



WSOC-TV
(WSOC Television, Inc.)

QUARTERLY PROBLEMS/NEEDS
PROGRAM REPORT

January 1-March 31, 2015

FIRST PRESBYTERIAN CHURCH OF CHARLOTTE
Sundays, 11am-12n

ONE OF THE SERVICES WSOC-TV OFFERS ITS AUDIENCE IS AN HOUR OF RELIGIOUS PROGRAMMING BROADCAST FROM THE FIRST PRESBYTERIAN CHURCH OF CHARLOTTE. THIS PROGRAM IS AN ACTUAL TELECAST OF THE WORSHIP SERVICE, OFFERING MUSIC, RESPONSIVE READINGS AND A SERMON. BECAUSE OF ITS AWARENESS OF URBAN PROBLEMS AND CHALLENGES, FIRST PRESBYTERIAN CHURCH OFFERS A TRADITIONAL PROTESTANT SERVICE THAT HAS AN ECUMENICAL OUTREACH.

WSOC-TV
SPECIAL SEGMENTS OF NEWSCASTS
JANUARY-MARCH 2015

CONSUMER NEWS:

5:30P NEWS: ACTION NINE: Four days per week, 2:00 in length. Consumer reporter acts as an advocate for consumers who are not getting satisfaction from businesses or government. Tries to help them solve their own problems or encourage the two parties to work out a solution.

FAMILY FOCUS: One report, two minutes in length, and each week focusing on family and children issues. Reports are part of WSOC-TV's station community campaign: Family Focus, which includes PSA's, events, programs, community projects. Also repeats on Saturday mornings.

TRAFFIC REPORTS: Nine times daily during **EARLY & DAYBREAK** and once each during 7:25 AM and 8:25 AM breaks. Includes alternate route information. Also, half hour in midday if there is breaking traffic news.

WHISTLEBLOWER 9 – A report is done bi-weekly on tax-payer waste.

CLARK HOWARD REPORT – Each Saturday morning a segment is aired. Clark Howard also airs in our 7am/8am on TV 64 and in our 12pm newscast on WSOC from time to time.

9 INVESTIGATES SPECIAL: On Friday, March 6th from 8p-9p WSOC-TV aired a program that focused on local investigations. The anchors and reporters helped uncover stories of government waste, laws being broken, or important stories that impacted viewers in our viewing area in North Carolina and South Carolina.

WSOC-TV NON-BROADCAST COMMUNITY EFFORTS

9 FAMILY FOCUS – Covering Communities in the Carolinas. Now in its 22nd year, 9 Family Focus is a Channel 9 project serving the community through special programs, projects and events. Detailed information on 9 Family Focus is located on our website, www.wsoc.tv - link to <http://www.wsoc.tv/s/family-focus/>

STEVE'S COATS FOR KIDS - CMG Charlotte's 11th annual "Steve's Coats for Kids" campaign collected a record-breaking 19,950 coats which were distributed to local families in need through Crisis Assistance Ministry, a Charlotte agency committed to preventing homelessness and preserving dignity for area families. As part of the initiative, partner Piedmont Natural Gas donated \$1 for every coat collected, with \$19,950 going to Crisis Assistance Ministry.

A NIGHT IN RIO - **WSOC-TV, TV64** and gocarolinas.com sponsored Charlotte's Latin American Coalition's 6th Annual Brazilian Carnival Experience, "A Night in Rio." Station produced and aired spots that promoted the event that attracted 1,100 attendees.

REAL-TIME CLOSED CAPTIONING: Is available for all Channel 9 Eyewitness News programs seven days a week.

NEWS ANCHORS/WSOC-TV STAFF regularly visit organizations and schools in the Channel 9 viewing area to include (see attached list)



WSOC-TV SPEAKERS BUREAU REPORT

WSOC-TV NEWS ANCHORS & STAFF VISITING SCHOOLS AND ORGANIZATIONS

January 1, 2015 – March 31, 2015

Date	Name of WSOC Employee	School/Organization	Event
1/15/15	Graf	Shiloh Elementary	WX Talk
1/16/15	Graf	Ashley Park Elementary	WX Talk
1/22/15	Graf	Blackburn Elementary	WX Talk
1/22/15	Rosario	2015 MMA Mentor of the Year Awards Mayor's Mentoring Alliance	Emcee
1/26/15	Ahrens	Pitts School Road Elementary	WX Talk
1/27/15	Ahrens	JH Gunn	WX Talk
1/28/15	Pasquarella	American Cancer Society	Tour
1/29/15	Graf	Bethel Elementary	WX Talk
1/30/15	Graf	Knollwood Elementary	WX Twitter Chat
1/30/15	Graf	Elizabeth Traditional Elementary	WX Talk
2/4/15	Ahrens	Elon Park Elementary	WX Talk
2/7/15	Bryant	Safe Alliance/Art with Heart	Emcee

2/10/15	Bryant/Deery/Hanson	Phillip O Berry Career Fair	Meet/Greet
2/10/15	Monday	Selwyn Elementary	WX Talk
2/11/15	Ahrens	Lake Norman Charter School	WX Talk
3/3/15	Ahrens	Celeste Henkel Elementary	WX Talk
3/3/15	Monday	Elizabeth Lane Elementary	WX Talk
3/4/15	Ahrens	Northside Christian Academy	WX Talk
3/4/15	Ahrens	Walter G Byers	WX Talk
3/5/15	Pasquarella	Autism Charlotte Inspiration & Impact	Host/Intro
3/16/15	Ahrens	Charlotte Jewish Day School	WX Talk
3/17/15	Pasquarella	HR Excellence Awards-The Employers	Emcee
3/19/15	Graf	Rosewood Elementary	WX Talk
3/20/15	Graf	Poplin Elementary	WX Talk
3/21/15	Weather Team	Weatherfest UNCC	Meet/Greet
3/25/15	Ahrens	Primrose Preschool	WX Talk
3/25/15	Ahrens	Beverly Hills Elementary	WX Talk
3/26/15	Graf	Olympic High School Career Speed Dating	Meet/Greet
3/26/15	Pasquarella	Charity League Luncheon	Emcee

3/27/15	Graf	Pritchard CDC	WX Talk
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**TELEVISION STATION WSOC-TV CHARLOTTE
QUARTERLY LISTING OF LOCAL PROGRAMS REFLECTING
CONCERNS AND NEEDS FACING THE COMMUNITY**

**FIRST QUARTER 2015
January 1, 2015 – March 31, 2015**

PROGRAMS LISTED BELOW ARE PUBLIC AFFAIRS UNLESS OTHERWISE INDICATED AND ARE LOCALLY PRODUCED. WE ALSO CARRY ABC NETWORK AND SYNDICATED PUBLIC AFFAIRS PROGRAMS.

Mini-Series Documentaries are produced by **WSOC-TV** News Department and appear within the newscasts as a public service to the community. The News mini-series are aired one to four times daily.

