

ORDER



KSDK

Orders
Order / Rev: 1268771
Alt Order #: 08314282
Product Desc: SENATE LDRSHP FUND
Estimate: 3257
Flight Dates: 09/13/16 - 09/22/16
Original Date / Rev: 06/28/16 / 09/30/16
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave St 250
 Townson, MD 21214

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Leadership Fund / POL
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P02-FTB
Revenue Codes: AGY, (POL) Political, (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 106441
Agency External ID: 3924AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/22/16	74	\$119,475.00	\$101,553.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	74	\$119,475.00	\$101,553.75	0.00
Totals	74	\$119,475.00	\$101,553.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSDK	32%	\$119,475.00
Market	100%	\$373,359.38

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	8%	\$29,868.75
KETC	0%	\$0.00
KMOV	36%	\$134,409.38
KNLC	0%	\$0.00
KPLR	4%	\$14,934.38
KTVI	20%	\$74,671.88
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSDK	09/16/16	09/16/16	LN (M-F) LN (M-F)	CM	10-1035p	----F--	:30	1	\$2,000.00	P02-F	0.00	NM	1	\$2,000.00
NEWS 5 AT 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	----F--	1		\$2,000.00		0.00						
E 2	KSDK	09/16/16	09/16/16	Late Night Late Night	CM	1135p-1235x	----F--	:30	1	\$225.00	P02-F	0.00	NM	1	\$275.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSDK	09/19/16	09/19/16	Wheel of Frtune 630-7p CM Wheel of Fortune	CM	630-7P	M-----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$1,800.00		0.00						
E 13	KSDK	09/19/16	09/19/16	Today Show Today Show	CM	7-9a	M-----	:30	1	\$800.00	P02-F	0.00	NM	1	\$800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$800.00		0.00						
E 14	KSDK	09/19/16	09/19/16	Mon Prime Other THE VOICE	CM	7-9P THE VOICE (7:00 PM-9:00 PM)	M-----	:30	2	\$5,400.00	P02-F	0.00	NM	2	\$11,250.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	2		\$5,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSDK	09/19/16-09/25/16		Mon Prime Other	7-9P THE VOICE		7:00 PM-9:00 PM	M-----	:30	\$5,625.00	0.00	NM			
2	KSDK	09/19/16-09/25/16		Mon Prime Other	7-9P THE VOICE		7:00 PM-9:00 PM	M-----	:30	\$5,625.00	0.00	NM			
E 15	KSDK	09/19/16	09/19/16	Mon Prime C THE GOOD PLACE	CM	9-10P THE GOODM (9:00 PM-10:00 PM)	M-----	:30	1	\$3,150.00	P02-F	0.00	NM	0	\$0.00
RUNNING WILD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	M-----	1		\$3,150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSDK	09/19/16-09/25/16		Mon Prime C	9-10P THE GOOD		9:00 PM-10:00 PM	M-----	:30	(\$5,600.00)	0.00	NM			
Credited [cancel]															
E 16	KSDK	09/17/16	09/17/16	Notre Dame Football Notre Dame Football	CM	Various (2:30 PM-6:00 PM)	-----S-	:30	2	\$800.00	P02-F	0.00	NM	2	\$1,600.00
NOTRE DAME V MICHIGANST 9/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-----S-	2		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSDK	09/12/16-09/18/16		Notre Dame Football	Various		(2:30 PM-6:00 PM)	P-----Sa--	:30	(\$800.00)	0.00	NM			
See MG 16.3,16.4 [Input Error - the Notre Dame game on 9/17 runs from 630p-10p, these spots just need their time periods changed]															
2	KSDK	09/12/16-09/18/16		Notre Dame Football	Various		(2:30 PM-6:00 PM)	P-----Sa--	:30	(\$800.00)	0.00	NM			
See MG 16.3,16.4 [Input Error - the Notre Dame game on 9/17 runs from 630p-10p, these spots just need their time periods changed]															
3	KSDK	09/17/16-09/17/16		Notre Dame Football	630-10P		(6:30 PM-10:00 PM)	I-----Sa--	:30	\$800.00	0.00	NM			
Ⓜ MG for 16.2,16.1 [N/A]															
4	KSDK	09/17/16-09/17/16		Notre Dame Football	630-10P		(6:30 PM-10:00 PM)	I-----Sa--	:30	\$800.00	0.00	NM			
Ⓜ MG for 16.2,16.1 [N/A]															
E 17	KSDK	09/17/16	09/17/16	Local News @ 6a Sa Sat 6-7A	CM	6-7A	-----S-	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
TODAY IN ST.LOUIS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-----S-	1		\$350.00		0.00						
E 18	KSDK	09/18/16	09/18/16	Local News @ 1030p SuQM LN2 (Su) Football Season	CM	LN2 (Su) Football	-----S	:30	1	\$1,125.00	P02-F	0.00	NM	0	\$0.00
KSDK LATE NEWS 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-----S	1		\$1,125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSDK	09/12/16-09/18/16		Local News @ 1030p Su DB	LN2 (Su) Football		-----Su	:30	(\$1,125.00)		0.00	NM			
Credited [cancel]															
E 19	KSDK	09/18/16	09/18/16	NFL Su FB Night in Ame Football Night in America	CM	6-715p (6:00 PM-7:15 PM)	-----S	:30	1	\$3,375.00	P02-F	0.00	NM	1	\$3,375.00

