

October 1 - December 31, 2013

There follows a listing of some of the significant issues responded to by Station KLPR 91.1 FM along with the most significant programming treatment of those issues for the period stated on the attached programming schedule. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

DESCRIPTION OF ISSUE	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
Exposure and encouraged interest in UNK sporting events	10/4	1 PM	3.5 hours	Student broadcast of UNK Football vs. Univeristy of Central Oklahoma
Promotion of UNK Men's Soccer Team	10/11	11 AM	30 minutes	Interview with Ryan Wardeman, captain of UNK Men's soccer team
Promotion of UNK exchange student program and familiarization with international students	10/11	3 PM	2 hours	Interview with Partha Chandihari, an exchange student from India to discuss Indian food, culture, and music
Exposure and encouraged interest in UNK sporting events	10/18	1 PM	3.5 hours	Student broadcast of UNK Football vs. Lindenwood Univeristy
Increase awareness about human trafficking and victims of unjust imprisonment	10/28	8:30 PM	30 minutes	Interview with Simon Falcon to discuss the International Justice Mission Haunted House
Increase awaremess about the charitable work done by campus "Greeks"	10/30	1:30 PM	45 minutes	Interview with Dani Kulleison and Ali Mercado from Alphi Phi Sorority to talk about the importance of philanthropy
Exposure and encouraged interest in UNK sporting events	11/2	Noon	3.5 hours	Student broadcast of UNK Football vs. Fort Hayes State University

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DESCRIPTION OF ISSUE	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
Promotion of UNK exchange student program and familiarization with international students	11/4	10:30 PM	30 minutes	Interview of Jaehang Byun, president of Korean Student Association to talk about Korean festival on 11/22
Encourage health and wellness on campus and awareness of the Muscular Dystrophy Association	11/13	6:15 PM	20 minutes	Interview with Adam Ripp to promote the Muscle Walk Event on 11/19 and the work done by the MDA
Exposure and encouraged interest in UNK sporting events	11/15	1 PM	3.5 hours	Student broadcast of UNK Football vs. Empoium State University
Increase awareness about the diversity of campus organization and promote charity involvement	11/18	10:15 PM	45 minutes	Interivew with Aaron Arehart of UNK CSF about the International Conference on Missions
Increase awareness about the diversity of campus organization and promote charity involvement	11/25	10 PM	30 minutes	Interview with Joel Cedar from UNK CSF to promote waffle breakfast charity event and discuss world hiunger prevention
Increase awareness of the issue of male sexual abuse	12/5	11:30 AM CST	25 minutes	Interview with Barbara Ochoa the Executive Director of P. Luna Foundation in California to discuss the discovery, treatment and prevention of male sexual abuse
Promote UNK academic clubs and organizations and increase awareness about suicide	12/10	6 PM	50 minutes	Interivew with Rachel Taylor from the UNK Psychoogy Club about the benefits of being involved in clubs associated with one's major and discussion of suicide prevention
Inform students about UNK policies for residence halls	12/15	9 PM	35 minutes	Interview of Shelby Rowan, an RA to discuss residence life and policy

Station was closed for the holiday break beginning December 19<sup>th</sup>, 2013.

**Part I. Identified Needs/Issues:**

**A. Diversity of Quality Musical Programming**

**B. Diversity of Quality Ethnic Programming**

**C. Special Interest Programming / Air Time for UNK Departments, Faculty, Staff, Students, Clubs, Teams, and Organizations, and the Community and for Issues Facing College Students and Campus and Kearney-area Community (the following list is a sampling; other issues may be covered and not every issue on this list may receive coverage depending on the semester:**

- 1. Love, Relationships and Sexuality**
- 2. Safety and Security on Campus**
- 3. Transportation and Parking Issues**
- 4. Drug and Alcohol Abuse**
- 5. Suicide and Emotional Stress**
- 6. Campus Life / Academics**
- 7. Financial Concerns**
- 8. Politics**

**D. Programming for UNK Women and Men's Sports**

**E. Treatment of Community Issues and Concerns by airing a diverse blend of quality Public Service Announcements AND producing and airing spots for UNK and community events.**

**Part II. Programming**

**A. Diversity of Musical Programming**

**MONDAYS**

**2-3 PM**

**Beats for the Streets**

**DJ Vito**

An hour of Hip-Hop and Rap with discussion of new music, albums, leaks, news, and more

**3-5 PM**

**Traffic Jam Out**

**DJ Dolan**

Tune in and hear a fun show to help bring your dreaded Monday to a close. DJ Dolan will help make those last couple hours of the day more enjoyable. Hear a variety of music and information about campus events.