Monday-Friday: Eyewitness News 4:30am-7am; 12-12:30pm; 5-6:30pm; 11-11:35pm
Saturdays: Eyewitness News 6am-8am; 12-12:30pm; 6-6:30pm; and 11-11:35pm
Sundays: Eyewitness News 6am-8am; 12-12:30pm; 6-6:30pm; and 11-11:35pm
Unless otherwise noted in the report, all segments listed in the report are :05-:90 in duration.

While this list contains a brief description of WSOC-TV's most significant and frequently covered programs and program segments, it doesn't include all programs and program segments broadcast during the First Quarter, 2015:

- CHILD/DOMESTIC ABUSE
- CRIME/PUBLIC SAFETY
- BUSINESS & ECONOMY
- EDUCATION
- GOVERNMENT
- HEALTH

WSOC-TV Local News of Public Interest: Child/Domestic Abuse

JANUARY 12, 2015 6:00PM

GREG HARDY TRIAL

EYEWITNESS NEWS HAS CONFIRMED THE DOMESTIC ABUSE TRIAL FOR PANTHERS DEFENSIVE END GREG HARDY WILL BE ON THE DOCKET ON FEBRUARY 9TH BUT IT MAY NOT ACTUALLY HAPPEN THEN. HARDY WAS ARRESTED AND FOUND GUILTY OF ASSAULTING A FORMER GIRLFRIEND. HE APPEALED THE CASE AND WILL EVENTUALLY HAVE A JURY TRIAL. THE CASE WILL BE ON THE DOCKET FOR FEBRUARY WITH DOZENS OF OTHERS. RIGHT NOW PROSECUTORS DON'T KNOW WHICH CASES WILL BE CHOSEN FOR THAT WEEK. IT COULD STILL BE SEVERAL MONTHS BEFORE HARDY'S CASE COMES UP.

JANUARY 29, 2015 6:00AM

CHILD ABUSE PREVENTION

TODAY THE CMPD POLICE CHIEF WILL UNVEIL A NEW PROGRAM TO CUT DOWN ON CHILD ABUSE. IT WILL TRAIN PEOPLE TO VISIT HOMES OF EXPECTANT MOTHERS TO PREPARE THEM FOR STRESSFUL PARENTING SITUATIONS. THEY SAY THAT THE SUPPORT AND PREPARATION COULD HELP NEW MOMS FIND OTHER SOLUTIONS INSTEAD OF ABUSING OR NEGLECTING THEIR CHILD.

JANUARY 30, 2015 6:00AM

SC DOMESTIC VIOLENCE TASK FORCE

SOUTH CAROLINA HAS A NEW DOMESTIC VIOLENCE TASK FORCE THAT WILL LOOK AT WAYS TO IMPROVE THE CRIMINAL JUSTICE SYSTEM, SERVICES FOR VICTIMS AND COMMUNITY AWARENESS. GOVERNOR NICKKI HALEY ANNOUNCED THE PLAN YESTERDAY. NATIONAL STATISTICS SHOW WOMEN ARE MORE LIKELY TO BE KILLED BY MEN IN SOUTH CAROLINA THAN IN 48 OTHER STATES. THE TASK FORCE WILL MAKE ITS RECOMMENDATIONS BY THE END OF THE YEAR.

FEBRUARY 10, 2015 6:00AM

CHARLOTTE TEEN DATING VIOLENCE

TONIGHT CMPD'S DOMESTIC VIOLENCE UNIT WILL TEACH TEENAGERS HEALTHY RELATIONSHIP SKILLS TO PREVENT THE CYCLE OF ABUSE. OFFICERS WILL GO TO DIFFERENT CMS HIGH SCHOOL BASKETBALL GAMES THROUGHOUT THE MONTH. TONIGHT THEY'LL BE AT VANCE HIGH SCHOOL AS THEY TAKE ON HOPEWELL. PLAYERS CHEERLEADERS AND STUDENTS WILL ALL WEAR PURPLE TO RAISE AWARENESS OF DOMESTIC VIOLENCE.

WSOC-TV Local News of Public Interest: Child/Domestic Abuse

FEBRUARY 18, 2015 5:00AM

UNION HOUSER ABUSE APPEAL

THE NORTH CAROLINA COURT OF APPEALS UPHELD AN ABUSE CONVICTION FOR THIS GIRL'S STEPFATHER. KILAH DAVENPORT DIED LAST MARCH, A MONTH AFTER JOSHUA HOUSER WAS CONVICTED OF ABUSING HER. HE'S ALSO BEEN INDICTED ON SECOND-DEGREE MURDER. LAST NIGHT, THE STATE'S COURT UPHELD SEVEN-YEAR SENTENCE HE'S ALREADY SERVING FOR HER ABUSE.

FEBRUARY 23, 2015 5:00PM

SEXUAL ASSAULT IN GASTONIA MOVIE THEATER

TONIGHT LOWELL POLICE ARE TRYING TO TRACK DOWN THIS TEENAGER...AFTER THEY SAY HE SEXUALLY ASSAULTED A 6 YEAR OLD BOY IN THE BATHROOM OF A LOCAL MOVIE THEATER. IT HAPPENED SATURDAY AFTERNOON AFTER THE SUSPECT WENT TO SEE A NEW SPONGEBOB SQUAREPANTS MOVIE AT THE FRANKLIN SQUARE REGAL CINEMAS.

MARCH 6, 2015 5:30PM

DOMESTIC VIOLENCE GUN RULES

A SOUTH CAROLINA HOUSE COMMITTEE DEBATED, BUT DIDN'T ADVANCE A BILL THAT WOULD BAN GUNS FROM CONVICTED ABUSERS. THE SENATE APPROVED A BILL LAST MONTH THAT WOULD IMPOSE A 10 YEAR BAN ON THOSE CONVICTED OF SERIOUS DOMESTIC VIOLENCE CHARGES. ACTIVISTS WANT THE HOUSE BILL TO AT LEAST MATCH THOSE MEASURES. SOUTH CAROLINA HAS CONSISTENTLY RANKED AMONG THE WORST STATES FOR VIOLENCE AGAINST WOMEN...WITH MOST DOMESTIC VIOLENCE DEATHS INVOLVING GUNS.

MARCH 8, 2015 6:00PM

YORK BABY INJURED

TOMORROW THESE PARENTS WILL BE IN A CHARLOTTE COURTROOM FOR AN EXTRADITION HEARING TO FACE ABUSE AND NEGLECT CHARGES IN YORK COUNTY. WARRANTS ACCUSE FORMER YORK POLICE CORPORAL ROBERT JEFFREY TAYLOR OF ABUSING HIS THREE MONTH OLD SON. THE CHILD'S MOTHER CHESTER POLICE SARGEANT AUDREY SCHURIG IS FACING FELONY NEGLECT CHARGES. THE COUPLE RUSHED THE BABY TO PIEDMONT MEDICAL CENTER IN ROCK HILL TWO WEEKS AGO. HE WAS FLOWN TO LEVINE CHILDREN'S SHOSPITAL IN CHARLOTTE WITH BRAIN AND NECK INJURIES.

