



[updated November 2021]

Underwriters List  
Television

Underwriter	Program(s)
Alpine Helen CVB	Primetime 8p-11p News 6-8p Kids block 6a-6p
Booth Western Art Museum	Prime time 8p-11p Newsblock 6p-8p Weekend noon-6p
Breda Pest	Football Fridays
Cigna	Football Fridays
Dept of Behavioral Health – DBHDD Georgia Recovery Project	Antiques Roadshow 8p Inspector Morse 8p Masterpiece 9p Sat shows 1p and 2p Nature 8p Drama 9p
DBHDD Red Ribbon Campaign	Football Fridays
Dept of Behavioral Health – DBHDD	Football Fridays Cheerleading Primetime
Emory Healthcare	PBS Newshour Cooking 1p-4p Bonus overnight
Georgia Cotton Commission	Football Fridays
Georgia Electric Membership Corporation	Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm Football Fridays
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a

	Monday -Sunday 7p-11p GPB Sports Recruiting Show
Georgia Governor's Office of Highway Safety	Run of Schedule 8p-11p Football Fridays
Georgia Relay	Newshour 6p-7p Weekend Newshour 6p Access 7p-8p Weekend lifestyle 11a-6p
Georgia Student Finance Commission	Nature 8p Masterpiece 9 Cooking block 1p-3p Antiques Roadshow Finding Your Roots Pledge shows Masterpiece 9 Thursday drama 8p-9:30 Football Fridays
GHSA/Georgia Farm Bureau	Football Fridays
GHSA/National Federation of High School Association	Football Fridays
MetroDerm PC	PBS Newshour 6pm-7pm ROS M-Sun 7p-11p
Regions Bank	ROS M-Sun 7p-11p Football Fridays
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
The Grower Network	Football Fridays
The Manely Firm	PBS Newshour Prime 7p-10p
University of North Georgia	Football Fridays
Woodruff Arts – High Museum of Arts	Antiques Roadshow 8p

## Web

<b>Underwriter</b>	<b>Program(s)</b>
Alpine Helen	GA Today Newsletter 970 x 50 Expanding Banner

Atlanta History Center	970 x 50 Expanding Banner Streaming Audio E-Newsletter
Booth Western Art Museum	970 x 50 Expanding Banner
Children's Museum of Atlanta	970 x 50 Expanding Banner
Dept. of Behavioral Health - Red Ribbon Campaign	Cheerleading Finals GPB Sports App
Dept. of Behavioral Health	970 x 50 Expanding Banner 300 x 250 Banner GA Today Newsletter Streaming
Forward Rabun	970 x 50 Expanding Banner
Georgia Cotton Commission	970 x 50 Expanding Banner
Georgia Department of Aging Services	GA Today Newsletter
Georgia Electric Membership Corporation	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile
Georgia Farm Bureau	Web banner: 300 x 250 728 x 90 970 x 50 Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll
Georgia Governor's Office of Highway Safety	Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming
Regions Bank	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner Streaming

Southern Environmental Law	Podcast Audio Preroll Streaming
The Galloway School	Expanding Banner AD Website Media Player Streaming
University of North Georgia	970 x 50 Expanding banner 320 x 50 Mobile banner

**Print**

<b>Underwriter</b>	<b>Program(s)</b>
Atlanta Opera	GPB Next
Dept. of Behavioral Health	GPB Next
Georgia Memory Net	GPB Next
The Manely Firm	GPB Next
University of North Georgia	GPB Next