# INVOICE

**KSDK**
**1000 Market Street**
**St. Louis, MO 63101**
**Main: (314)421-5055**
**Billing:**

www.ksdk.com

Billing Address:

**Mentzer Media Services/ POL**
**Attention: Accounts Payable**
**210 W Pennysylvania Ave St 250**
**Townson, MD 21214**

Send Payment To:
**KSDK**
**KSDK**
**PO BOX: 637378**
**Cincinnati, OH 45263-7378**

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| **1316877-1** | **10/30/16** | **October 2016** | **09/26/16 - 10/30/16** |

| Property | Account Executive | Sales Office | Sales Region |
|---|---|---|---|
| **KSDK** | Kristen Waskie | Telerep Philadel | National |

| Advertiser | Product | Estimate Number |
|---|---|---|
| **Senate Leadership Fund / P** | **SENATE LDRSHP FUND** | **4219** |

| Flight Dates | Order # | Alt Order # |
|---|---|---|
| **10/24/16 - 11/06/16** | 1316877 | 08425379 |

| Billing Calendar | Billing Type | Deal # |
|---|---|---|
| Broadcast | Cash | |

| Special Handling |
|---|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|---|---|---|
| **1021** | 275 | 338 |

| Agency Ref | Advertiser Ref |
|---|---|
| 3924AG | 106441 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 3 | 10/24/16 | 10/24/16 | 6-7a | 6-7A | M- - - - - - | :30 | 1 | $900.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | M- - - - - | 1 | $900.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | M | 10/24/16 | | 6-7a | 6-7A | :00 | | $900.00 | NM |
| | | Credited | | | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 4 | 10/26/16 | 10/26/16 | 6-7a | 6-7A | - - W- - - - | :30 | 1 | $900.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - W- - - | 1 | $900.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | W | 10/26/16 | 5:58 AM | 6-7a | 6-7A | :30 | SLFTV30M07H | $900.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 5 | 10/28/16 | 10/28/16 | 6-7a | 6-7A | - - - - F- - | :30 | 1 | $900.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - - F- - | 1 | $900.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | F | 10/28/16 | 6:51 AM | 6-7a | 6-7A | :30 | SLFTV30M07H | $900.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 6 | 10/24/16 | 10/24/16 | Today Show | 7-9a | M- - - - - | :30 | 1 | $900.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | M- - - - - | 1 | $900.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | M | 10/24/16 | | Today Show | 7-9a | :00 | | $900.00 | NM |
| | | Credited | | | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 7 | 10/25/16 | 10/25/16 | Today Show | 7-9a | - T- - - - - | :30 | 1 | $900.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - T- - - - | 1 | $900.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:

**KSDK**
**KSDK**
**PO BOX: 637378**
**Cincinnati, OH  45263-7378**

www.ksdk.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| **1316877-1** | **10/30/16** | **October 2016** | **09/26/16** - **10/30/16** |

| Advertiser | Product | Estimate Number |
|---|---|---|
| **Senate Leadership Fund / P** | **SENATE LDRSHP FUND** | **4219** |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 7 | 10/25/16 | 10/25/16 | Today Show | 7-9a | - T- - - - - | :30 | 1 | $900.00 | NM |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | Tu | 10/25/16 | | Today Show | 7-9a | :00 | | *$900.00* | NM |
| | | | | *Credited* | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 8 | 10/27/16 | 10/27/16 | Today Show | 7-9a | - - - T - - - | :30 | 1 | $900.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - T - - - | 1 | $900.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | Th | 10/27/16 | | Today Show | 7-9a | :00 | | *$900.00* | NM |
| | | | | *Credited* | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 9 | 10/28/16 | 10/28/16 | Today Show | 7-9a | - - - - F - - | :30 | 1 | $900.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - - F - - | 1 | $900.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | F | 10/28/16 | | Today Show | 7-9a | :00 | | *$900.00* | NM |
| | | | | *Credited* | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 10 | 10/29/16 | 10/29/16 | Sat 6-7A | 6-7A | - - - - - S- | :30 | 1 | $350.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - - - S- | 1 | $350.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | Sa | 10/29/16 | 6:39 AM | Sat 6-7A | 6-7A | :30 | SLFTV30M08H | $350.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 11 | 10/30/16 | 10/30/16 | Sun 6-7A | 6-7A | - - - - - - S | :30 | 1 | $350.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - - - - S | 1 | $350.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | Su | 10/30/16 | 6:50 AM | Sun 6-7A | 6-7A | :30 | SLFTV30M08H | $350.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 12 | 10/30/16 | 10/30/16 | NBC Today Show (Su) | 7-8A | - - - - - - S | :30 | 1 | $1,200.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - - - - S | 1 | $1,200.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | Su | 10/30/16 | 7:48 AM | NBC Today Show (Su) | 7-8A | :30 | SLFTV30M08H | $1,200.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 15 | 10/24/16 | 10/24/16 | Today Show 2 | 9-10a | M- - - - - - | :30 | 1 | $600.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | M- - - - - - | 1 | $600.00 |