WSOC-TV Local News of Public Interest: Child/Domestic Abuse

MARCH 13, 2015

12:00PM

NC ASSAULT ARREST

US IMMIGRATIONS AND CUSTOMS ENFORCEMENT HAS NOW RELEASED THE NAME OF THAT MAN WHO'S IN FEDERAL CUSTODY. THEY SAY WILLIAM AKERS APPEARED IN A CHILD PORN VIDEO. FEDERAL AGENTS RELEASED HIS PHOTO WEDNESDAY, ASKING FOR HELP FINDING HIM. THE PHOTO REACHED ONE POINT SIX MILLION PEOPLE OF FACEBOOK AND TWITTER. OFFICIALS SAY THAT GENERATED 80 LEADS AND HELP THEM CAPTURE HIM. THEY SAY AKERS WORKED IN "I-T" AT A RALEIGH COMPANY. HE WAS ARRESTED YESTERDAY MORNING AT WORK.

MARCH 16, 2015

6:00PM

ROCK HILL 1 M/O KILLED

A ROCK HILL MAN IS NOW ON TRIAL, ACCUSED OF HOMICIDE BY CHILD ABUSE IN THE DEATH OF HIS INFANT DAUGHTER. POLICE SAY QUENTIN EVANS KILLED HIS SEVEN-WEEK OLD DAUGHTER, KAIDENCE IN JANUARY OF LAST YEAR. SHE HAD SEVERE INTERNAL INJURIES, BRUISING AND A BROKEN COLLAR BONE. EVANS WAS ALONE WITH THE BABY GIRL AT THE TIME... AT A HOME ON WRIGHT STREET. PROSECUTORS SAY EVIDENCE SHOWED SHE WAS VIOLENTLY SHAKEN. EVANS COULD SPEND 20 YEARS IN PRISON IF CONVICTED.

MARCH 18, 2015

12:00PM

UNION CHILD ABUSE PLEA

UNION COUNTY MAN PLEADED GUILTY TO HANDCUFFING AN 11 YR OLD BOY TO HIS FRONT PORCH WITH A CHCKEN TIED AROUND HIS NECK. DORIAN HARPER TOOK THE PLEA DEAL HE JUST REJECTED TWO DAYS AGO. HE PLEADED GUILTY TO SIX FELONIES INCLUDING INTENTIONAL CHILD ABUSE AND ONE MISDEMEANOR. THE PLEA DEAL CONSOLODATES SOME OF THOSE CHARGES. HE TOOK THE DEAL RIGHT BEFORE OPENING STATEMENTS WERE SET TO START IN HIS TRIAL. HARPER NOW FACES UP TO 44 YEARS IN PRISON.

WSOC-TV Local News of Public Interest: Crime/Public Safety

JANUARY 15, 2015 11:00PM

SC DRUG BUST

INVESTIGATORS IN SC SAY THEY INTERCEPTED 900,000 WORTH OF DRUGS BEFORE THEY MADE IT TO CHARLOTTE. THEY ARRESTED TWO MEN SATURDAY DURING A TRAFFIC STOP. THEY STOPPED THE MEN IN CHEROKEE CO. SC ON I-85 BOUND FOR CHARLOTTE. OFFICERS SAY THEY FOUND 170 LBS OF MARIJUANA BOXED UP IN THEIR VAN. BOTH MEN ARE FROM COLORADO.

JANUARY 21, 2015 5:30PM

CHARLOTTE YEAR END CRIME STATS

THERE WERE 42 HOMICIDES REPORTED IN 2014...COMPARED TO 53 IN 2013 WHICH IS A MORE THAN 20% DROP. CHARLOTTE-MECKLENBURG POLICE ALSO SAW A HUGE DROP IN ROBBERY CASES AND BURGLARY OVERALL WAS DOWN TOO. CHIEF MONROE SAYS THESE ARE CRIMES THAT IMPACT THE COMMUNITY. HE CREDITED NOT ONLY HIS OFFICERS BUT ALSO NEIGHBORS WHO HAVE HELPED IN THE DEPARTMENTS MISSION TO REDUCE CRIME.

JANUARY 23, 2015 11:00PM

CHARLOTTE ROBBERY SUSPECT

POLICE ARE SEARCHING FOR A SUSPECT WHO THEY BELIEVE IS BEHIND 15 DIFFERENT ROBBERIES IN THE CHARLOTTE AREA. THE MOST RECENT ROBBERY HAPPENED THIS MORNING AT THE RITE AID ON LITTLE ROCK ROAD IN WEST CHARLOTTE. HE ALSO TARGETED AN ARMORED TRUCK AS ITS DRIVER SERVICED AN ATM YESTERDAY MORNING. POLICE BELIEVE THE INCIDENTS ARE CONNECTED BECAUSE THE SUSPECT ALWAYS ACTS EARLY IN THE MORNING, AROUND 6AM WHEN FEW PEOPLE ARE AROUND. EACH TIME THE SUSPECT WAS ARMED WITH A HANDGUN.

WSOC-TV Local News of Public Interest: Crime/Public Safety

FEBRUARY 3, 2015 12:00PM

BARNES TIMELINE

PHYLCIA BARNES DISAPPEARED IN DEC 2010 WHILE VISITING HER SISTER IN BALTIMORE. FOUR MO LATER, SOMEONE FOUND HER BODY FLOATING IN THE SUSQUEHANNA RIVER. ONE YR LATER POLICE ARRESTED MICHAEL JOHNSON. IN FEB 2013 A JURY CONVICTED HIM OF 2ND DEGREE MURDER. A MONTH LATER A JUDGE ORDERED A NEW TRIAL SAYING PROSECUTORS WITHHELD EVIDENCE. THEN IN DEC 2014 A JUDGE DECLARED A MISTRIAL SAYING THE JURY HEARD EVIDENCE THEY SHOULDN'T HAVE. THEN LAST MONTH A JUDGE DROPPED ALL CHARGES AGAINST HIM. SAYING THE CHARGES WEREN'T BASED ON SUFFICIENT EVIDENCE.

FEBRUARY 26, 2015 5:00PM

PHYLCIA BARNES DEATH

THE MAN ACCUSED OF KILLING MONROE TEENAGER PHYLCIA BARNES REMAINS A FREE MAN TONIGHT. BUT A MARYLAND JUDGE POSTPONED A DECISION TO DISMISS THE CHARGES AGAINST HIM. MICHAEL JOHNSON WHO WAS RECENTLY INDICTED AGAIN, IN BARNES' MURDER DID NOT ENTER A PLEA IN COURT TODAY. THE DEFENSE STARTED ARGUING FOR A DISMISSAL, BUT THE JUDGE DECIDED TO POSPONE THE HEARING INSTEAD. THE JUDGE ALSO REFUSED TO HEAR THE PROSECUTION'S MOTION FOR BAIL.

