



[updated September 2021]
Underwriters List

Television

Underwriter	Program(s)
Atlanta Botanical Garden	Antiques Roadshow 8pm Masterpiece 9pm Lucy Worley Royal Myths & Secrets 8p
Atlanta History Center	Primetime, News block Sat-Sun Weekend
Cigna	Football Fridays
Dept of Behavioral Health – DBHDD	PBS Newshour 6p-7p Sat 12n-7p Mon-Sat 8p-10p
Dept of Behavioral Health – DBHDD Georgia Recovery Project	Masterpiece 9p Antiques Roadshow 8p Agatha Christie 9p Muhammad Ali 8p Sat shows 1p-2p
Emory Healthcare	PBS Newshour Cooking 1p-4p Bonus overnight
Forward Rabun	6p, 7p, 9p, 10p, 6a-7p
Georgia Cotton Commission	Football Fridays
Georgia Department of Public Health	Prime 8p-11p Overnight 10-12:30 Access 6p-8p Weekend Noon-6p

Georgia Electric Membership Corporation	Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm Football Fridays
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p
Georgia Governor's Office of Highway Safety	Run of Schedule 8p-11p Football Fridays
Georgia Relay	Newshour 6p-7p Weekend Newshour 6p Access 7p-8p Weekend lifestyle 11a-6p
MetroDerm PC	PBS Newshour 6pm-7pm ROS M-Sun 7p-11p
Regions Bank	ROS M-Sun 7p-11p
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
The Grower Network	Football Fridays
The Manely Firm	PBS Newshour Prime 7p-11p
University of North Georgia	PBS Newshour Football Fridays
Woodruff Arts – High Museum of Arts	Antiques Roadshow Muhammad Ali

Web

Underwriter	Program(s)
Atlanta History Center	970 x 50 Expanding Banner Streaming Audio E-Newsletter
Atlanta Symphony Orchestra	E-Blast What's New Next Week
Children's Museum of Atlanta	970 x 50 Expanding Banner
Department of Behavioral Health	Various Digital Monthly Impressions

	970x50- expanding banner 300x250/728x90 :15 Website Media Player Streaming
Georgia Cotton Commission	970 x 50 Expanding Banner
Georgia Electric Membership Corporation	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile
Georgia Farm Bureau	Web banner: 300 x 250 728 x 90 970 x 50 Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll
G Four Productions	E-Blast – What’s New Next Week
Georgia Governor’s Office of Highway Safety	Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming
Regions Bank	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner
Southern Environmental Law	Podcast Audio Preroll Streaming
University of North Georgia	970 x 50 Expanding banner 320 x 50 Mobile banner
Your Part Time Controller	Audio Preroll

Print

Underwriter	Program(s)
Atlanta Opera	GPB Encore

Georgia Memory Net	GPB Encore
Michael C. Carlos Museum of Emory University	GPB Encore
Schwartz Center for Performing Arts	GPB Encore
The Manely Firm	GPB Encore
University of North Georgia	GPB Encore