

September 1 - December 31, 2014

There follows a listing of some of the significant issues responded to by Station KLPR 91.1 FM along with the most significant programming treatment of those issues for the period stated on the attached programming schedule. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

DESCRIPTION OF ISSUE	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
Promotion of UNK Charitable Event/Campus, Community, and KLPR	10/7	7:15-7:40 PM	25 minutes	Interview with Evan Calhoun and Ben Grossnicklaus of UNK student gov't. to promote Pay It Forward event which collects donations of sports equipment For Special Olympics.
Promotion of UNK Charitable Event/Campus, Community, and KLPR	10/15	2-2:30 PM	30 minutes	Interview with Siera Becker, executive board member and student organization chair to promote St. Jude's Up All Night fundraising event this spring.
Promotion of UNK Charitable Event/Campus, Community, and KLPR	10/21	7-7:30 PM	30 minutes	Supply Chain Interview with Evan Calhoun and Jeff Rodis from UNK student gov't.
Promotion of UNK Charitable Event/Campus, Community, and KLPR	11/12	5-6 PM	60 minutes	Interview with Sadong Moon, Sooho Lee, and Ji Hee Choi about Korean Student Organization at Kearney and the Korean Food Festival on 11/21.
Promotion of UNK Charitable Event/Campus, Community, and KLPR	11/19	1-2 PM	60 minutes	Interview with Brody Runge to promote Team Taytum Fundraiser, to raise money for a local girl's medical expenses.
Promotion of Cultural Diversity and Awareness	11/20	3-5 PM	2 hours	In-depth conversation and phone-in question and answer sessions dealing with awareness of culture on campus and the activities and contributions of international student organizations on campus and in the community.
Promotion of Cultural Diversity and Awareness	11/21	11 Am-Noon	60 minutes	In-depth conversation and phone-in question and answer sessions dealing with awareness of culture on campus and the activities and contributions of international student organizations on campus and in the community.
Promotion of UNK Charitable Events and Campus Community	12/3	6-7 PM	60 minutes	Interview with Andrew Johng about Sigma Phi Epsilon's MDA event on 12/4

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DESCRIPTION OF ISSUE	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
Promotion of UNK Charitable Event/Campus, Community, and KLPR	12/4	1:30-2PM	30 minutes	Interivew with Michael Griffith, Social Media Chair for St. Jude Up "Til Dawn Fundraiser on 2/29/15
Promotion of UNK Sports	12/1	7-10 PM	3 hours	Morgan Mueller and Stephanie Moorberg announced UNK Men's basketball game live from Cushing Colleseum.
	12/6	3:30-6:30 PM	3 hours	12/1 vs. Doane College 12/6 vs. Southwest Baptist University

Promotion of Local Music and Culture

12/13

11 AM- Noon

60 minutes

Local singer/songwriter Sunny Jackson performed live in the studio and took calls from listeners.

**KLPR 91.1 FM Kearney, Nebraska, Quarterly Issues Programs List**  
**October 1 – December 31, 2014    Prepared by Elle M. Scholwin, J.D.    December 18, 2014**

Station closed for winter break from December 18, 2014-January 12, 2015.

**Part I. Identified Needs/Issues:**

**A. Diversity of Quality Musical Programming**

**B. Diversity of Quality Ethnic Programming**

**C. Special Interest Programming / Air Time for UNK Departments, Faculty, Staff, Students, Clubs, Teams, and Organizations, and the Community and for Issues Facing College Students and Campus and Kearney-area Community (the following list is a sampling; other issues may be covered and not every issue on this list may receive coverage depending on the semester:**

- 1. Love, Relationships and Sexuality**
- 2. Safety and Security on Campus**
- 3. Transportation and Parking Issues**
- 4. Drug and Alcohol Abuse**
- 5. Suicide and Emotional Stress**
- 6. Campus Life / Academics**
- 7. Financial Concerns**
- 8. Politics**

**D. Programming for UNK Women and Men's Sports**

**E. Treatment of Community Issues and Concerns by airing a diverse blend of quality Public Service Announcements AND producing and airing spots for UNK and community events.**

**A. Diversity of Quality Musical Programming**

**MONDAYS**

**1-3 PM**

**Mixed Martial Rock**

**Flyin Brian**

From Elvis Presley to All That Remains, if it ROCKS it FLYS on Mixed Martial Rock. When Flyin Brian isn't discussing pertinent mixed martial arts events, he is blasting rock music through your FM radio!

**3-5 PM**

**Traffic Jam Out**

**DJ Dolan**

Tune in and hear a fun show to help bring your dreaded Monday to a close. DJ Dolan will help make those last couple hours of the day more enjoyable with a variety of music and information about campus events.

**10 PM-Midnight**

**Turnup**

**Shawn Arkle & Evan Petit**

Turn up Youngblood! A variety show with many topics and different music to keep listeners intrigued

**TUESDAYS**

**2-3 PM**

**Beats for the Streets**

**DJ Vito**

An hour of Hip-Hop and Rap with discussion of new music, albums, leaks, news, and more

**3-4 PM**

**Today's Music with You**

**Anna**

A variety of music from K-pop to classical and a collection of my and listeners' stories!

**5-7 PM**

**Kountry Kix**

**KeyshaKeys**

Mostly new and some classic country music mixed together by a great personality!

## **WEDNESDAYS**

**9-10 AM**

**Country Time**

**Stephanie**

For an hour on Wednesday and on Friday, you can tune your radio dial to 91.1 where classic country and modern country collide into a mix of the best country music out there anywhere!

**1-2 PM**

**The Swiss Narley Show**

**Swiss Narley**

A reggae and funk-infused music show with subtle hints of electric music that will make you loosen your hips and dance your face off!