FEBRUARY 27, 2015 12 :00PM

MECK DEPT MURDER FOR HIRE

A SCHOOL NURSE SUPERVISOR ACCUSED OF HIRING SOMEONE TO KILL HER EX HUSBAND HAS BEEN GIVEN A 100,000 BOND. WE CAUGHT FATHIA DAVIS WALKING INTO COURT THIS MORNING IN UPTOWN. A JUDGE ORDERED HER TO HAVE A CPS MONITOR AND GAVE HER HOME DETENTION. MECKLENBURG CO OFFICIALS SAY DAVIS WORKED FOR THEM FOR NEARLY 2 YEARS AND WAS THE NURSE SUPERVISOR FOR SCHOOL HEALTH FOR THE LAST THREE MONTHS.

WSOC-TV Local News of Public Interest: Crime/Public Safety

FEBRUARY 28, 2015 6:00AM

TOUGHER TEACHER PUNISHMENT FOR SEX CRIMES

SOME NORTH CAROLINA LAWMAKERS WANT LONGER PRISON TIME FOR TEACHERS AND OTHER SCHOOL WORKERS CONVICTED OF SEX CRIMES. SINCE THE START OF THE SCHOOL YEAR CHANNEL NINE UNCOVERED SEVERAL TEACHERS ACCUSED OF SEX CRIMES WITH STUDENTS. A STATE LAWMAKER FROM GASTON CO FILED A BILL THIS WEEK...INCREASING THE PUNISHMENT FOR PROBATION TO UP TO EIGHT MONTHS IN PRISON FOR A FIRST OFFENSE.

MARCH 12, 2015 4:30AM

CLT NORRIS AVE HOMICIDES

A GRAND JURY HAS INDICTED A TEEN ACCUSED OF FOUR MURDERS IN TWO DAYS. EMMANUEL RANGEL IS ACCUSED OF KILLING THREE PEOPLE ON NORRIS AVENUE IN NORTH CHARLOTTE INCLUDING A CONTESTANT ON AMERICAS NEXT TOP MODEL AS WELL AS ANOTHER PERSON AT A MOTEL IN MATTHEWS. HIS NEXT COURT APPEARANCE COULD BE IN A COUPLE OF MONTHS. WHEN PROSECUTORS ANNOUNCE IF THEY'LL ASK FOR THE DEATH PENALTY IN THE CASE. HE'S IN JAIL WITH NO BOND.

MARCH 13, 2015 11:00PM

GASTONIA SECURITIES SCAM

INVESTIGATORS SAY GASTONIA MAN DEFRAUDED MULTIPLE PEOPLE OUT OF HUNDREDS OF THOUSANDS OF DOLLARS. THEY SAY MICAH TO INVEST MONEY WITH HIM AND HIS COMPANY, CREATIVE FINANCIAL CONCEPTS, BY GUARANTEEING THEY'D EARN MONEY BACK. INSTEAD INVESTIGATORS SAY WILSON USED THE MONEY FOR HIS PERSONAL USE. ANYONE WHO BELIEVES THEY'VE BEEN A VICTIM SHOULD CONTACT THE SECRETARY OF STATE'S SECURITIES DIVISION.

WSOC-TV Local News of Public Interest: Business & Economy

JANUARY 12, 2015 12:00PM

OBAMA ON ECONOMY

PRESIDENT OBAMA SAYS THE ECONOMY IS MAKING A COMEBACK AND AMERICANS SHOULDN'T BELIEVE OTHERWISE. AN ASSOCIATED PRESS POLL LAST MONTH FOUND MORE THAN HALF OF AMERICANS STILL VIEW THE ECONOMY NEGATIVELY. ALTHOUGH THAT NUMBER'S DOWN FROM 4 YEARS AGO. CRITICS POINT TO LAST WEEK'S REPORT SHOWING WEAK WAGE GROWTH. THE UNEMPLOYMENT RATE IS AT 5.6%. IT'S LOWEST IN THE PAST 5 YEARS.

JANUARY 14, 2015 11:00PM

CHIQUITA LEAVING

FORTUNE 500 COMPANY CHIQUITA ANNOUNCED IT'S LEAVING CHARLOTTE. LEAVING MORE THAN 300 EMPLOYEES IN LIMBO. THE CITY, COUNTY AND STATE GAVE CHIQUITA MILLIONS IN INCENTIVES TO COME HERE...AND MUST NOW WORK THROUGH THE PLAN TO GET THAT MONEY BACK.

JANUARY 15, 2015 6:00AM

JANUARY FORECLOSURE RATE

A HEALTHIER HOUSING MARKET AND ECONOMY HAVE HELPED BRING DOWN HOME FORECLOSURE RATES TO THEIR LOWEST LEVEL SINCE THE HOUSING BUST. ACCORDING TO REALTY TRAC THE NUMBER OF REPOSSESSED HOMES FELL NEARLY 30% LAST YEAR. THAT'S THE LOWEST ITS BEEN SINCE 2006. IT FOUND ANOTHER REASON FOR THE DROP IS FEWER HOMES ENTERED THE FORECLOSURE PROCESS LAST YEAR.

JANUARY 16, 2015 4:30AM

CLT BOJANGLES FUTURE

CHARLOTTE CITY COUNCIL WILL WAIT UNTIL MARCH TO VOTE ON THE PROPOSAL TO TURN BOJANGLES COLISEUM IN EAST CHARLOTTE INTO AN AMATEUR SPORTS COMPLEX. COUNCIL MEMBERS MET WITH THE FLORIDA-BASED COMPANY, GOOD SPORTS ENTERPRISES YESTERDAY. IT WAS THE DEADLINE TO MAKE SURE THE DEVELOPER SECURED FINANCING FOR 40 MILLION DOLLARS FOR THE PROJECT-- IN WHICH THE CITY WILL BE INVESTING 37 MILLION. NOW -- CITY LEADERS WANT A CONTRACT WRITTEN OUT THAT WILL PROTECT THE CITY FROM PAYING MORE IF GOOD SPORTS GETS THE GREEN LIGHT.

WSOC-TV Local News of Public Interest: Business & Economy

JANUARY 21, 2015 5:00PM

US SECRETARY OF COMMERCE IN CHARLOTTE

THE US SECRETARY OF COMMERCE IS IN CHARLOTTE TALKING ABOUT THE FUTURE OF THE ECONOMY. THE DISCUSSION WITH THE CHARLOTTE CHAMBER PRESIDENT IS BEING HELD AT UNC CHARLOTTE. PENNY PRIZKER IS HIGHLIGHTING THE PROGRESS MADE IN THE NATIONS ECONOMIC RECOVERY, WHICH WAS A BIG PART OF THE PRESIDENTS STATE OF THE UNION ADDRESS. PRITZKER IS ALSO FOCUSING ON PROVIDING AMERICAN BUSINESSES WITH THE TOOLS THEY NEED TO GROW AND HIRE.

