

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WRDC</u>	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

NRSC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

100

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRSC-IE
525 2nd Street NE
Washington, DC 20002

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeff Larson- Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/3/2014 *John Hummel* 703-683-4877
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

John Hummel John Hummel General Manager
Signature Printed Name Title

ORDER WORKSHEET

Rep Order# 10442735	Ver# 1	Status New	Traffic Order#	Printed: 10/14/14 8:44 AM	Duplicate 1 of 2
EC'd Yes				Last Received: 10/13/14 5:09 PM	
				Showing Buylines: All Rep and Station Changes	

Station WRDQ-TV RALEIGH-DURHAM	Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING	Rep Firm MULLENNIUM SALES & MARKETING
Advertiser (6087) POLITICAL ISSUE GROU	815 SLATERS LANE	Sales Office (DC) WASHINGTON
Product NRSC-IE	ALEXANDRIA, VA 22314	Salesperson (SY1) SHANNON VALLOF
Estimate# 5836	Agency C/P1/P2/E 360/645/5836	Sales Assistant
Buyer MICHELLE MORIE	Flight Dates 10/14/14-10/20/14	Salesperson Phone# 202-955-5342
		Salesperson Fax#

--- CONTRACT COMMENT ---

SP3 COLLEGE FOOTBALL NETWORK SPOT ON ORDER
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 10/14 PLS CF.

Ln	Day	Time	Program	Len	ETG/LWP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	TH	3P-3P	500: CI	30	1.7	1.7	\$950.00	10/14-10/14	1	1	1	\$950.00
2	W	8P-9P	WALKING DEAD	30	1.7	1.7	\$1,500.00	10/15-10/15	1	1	1	\$1,500.00
3	W	9P-10P	WALKING DEAD	30	1.8	1.8	\$1,500.00	10/15-10/15	1	1	1	\$1,500.00
4	SA	330P-6P	CLG FB: RICH 10/18	30	0.8	1.6	\$500.00	10/18-10/18	2	1	2	\$1,000.00

---REPORT TOTALS---

Report Totals: 5 / \$4,950.00

---SALES MONTHLY TOTALS---

Oct2014: 5 / \$4,950.00

Order Totals: 5 / \$4,950.00 Total GRPs: 6.8

--- COMPETITIVE ---

Market Totals	\$495,000.00	CABL .00%	UNKN 92.00%	WKFT .00%	WFLZ 1.00%	WNCN .00%
		WRAL .00%	WRZ 1.00%	WRDQ 1.00%	WRPX .00%	WTVB .00%

Order Placement for Contract (# 1951987)

Spots Sold to Advertiser NRSC-National Republican Senatorial Committee (# 24466))

Inventory	Date	Line	Station	Rate	Length	Section	Program Title	Last Activity	Cart Number	ISCI
10/15/14 08:34:50PM		1.0	Raleigh (WRDC)	1,500.00	00:30	1	MYN-The Walking Dead (Wednesday)	10/14/14 01:02:20PM	11007	NRSCNC14TV04H
10/15/14 09:50:27PM		2.0	Raleigh (WRDC)	1,500.00	00:30	1	MYN-The Walking Dead 2 (Wednesday)	10/14/14 01:02:42PM	11007	NRSCNC14TV04H
10/16/14 08:30:51PM		4.0	Raleigh (WRDC)	950.00	00:30	1	MYN-The Mentalist (Thursday)	10/15/14 12:37:27PM	12657	NRSCNC14TV05H
10/18/14 03:51:15PM		3.0	Raleigh (WRDC)	500.00	00:30	1	Sports-ASN Colonial Athletic Association Football - Rhode Island at Richmond	10/17/14 08:57:31AM	12657	NRSCNC14TV05H
10/18/14 05:15:11PM		3.0	Raleigh (WRDC)	500.00	00:30	1	Sports-ASN Colonial Athletic Association Football - Rhode Island at Richmond	10/17/14 08:57:39AM	12657	NRSCNC14TV05H

Total Spots: 5