**6-7 PM**

**Beats for the Streets**

**DJ Vito**

An hour of Hip-Hop and Rap with discussion of new music, albums, leaks, news, and more

**7-8 PM**

**The Jump Off**

**DJ "AO"**

It's time to get live with The Jump Off! A show featuring the word of the day, great interactions with listeners, and a mixture of R&B, Hip-Hop and some classic 90's jams. Tune in!

**8-10 PM**

**Turnup**

**Shawn Arkle & Evan Petit**

Turn up Youngblood - A variety show with many topics and different music to keep listeners intrigued

**10 PM - midnight**

**Sleepless Monday Night**

**Jinny & Hani**

Trouble falling asleep because of work or school? We can help! Tune into a happy and exciting, yet calming, show with a positive message.

## TUESDAYS

**12-1 PM**

**Happy Hour**

**DJ Mayne**

A show that will keep you pumped through your lunch hour and give you the energy to actually want to go back to work. Tune in for a fun vibe with good music, sports talk, and information about events at UNK and around town.

**1-3 PM**

**TTT Show**

**Jihee**

Totally Talkative on Tuesdays--I say whatever I want! A talk show featuring current events and Hip-Hop music

**4-6 PM**

**Kountry Kix**

**KeyshaKeys**

Mostly modern and some old-school Country music

**6-8 PM**

**Where U Wanna Go?**

**Molly & Alice**

Every week, we choose one place to travel. We will learn about that place and play the music related to it so listeners can feel as if they are traveling in that place.

**9 PM-Midnight**

**Moody Mix-up**

**Josh Moody**

The Moody Mix-Up is a frantic fever dream of music that you won't hear elsewhere. Featuring the obscure, the beautiful, the bizarre, as well as fresh cuts and old classics, this is one program that will keep you dialed in and leave you guessing. So turn on, tune in, and *rock out!*

## WEDNESDAYS

**1-3 PM**

**Solomon Grundy Double Power Hour**

**John**

It's good to be a geek! A nerdy, comedic talk show including guests, segments, and music

**4-6 PM**

**M.P.S.U.**

**Yeri**

Meeting People Surrounding Us! A show featuring UNK student guests discussing campus life and issues

**6-8 PM**

**Slice of Life**

**DJ Nelson & Nick**

Rock, Alternative, and some Hip-Hop music. Pepper in a little WTF news, movies and sports and you got the show! Tune in and become a Lifer!

**8-10 PM**

**The No-Coast Punk Show**

**A. Tad Malignant**

Poisoning Your Ear & Raising Your Fears--The Malice on Campus! Show version 2.DO! Punk Rock, irreverent humor, offbeat commentary, bizarre stories from the Midwest, goofball weekly themes, and counterculture guests

**10 PM-midnight**

**TNT**

**Tate & Tara**

A "Buddy Show"! Talk and reviews of our favorites shows, movies, and bands--playing music from the nineties to today, while introducing new artists to each other and the airwaves

## THURSDAYS

**11 AM-1 PM**

**Big Kent's Country**

**Big Kent**

Playing the best Country songs and also some sports talk

**2-4 PM**

**Be2ween**

**Yukyeong Kong**

A peaceful show featuring sweet music with cute melodies--each week's show will feature a different theme.

**4-6 PM**

**Off The Record Musicals**

**TenTen**

This is the time to say, "Musical!" Featuring music from a variety of musicals and discussion not only about music but also actors, directors, lights, sets and all other things related to musicals

**6-8 PM** **Breaking Boredom** **Soyoun & Youngwoo**  
A special experience for listeners! We'll introduce Korean culture--Korean songs, traditional holidays, food, etc.

**8-10 PM** **Pause the Time with Ju** **Ju**  
Get Happiness out of Right Here! "Pause" means temporary inactivity, taking a break. Sometimes we need a break or to look back, especially near the end of the week when most people are tired from their hard work and school. I hope you will feel relaxed by listening to my show and that your mind will be healed.

#### **FRIDAYS**

**11 AM-Noon** **The Antelope Speaks** **Eric Nelson**  
The Antelope Newspaper has taken to the airwaves! You never know exactly what to expect when The Antelope speaks, but you can count on quality news and public affairs programming.

**1-2 PM** **Chit Chat** **Swiss & Dolan**  
Kick the weekend off with a comical tag-team featuring celebrity drama, fun facts, and interviews w/exciting guests!

**2:30-5 PM** **Dr. Fic's Deep South Music Show** **Dr. Fic**  
Music of the Deep South and New Orleans

**SATURDAYS** - Tune in for Loper Football Home Games!

#### **SUNDAYS**

**7-9 PM** **Kwan Top Show** **Kwan Top**  
A top class music show! Featuring famous Korean and pop songs

**9-11 PM** **Koneymoon Show** **DJ Moon 1 & DJ Moon 2**  
Kearney Honeymoon! Kearney is new to us--our show features talk about travel to new places and a lot of interesting stories with different viewpoints.

#### **B. Diversity of Ethnic Programming**

##### **MONDAYS**

**2-3 PM & 6-7 PM** **Beats for the Streets** **DJ Vito**  
An hour of Hip-Hop and Rap with discussion of new music, albums, leaks, news, and more

##### **TUESDAYS**

**6-8 PM** **Where U Wanna Go?** **Molly & Alice**  
Every week, we choose one place to travel. We will learn about that place and play the music related to it so listeners can feel as if they are traveling in that place.

##### **WEDNESDAYS**

**4-6 PM** **M.P.S.U.** **Yeri**  
Meeting People Surrounding Us! A show featuring UNK student guests discussing campus life and issues

##### **THURSDAYS**

**2-4 PM** **Be2ween** **Yukyeong Kong**  
A peaceful show featuring sweet music with cute melodies--each week's show will feature a different theme.

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## **MONDAYS**

**3-5 PM**

**Traffic Jam Out**

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## **D. Programming for UNK Women and Men's Sports**

### **MONDAYS**

**5-6 PM**

**The 5<sup>th</sup> Quarter**

**Tyler Cavalli**

A recap of sports ranging from Loper sports all the way up to the professional level

### **TUESDAYS**

**12-1 PM**

**Happy Hour**

**DJ Mayne**

A show that will keep you pumped through your lunch hour and give you the energy to actually want to go back to work. Tune in for a fun vibe with good music, sports talk, and information about events at UNK and around town.

### **WEDNESDAYS**

**6-8 PM**

**Slice of Life**

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**1-2 PM**

**Chit Chat**

**Swiss & Dolan**

Kick the weekend off with a comical tag-team featuring celebrity drama, fun facts, and interviews w/exciting guests!

**E. Airing of Public Service Announcements - Each student is required to play or read a minimum of two PSA's per hour during his or her airshift. When there is no one manning the studio, the computer automation system plays music; for each hour there is a minimum of two to three public service announcement played per hour. KLPR plays PSA's in English and Spanish, and a variety of other languages when available. KLPR also airs PSA's that target certain demographic groups and ethnic groups. The following PSA's were aired this period: Adoption, Asthma Prevention (English, Native American, Spanish), Autism, Bullying Prevention, Child Safety (English & Spanish), Dating Abuse Prevention, Dinner with Family, Drunk Driving Prevention (English & Spanish), Family Time, Fatherhood Involvement, Financial Literacy, Food Safety (English & Spanish), Goodwill Industries & Job Placement (English & Spanish), High School Dropout Prevention (English & Spanish), Marines, Preventing Wildfires, Reading, School Attendance (English & Spanish), Selective Service, Shelter Pet Adoption, Stop Smoking (English & Spanish), Stroke Awareness, Take Me Fishing, Texting and Driving (English & Spanish), Toys for Tots, United Negro College Fund, Veterans Crisis Line, and Volunteering.**