

Advertiser: COMMITTEE TO ELECT CHRIS RYAN  
 Order #: 42949793103  
 Date Entered: 02/13/2024  
 Last Modified: 02/13/2024  
 Product: Elect Chris Ryan  
 Salesperson: Dan Guin  
 Billing Cycle: Broadcast Standard  
 Estimate #:

COMMITTEE TO ELECT CHRIS RYAN  
 PO Box 9369  
 Amherst, Massachusetts 01059

**Order Date Range: 03/01/2024 through 03/05/2024 (1 weeks)**  
**Media Outlets: Outlaw92-3, WHAI-FM, WIZZ, WPVQ-FM**

**On-Air Schedule**

| #  | Dates             | Station    | Time/Program    | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate  | Qty | Total  |
|----|-------------------|------------|-----------------|-----|----|----|----|----|----|----|----|-----|-------|-----|--------|
| 1  | 03/01/24-03/05/24 | WHAI-FM    | 06:00AM-10:00AM | 60  | 1  | 1  | -- | -- | 1  | 1  | 1  | 5   | 25.00 | 5   | 125.00 |
| 2  | 03/01/24-03/05/24 | WPVQ-FM    | 06:00AM-10:00AM | 60  | 1  | 1  | -- | -- | 1  | 1  | 1  | 5   | 25.00 | 5   | 125.00 |
| 3  | 03/01/24-03/05/24 | WIZZ       | 06:00AM-10:00AM | 60  | 1  | 1  | -- | -- | 1  | 1  | 1  | 5   | 10.00 | 5   | 50.00  |
| 4  | 03/01/24-03/05/24 | Outlaw92-3 | 06:00AM-10:00AM | 60  | 1  | 1  | -- | -- | 1  | 1  | 1  | 5   | 5.00  | 5   | 25.00  |
| 5  | 03/01/24-03/05/24 | WHAI-FM    | 10:00AM-03:00PM | 60  | 1  | 1  | -- | -- | 1  | 1  | 1  | 5   | 25.00 | 5   | 125.00 |
| 6  | 03/01/24-03/05/24 | WPVQ-FM    | 10:00AM-03:00PM | 60  | 1  | 1  | -- | -- | 1  | 1  | 1  | 5   | 18.00 | 5   | 90.00  |
| 7  | 03/01/24-03/05/24 | WIZZ       | 10:00AM-03:00PM | 60  | 1  | 1  | -- | -- | 1  | 1  | 1  | 5   | 12.00 | 5   | 60.00  |
| 8  | 03/01/24-03/05/24 | Outlaw92-3 | 10:00AM-03:00PM | 60  | 1  | 1  | -- | -- | 1  | 1  | 1  | 5   | 12.00 | 5   | 60.00  |
| 9  | 03/01/24-03/05/24 | WHAI-FM    | 03:00PM-07:00PM | 60  | 1  | -- | -- | -- | 1  | 1  | 1  | 4   | 25.00 | 4   | 100.00 |
| 10 | 03/01/24-03/05/24 | WPVQ-FM    | 03:00PM-07:00PM | 60  | 1  | -- | -- | -- | 1  | 1  | 1  | 4   | 14.00 | 4   | 56.00  |
| 11 | 03/01/24-03/05/24 | WIZZ       | 03:00PM-07:00PM | 60  | 1  | -- | -- | -- | 1  | 1  | 1  | 4   | 12.00 | 4   | 48.00  |
| 12 | 03/01/24-03/05/24 | Outlaw92-3 | 03:00PM-07:00PM | 60  | 1  | -- | -- | -- | 1  | 1  | 1  | 4   | 12.00 | 4   | 48.00  |
| 13 | 03/05/24-03/05/24 | WHAI-FM    | 03:00PM-05:00PM | 60  | -- | 1  | -- | -- | -- | -- | -- | 1   | 25.00 | 1   | 25.00  |
| 14 | 03/05/24-03/05/24 | WPVQ-FM    | 03:00PM-05:00PM | 60  | -- | 1  | -- | -- | -- | -- | -- | 1   | 14.00 | 1   | 14.00  |
| 15 | 03/05/24-03/05/24 | WIZZ       | 03:00PM-05:00PM | 60  | -- | 1  | -- | -- | -- | -- | -- | 1   | 12.00 | 1   | 12.00  |
| 16 | 03/05/24-03/05/24 | Outlaw92-3 | 03:00PM-05:00PM | 60  | -- | 1  | -- | -- | -- | -- | -- | 1   | 12.00 | 1   | 12.00  |

**Station Totals**

| Station       | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing   | Net Billing     |
|---------------|--------------|---------------|-----------|-------------|-----------------|-----------------|
| Outlaw92-3    | 15           | 0             | 0         | 0           | \$145.00        | \$145.00        |
| WHAI-FM       | 15           | 0             | 0         | 0           | \$375.00        | \$375.00        |
| WIZZ          | 15           | 0             | 0         | 0           | \$170.00        | \$170.00        |
| WPVQ-FM       | 15           | 0             | 0         | 0           | \$285.00        | \$285.00        |
| <b>Totals</b> | <b>60</b>    | <b>0</b>      | <b>0</b>  | <b>0</b>    | <b>\$975.00</b> | <b>\$975.00</b> |

**Total Charges: \$975.00**  
**Total Net: \$975.00**

**Projected Billing By Broadcast Standard Month**

| Month         | Year | Gross Billing   | Net Billing     |
|---------------|------|-----------------|-----------------|
| March         | 2024 | \$975.00        | \$975.00        |
| <b>Totals</b> |      | <b>\$975.00</b> | <b>\$975.00</b> |

Accepted for ...

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_