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | KSDK | M | 10/24/16 | | Today Show 2 | 9-10a | :00 | | *$600.00* | NM |
| | | | | *Credited* | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 16 | 10/26/16 | 10/26/16 | Today Show 2 | 9-10a | - - W- - - - | :30 | 1 | $600.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - W- - - - | 1 | $600.00 |

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Send Payment To:

**KSDK**
**KSDK**
**PO BOX: 637378**
**Cincinnati, OH 45263-7378**

www.ksdk.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| **1316877-1** | **10/30/16** | **October 2016** | **09/26/16 - 10/30/16** |

| Advertiser | Product | Estimate Number |
|---|---|---|
| **Senate Leadership Fund / P** | **SENATE LDRSHP FUND** | **4219** |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 16 | 10/26/16 | 10/26/16 | Today Show 2 | 9-10a | - - W- - - - | :30 | 1 | $600.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | W | 10/26/16 | 9:53 AM | Today Show 2 | 9-10a | :30 | SLFTV30M07H | $600.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 17 | 10/28/16 | 10/28/16 | Today Show 2 | 9-10a | - - - - F- - | :30 | 1 | $600.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - - F- - | 1 | $600.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | F | 10/28/16 | 9:54 AM | Today Show 2 | 9-10a | :30 | SLFTV30M07H | $600.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 18 | 10/24/16 | 10/24/16 | Jeopardy | 430-5p | M- - - - - - | :30 | 1 | $2,250.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | M- - - - - - | 1 | $2,250.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | M | 10/24/16 | 4:30 PM | Jeopardy | 430-5p | :30 | SLFTV30M07H | $2,250.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 19 | 10/26/16 | 10/26/16 | Jeopardy | 430-5p | - - W- - - - | :30 | 1 | $2,250.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - W- - - - | 1 | $2,250.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | W | 10/26/16 | 4:35 PM | Jeopardy | 430-5p | :30 | SLFTV30M07H | $2,250.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 25 | 10/24/16 | 10/24/16 | News Channel 5 at 5P | 5-530P | M- - - - - - | :30 | 1 | $3,375.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | M- - - - - - | 1 | $3,375.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | M | 10/24/16 | | News Channel 5 at 5P | 5-530P | :00 | | ~~$3,375.00~~ | NM |
| | | | See MG 37.2,37.3 | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 26 | 10/25/16 | 10/25/16 | News Channel 5 at 5P | 5-530P | - T- - - - - | :30 | 1 | $3,375.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - T- - - - - | 1 | $3,375.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | Tu | 10/25/16 | 5:23 PM | News Channel 5 at 5P | 5-530P | :30 | SLFTV30M07H | $3,375.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 27 | 10/26/16 | 10/26/16 | News Channel 5 at 5P | 5-530P | - - W- - - - | :30 | 1 | $3,375.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - W- - - - | 1 | $3,375.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | W | 10/26/16 | 5:27 PM | News Channel 5 at 5P | 5-530P | :30 | SLFTV30M07H | $3,375.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 28 | 10/27/16 | 10/27/16 | News Channel 5 at 5P | 5-530P | - - - T- - - | :30 | 1 | $3,375.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - T- - - | 1 | $3,375.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | Th | 10/27/16 | 5:10 PM | News Channel 5 at 5P | 5-530P | :30 | SLFTV30M07H | $3,375.00 | NM |

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Send Payment To:

**KSDK**
**KSDK**
**PO BOX: 637378**
**Cincinnati, OH 45263-7378**

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| **1316877-1** | **10/30/16** | **October 2016** | **09/26/16** - **10/30/16** |

| Advertiser | Product | Estimate Number |
|---|---|---|
| **Senate Leadership Fund / P** | **SENATE LDRSHP FUND** | **4219** |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 29 | 10/28/16 | 10/28/16 | News Channel 5 at 5P | 5-530P | - - - - F - - | :30 | 1 | $3,375.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - - F - - | 1 | $3,375.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | F | 10/28/16 | 5:27 PM | News Channel 5 at 5P | 5-530P | :30 | SLFTV30M07H | $3,375.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 30 | 10/24/16 | 10/24/16 | News Channel 5 at 6P | 6-630P | M - - - - - - | :30 | 1 | $3,375.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | M - - - - - - | 1 | $3,375.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | M | 10/24/16 | 6:24 PM | News Channel 5 at 6P | 6-630P | :30 | SLFTV30M07H | $3,375.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 31 | 10/25/16 | 10/25/16 | News Channel 5 at 6P | 6-630P | - T - - - - - | :30 | 1 | $3,375.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - T - - - - - | 1 | $3,375.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | Tu | 10/25/16 | 6:27 PM | News Channel 5 at 6P | 6-630P | :30 | SLFTV30M07H | $3,375.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 32 | 10/26/16 | 10/26/16 | News Channel 5 at 6P | 6-630P | - - W - - - - | :30 | 1 | $3,375.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - W - - - - | 1 | $3,375.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | W | 10/26/16 | 6:27 PM | News Channel 5 at 6P | 6-630P | :30 | SLFTV30M07H | $3,375.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 33 | 10/27/16 | 10/27/16 | News Channel 5 at 6P | 6-630P | - - - T - - - | :30 | 1 | $3,375.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - T - - - | 1 | $3,375.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | Th | 10/27/16 | 6:09 PM | News Channel 5 at 6P | 6-630P | :30 | SLFTV30M07H | $3,375.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 34 | 10/28/16 | 10/28/16 | News Channel 5 at 6P | 6-630P | - - - - F - - | :30 | 1 | $3,375.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - - F - - | 1 | $3,375.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | F | 10/28/16 | 6:09 PM | News Channel 5 at 6P | 6-630P | :30 | SLFTV30M07H | $3,375.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 35 | 10/27/16 | 10/27/16 | Wheel of Fortune | 630-7P | - - - T - - - | :30 | 1 | $5,400.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - T - - - | 1 | $5,400.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | Th | 10/27/16 | 6:41 PM | Wheel of Fortune | 630-7P | :30 | SLFTV30M07H | $5,400.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 36 | 10/28/16 | 10/28/16 | Wheel of Fortune | 630-7P | - - - - F - - | :30 | 1 | $5,400.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - - F - - | 1 | $5,400.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | F | 10/28/16 | 6:48 PM | Wheel of Fortune | 630-7P | :30 | SLFTV30M07H | $5,400.00 | NM |

