

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennsylvania Ave St 250
Townson, MD 21214

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1269631-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Senate Leadership Fund / P	SENATE LDRSHF FUND	3258

Flight Dates	Order #	Alt Order #
09/23/16 - 10/02/16	1269631	08315832

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	275	338

Agency Ref	Advertiser Ref
3924AG	106441

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/23/16	09/23/16	LN (M-F)	10-1035p	----F--	:30	1	\$2,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$2,000.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	09/23/16	10:09 PM	LN (M-F)	10-1035p	:30	SLFTV30M04H	\$2,000.00	NM
4	09/23/16	09/23/16	Jeopardy	430-5p	----F--	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$750.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	09/23/16	4:30 PM	Jeopardy	430-5p	:30	SLFTV30M04H	\$750.00	NM
5	09/23/16	09/23/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$1,500.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	09/23/16	5:23 PM	News Channel 5 at 5P	5-530P	:30	SLFTV30M04H	\$1,500.00	NM
7	09/23/16	09/23/16	News Channel 5 at 6P	6-630P	----F--	:30	1	\$1,650.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$1,650.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	09/23/16	6:12 PM	News Channel 5 at 6P	6-630P	:30	SLFTV30M04H	\$1,650.00	NM
9	09/23/16	09/30/16	6-7a	6-7A	----F--	:30	1	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$900.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	09/23/16	5:58 AM	6-7a	6-7A	:30	SLFTV30M04H	\$900.00	NM

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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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1269631-1	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
Senate Leadership Fund / F	SENATE LDRSHP FUND	3258	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/23/16	09/23/16	Wheel of Fortune	630-7P	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/23/16	6:41 PM	Wheel of Fortune	630-7P	:30	SLFTV30M04H	\$1,800.00 NM
12	09/23/16	09/23/16	Today Show	7-9a	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/23/16	8:27 AM	Today Show	7-9a	:30	SLFTV30M04H	\$800.00 NM
14	09/23/16	09/23/16	DATELINE	8-10P DATELINE	----F--	:30	1	\$3,375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$3,375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/23/16	8:18 PM	DATELINE	8-10P DATELINE	:30	SLFTV30M04H	\$3,375.00 NM
16	09/23/16	09/23/16	Today Show 2	9-10a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/23/16	9:53 AM	Today Show 2	9-10a	:30	SLFTV30M04H	\$350.00 NM
48	09/27/16	09/27/16	THIS IS IT	9-10P THIS IS IT	-T-----	:30	1	\$5,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$5,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KSDK	Sa	09/24/16		DATELINE	7-9P DATELINE	:00		\$900.00 NM
Credited									
65	09/23/16	09/23/16	Tonight Show	1035-1137p	----F--	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/23/16	11:12 PM	Tonight Show	1035-1137p	:30	SLFTV30M04H	\$1,125.00 NM
70	09/23/16	09/23/16	AM GOT TALENT	7-8P AM GOT TALE	----F--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/23/16		AM GOT TALENT	7-8P AM GOT TALE	:00		\$2,250.00 NM
See MG 70.2									
2	KSDK	F	09/23/16	7:11 PM	RAMS SPECIAL	Various	:30	SLFTV30M04H	\$2,250.00 NM
MG for 70.1 09/23									
71	09/23/16	09/23/16	DATELINE	8-9P DATELINE	----F--	:30	1	\$2,250.00	NM

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Senate Leadership Fund /	SENATE LDRSHP FUND	3258	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
71	09/23/16	09/23/16	DATELINE	8-9P DATELINE	----F--	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$2,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	09/23/16		DATELINE	8-9P DATELINE	:00		\$2,250.00 NM
			See MG 71.2,71.3						
2	KSDK	F	09/23/16	8:58 PM	DATELINE	8-10P DATELINE	:30	SLFTV30M04H	\$3,375.00 NM
			MG for 72.1,71.1						
76	09/25/16	10/02/16	Sun 6-7A	6-7A	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----S 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	09/25/16	6:20 AM	Sun 6-7A	6-7A	:30	SLFTV30M04H	\$350.00 NM
<u>Total Spots</u>							13		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$20,225.00
<u>Agency Commission</u>	\$3,033.75
<u>Net Amount Due</u>	\$17,191.25

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