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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FTBL NIGHT AM 9/11-1/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----S		1				\$3,375.00		0.00			
E 20	KSDK	09/18/16	09/18/16	Local News @ 6a Su Sun 6-7A	CM	6-7A	-----S	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
TODAY IN ST. LOUIS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----S		1				\$350.00		0.00			
E 21	KSDK	09/22/16	09/22/16	LN (M-F) LN (M-F)	CM	10-1035p	---T---	:30	1	\$2,000.00	P02-F	0.00	NM	1	\$2,000.00
NEWS 5 AT 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	---T---		1				\$2,000.00		0.00			
E 22	KSDK	09/22/16	09/22/16	Late Night Late Night	CM	1135p-1235x	---T---	:30	1	\$225.00	P02-F	0.00	NM	1	\$275.00
LATE NIGHT W/ MEYERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	---T---		1				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/19/16-09/25/16		Late Night		1135p-1235x	---Th----	:30		\$275.00		0.00	NM		
E 23	KSDK	09/15/16	09/15/16	Jeopardy 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	---T---		1				\$750.00		0.00			
E 24	KSDK	09/15/16	09/22/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$1,500.00	P02-F	0.00	NM	2	\$3,000.00
NEWSCHANNEL 5 @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	---T---		1				\$1,500.00		0.00			
	Week:	09/19/16	09/25/16	---T---		1				\$1,500.00		0.00			
E 25	KSDK	09/15/16	09/22/16	Local News @ 5a M-F 5-6a	CM	5-6A	---T---	:30	1	\$350.00	P02-F	0.00	NM	2	\$700.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	---T---		1				\$350.00		0.00			
	Week:	09/19/16	09/25/16	---T---		1				\$350.00		0.00			
E 26	KSDK	09/22/16	09/22/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$1,650.00	P02-F	0.00	NM	1	\$1,650.00
NEWSCHANNEL 5 @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	---T---		1				\$1,650.00		0.00			
E 27	KSDK	09/15/16	09/22/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	---T---	:30	1	\$1,800.00	P02-F	0.00	NM	2	\$3,600.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	---T---		1				\$1,800.00		0.00			
	Week:	09/19/16	09/25/16	---T---		1				\$1,800.00		0.00			
E 28	KSDK	09/15/16	09/15/16	Thu Prime A SPARTAN	CM	7-8P SPARTAN (7:00 PM-8:00 PM)	---T---	:30	1	\$2,000.00	P02-F	0.00	NM	0	\$0.00
SPARTAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	---T---		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/12/16-09/18/16		Thu Prime A		7-8P SPARTAN	(7:00 PM-8:00 P---Th----	:30		(\$2,000.00)		0.00	NM		
See MG 30.3,30.4,30.5 [Prgm Change - Voice, Superstore (3x), Chicago Med]															
E 29	KSDK	09/15/16	09/22/16	Today Show Today Show	CM	7-9a	---T---	:30	1	\$800.00	P02-F	0.00	NM	2	\$1,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	---T---		1				\$800.00		0.00			

