

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennsylvania Ave St 250
Townson, MD 21214

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1313552-1	10/23/16	October 2016	09/26/16 - 10/20/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Senate Leadership Fund / P	SENATE LDRSHF FUND	4065

Flight Dates	Order #	Alt Order #
10/14/16 - 10/20/16	1313552	08416233

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	275	338

Agency Ref	Advertiser Ref
3924AG	106441

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/14/16	10/14/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 10/14/16 5:29 PM News Channel 5 at 5P 5-530P :30 SLFTV30M06H \$1,800.00 NM									
2	10/14/16	10/14/16	DATELINE	8-10P	----F--	:30	1	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----F-- 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 10/14/16 7:59 PM DATELINE 8-10P :30 SLFTV30M06H \$2,700.00 NM									
3	10/17/16	10/17/16	LN (M-F)	10-1035p	M-----	:30	1	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 M----- 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/17/16 10:24 PM LN (M-F) 10-1035p :30 SLFTV30M06H \$2,700.00 NM									
4	10/17/16	10/17/16	News Channel 5 at 6P	6-630P	M-----	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 M----- 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 10/17/16 6:12 PM News Channel 5 at 6P 6-630P :30 SLFTV30M06H \$2,250.00 NM									
5	10/15/16	10/15/16	Notre Dame Football	Various	-----S-	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----S- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/15/16 9:07 PM Notre Dame Football Various :30 SLFTV30M06H \$1,700.00 NM									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Senate Leadership Fund /	SENATE LDRSHP FUND	4065	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/16	10/16/16	NBC Today Show (Su)	7-8A	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/16/16 7:59 AM NBC Today Show (Su) 7-8A :30 SLFTV30M06H \$550.00 NM									
7	10/20/16	10/20/16	News Channel 5 at 5P	5-530P	---T---	:30	1	\$2,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---T--- 1 \$2,025.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 10/20/16 5:23 PM News Channel 5 at 5P 5-530P :30 SLFTV30M06H \$2,025.00 NM									
8	10/20/16	10/20/16	CHICAGO MED	8-9P	---T---	:30	1	\$6,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---T--- 1 \$6,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 10/20/16 8:39 PM CHICAGO MED 8-9P :30 SLFTV30M06H \$6,750.00 NM									
9	10/18/16	10/18/16	News Channel 5 at 5P	5-530P	-T-----	:30	1	\$2,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 1 \$2,025.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 10/18/16 5:13 PM News Channel 5 at 5P 5-530P :30 SLFTV30M06H \$2,025.00 NM									
10	10/19/16	10/19/16	LN (M-F)	10-1035p	--W----	:30	1	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 10:34 PM LN (M-F) 10-1035p :30 SLFTV30M06H \$2,700.00 NM									
11	10/19/16	10/19/16	News Channel 5 at 6P	6-630P	--W----	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 6:09 PM News Channel 5 at 6P 6-630P :30 SLFTV30M06H \$2,250.00 NM									
12	10/19/16	10/19/16	BLINDSPOT	7-8P	--W----	:30	1	\$3,375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 1 \$3,375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 10/19/16 7:20 PM BLINDSPOT 7-8P :30 SLFTV30M06H \$3,375.00 NM									

Total Spots 12

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$30,825.00

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<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Senate Leadership Fund / P		SENATE LDRSHP FUND	4065

<u>Agency Commission</u>	\$4,623.75
<u>Net Amount Due</u>	\$26,201.25

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