February 23, 2015 5:00PM

FRITO-LAY INCENTIVES

HAPPENING TONIGHT...CHARLOTTE CITY COUNCIL WILL VOTE WHETHER TO GIVE 1.2M OF YOUR TAX DOLLARS TO THE FRITO-LAY COMPANY DURING THE NEXT FIVE YEARS. THE MONEY IS PART OF A BUSINESS INVESTMENT GRANT. IT WILL GO TOWARD THE COMPANY'S 74M DOLLAR EXPANSION AT ITS FACILITY IN STEELE CREEK. THE EXPANSION IS EXPECTED TO ADD 35 JOBS DURING THE NEXT THREE YEARS.

February 25, 2015 6:00PM

QUAIL HOLLOW ANNOUNCEMENT-PRESIDENTS CUP

TODAY WE LEARNED THE P-G-A TOUR'S "PRESIDENTS CUP" WILL BE HELD AT SOUTH-CHARLOTTE'S "QUAIL HOLLOW CLUB" IN 20-21. IT'S ONE OF THE BIGGEST EVENTS IN GOLF. WE'RE TOLD CHARLOTTE WAS PICKED BECAUSE IT'S A MAJOR HUB FOR BUSINESS IN THE SOUTHEAST AND FOR ITS GROWING ECONOMY.

MARCH 19, 2015 6:00AM

NC JOBS BILL

NC SENATE LEADERS HAVE PROPOSED THEIR OWN ECONOMIC DEVELOPMENT BILL DIRECTLY COMPETING WITH ONE THE GOVERNOR SUPPORTS, WHICH ALREADY PASSED IN THE HOUSE. SENATE REPUBLICANS CLAIM THEIR BILL COSTS LESS AND WOULD MAKE THE STATE MORE COMPETITIVE. THE BILL WOULD REDUCE THE CORPORATE TAX RATE. IT WOULD ALSO USE ANEW FORMULA THAT WOULD REDUCE TAXES EVEN FURTHER FOR CERTAIN MANUFACTURING COMPANIES AND CREATE INCENTIVES FOR AUTO MANUFACTURERS. THIS COMES AFTER SEVERAL CARMAKERS HAVE PASSED ON COMING TO THE STATE.

WSOC-TV Local News of Public Interest: Business & Economy

MARCH 20, 2015

5:30PM

CLT HOMES UNDER WATER

DESPITE A REBOUND IN THE ECONOMY MANY FAMILIES IN CHARLOTTE STILL OWE MORE ON THEIR MORTGAGES THAN THEIR HOMES ARE WORTH. THE WEBSITE 'ZILLOW' SAYS 16-PERCENT OF CHARLOTTE-AREA HOME OWNERS ARE UNDERWATER.THE RATE HAS DROPPED SLIGHTLY... BUCKING THE NATIONAL TREND.NEGATIVE EQUITY JUMPED IN 21-OF THE NATION'S LARGEST HOUSING MARKETS.THE WEBSITE SAYS IT'S AFFECTING MORE LOW-END HOMES AND IS A BLEAK SPOT FOR THE HOUSING RECOVERY.

MARCH 24, 2015

11:00PM

CITY BUDGET WOES

THE "CITY OF CHARLOTTE" IS ALSO FACING A BUDGET-BURDEN, AND LOST-INCOME FROM THE "BUSINESS PRIVILEGE TAX". CITY-COUNCIL-MEMBERS SAY THEIR LOSSES COULD ADD-UP-TO A 65-MILLION-DOLLAR REVENUE-DROP IN FUTURE-YEARS. TO FIX IT-- THE CITY HAS DECIDED TO IMPLEMENT A HIRING-FREEZE, CUT DEPARTMENT-BUDGETS BY ONE-PERCENT, AND STOP DISCRETIONARY-SPENDING. THEY'RE STILL CONSIDERING OTHER, DEEPER-CUTS.

JANUARY 13, 2015 11:00PM

NC SUPERINTENDENTS PLAN

NEW TONIGHT...MORE THAN 90 OF THE STATE’S SUPERINDENDENTS LAID OUT A PLAN TO IMPROVE PUBLIC SCHOOLS. THEY ARE CALLING IT THE “NORTH CAROLINA GUIDE TO STRENGTHENING OUR PUBLIC SCHOOLS”. THE PLAN INCLUDES 6 BROAD AREAS INCLUDING PREPARING GRADUATES, USING BALANCED ASSESSMENT, ENSURING HIGH QUALITY INSTRUCTIONAL DELIVERY, AND EMBRACING DIGITAL LEARNING. LEADERS ALSO WANT WORK ON RETAINING EDUCATORS AND INCREASE EDUCATION SPENDING.

JANUARY 16, 2015 5:00AM

UNC TUITION HIKE

IT COULD SOON COST MORE TO GO TO COLLEGE IN NC. THE UNC BOARD OF GOVERNORS IS CONSIDERING RAISING TUITION BY AN AVERAGE OF 4% NEXT YEAR. THE NEXT YEAR TUITION COULD GO UP ANOTHER 3.5%. THE BOARD WILL MAKE A FINAL DECISION NEXT MONTH.

JANUARY 21, 2015 5:00PM

SEARCH FOR NEW SUPERINTENDENT

CHARLOTTE MECKLENBURG SCHOOL BOARD MEMBERS COULD REVEAL NEW INFORMATION ABOUT THE SEARCH FOR A NEW SUPERINTENDENT NEXT WEEK. THEY NEED TO FIGURE OUT IF THEY WILL NAME A CURRENT STAFFER OR LAUNCH A NATIONAL SEARCH. IT WAS A BIG TOPIC AT TODAY’S BOARD RETREAT.

JANUARY 22, 2015 6:00AM

FORT MILL SCHOOL BONDS

FORT MILL SCHOOL LEADERS WILL DECIDE NEXT MONTH WHETHER TO ASK ALL HOMEOWNERS TO PAY A MASSIVE PROPERTY TAX INCREASE TO HELP PAY FOR NEW SCHOOLS. THEY’RE CONSIDERING ASKING VOTERS TO PASS A 226 MILLION DOLLAR BOND REFERENDUM TO BUILD AND RENOVATE SCHOOLS. THAT BREAKS DOWN TO AN AVERAGE OF \$277 MORE A YEAR, FOR EACH HOMEOWNER. THE SCHOOL BOARD SAYS IT EXPECTS A BOOM IN STUDENT ENROLLMENT AND IT NEEDS TO BUY LAND TO BUILD MORE SCHOOLS.

FEBRUARY 6, 2015 6:30AM**SCHOOL PERFORMANCE GRADES**

CMS SCHOOL LEADERS SAY THEY'RE ALREADY FIGURING OUT HOW THEY CAN IMPROVE AFTER THE STATE ISSUED LETTER GRADES TO EVERY SCHOOL FOR THE FIRST TIME EVER. 59% OF CMS SCHOOLS EARNED A C OR BELOW. THE SCORES WERE BASED OFF STANDARDIZED TESTS AND OTHER FACTORS. PARENTS SPOKE TO TOLD US THE GRADES WILL NOT CAUSE THEM TO SEARCH FOR BETTER SCHOOLS.