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Advertiser: Senate Leadership Fund / POL
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 Estimate: 3257
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	KSDK	09/15/16	09/22/16	Today Show Today Show	CM	7-9a	---T---	:30	1	\$800.00	P02-F	0.00	NM	2	\$1,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	---T---	1		\$800.00		0.00						
Week:		09/19/16	09/25/16	---T---	1		\$800.00		0.00						
E 30	KSDK	09/15/16	09/22/16	Thu Prime B BLACKLIST	CM	8-9P BLACKLIST	---T---	:30	1	\$2,250.00	P02-F	0.00	NM	3	\$4,250.00
BLACKLIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	---T---	1		\$2,250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/12/16-09/18/16		Thu Prime B	8-9P BLACKLIST		---Th----	:30		(\$2,250.00)		0.00	NM		
See MG 30.3,30.4,30.5															
[Prgm Change - Voice, Superstore (3x), Chicago Med]															
3	KSDK	09/14/16-09/14/16		Wed Prime C	9-10P BLINDSPO		--W-----	:30		\$3,375.00		0.00	NM		
Ⓜ MG for 28.1,30.1															
[N/A]															
4	KSDK	09/14/16-09/16/16		Local News @ 5a M-F	5-6A		--WThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 28.1,30.1															
[N/A]															
5	KSDK	09/14/16-09/16/16		Ellen 3-4p	3-4p		--WThF----	:30		\$525.00		0.00	NM		
Ⓜ MG for 28.1,30.1															
[N/A]															
Week:		09/19/16	09/25/16	---T---	1		\$2,250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSDK	09/19/16-09/25/16		Thu Prime B	8-9P BLACKLIST		---Th----	:30		(\$2,250.00)		0.00	NM		
Credited															
[cREDIT]															
E 31	KSDK	09/13/16	09/13/16	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$2,000.00	P02-F	0.00	NM	1	\$2,000.00
NEWS 5 AT 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-T-----	1		\$2,000.00		0.00						
E 32	KSDK	09/13/16	09/13/16	Jeopardy 430-5p Jeopardy	CM	430-5p	-T-----	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-T-----	1		\$750.00		0.00						
E 33	KSDK	09/13/16	09/13/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$1,500.00	P02-F	0.00	NM	1	\$1,500.00
NEWSCHANNEL 5 @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-T-----	1		\$1,500.00		0.00						
E 34	KSDK	09/13/16	09/20/16	Local News @ 5a M-F 5-6a	CM	5-6A	-T-----	:30	1	\$350.00	P02-F	0.00	NM	2	\$700.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-T-----	1		\$350.00		0.00						
Week:		09/19/16	09/25/16	-T-----	1		\$350.00		0.00						
E 35	KSDK	09/13/16	09/20/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$1,650.00	P02-F	0.00	NM	2	\$3,300.00
NEWSCHANNEL 5 @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-T-----	1		\$1,650.00		0.00						
Week:		09/19/16	09/25/16	-T-----	1		\$1,650.00		0.00						
E 36	KSDK	09/13/16	09/13/16	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$800.00	P02-F	0.00	NM	1	\$800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-T-----	1		\$800.00		0.00						
E		09/20/16			CM	7-9P AM GOT TAL			1		P02-F	0.00	NM	1	\$5,000.00