# INVOICE

Send Payment To:

**KSDK**
**KSDK**
**PO BOX: 637378**
**Cincinnati, OH 45263-7378**

www.ksdk.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| **1316877-1** | **10/30/16** | **October 2016** | **09/26/16** - **10/30/16** |

| Advertiser | Product | Estimate Number |
|---|---|---|
| **Senate Leadership Fund / P** | **SENATE LDRSHP FUND** | **4219** |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 36 | 10/28/16 | 10/28/16 | Wheel of Fortune | 630-7P | - - - - F - - | :30 | 1 | $5,400.00 | NM |
| 37 | 10/26/16 | 10/26/16 | CHICAGO PD | 9-10P CHICAGO PI | - - W - - - - | :30 | 1 | $4,500.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - W - - - - | 1 | $4,500.00 |

| Spots: # | Ch | Day | Air Date | Air Time Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | W | 10/26/16 | CHICAGO PD | 9-10P CHICAGO P. | :00 | | $4,500.00 | NM |
| | | | | See MG 37.2,37.3 | | | | | |
| 2 | KSDK | F | 10/28/16 | 5:51 PM NBC Nightly News | 530-6p | :30 | SLFTV30M07H | $6,750.00 | NM |
| | | | | MG for 25.1,37.1 | | | | | |
| 3 | KSDK | Sa | 10/29/16 | 2:34 PM Non-Prime Notre Dame FB | Non-Prime Notre Da | :30 | SLFTV30M08H | $1,125.00 | NM |
| | | | | MG for 25.1,37.1 | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 39 | 10/30/16 | 10/30/16 | Football Night in America 6-715p | | - - - - - - S | :30 | 1 | $4,050.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - - - - S | 1 | $4,050.00 |

| Spots: # | Ch | Day | Air Date | Air Time Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | Su | 10/30/16 | 6:17 PM Football Night in America | 6-715p | :30 | SLFTV30M08H | $4,050.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 40 | 10/24/16 | 10/28/16 | Today Show | 7-9a | 1 1 - 1 1 - - | :30 | 4 | $1,125.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | 1 1 - 1 1 - - | 4 | $1,125.00 |

| Spots: # | Ch | Day | Air Date | Air Time Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | M | 10/24/16 | Today Show | 7-9a | :00 | | $1,125.00 | NM |
| | | | | See MG 40.5 | | | | | |
| 2 | KSDK | Tu | 10/25/16 | 8:39 AM Today Show | 7-9a | :30 | SLFTV30M07H | $1,125.00 | NM |
| 5 | KSDK | W | 10/26/16 | 7:29 AM Today Show | 7-9a | :30 | SLFTV30M07H | $1,125.00 | NM |
| | | | | MG for 40.1 10/24 | | | | | |
| 3 | KSDK | Th | 10/27/16 | 7:20 AM Today Show | 7-9a | :30 | SLFTV30M07H | $1,125.00 | NM |
| 4 | KSDK | F | 10/28/16 | 8:59 AM Today Show | 7-9a | :30 | SLFTV30M07H | $1,125.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 41 | 10/27/16 | 10/27/16 | Today Show 2 | 9-10a | - - - T - - - | :30 | 1 | $600.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/24/16 | 10/30/16 | - - - T - - - | 1 | $600.00 |

| Spots: # | Ch | Day | Air Date | Air Time Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 1 | KSDK | Th | 10/27/16 | 9:28 AM Today Show 2 | 9-10a | :30 | SLFTV30M07H | $600.00 | NM |

Total Spots **28**

## Include Invoice # on Check - Payment Terms 30 Days

| | |
|---|---|
| Gross Total | **$67,600.00** |
| Agency Commission | **$10,140.00** |
| Net Amount Due | **$57,460.00** |