



[updated January, 2022]

Underwriters List
Television

| Underwriter | Program(s) |
|---|---|
| Alpine Helen CVB | Primetime 8p-11p |
| Booth Western Art Museum | Prime time 8p-11p Newsblock 6p-8p Weekend noon-6p |
| Cigna | Lawmakers prime/encore News 6-7 Mon-Sun Finding Your Roots Masterpiece 9p Finding Your Roots Nova 9p Nature 8pm Antiques Roadshow 8p |
| Core Community | Alma's Way and Sesame Street |
| Dept of Behavioral Health – DBHDD | Mon-Sun 6p-12a & Sat/Sun 11a-6p News 6p-7p 8p-11p 1p-7p |
| GA Dept of Human Services-Div. of Aging | Weekend lifestyle Access PBS Newshour Weekend newshour |
| Georgia Electric Membership Corporation | Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm |

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| Georgia Farm Bureau | Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p |
| Georgia Humanities | Lawmakers prime/encore |
| Georgia Relay | Newshour 6p-7p Weekend Newshour 6p Access 7p-8p Weekend lifestyle 11a-6p |
| Georgia State Defense Force | PBS Newshour 6p-7p 7p-9p 12m-4a |
| MetroDerm PC | PBS Newshour 6pm-7pm ROS M-Sun 7p-11p |
| Regions Bank | ROS M-Sun 7p-11p |
| RiverCenter for the Performing Arts | Great Performances Finding Your roots Masterpiece 9p |
| Scott Antiques Markets | Monday – Friday 6p-8p Overnight – Midnight – 5am |
| Southern Environmental Law Center | Lawmakers prime/encore |
| The Manely Firm | PBS Newshour Prime 7p-10p |
| Visit Pensacola | Cooking Saturday 12:30p-4p Newshour 6p-7p Bonus prime 8p-10p Late fringe 10p-12midnight |

[Web](#)

| Underwriter | Program(s) |
|------------------------|--|
| Atlanta History Center | 970 x 50 Expanding Banner Streaming Audio |
| Atlanta Opera | Email/Newsletter |

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| Children’s Museum of Atlanta | 970 x 50 Expanding Banner |
| Dept. of Behavioral Health – Red Ribbon Campaign | GPB Sports App Streaming |
| Dept. of Behavioral Health | 970 x 50 Expanding Banner 300 x 250 Banner GA Today Newsletter Streaming |
| Georgia Department of Aging Services | GA Today Newsletter |
| Georgia Electric Membership Corporation | GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile |
| Georgia Farm Bureau | Web banner: 300 x 250 728 x 90 970 x 50 Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll |
| Georgia Governor’s Office of Highway Safety | Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming |

[Print](#)

| Underwriter | Program(s) |
|----------------------------|-------------------|
| Atlanta Opera | GPB Next |
| Dept. of Behavioral Health | GPB Next |
| Georgia Memory Net | GPB Next |
| The Manely Firm | GPB Next |