Order / Rev: 1268771
 Alt Order #: 08314282
 Flight Dates: 09/13/16 - 09/22/16

Advertiser: Senate Leadership Fund / POL
 Product Desc: SENATE LDRSHF FUND
 Estimate: 3257
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
37	KSDK	09/13/16		Tue Prime Other AM GOT TALENT		(7:00 PM-9:00 PM)	-T-----	:30		\$5,000.00					
AMRCAS GOT TALENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	09/12/16	09/18/16	-T-----		1	\$5,000.00		0.00							
Week:	09/19/16	09/25/16	-T-----		1	\$5,000.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSDK	09/19/16-09/25/16	Tue Prime Other			7-9P AM GOT T	-T-----	:30		(\$5,000.00)		0.00	NM		
Credited [cREDIT]															
E 38	KSDK	09/20/16	09/20/16	Today Show 2 Today Show 2	CM	9-10a	-T-----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	09/19/16	09/25/16	-T-----		1	\$350.00		0.00							
E 39	KSDK	09/13/16	09/13/16	Tue Prime C BETTER LATE	CM	9-10P BETTER LA	-T-----	:30	1	\$3,375.00	P02-F	0.00	NM	0	\$0.00
(9:00 PM-10:00 PM)															
HOLLYWOOD GAME NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	09/12/16	09/18/16	-T-----		1	\$3,375.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/12/16-09/18/16	Tue Prime C			9-10P BETTER L	-T-----	:30		(\$3,375.00)		0.00	NM		
See MG 39.2															
2	KSDK	09/18/16-09/18/16	NFL Su FB Night in Amer			6-715p	-----Su	:30		(\$3,375.00)		0.00	NM		
Ⓜ Credited [cancel]															
E 40	KSDK	09/14/16	09/21/16	Late Night Late Night	CM	1135p-1235x	--W----	:30	1	\$225.00	P02-F	0.00	NM	2	\$550.00
LATE NIGHT W/ MEYERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	09/12/16	09/18/16	--W----		1	\$225.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/12/16-09/18/16	Late Night			1135p-1235x	--W-----	:30		\$275.00		0.00	NM		
Week:	09/19/16	09/25/16	--W----		1	\$225.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSDK	09/19/16-09/25/16	Late Night			1135p-1235x	--W-----	:30		\$275.00		0.00	NM		
E 41	KSDK	09/21/16	09/21/16	Jeopardy 430-5p Jeopardy	CM	430-5p	--W----	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	09/19/16	09/25/16	--W----		1	\$750.00		0.00							
E 42	KSDK	09/21/16	09/21/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$1,500.00	P02-F	0.00	NM	1	\$1,500.00
NEWSCHANNEL 5 @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	09/19/16	09/25/16	--W----		1	\$1,500.00		0.00							
E 43	KSDK	09/21/16	09/21/16	Local News @ 5a M-F 5-6a	CM	5-6A	--W----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	09/19/16	09/25/16	--W----		1	\$350.00		0.00							
E 44	KSDK	09/14/16	09/21/16	Local News @ 5p M-F News Channel 5 at 5P	CM	528-530P (5:28 PM-5:30 PM)	--W----	:30	1	\$2,000.00	P02-F	0.00	NM	2	\$7,200.00
NBC NIGHTLY NEWS ADJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	09/12/16	09/18/16	--W----		1	\$2,000.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/12/16-09/18/16	Local News @ 5p M-F			528-530P (5:28 PM-5:30 P	--W-----	:30		\$3,600.00		0.00	NM		
Week:	09/19/16	09/25/16	--W----		1	\$2,000.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSDK	09/19/16-09/25/16	Local News @ 5p M-F			528-530P (5:28 PM-5:30 P	--W-----	:30		\$3,600.00		0.00	NM		

