



Updated February 2022

Underwriters List

Television

Underwriter	Program(s)
Alpine Helen CVB	Primetime 8p-11p News 6-8p Kids Block 6a-6p
Atlanta Botanical Garden	Masterpiece sun 9p Agatha Christie Antiques Roadshow 8p Finding Your Roots Father Brown 7-8p The Indian Doctor 9p
Bell Auditorium/James Brown Arena	Newshour 6p-7p 7p-8p America's Test Kitchen 12pm-12:3pm Great British 7p
Cigna	Lawmakers prime/encore News 6-7 Mon-Sun Finding Your Roots Nature 8pm Masterpiece 9pm
Core Community	Alma's Way and Sesame Street
Dept of Behavioral Health – DBHDD	Mon-Sun 6p-12a & Sat/Sun 11a-6p News 6p-7p Prime 8p-11p

GA Dept of Human Services-Div. of Aging	Weekend lifestyle Access PBS Newshour Weekend newshour
Georgia Electric Membership Corporation	Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p
Georgia Governor's Office of Highway Safety	ROS Prime M-Sun 8p-11p
Georgia Humanities	Lawmakers prime/encore
Georgia Relay	Newshour 6p-7p Weekend Newshour 6p Access 7p-8p Weekend lifestyle 11a-6p
Houston Museum	Antiques Roadshow 8p & 9pm
Macon-Bibb County CVB	ROS 8p-10p Access 6p-8p Kids block 6a-6p
MetroDerm PC	PBS Newshour 6pm-7pm ROS M-Sun 7p-11p
Out of the Blue	Primetime 8p-11p
Regions Bank	ROS M-Sun 7p-11p
RiverCenter for the Performing Arts	Great Performances Finding Your roots Masterpiece 9p
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
Southern Environmental Law Center	Lawmakers prime/encore
The Children's Museum of Atlanta	3p-6p Kids block
The Manely Firm	PBS Newshour Prime 7p-10p

Town of Pine Mountain GA	Prime 8p-9p News 6p-8p Weekend Noon-6p
Visit Pensacola	Cooking Saturday 12:30p-4p Newshour 6p-7p Bonus prime 8p-10p Late fringe 10p-12midnight

Web

Underwriter	Program(s)
Alpine Helen	GA Today Newsletter 970 x 50 Expanding Banner
Atlanta History Center	970 x 50 Expanding Banner Streaming Audio
Atlanta Opera	Email/Newsletter
Booth Western Art Museum	970 x 50 Expanding Banner
Children's Museum of Atlanta	970 x 50 Expanding Banner
Construction Education Foundation of Georgia	Streaming
Dept. of Behavioral Health – Red Ribbon Campaign	GPB Sports App Streaming
Dept. of Behavioral Health	970 x 50 Expanding Banner 300 x 250 Banner GA Today Newsletter Streaming Email/Newsletter
Georgia Archives	Email/Newsletter
Georgia Department of Aging Services	Email/Newsletter
Georgia Electric Membership Corporation	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile
Georgia Farm Bureau	Web banner: 300 x 250 728 x 90 970 x 50

	Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll
Georgia Governor's Office of Highway Safety	Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming
Joye in Aiken	Email/Newsletter
Michael C. Carols Museum	Email/Newsletter
Regions Bank	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner Streaming
Southern Environmental Law	Podcast Streaming-Audio Preroll
Spivey Hall	970 x 50 Expanding Banner

Print

Underwriter	Program(s)
Dept. of Behavioral Health	GPB Next
Georgia Archives	GPB Next
Georgia Memory Net	GPB Next
The Manely Firm	GPB Next
University of North Georgia	GPB Next