**5-6 PM**

**Today's Music with You**

**Anna**

A variety of music from K-pop to classical and a collection of my and listeners' stories!

**6-8 PM**

**The Pulse**

**"Slick" Nick Stevenson & Randy Baker**

A Two-Hour Tower of Power! A variety of music and talk with two seriously funny guys

**9-10 PM**

**Tsunagu**

**Akiho Someya**

This radio show is going to catch your heart! A variety of topics including my experiences in Japan and America, Japanese music, and myself singing live!

## **THURSDAYS**

**2-3 PM**

**Beats for the Streets**

**DJ Vito**

An hour of Hip-Hop and Rap with discussion of new music, albums, leaks, news, and more

**3-5 PM**

**Close Your Eyes, Lay Back**

**Jenny**

Unload your heart and rest against Jenny's shoulder for a short time. This show will serve you some great OST music from soundtracks and movies to help you transition into evening.

**10 PM-Midnight**

**Thirsty Thursday**

**Aaron Scott**

An oasis of excitement in a desert of boring radio. Aaron Scott navigates this vessel of great music and entertainment through your late night Thirsty Thursday.

## **FRIDAYS**

**9-10 AM**

**Country Time**

**Stephanie**

For an hour on Wednesday and on Friday, you can tune your radio dial to 91.1 where classic country and modern country collide into a mix of the best country music out there anywhere!

**10 AM-Noon**

**K-P-A-P**

**Jamie**

A HAPPY exploration of Korean and American pop music with lots of information on artists and lyrics

## **SATURDAYS**

**11 AM-1 PM**

**Side B**

**Garrett Drudik**

A show featuring a mix of country and rock singers and bands that may be well known, but songs that aren't usually heard on the radio

## **SUNDAYS**

**7-8 PM**

**AVE-mix**

**Azucena Vera Chávez**

A variety of music in Spanish and English with news, weather, celebrity news, and jokes

## **B. Diversity of Quality Ethnic Programming**

### **TUESDAYS**

**2-3 PM**

**Beats for the Streets**

**DJ Vito**

An hour of Hip-Hop and Rap with discussion of new music, albums, leaks, news, and more

**3-4 PM**

**Today's Music with You**

**Anna**

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### **WEDNESDAYS**

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## **C. Special Interest Programming**

### **MONDAYS**

**1-3 PM**

**Mixed Martial Rock**

**Flyin Brian**

From Elvis Presley to All That Remains, if it ROCKS it FLYS on Mixed Martial Rock. When Flyin Brian isn't discussing pertinent mixed martial arts events, he is blasting rock music through your FM radio!

**3-5 PM**

**Traffic Jam Out**

**DJ Dolan**

Tune in and hear a fun show to help bring your dreaded Monday to a close. DJ Dolan will help make those last couple hours of the day more enjoyable with a variety of music and information about campus events.

**5-7 PM The Four Sportsmen Bryce Dolan, Andrew Hanson, Tyson Middleswart & Aaron Scott**

The Four Sportsmen is a debate-oriented show to stir up discussions and conversation amongst topics in sports, with each member leading the debate on his topic of choice.

**10 PM-Midnight**

**Turnup**

**Shawn Arkle & Evan Petit**

Turn up Youngblood! A variety show with many topics and different music to keep listeners intrigued

**TUESDAYS****1-2 PM****Chit-Chat****Bryce & Caleb**

A comical tag-team featuring celebrity drama, fun facts, and interviews with exciting guests!

**4-5 PM****The Antelope Speaks****A. J. Wilson**

The Antelope Newspaper has taken to the airwaves! You never know exactly what to expect when The Antelope speaks, but you can count on quality news and public affairs programming.

**WEDNESDAYS****9-10 PM****Tsunagu****Akiho Someya**

This radio show is going to catch your heart! A variety of topics including my experiences in Japan and America, Japanese music, and myself singing live!

**FRIDAYS****10 AM-Noon****K-P-A-P****Jamie**

A HAPPY exploration of Korean and American pop music with lots of information on artists and lyrics

**Noon-1 PM****Rollin' the Dice****Dolan & Tys**

A talk show with random subjects and random thoughts--Life's a gamble, so take a chance and roll the dice!

**D. Programming for UNK Women and Men's Sports****MONDAYS**

**5-7 PM The Four Sportsmen Bryce Dolan, Andrew Hanson, Tyson Middleswart & Aaron Scott**

The Four Sportsmen is a debate-oriented show to stir up discussions and conversation amongst topics in sports, with each member leading the debate on his topic of choice.

**TUESDAYS****4-5 PM****The Antelope Speaks****A. J. Wilson**

The Antelope Newspaper has taken to the airwaves! You never know exactly what to expect when The Antelope speaks, but you can count on quality news and public affairs programming.

**WEDNESDAYS****8-9 PM****The 5<sup>th</sup> Quarter****Trey Blomenkamp w/ guest Tyler Cavalli**

Your favorite sports show where The Lopers come first in a discussion about college and pro sports.

**SATURDAYS**

**Live Broadcasts of UNK Men's Football games—see QPR chart.**

**E. Treatment of Community Issues and Concerns by airing a diverse blend of quality Public Service Announcements in English and Spanish (and other languages when available) AND producing and airing spots for UNK and community events.**

**PSA topics: Adoption, Al-Anon, Asthma, Buzzed Driving, Business Mentors, Caregiver Assistance, Child Safety Seats, Discover the Forest, Emergency Preparedness, Fatherhood Involvement, Federal Student Aid, Feed the Pig/Saving Money, Feeding America, Fire Prevention, Foster Care, Health Insurance, High Blood Pressure, Hunger Prevention, Income, Making Home Affordable, Mold Cleanup and Prevention, Oral Health, Selective Service, Stroke Awareness, Stop Smoking, Suicide Prevention, Texting and Driving**