Order / Rev: 1268771
 Alt Order #: 08314282
 Flight Dates: 09/13/16 - 09/22/16

Advertiser: Senate Leadership Fund / POL
 Product Desc: SENATE LDRSHP FUND
 Estimate: 3257
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	KSDK	09/21/16	09/21/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$1,650.00	P02-F	0.00	NM	1	\$1,650.00
NEWSCHANNEL 5 @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	--W----	1		\$1,650.00		0.00						
E 46	KSDK	09/14/16	09/14/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	--W----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	--W----	1		\$1,800.00		0.00						
E 47	KSDK	09/14/16	09/14/16	Wed Prime A AM GOT TALENT	CM	7-8P AM GOT TAL (7:00 PM-8:00 PM)	--W----	:30	1	\$2,700.00	P02-F	0.00	NM	0	\$0.00
AM GOT TALENT-ENC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	--W----	1		\$2,700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	09/12/16-09/18/16		Wed Prime A	7-8P AM GOT TAL		7:00 PM-8:00 P	--W-----	:30	(\$2,700.00)	0.00	NM			
See MG 50.3,50.4,50.5															
[Prgm Change - AGT Finale (Prime Other)]															
E 48	KSDK	09/21/16	09/21/16	Today Show Today Show	CM	7-9a	--W----	:30	1	\$800.00	P02-F	0.00	NM	1	\$800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	--W----	1		\$800.00		0.00						
E 49	KSDK	09/14/16	09/21/16	Today Show 2 Today Show 2	CM	9-10a	--W----	:30	1	\$350.00	P02-F	0.00	NM	2	\$700.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	--W----	1		\$350.00		0.00						
Week:		09/19/16	09/25/16	--W----	1		\$350.00		0.00						
E 50	KSDK	09/14/16	09/21/16	Wed Prime C NIGHT SHIFT	CM	9-10P NIGHT SHIF	--W----	:30	1	\$3,375.00	P02-F	0.00	NM	1	\$5,625.00
NIGHT SHIFT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	--W----	1		\$3,375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	09/12/16-09/18/16		Wed Prime C	9-10P NIGHT SHI		--W-----	:30	(\$3,375.00)	0.00	NM				
See MG 50.3,50.4,50.5															
[Prgm Change - Blindspot]															
3	KSDK	09/14/16-09/14/16		Wed Prime Other	7-9P AM GOT TAL		7:00 PM-9:00 P	--W-----	:30	(\$4,275.00)	0.00	NM			
Ⓜ Credited															
[credit]															
4	KSDK	09/16/16-09/16/16		Fri Prime Other	7-9P AM NINJA		7:00 PM-9:00 P	-----F----	:30	(\$2,250.00)	0.00	NM			
Ⓜ Credited															
[credit]															
5	KSDK	09/14/16-09/14/16		Wed Prime C	9-10P BLINDSP		--W-----	:30	(\$3,375.00)	0.00	NM				
Ⓜ Credited															
[credit]															
Week:		09/19/16	09/25/16	--W----	1		\$3,375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSDK	09/19/16-09/25/16		Wed Prime C	9-10P CHICAGO		--W-----	:30	\$5,625.00	0.00	NM				
N 51	KSDK	09/16/16	09/16/16	Jeopardy 430-5p Jeopardy	CM	430-5p	----F--	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	----F--	1		\$750.00		0.00						
N 52	KSDK	09/16/16	09/16/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$1,500.00	P02-F	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	----F--	1		\$1,500.00		0.00						
N 53	KSDK	09/16/16	09/16/16	Local News @ 5a M-F 5-6a	CM	5-6A	----F--	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00

