



Underwriters List  
March, 2014

Television

Underwriter	Program(s)
Booth Western Art Museum	Run of Schedule Prime Time 7pm-11pm on GPB HD & Knowledge;
Broadway in Atlanta/The Lion King	Primetime 8pm-11pm, Sat-Sun 11am-6pm
Children's Healthcare of Atlanta	Run of Schedule prime time 8pm-11pm
Capital GMC	Georgia High School Basketball Championships 3/8
Cobb Energy Performing Arts Center	Run of Schedule 8pm-11pm
Dublin Lauren's St. Patrick's Festival	Primetime 7pm-11pm, Sunday, Monday, Thursday
Emory Healthcare	On the Story, Run of Schedule 8pm-11pm
Fernbank Museum of Natural History	Run of Schedule 8pm-11pm on GPB HD and Knowledge
Georgia Chamber of Commerce	On the Story
Georgia Department of Agriculture	Primetime 8pm-11pm, Saturday Cooking Block
Georgia Department of Economic Development	Production Partner for Georgia Traveler
Georgia Electric Membership Corporation	Run of Schedule 7pm-12am Monday-Sunday, 11am-7pm Saturday-Sunday
Georgia Farm Bureau	Georgia High School Basketball Games
Georgia Student Finance Commission	Run of Schedule Monday-Sunday 7pm-11pm, Saturday-Sunday 11am-7pm;
Gibbs Gardens	Downton Abbey; Primetime 8pm-11pm on GPB HD and Knowledge Saturday, Sunday, Monday

Historic Banning Mills	Run of Schedule Prime Time 8pm-11pm on GPB HD and Knowledge, News
Honda Regional	Prime Rotator 8pm-11pm, Antiques Roadshow 8pm-9pm, Nature 8pm-9pm, Nova 9pm-10pm, Masterpiece Theater 8pm-9pm
Kid to Kid	GPB Kids 7am-11am Monday-Sunday; GPB Kids Subchannel 4pm-8pm
Macon-Bibb County CVB	Run of Schedule 6pm-11pm on HD and Knowledge. Run of Schedule Kids programming 6am-8pm on Digital Kids.
Mercer University	On the Story 5:30am and 7:00pm
Metropolitan Dermatology	PBS Newshour
Milton Martin Honda	Georgia High School Basketball Championships
Peachtree Gymnastics	Kids programming 8am-10am
Publix	Kids Programming 6am-6pm
Regions Bank	Run of Schedule 7pm-12am Monday- Sunday, 11am-7pm Saturday-Sunday, Georgia High School Basketball Championships
Spivey Hall	Run of Schedule 7pm-11pm, Georgia High School Basketball Championships
Taste of Britain	Masterpiece Classic, Call the Midwife
Technical College System of Georgia	Run of Schedule primetime 7pm-11pm; Georgia High School Basketball Championships
Telfair Museum of Art	Run of Schedule 8pm-11pm, Masterpiece Classic
Tellus Science Museum	Kids programming 6am-Noon
The Alliance Theatre	Run of Schedule Primetime 7pm-11pm, Saturday and Sunday 11am-11pm
The Atlanta Symphony Orchestra	, Kids programming 6am-6pm Monday- Friday, 6am-11am Saturday-Sunday, Antiques Roadshow, Primetime 8pm- 11pm, Masterpiece
The Betty Mattox Estate	Primetime Run of Schedule 8pm-11pm

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**Web**

<b>Underwriter</b>	<b>Program(s)</b>
Augusta Convention and Visitors Bureau	Website Ad -Georgia Traveler Website
Big Canoe Company	Website Ad – Run of Site 160 x 600
Booth Western Art Museum	Website Ad – Skyscraper 160 x 600 Run of Site
Dublin Laurens St. Patrick’s Festival	Website Ad – 1 month 160 x 600 Skyscraper
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Run of Site
The Galloway School	Web Ad – 160 x 600 Skyscraper March & April
GDECD Magnolia Midlands	Website – 300 x 250 Pixel Rectangle
GDECD Plantation Trace	Website – 300 x 250 Pixel Rectangle
Georgia Electric Membership Corporation	GPB Sports Digital Elements; GPB.org and GPB Mobile
Georgia’s Lake Country	300 x 250 Pixel Rectangle, Run of Site - 6 months
Macon Bibb County CVB	Website Ad – 300 X 250 Pixel Run of Site Rectangle
Oak Hill & The Martha Berry Museum	Skyscraper – Run of Site 160 x 600 pixels
Yonah Mountain Vineyards	Run of Site 160 x 600 pixel, Skyscraper web