FEBRUARY 7, 2015 6:00PM**SC TEACHER SALARIES**

SC LEGISLATORS ARE CONSIDERING INCREASING SALARIES FOR BOTH NEW AND VETERAN TEACHERS. THE STATE DEPARTMENT OF EDUCATION IS RESEARCHING THE COST. IN SC TEACHERS ARE PAID ACCORDING TO THEIR DEGREE AND YEARS OF EXPERIENCE. THE MINIMUM SALARY FOR A FIRST YEAR TEACHER WITH A BACHELOR'S DEGREE IS MORE THAN \$29,000. A TEACHER WITH 22 YEARS OF SERVICE WOULD MAKE A MINIMUM OF MORE THAN \$45,000.

FEBRUARY 20, 2015 6:00AM**NC SUPERINTENDENT SPEAKS OUT**

THE NC STATE SUPERINTENDENT IS SPEAKING OUT AS LAWMAKERS PUSH FOR A BILL THAT COULD ELIMINATE HER JOB. WE REPORTED YESTERDAY, A BILL JUST RE-FILED IN THE SENATE WOULD TURN DR. JUNE ATKINSON'S ELECTED POSITION INTO ONE APPOINTED BY THE GOVERNOR. BUT ATKINSON DOESN'T SEEM WORRIED. SHE SAYS MOVING HER JOB TO A CABINET POSITION WOULD TAKE A CONSTITUTIONAL AMENDMENT AND VOTERS WOULD HAVE TO GIVE UP THE RIGHT TO CHOOSE WHO HEADS EDUCATION IN THE STATE, SOMETHING ATKINSON THINKS VOTERS WILL BE RELUCTANT TO DO.

FEBRUARY 25, 2015 6:30AM**NC PRIVATE SCHOOL VOUCHER**

NC'S SUPREME COURT IS CONSIDERING WHETHER TO ALLOW MILLIONS OF TAXPAYER DOLLARS TO PAY FOR PRIVATE SCHOOL TUITION. FAMILIES CAN APPLY FOR \$4,200 GRANTS TO SEND LOW-INCOME KIDS TO PRIVATE SCHOOLS. LAWYERS FOR SOME FAMILIES WITH VOUCHERS SAY STATE PUBLIC SCHOOLS LACK ACCOUNTABILITY AND STANDARDS. LAS SUMMER A JUDGE RULED THE PROGRAM VIOLATES THE STATE CONSTITUTION.

MARCH 16, 2015**5:00PM****NC DRIVERS ED FUNDING**

FAMILIES MAY SOON HAVE TO SHELL OUT HUNDREDS OF DOLLARS TO PAY FOR THEIR CHILD'S DRIVER'S EDUCATION. MONEY WILL RUN OUT FOR THE STATE MANDATED PROGRAM ON JUNE 30TH UNLESS LAWMAKERS ACT TO RESTORE FUNDING FOR LOCAL DISTRICTS. IF THEY DON'T, SCHOOL DISTRICTS COULD BE FORCED TO DIP INTO OTHER FUNDS OR THEY COULD SHIFT THE FULL COST TO FAMILIES, WHICH COULD BE BETWEEN \$300 - \$400 A STUDENT.

MARCH 30, 2015**6:00PM****ROY COOPER EDUCATION FUNDING**

NORTH CAROLINA'S ATTORNEY GENERAL IS ATTACKING THE GOVERNOR FOR CUTS TO EDUCATION. IN A FACEBOOK POST, ROY COOPER SAYS GOVERNOR MCCRORY AND HIS ALLIES IN THE LEGISLATURE HAVE GONE TOO FAR, CITING LARGER CLASSROOM SIZES AND TEACHERS LEAVING NORTH CAROLINA FOR BETTER PAYING JOBS IN OTHER STATES. COOPER IS ASKING PEOPLE TO "QUOTE"--"TELL THE LEGISLATURE TO STOP THE ATTACKS ON NORTH CAROLINA SCHOOLS".

JANUARY 22, 2015 5:30PM

ABORTION POLITICS

A CONTROVERSIAL ABORTION BILL PASSED THE U-S HOUSE TODAY AS THOUSANDS MARCHED THROUGH WASHINGTON.THE MEASURE WOULD PERMANENTLY BAN TAXPAYER FUNDING FOR ABORTIONS. IT ALSO BLOCKS TAX CREDITS FOR MANY PEOPLE AND BUSINESSES WHO BUY HEALTH INSURANCE THAT COVERS ABORTIONS. THE VOTE HAPPENED ON THE SAME DAY AS THE 42nd ANNIVERSARY AS THE 'ROE-V-WADE' RULING THAT GAVE WOMEN THE RIGHT TO CHOOSE.

JANUARY 23, 2015 11:00PM

CLT IMMIGRATION ID CARDS

A STATE REPRESENTATIVE SAYS HE has A PROBLEM WITH THE CITY OF CHARLOTTE AND OTHER LOCAL GOVERNMENTS COMING UP WITH I-D CARD SYSTEMS FOR IMMIGRANTS.RIGHT NOW -- A TASK FORCE IS WORKING ON A PROPOSAL TO SUBMIT TO CITY COUNCIL. SUPPORTERS SAY I-D CARDS WOULD MAKE IT EASIER FOR BOTH DOCUMENTED AND UNDOCUMENTED IMMIGRANTS TO WORK, ACCESS SERVICES, AND PARTICIPATE IN THEIR CHILDRENS' SCHOOLS. BUT STATE REP HARRY WARREN SAYS IT'S SOMETHING THAT SHOULD BE HANDLED AT THE STATE LEVEL.

JANUARY 26, 2015 11:00PM

CASTRO ON US RELATIONS

JUST IN THE LAST 30 MINUTES -FORMER CUBAN PRESIDENT FIDEL CASTRO SPOKE OUT FOR THE FIRST TIME ABOUT THE NEW MOVE TO RESTORE RELATIONS WITH THE U-S. THE 88 YEAR OLD ENDED HIS SILENCE. WITH A STATEMENT HE SAYS HE DOESN'T TRUST WASHINGTON'S POLITICS BUT DIFFERENCES BETWEEN THE NATIONS SHOULD BE RESOLVED. HIS BROTHER, RAUL, LAUNCHED THE NEGOTIATIONS IN DECEMBER.

JANUARY 28, 2015 5:00AM

NCGA CONVENES TOMORROW

TODAY, THE NORTH CAROLINA "N-DOUBLE-A C-P" PLANS TO HOLD A "PRAY-IN" AT THE STATE CAPITOL AS LAWMAKERS START THE NEW LEGISLATIVE SESSION. THE CIVIL RIGHTS GROUP HAS BEEN PROTESTING CONSERVATIVE POLICIES BY THE G-O-P FOR YEARS.IT SAYS REVERSING POLICIES ON VOTING RIGHTS, EXPANDING MEDICAID AND RAISING MINIMUM WAGE REMAIN THEIR TOP ISSUES. THE GENERAL ASSEMBLY WILL CONVENE AT NOON.

