> 05/09/17 - 05/15/17		<b>Product</b> NORMAN FOR CONGR
<b>Advertiser</b> POL/Ralph Norman/R/Co		<b>Estimate #</b> 
<b>Original Date / Revision</b> 05/08/17 / 05/08/17		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 11	WSOC	05/13/17	05/13/17	GMA Sa	8-9a		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-----1-				1	\$850.00				
N 12	WSOC	05/10/17	05/12/17	EWN 5p M-F	5p-530p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--WTF--				3	\$900.00				
N 13	WSOC	05/10/17	05/12/17	EWN 5:30p M-F	530p-6p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--WTF--				2	\$900.00				
N 14	WSOC	05/15/17	05/15/17	EWN 5:30p M-F	530p-6p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/17	05/21/17	1-----				1	\$900.00				
N 15	WSOC	05/10/17	05/12/17	EWN 6P-630P M-F	6p-630p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--WTF--				3	\$1,200.00				
N 16	WSOC	05/14/17	05/14/17	EWN 6P SA-SU	6p-630p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-----1				1	\$650.00				
N 17	WSOC	05/10/17	05/14/17	M-Su 11p-1135p LOCNW	11p-1135p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--WTFSS				4	\$1,200.00				
<b>Totals</b>								0.00				36	\$37,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/17 - 05/15/17	36	\$37,000.00	(\$5,550.00)	\$31,450.00
<b>Totals</b>	36	\$37,000.00	(\$5,550.00)	\$31,450.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			430A-500A	30		\$350.00	5/12	5/12	2	3	TU-F	2
PROGRAM : NEWS RA35+ : 1.7												
2			500A-530A	30		\$700.00	5/12	5/12	3	3	TU-F	3
PROGRAM : NEWS RA35+ : 2.1												
3			500A-530A	30		\$700.00	5/15	5/15	1	3	MON	1
PROGRAM : NEWS RA35+ : 2.1												
4			600A-630A	30		\$1,200.00	5/12	5/12	3	3	TU-F	3
PROGRAM : NEWS RA35+ : 4.1												

100

MAY8/17 14.46  
\*\*\* WSOC-TV \*\*\*

CREDIT RISK !!!  
HARRIS REPORT FROM REP

CREDIT ADVISORY:  
ORDER WORKSHEET

REP HEADLINE# 8637964  
\*\*\* ORIGINAL REV#0 \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
5			630A-700A PROGRAM : NEWS RA35+ : 5.2	30		\$1,300.00	5/9 <del>5/10</del>	5/12	3	3	TU-F <del>W</del>	3
6			630A-700A PROGRAM : NEWS RA35+ : 5.2	30		\$1,300.00	5/15	5/15	1	3	MON	1
7			700A-800A PROGRAM : GMA RA35+ : 5.8	30		\$1,300.00	5/10 <del>5/9</del>	5/12	3		TU-F <del>W</del>	3
8			700A-800A PROGRAM : GMA RA35+ : 5.8	30		\$1,300.00	5/15	5/15	1		MON	1
9			800A-900A PROGRAM : GMA RA35+ : 4.7	30		\$1,200.00	5/10 <del>5/9</del>	5/12	3	A	TU-F	3
10			700A-800A PROGRAM : NEWS RA35+ : 4.0	30		\$600.00	5/13	5/13	1	3	SAT	1
11			800A-900A PROGRAM : SAT GMA RA35+ : 4.3	30		\$850.00	5/13	5/13	1		SAT	1
12			500P-530P PROGRAM : NEWS RA35+ : 5.6	30		\$900.00	5/10 <del>5/9</del>	5/12	3		TU-F	3
13			530P-600P PROGRAM : NEWS RA35+ : 5.8	30		\$900.00	5/15 <del>5/14</del>	5/12	2		TU-F	2
14			530P-600P PROGRAM : NEWS RA35+ : 5.8	30		\$900.00	5/15	5/15	1		MON	1

REP HEADLINE# 8637964  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 610-225-1191  
 MAY8/17 14.46  
 \*\*\* WSOC-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
15			600P-630P	30		\$1,200.00	<del>5/9</del> 5/10	5/12	3		TU-F	3
PROGRAM : NEWS												
RA35+ : 7.1												
16			600P-630P	30		\$650.00	5/14	5/14	1		SUN	1
PROGRAM : NEWS												
RA35+ : 5.9												
17			1100P-1135P	30		\$1,200.00	<del>5/9</del> 5/10	5/14	4		TU-SU	4
PROGRAM : NEWS												
RA35+ : 4.8												
MAY/17						37000.00						
						CONTRACT TOTAL						
						TOTAL SPOTS						
						37000.00						
						36						

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*