Order / Rev: 1268771
 Alt Order #: 08314282
 Flight Dates: 09/13/16 - 09/22/16

Advertiser: Senate Leadership Fund / POL
 Product Desc: SENATE LDRSHP FUND
 Estimate: 3257
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N53	KSDK	09/16/16	09/16/16	Local News @ 5a M-F 5-6a	CM	5-6A	----F--	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	----F--		1				\$350.00		0.00			
N54	KSDK	09/16/16	09/16/16	Today Show Today Show	CM	7-9a	----F--	:30	1	\$800.00	P02-F	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	----F--		1				\$800.00		0.00			
N55	KSDK	09/16/16	09/16/16	Fri Prime Other AM NINJA	CM	7-9P AM NINJA (7:00 PM-9:00 PM)	----F--	:30	1	\$2,250.00	P02-F	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	----F--		1				\$2,250.00		0.00			
N56	KSDK	09/18/16	09/18/16	Local News @ 10p Su DB Local News @ 10p Su DB	CM	Local News @ 10p	-----S	:30	1	\$2,000.00	P02-F	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----S		1				\$2,000.00		0.00			
N57	KSDK	09/18/16	09/18/16	Local News @ 1030p Su DB LN2 (Su) Football Season	CM	LN2 (Su) Football	-----S	:30	1	\$1,125.00	P02-F	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----S		1				\$1,125.00		0.00			
N58	KSDK	09/18/16	09/18/16	NFL Su FB Night in America Football Night in America	CM	6-715p	-----S	:30	1	\$3,375.00	P02-F	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----S		1				\$3,375.00		0.00			
N59	KSDK	09/15/16	09/15/16	Late Night Late Night	CM	1135p-1235x	---T---	:30	1	\$275.00	P02-F	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	---T---		1				\$275.00		0.00			
N60	KSDK	09/15/16	09/15/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$1,650.00	P02-F	0.00	NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	---T---		1				\$1,650.00		0.00			
N61	KSDK	09/20/16	09/20/16	Late Night Late Night	CM	1135p-1235x	-T-----	:30	1	\$275.00	P02-F	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	-T-----		1				\$275.00		0.00			
N62	KSDK	09/20/16	09/20/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	-T-----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	-T-----		1				\$1,800.00		0.00			
N63	KSDK	09/20/16	09/20/16	Tue Prime C Tue Prime C	CM	9-10P	-T-----	:30	2	\$3,375.00	P02-F	0.00	NM	2	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	-T-----		2				\$3,375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/19/16-09/25/16		Tue Prime C		9-10P	-T-----	:30		(\$3,375.00)		0.00	NM		
	See MG 63.3,63.4														
	[Incorrect Rate]														
2	KSDK	09/19/16-09/25/16		Tue Prime C		9-10P	-T-----	:30		(\$3,375.00)		0.00	NM		
	See MG 63.3,63.4														
	[Incorrect Rate]														
3	KSDK	09/21/16-09/21/16		Wed Prime B		8-9P LAW & ORD	--W-----	:30		\$3,375.00		0.00	NM		
	Ⓜ MG for 63.1,63.2														
	[n/a]														
4	KSDK	09/21/16-09/21/16		Wed Prime B		8-9P LAW & ORD	--W-----	:30		\$3,375.00		0.00	NM		
	Ⓜ MG for 63.1,63.2														
	[n/a]														
N64	KSDK	09/21/16	09/21/16	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	--W----	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00

Order / Rev: 1268771
 Alt Order #: 08314282
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Advertiser: Senate Leadership Fund / POL
 Product Desc: SENATE LDRSHP FUND
 Estimate: 3257

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N64	KSDK	09/21/16	09/21/16	Wheel of Frtune 630-7p CM Wheel of Fortune		630-7P	-- W- - - -	:30	1	\$1,800.00	P02-F	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/19/16	09/25/16	-- W- - - -	1		\$1,800.00		0.00						
N65	KSDK	09/14/16	09/14/16	Wed Prime Other CM AM GOT TALENT		7-9P AM GOT TAL- - - - - (7:00 PM-9:00 PM)	-- W- - - -	:30	1	\$4,275.00	P02-F	0.00	NM	1	\$4,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-- W- - - -	1		\$4,275.00		0.00						
N66	KSDK	09/14/16	09/14/16	Wed Prime C CM BLINDSPOT		9-10P BLINDSPOT- - - - -	-- W- - - -	:30	1	\$3,375.00	P02-F	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/12/16	09/18/16	-- W- - - -	1		\$3,375.00		0.00						
													Totals	74	\$119,475.00