FEBRUARY 17, 2015 5:00AM**NC STATE UNION SPENDING**

NC'S LARGEST STATE GOVERNMENT EMPLOYEES UNION LAUNCHED AN INVESTIGATION INTO ITS OWN SPENDING HABITS. A DC BASED ACCOUNTING FIRM WILL POUR THROUGH FINANCIAL RECORDS INVOLVING THE FORMER HEAD OF STATE EMPLOYEES ASSOCIATION OF NC. HE STEPPED DOWN LAST WEEK AMID REPORTS HE USED UNION MONEY FOR PERSONAL EXPENSES. NO TIMETABLE HAS BEEN SET FOR THE FIRM TO RELEASE THE RESULTS OF THE INVESTIGATION.

FEBRUARY 23, 2015 4:30AM**GOVERNORS HEALTH CARE**

A MEETING OF THE COUNTRY'S GOVERNORS, NC GOVERNOR PAT MCCORY WARNED, THERE'S "NO" "PLAN B", IF THE SUPREME COURT RULES OMAMACARE=SUBSIDIES ARE UNCONSTITUTIONAL. 8M PEOPLE NATIONWIDE COULD BE AFFECTED. THE SUPREME COURT WILL HEAR ARGUMENTS NEXT MONTH, IN THE CASE THAT CHALLENGES THE LEGALITY OF SUBSIDIES GIVEN TO THOSE WHO BUY HEALTH COVERAGE THROUGH HEALTHCARE.GOV. RIGHT NOW THE AVERAGE SUBSIDY IS ABOUT \$268/MO TO HELP LOWER PREMIUMS. GOVERNOR MCCORRY SAYS HE WON'T DECIDE WHETHER TO EXPAND MEDICAID TO COVER MANY OF THOSE PEOPLE WHO WOULD NO LONGER QUALIFY FOR THE SUBSIDIES UNTIL THE SUPREME COURT RULES.

FEBRUARY 24, 2015 6:30AM**NC MAGISTRATES AND MARRIAGE**

TODAY A NC SENATE COMMITTEE WILL CONSIDER TO OPT OUT OF MARRYING SAME-SEX COUPLES. RIGHT NOW STATE LAW REQUIRES IT. SOME MAGISTRATES INCLUDING ONE IN GASTON CO QUIT THEIR JOB BECAUSE THEY SAID THE MARRIAGES VIOLATE THEIR RELIGIOUS BELIEFS. CIVIL RIGHTS ADVOCATES SAY FREEDOM OF RELIGION IS IMPORTANT BUT SHOULD NOT BE USED AS AN EXCUSE TO DENY GOVERNMENT SERVICES.

MARCH 10, 2015 4:30AM**MECK CO PARKS TOBACCO SMOKE FREE**

MECKLENBURG CO OWNED PROPERTY WILL BE SMOKE FREE STARTING NEXT WEEK AND THE COUNTY IS PUTTING UP SIGNS REMINDING PEOPLE ABOUT THE CHANGE. THE RULE TAKES EFFECT MARCH 18TH. EXPECT TO SEE TEMPORARY SIGNS IN HIGH TRAFFIC LOCATIONS LIKE THE PLAZA UNTIL PERMANENT SIGNS GO UP.

MARCH 13, 2015

4:30AM

GAS TAX FUNDING

A MECKLENBURG COUNTY LAWMAKER WANTS TO REPEAL THE STATE'S GAS TAX. REPRESENTATIVE CHARLES JETER "INSTEAD" WANTS A YEARLY, FLAT-FEE OF \$201/PER CAR. IT COMES, AS STATE LEADERS TRY TO FIND A MORE STABLE SOURCE OF INCOME TO PAY FOR ROADS. DEPENDING HOW MUCH YOU DRIVE IT COULD ACTUALLY BE MORE EXPENSIVE THAN THE GAS TAX.

MARCH 18, 2015

5:30PM

FIREARM MENTAL ILLNESS BILL

A PROPOSED BILL IN THE NORTH CAROLINA SENATE COULD RAISE SOME SERIOUS ISSUES ABOUT GUN CONTROL AND PEOPLE WITH A MENTAL ILLNESS. THE MEASURE WOULD MAKE IT EASIER FOR SOMEONE WHO HAS RECOVERED FROM A MENTAL ILLNESS TO CARRY A FIREARM. RIGHT NOW AN ADULT DEEMED UNABLE TO MANAGE THEIR OWN AFFAIRS BECAUSE OF A MENTAL ILLNESS OR INCOMPETENCY CAN'T OWN A FIREARM. THE BILL WOULD ALLOW INDIVIDUALS TO FILE A PETITION WITH A JUDGE.

JANUARY 12, 2015 6:00PM**DURHAM VACCINE HELPING**

THE WORLD HEALTH ORGANIZATION SAYS EBOLA VACCINE MADE BY A NORTH CAROLINA COMPANY APPEARS SAFE ENOUGH TO USE IN CLINICAL TRIALS. GLAXO-SMITH-KLINE IS HEADQUARTERED IN RESEARCH TRIANGLE PARK. ITS VACCINE, ALONG WITH ANOTHER ONE, WILL NOW BE TESTED IN HEALTHY VOLUNTEERS IN WEST AFRICA. THAT PHASE WILL LIKELY TAKE ANOTHER 6 MONTHS.

JANUARY 15, 2015 5:00AM**APPETITE-ZAPPING IMPLANT**

THERE'S A NEW MEDICAL PROCEDURE TO FIGHT WEIGHT LOSS. THE FDA JUST APPROVED AN APPETITE-SUPPRESSING IMPLANT. IT TREATS OBESITY BY ZAPPING NERVES THAT CONNECT THE STOMACH AND THE BRAIN. THE DEVICE IS FOR PATIENTS 18 AND OLDER WHO HAVEN'T BEEN ABLE TO LOSE WEIGHT VIA OTHER METHODS. THEY MUST HAVE A BODY MASS INDEX OF 35 TO 40 WITH ONE OTHER OBESITY-RELATED HEALTH CONDITION.

JANUARY 18, 2015 11:00PM**PEDIATRIC FLU DEATHS**

THE CENTERS FOR DISEASE CONTROL AND PREVENTION NOW SAYS THE FLU HAS KILLED 45 CHILDREN SO FAR THIS FLU SEASON. 19 DIED JUST LAST WEEK. THE CDC SAYS THIS YEAR'S FLU SEASON IS NOW AT EPIDEMIC LEVELS. THE VACCINE IS ONLY 23% EFFECTIVE. THE CDC SAYS PEOPLE SHOULD STILL GET ONE TO REDUCE THEIR CHANCES OF CATCHING THE VIRUS.

