



[updated August 2021]

Underwriters List
Television

Underwriter	Program(s)
Atlanta Botanical Garden	Antiques Roadshow 8pm Mcleods Daughters 8p Masterpiece 9pm Lucy Worley Royal Myths & Secrets 8p
Dept of Behavioral Health – DBHDD	PBS Newshour 6p-7p Sat 12n-7p Mon-Sat 8p-10p
Emory Healthcare	Primetime 8p-11p
Forward Rabun	6p, 7p, 9p, 10p, 6a-7p
Georgia Dept. of Early Care and Learning	Kids M-F 6a-6p Kids 24/7
Georgia Department of Public Health	Prime 8p-11p Overnight 10-12:30 Access 6p-8p Weekend Noon-6p
Georgia Electric Membership Corporation	Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p

Georgia Relay	Weekend Lifestyle 11am-6pm PBS Newshour Weekend Newshour
High Museum of Art	In their Own words Masterpiece Antiques Roadshow
MetroDerm PC	PBS Newshour 6pm-7pm ROS M-Sun 7p-11p
Regions Bank	ROS M-Sun 7p-11p
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
The Manely Firm	PBS Newshour Prime 7p-11p

Web

Underwriter	Program(s)
Children’s Museum of Atlanta	970 x 50 Expanding Banner
Department of Behavioral Health	Various Digital Monthly Impressions 970x50- expanding banner 300x250/728x90 :15 Website Media Player Streaming
Emory Healthcare	Streaming
Georgia Cotton Commission	970 x 50 Expanding Banner
Georgia Department of Labor	970 x 50 expanding banner/E- Newsletter
Georgia Electric Membership Corporation	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile
Georgia Farm Bureau	Web banner: 300 x 250 728 x 90

	970 x 50 Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll
Georgia Governor's Office of Highway Safety	Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming
Regions Bank	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner
Sandy Springs Performing Arts	Email/GA Today Newsletter
Southern Environmental Law	Podcast Audio Preroll Streaming
Univ. of North Georgia	970 x 50 Expanding banner 320 x 50 Mobile banner

Print

Underwriter	Program(s)
Atlanta Opera	GPB Encore
Georgia Memory Net	GPB Encore
The Manely Firm	GPB Encore
University of North Georgia	GPB Encore
Wellstar	GPB Encore