



**KJWP**  
**1329 Campus Parkway**  
**Neptune, NJ 07753**  
**Tax ID#: 22-2767636**  
**(732) 751-1119**

Contract Agreement Between: PMCM TV and KJWP

# CONTRACT

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>1889 /                   |  | <u>Alt Order #</u>                                     |
| <u>Product</u><br><b>MCGINTY 4 US SENATE (8324100)</b> |  |  |
| <u>Contract Dates</u><br><b>10/18/16 - 10/24/16</b>    |  | <u>Estimate #</u><br><b>4386</b>                       |
| <u>Advertiser</u><br><b>POLI/K MCGINTY/D/SEN/PA</b>    |  | <u>Original Date / Revision</u><br>07/13/16 / 10/31/16 |
| <u>Billing Cycle</u><br>EOM/EOC                        | <u>Billing Calendar</u><br>Broadcast   | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>KJWP</b>                         | <u>Account Executive</u><br>Mick Nesci | <u>Sales Office</u><br>N-Philadelphia                  |
| <u>Special Handling</u>                                |  |  |
| <u>Demographic</u><br>Households                       |  |  |
| <u>Agy Code</u>  | <u>Advertiser Code</u>                 | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>                                      |  | <u>Advertiser Ref</u>                                  |

And:

**Canal Partners Media**  
**Attention: Amy Mills**  
**1027 33rd Street NW**  
**Suite 140**  
**Washington, DC 20007**

| *Line | Ch | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|----|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| D 1   | 2  | 10/18/16          | 10/21/16        | Mon-Fri               | 1p-2p          |      | :30    |                   |             |     | NM   | 0     | \$0.00   |
| D 2   | 2  | 10/18/16          | 10/21/16        | News Sponsor          | 2:45p          |      | :30    |                   |             |     | NM   | 0     | \$0.00   |
| D 3   | 2  | 10/18/16          | 10/21/16        | Mon-Fri               | 7p-7:30p       |      | :30    |                   |             |     | NM   | 0     | \$0.00   |
| D 4   | 2  | 10/18/16          | 10/21/16        | Mon-Fri               | 7:30p-8p       |      | :30    |                   |             |     | NM   | 0     | \$0.00   |
| D 5   | 2  | 10/24/16          | 10/24/16        | Mon-Fri               | 7:30p-8p       |      | :30    |                   |             |     | NM   | 0     | \$0.00   |
| N 6   | 2  | 10/18/16          | 10/21/16        | Mon-Fri               | 4p-5p          |      | :30    |                   |             |     | NM   | 1     | \$95.00  |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 10/17/16          | 10/23/16        | - TWTF - -            |                |      |        | 1                 | \$95.00     |     |      |       |          |
| N 7   | 2  | 10/18/16          | 10/21/16        | Mon-Fri 11:30p-12:30a | 11:30p-12:30a  |      | :30    |                   |             |     | NM   | 1     | \$120.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 10/17/16          | 10/23/16        | - TWTF - -            |                |      |        | 1                 | \$120.00    |     |      |       |          |
| N 8   | 2  | 10/23/16          | 10/23/16        | Sat-Sun 11p-12a       | 11p-12a        |      | :30    |                   |             |     | NM   | 1     | \$70.00  |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 10/17/16          | 10/23/16        | ----- 1               |                |      |        | 1                 | \$70.00     |     |      |       |          |
| N 9   | 2  | 10/23/16          | 10/23/16        | Sat-Sun               | 3p-4p          |      | :30    |                   |             |     | NM   | 1     | \$65.00  |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 10/17/16          | 10/23/16        | ----- 1               |                |      |        | 1                 | \$65.00     |     |      |       |          |
| N 10  | 2  | 10/23/16          | 10/23/16        | Sat-Sun 5p-6p         | 5p-6p          |      | :30    |                   |             |     | NM   | 1     | \$70.00  |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 10/17/16          | 10/23/16        | ----- 1               |                |      |        | 1                 | \$70.00     |     |      |       |          |
| N 11  | 2  | 10/18/16          | 10/21/16        | Mon-Fri               | 1p-2p          |      | :30    |                   |             |     | NM   | 4     | \$380.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 10/17/16          | 10/23/16        | - TWTF - -            |                |      |        | 4                 | \$95.00     |     |      |       |          |
| N 12  | 2  | 10/18/16          | 10/21/16        | News Sponsor          | 2:45p          |      | :30    |                   |             |     | NM   | 2     | \$440.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 10/17/16          | 10/23/16        | - TWTF - -            |                |      |        | 2                 | \$220.00    |     |      |       |          |
| N 13  | 2  | 10/18/16          | 10/21/16        | Mon-Fri               | 7p-7:30p       |      | :30    |                   |             |     | NM   | 3     | \$510.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 10/17/16          | 10/23/16        | - TWTF - -            |                |      |        | 3                 | \$170.00    |     |      |       |          |
| N 14  | 2  | 10/18/16          | 10/21/16        | Mon-Fri               | 7:30p-8p       |      | :30    |                   |             |     | NM   | 4     | \$780.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |    | 10/17/16          | 10/23/16        | - TWTF - -            |                |      |        | 4                 | \$195.00    |     |      |       |          |
| N 15  | 2  | 10/18/16          | 10/21/16        | Mon-Fri               | 4p-5p          |      | :30    |                   |             |     | NM   | 3     | \$285.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**Neptune, NJ 07753**  
**Tax ID#: 22-2767636**  
**(732) 751-1119**

Contract Agreement Between: KJWP and MCGINTY 4 US SENATE

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1889 /              |             |

| Contract Dates      | Product             | Estimate # |
|---------------------|---------------------|------------|
| 10/18/16 - 10/24/16 | MCGINTY 4 US SENATE | 4386       |

| Advertiser             | Original Date / Revision |
|------------------------|--------------------------|
| POLI/K MCGINTY/D/SEN/I | 07/13/16 / 10/31/16      |

| *Line         | Ch          | Start Date        | End Date          | Description        | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Rtn | Type        | Spots | Amount     |
|---------------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-----|-------------|-------|------------|
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week:         |             | 10/17/16          | 10/23/16          | -TWTF--            |                       |                 |               | 3                 | \$95.00             |     |             |       |            |
| N 16          | 2           | 10/24/16          | 10/24/16          | Mon-Fri            | 7p-7:30p              |                 | :30           |                   |                     |     | NM          | 0     | \$0.00     |
|               |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |            |
| Week:         |             | 10/24/16          | 10/30/16          | 1-----             |                       |                 |               | 1                 | \$170.00            |     |             |       |            |
|               | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |       |            |
|               | 1           | 2                 | 10/24/16-10/30/16 | Mon-Fri            | 7p-7:30p              | M-----          | :30           |                   | <del>\$170.00</del> |     | NM          |       |            |
| Credited      |             |                   |                   |                    |                       |                 |               |                   |                     |     |             |       |            |
| <b>Totals</b> |             |                   |                   |                    |                       |                 |               | 0.00              |                     |     |             | 21    | \$2,815.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 09/26/16 - 10/24/16 | 21         | \$2,815.00   | (\$422.25)   | \$2,392.75 |
| <b>Totals</b>       | 21         | \$2,815.00   | (\$422.25)   | \$2,392.75 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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