

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1797599</b>	
	Alt Order #:	WOC12731900	
	Product Desc:	Candidate	
	Estimate:	8930	<b>KNIN</b>
	Flight Dates:	10/13/20 - 10/19/20	Primary AE: Boise House
	Original Date / Rev:	10/17/20 / 10/17/20	Sales Office: BOI-N
	Order Type:	NORMAL	Sales Region: National

<b>Agency</b>	<b>Name:</b>	<b>Sage Media Planning and Placement</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1322 G St SE	Billing Cycle: EOM/EOC
		Washington, DC 20005	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Paulette for Senate 2020</b>	
	Demographic:	A18+	New Business Thru:
	Product Codes:	Candidate - State - Senate	Advertiser External ID: 183757
	Revenue Code 1:	AGY	Agency External ID: 3075
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	Order Separation: 00:30:00
	Priority:	P-04	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/19/20	22	\$1,425.00	\$1,211.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	22	\$1,425.00	\$1,211.25	0.00
<b>Totals</b>	<b>22</b>	<b>\$1,425.00</b>	<b>\$1,211.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Boise House	BOI-N	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KNIN	10/13/20	10/16/20	M-F 10a-11a People's Court (Program: PEOPLE'S COURT)CS-Q4 (sell)	CM	10:00 AM-11:00 AM	--1-1--	:30	2	\$10.00	P-04	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--1-1--		2				\$10.00		0.00			
2	KNIN	10/13/20	10/15/20	M-F 11a-12p Hot Bench (Program: HOT BENCH/HOT BENCH B)CS-Q4 (sell)	CM	11:00 AM-12:00 PM	-1-1---	:30	2	\$10.00	P-04	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-1-1---		2				\$10.00		0.00			
3	KNIN	10/13/20	10/16/20	M-F 6p-630p Big Bang Theory (Program: BIG BNG THEORY)CS-Q4 (sell)	CM	6:00 PM-6:30 PM	--1-1--	:30	2	\$100.00	P-04	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--1-1--		2				\$100.00		0.00			
4	KNIN	10/13/20	10/19/20	M-F 630p-7p Big Bang Theory (Program: BG BNG THRY B)CS-Q4 (sell)	CM	6:30 PM-7:00 PM	11-----	:30	2	\$100.00	P-04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	11-----		2				\$100.00		0.00			

Order / Rev: 1797599  
Alt Order #: WOC12731900  
Flight Dates: 10/13/20 - 10/19/20

Advertiser: Paulette for Senate 2020  
Product Desc: Candidate  
Estimate: 8930  
**KNIN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	11-----			2		\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KNIN	10/13/20-10/19/20		M-F 630p-7p		6:30 PM-7:00 PM	MT-----	:30		<del>(\$100.00)</del>		0.00	NM		
Credited [mg new line]															
N 5	KNIN	10/13/20	10/19/20	Late News Rotator M-F	CM	9:00 PM-10:00 PM	11-1---	:30	3	\$110.00	P-04	0.00	NM	3	\$330.00
				FOX 9 Now (Program: FOX 9 NWS AT 9)	CS-Q4 (sell)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/20	10/19/20	11-1---			3		\$110.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KNIN	10/13/20-10/19/20		Late News Rotator M-F		9:00 PM-10:00 PM	MT-Th----	:30		<del>(\$110.00)</del>		0.00	NM		
See MG 5.4 [Preempted in Recon-Sports overrun]															
4	KNIN	10/19/20-10/19/20		Sign-On/Sign-Off		2:30 PM-2:30 PM	2:30 PM-2:30 PM	-----	:30	\$110.00		0.00	NM		
Ⓜ MG for 5.2 10/15															
6	KNIN	10/13/20	10/16/20	M-F 10-1030p	CM	10:00 PM-10:30 PM	1--1--	:30	2	\$35.00	P-04	0.00	NM	2	\$70.00
				Two and a Half Men (Program: TWO & HALF MEN)	CS-Q4 (sell)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-1--1--			2		\$35.00	0.00					
7	KNIN	10/13/20	10/17/20	Sat 9p News	CM	9:00 PM-10:00 PM	-----2-	:30	2	\$100.00	P-04	0.00	NM	2	\$200.00
				Sat 9p News (Program: FOX9 NEWS-9 SA)	CS-Q4 (sell)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----2-			2		\$100.00	0.00					
8	KNIN	10/13/20	10/18/20	Sun 9p News	CM	9:00 PM-10:00 PM	-----2	:30	2	\$100.00	P-04	0.00	NM	2	\$200.00
				Sun 9p News (Program: FOX9 NEWS-9 SU)	CS-Q4 (sell)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----2			2		\$100.00	0.00					
9	KNIN	10/13/20	10/18/20	Sun 10-1030p	CM	10:00 PM-10:30 PM	-----1	:30	1	\$35.00	P-04	0.00	NM	1	\$35.00
				Big Bang Theory (Program: BG BNG THRY SU)	CS-Q4 (sell)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----1			1		\$35.00	0.00					
10	KNIN	10/13/20	10/18/20	Sun 1030-11p	CM	10:30 PM-11:00 PM	-----1	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
				Big Bang Theory (Program: BG-THEORY SU B)	CS-Q4 (sell)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----1			1		\$30.00	0.00					
11	KNIN	10/13/20	10/18/20	Sun 11-1130p	CM	11:00 PM-11:30 PM	-----1	:30	1	\$10.00	P-04	0.00	NM	1	\$10.00
				Big Bang Theory (Program: BG-THRY SU B2)	CS-Q4 (sell)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----1			1		\$10.00	0.00					
12	KNIN	10/13/20	10/18/20	Sun 1130p-12a	CM	11:30 PM-12:00 AM	-----1	:30	1	\$10.00	P-04	0.00	NM	1	\$10.00
				Two and a Half Men (Program: TWO&HALF MN SU)	CS-Q4 (sell)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----1			1		\$10.00	0.00					
13	KNIN	10/18/20	10/18/20	Sun 6pm News	CM	6:00 PM-6:30 PM	-----S	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
				Sun 6pm News (6:00 PM-6:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----S			1		\$100.00	0.00					
14	KNIN	10/18/20	10/18/20	FOX NFL Sunday	CM	10:00 AM-11:00 AM	-----S	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				FOX NFL Sunday (10:00 AM-11:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----S			1		\$100.00	0.00					