JANUARY 21, 2015 5:30PM**MEASLES OUTBREAK SPREAD**

THERE ARE NOW 54 CASES OF THE MEASLES TIED TO AN OUTBREAK TRACED BACK TO DISNEYLAND IN CALIFORNIA. THE OUTBREAK IS RENEWING THE DEBATE OVER VACCINATIONS, SINCE MANY OF THOSE WHO CONTRACTED MEASLES WEREN'T IMMUNIZED. CALIFORNIA ALLOWS PARENTS TO OPT OUT OF IMMUNIZATION REQUIREMENTS FOR PERSONAL BELIEFS. AUTISM FEARS IS A REASON SOME DON'T VACCINATE THEIR KIDS, WHICH SOME DOCTORS SAY IS A BAD DECISION. IN BOTH NORTH AND SOUTH CAROLINA, PARENTS CAN ONLY OPT OUT OF VACCINATING THEIR CHILDREN FOR RELIGIOUS BELIEFS... BUT NOT PERSONAL BELIEFS.

FEBRUARY 3, 2015 **4:30AM****FAYETTEVILLE DRINKING WATER**

NEW TESTING SHOWS A CHEMICAL THAN CAN CAUSE CANCER WAS FOUND IN DRINKING WATER IN FAYETTEVILLE. NC STATE SCIENTISTS ARE CURRENTLY STUDYING 1-4 DIOXANE. IT'S A CHEMICAL FOUND IN PAINTS AND WAXES AND CAN LEAD TO HEALTH PROBLEMS WHEN INGESTED IN LARGE AMOUNTS. AT BEST GUESS IT'S MADE its WAY DOWNSTREAM INTO THE HAW AND CAPE FEAR RIVERS FROM INDUSTRIES IN THE TRIANGLE. THE RIVERS ARE A MAIN WATER SOURCE FOR THOUSANDS OF CUSTOMERS.

FEBRUARY 13, 2015 **5:30PM****FEBRUARY FLU DEATHS DECLINE**

THE NUMBER OF FLU DEATHS DROPPED FOR A FIFTH STRAIGHT WEEK IN NC. LAST WEEK 6 PEOPLE DIED FROM THE FLU. THE FIRST WEEK OF THE YEAR 40 PEOPLE DIED FROM IT. IN SC SIX MORE PEOPLE DIED FROM THE FLU. OFFICIALS NATIONWIDE SAY CASES ARE DROPPING AS THE SEASON WINDS DOWN.

FEBRUARY 21, 2015 **6:00PM****LINCOLN SUPERBUG CRE CASES**

TONIGHT WE'RE LEARNING NEW DETAILS ABOUT THE SUPERBUG REPORTED AT A LINCOLN CO HOSPITAL. YESTERDAY WE TOLD YOU THAT CMC LINCOLN HAS DIAGNOSED THREE CASES OF THE SUPERBUG CRE THIS YEAR. THE HOSPITAL SAID TWO OF THE PATIENTS ACQUIRED THE SUPERBUG OUTSIDE THE HOSPITAL. BUT A SPOKESMAN SAID THE THIRD VICTIM WAS INFECTED INSIDE CAROLINA'S HEALTHCARE SYSTEM LINCOLN. TODAY A HEALTHCARE EXPERT TOLD CHANNEL 9 IT'S POSSIBLE THAT WE COULD SEE MORE CASES IN OUR AREA.

MARCH 10, 2015 **4:30AM****NC CHILD HEALTH REPORT CARD**

A NEWLY RELEASED REPORT CARD SHOWS NORTH CAROLINA'S CHILDRENS' HEALTH IS IMPROVING. THE GROUP NC CHILD'S REPORT SHOWS FEWER CHILDREN IN THE STATE ARE UNINSURED, FEWER TEENS ARE GETTING PREGNANT, AND CHILD DEATHS HAVE SIGNIFICANTLY DROPPED. BUT IT SAYS THERE ARE STILL AREAS THE STATE NEEDS TO IMPROVE, LIKE MEDCAID-EXPANSION AND IMPROVING ACCESS TO HEALTH CARE. ORGANIZERS HOPE LAWMAKERS WILL CONSIDER THIS INFORMATION AS THEY MAKE POLICY AND BUDGET CHOICES.

MARCH 18, 2015**6:00AM****MECK SMOKE FREE STATEMENT**

AS OF TODAY TOBACCO USE IS NO LONGER ALLOWED IN "MOST" MECKLENBURG CO PARKS AND PROPERTIES. LOCAL LEADERS WILL HOLD AN OFFICIAL "TOBACCO FREE MECKLENBURG" KICK OFF AT MARSHALL PARK AT 11. THEY'LL REVEAL PERMANENT SIGNS TO REMIND VISITORS NOT TO SMOKE. THE BAN INCLUDES E-CIGS AND SMOKELESS TOBACCO. COMMISSIONERS PASSED THE BAN IN OCTOBER, SAYING IT WILL ENCOURAGE BETTER HEALTH.

MARCH 31, 2015**6:00AM****GASTON CO FREE MEDICINE GIVEAWAY**

TODAY HUNDREDS OF PEOPLE IN GASTON COUNTY HAVE A CHANCE TO GET OVER THE COUNTER MEDICINE FOR FREE. THE NON PROFIT "N-C MED ASSIST" IS HOSTING THE GIVEAWAY. EACH PERSON WHO ATTENDS WILL GET ABOUT 80-DOLLARS WORTH OF MEDICINE FOR THINGS LIKE ALLERGY RELIEF, PAIN RELIEF OR EVEN VITAMINS. THE GIVEAWAY IS AT THE GASTON COUNTY HEALTH AND HUMAN SERVICES BUILDING ON MARIETTA STREET FROM 9 UNTIL 2.

**ATTACHED IS A SUMMARY PAGE
OF ALL PUBLIC SERVICE
ANNOUNCEMENTS
THAT AIRED ON WSOC-TV**

Media - Announcements and Zero Value Spot Placement Report

Parameter Name	Parameter Value
Spot Options	Both Announcements and Zero Dollar Spots
Station(s)	Charlotte (WSOC)
Category (Announcements & Spots)	PSA -WSOC/WAXN
Start Date	01/01/15
End Date	03/31/15
Media Filter	<No Filter>
Section Level(s)	<All Sections>
Level 1 Grouping	ISCI
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	AUR
Display Program Revenue Summary	Do Not Display Estimated Value
Include \$0 orders in AUR	Yes
Media Description	Advertiser: When Applicable, Else Default; Without Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcements and Zero Value Spot Placement Report

Media Key Station Cart Bar code Air Date Air Time Advertiser ISCI Length Expiration Program Alt-PromoKey Alt-ISCI Alt-Description AUR \$ Value

Total Number of Announcements and
Zero Valued Spots: 312

AUR Totals: \$ 55,185.99



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sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log
asa Indicates announcement is on locked log -a- indicates announcement on unlocked log Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:
Both parts of bookends and piggy backs are combined;
Only the first member of a rotation group is shown, this may differ from what eventually is aired.
In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR