

July 1 - September 30, 2013

There follows a listing of some of the significant issues responded to by Station KLPR 91.1 FM along with the most significant programming treatment of those issues for the period stated on the attached programming schedule. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

DESCRIPTION OF ISSUE	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
Blue & Gold Picnic Promoting Campus & Community	8/23	5-8 PM	3 hours	Live Broadcast from Chancellor's Community Picnic and interviews with Student & Community Organizations
Student Organization Fair	9/4	12-2 PM	2 hours	Live broadcast and interviews with various student organization leaders
Stephan Rush UNK Football Team Captain	9/18	1 PM	60 minutes	Interview and Discussion about the UNK football to promote involvement and game attendance
Drew Wagner Stem cell donor	9/20	11 AM	15 minutes	Interviewee discussed his experience as a stem cell donor and explained how to use the Bone Marrow Registry
Austin Taibernal LPAC and Phi Delta Theta member	9/27	11AM	45 minutes	Interview to increase awareness of the Loper Programming and Activities Council & the PDT kickball tournament
Susan G. Koman Central Nebraska Race for the Cure	9/28	8 AM	30 minutes	Interview with runners, family, and survivors about the importance of and purpose for the race.

Station was off air for the month of July and most of August, and went back on air on August 23rd.

Part I. Identified Needs/Issues:

A. Diversity of Quality Musical Programming

B. Diversity of Quality Ethnic Programming

C. Special Interest Programming / Air Time for UNK Departments, Faculty, Staff, Students, Clubs, Teams, and Organizations, and the Community and for Issues Facing College Students and Campus and Kearney-area Community (the following list is a sampling; other issues may be covered and not every issue on this list may receive coverage depending on the semester:

- 1. Love, Relationships and Sexuality**
- 2. Safety and Security on Campus**
- 3. Transportation and Parking Issues**
- 4. Drug and Alcohol Abuse**
- 5. Suicide and Emotional Stress**
- 6. Campus Life / Academics**
- 7. Financial Concerns**
- 8. Politics**

D. Programming for UNK Women and Men's Sports

E. Treatment of Community Issues and Concerns by airing a diverse blend of quality Public Service Announcements AND producing and airing spots for UNK and community events.

Part II. Programming

A. Diversity of Musical Programming

MONDAYS

2-3 PM

Beats for the Streets

DJ Vito

An hour of Hip-Hop and Rap with discussion of new music, albums, leaks, news, and more

3-5 PM

Traffic Jam Out

DJ Dolan

Tune in and hear a fun show to help bring your dreaded Monday to a close. DJ Dolan will help make those last couple hours of the day more enjoyable. Hear a variety of music and information about campus events.

6-7 PM

Beats for the Streets

DJ Vito

An hour of Hip-Hop and Rap with discussion of new music, albums, leaks, news, and more

7-8 PM

The Jump Off

DJ "AO"

It's time to get live with The Jump Off! A show featuring the word of the day, great interactions with listeners, and a mixture of R&B, Hip-Hop and some classic 90's jams. Tune in!

8-10 PM

Turnup

Shawn Arkle & Evan Petit

Turn up Youngblood - A variety show with many topics and different music to keep listeners intrigued

10 PM - midnight

Sleepless Monday Night

Jinny & Hani

Trouble falling asleep because of work or school? We can help! Tune into a happy and exciting, yet calming, show with a positive message.

TUESDAYS

12-1 PM

Happy Hour

DJ Mayne

A show that will keep you pumped through your lunch hour and give you the energy to actually want to go back to work. Tune in for a fun vibe with good music, sports talk, and information about events at UNK and around town.

1-3 PM

TTT Show

Jihee

Totally Talkative on Tuesdays--I say whatever I want! A talk show featuring current events and Hip-Hop music

4-6 PM

Kountry Kix

KeyshaKeys

Mostly modern and some old-school Country music

6-8 PM

Where U Wanna Go?

Molly & Alice

Every week, we choose one place to travel. We will learn about that place and play the music related to it so listeners can feel as if they are traveling in that place.

9 PM-Midnight

Moody Mix-up

Josh Moody

The Moody Mix-Up is a frantic fever dream of music that you won't hear elsewhere. Featuring the obscure, the beautiful, the bizarre, as well as fresh cuts and old classics, this is one program that will keep you dialed in and leave you guessing. So turn on, tune in, and *rock out!*

WEDNESDAYS

1-3 PM

Solomon Grundy Double Power Hour

John

It's good to be a geek! A nerdy, comedic talk show including guests, segments, and music

4-6 PM

M.P.S.U.

Yeri

Meeting People Surrounding Us! A show featuring UNK student guests discussing campus life and issues

6-8 PM

Slice of Life

DJ Nelson & Nick

Rock, Alternative, and some Hip-Hop music. Pepper in a little WTF news, movies and sports and you got the show! Tune in and become a Lifer!

8-10 PM

The No-Coast Punk Show

A. Tad Malignant

Poisoning Your Ear & Raising Your Fears--The Malice on Campus! Show version 2.DOH! Punk Rock, irreverent humor, offbeat commentary, bizarre stories from the Midwest, goofball weekly themes, and counterculture guests

10 PM-midnight

TNT

Tate & Tara

A "Buddy Show"! Talk and reviews of our favorites shows, movies, and bands--playing music from the nineties to today, while introducing new artists to each other and the airwaves

THURSDAYS

11 AM-1 PM

Big Kent's Country

Big Kent

Playing the best Country songs and also some sports talk

2-4 PM

Be2ween

Yukyeong Kong

A peaceful show featuring sweet music with cute melodies--each week's show will feature a different theme.

4-6 PM

Off The Record Musicals

TenTen

This is the time to say, "Musical!" Featuring music from a variety of musicals and discussion not only about music but also actors, directors, lights, sets and all other things related to musicals

6-8 PM **Breaking Boredom** **Soyoun & Youngwoo**
A special experience for listeners! We'll introduce Korean culture--Korean songs, traditional holidays, food, etc.

8-10 PM **Pause the Time with Ju** **Ju**
Get Happiness out of Right Here! "Pause" means temporary inactivity, taking a break. Sometimes we need a break or to look back, especially near the end of the week when most people are tired from their hard work and school. I hope you will feel relaxed by listening to my show and that your mind will be healed.

FRIDAYS

11 AM-Noon **The Antelope Speaks** **Eric Nelson**
The Antelope Newspaper has taken to the airwaves! You never know exactly what to expect when The Antelope speaks, but you can count on quality news and public affairs programming.

1-2 PM **Chit Chat** **Swiss & Dolan**
Kick the weekend off with a comical tag-team featuring celebrity drama, fun facts, and interviews w/exciting guests!

2:30-5 PM **Dr. Fic's Deep South Music Show** **Dr. Fic**
Music of the Deep South and New Orleans

SATURDAYS - Tune in for Loper Football Home Games!

SUNDAYS

7-9 PM **Kwan Top Show** **Kwan Top**
A top class music show! Featuring famous Korean and pop songs

9-11 PM **Koneymoon Show** **DJ Moon 1 & DJ Moon 2**
Kearney Honeymoon! Kearney is new to us--our show features talk about travel to new places and a lot of interesting stories with different viewpoints.

B. Diversity of Ethnic Programming

MONDAYS

2-3 PM & 6-7 PM **Beats for the Streets** **DJ Vito**
An hour of Hip-Hop and Rap with discussion of new music, albums, leaks, news, and more

TUESDAYS

6-8 PM **Where U Wanna Go?** **Molly & Alice**
Every week, we choose one place to travel. We will learn about that place and play the music related to it so listeners can feel as if they are traveling in that place.

WEDNESDAYS

4-6 PM **M.P.S.U.** **Yeri**
Meeting People Surrounding Us! A show featuring UNK student guests discussing campus life and issues

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A peaceful show featuring sweet music with cute melodies--each week's show will feature a different theme.

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3-5 PM

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D. Programming for UNK Women and Men's Sports

MONDAYS

5-6 PM

The 5th Quarter

Tyler Cavalli

A recap of sports ranging from Loper sports all the way up to the professional level

TUESDAYS

12-1 PM

Happy Hour

DJ Mayne

A show that will keep you pumped through your lunch hour and give you the energy to actually want to go back to work. Tune in for a fun vibe with good music, sports talk, and information about events at UNK and around town.

WEDNESDAYS

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Slice of Life

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1-2 PM

Chit Chat

Swiss & Dolan

Kick the weekend off with a comical tag-team featuring celebrity drama, fun facts, and interviews w/exciting guests!

Additional Sports Programming/Live Broadcasts:

Loper Men's Football Games Announcers: Tyler Cavalli & Bryce Dolan

1. UNK v. Washburn University September 5th at 6 PM

2. UNK v. Missouri Western State University September 21st at 3 PM

E. Airing of Public Service Announcements - Each student is required to play or read a minimum of two PSA's per hour during his or her airshift. When there is no one manning the studio, the computer automation system plays music; for each hour there is a minimum of two to three public service announcement played per hour. KLPR plays PSA's in English and Spanish, and a variety of other languages when available. KLPR also airs PSA's that target certain demographic groups and ethnic groups. The following PSA's were aired this period: Adoption, Asthma Prevention (English, Native American, Spanish), Autism, Bullying Prevention, Child Safety (English & Spanish), Dating Abuse Prevention, Dinner with Family, Drunk Driving Prevention (English & Spanish), Family Time, Fatherhood Involvement, Financial Literacy, Food Safety (English & Spanish), Goodwill Industries & Job Placement (English & Spanish), High School Dropout Prevention (English & Spanish), Marines, Preventing Wildfires, Reading, School Attendance (English & Spanish), Selective Service, Shelter Pet Adoption, Stop Smoking (English & Spanish), Stroke Awareness, Take Me Fishing, Texting and Driving (English & Spanish), United Negro College Fund, Veterans Crisis Line, and Volunteering.