

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennsylvania Ave St 250
Townson, MD 21214

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1269631-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Senate Leadership Fund / P	SENATE LDRSHF FUND	3258

Flight Dates	Order #	Alt Order #
09/23/16 - 10/02/16	1269631	08315832

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	275	338

Agency Ref	Advertiser Ref
3924AG	106441

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/23/16	09/23/16	LN (M-F)	10-1035p	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 10:09 PM LN (M-F) 10-1035p :30 SLFTV30M04H \$2,000.00 NM									
4	09/23/16	09/23/16	Jeopardy	430-5p	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 4:30 PM Jeopardy 430-5p :30 SLFTV30M04H \$750.00 NM									
5	09/23/16	09/23/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 5:23 PM News Channel 5 at 5P 5-530P :30 SLFTV30M04H \$1,500.00 NM									
7	09/23/16	09/23/16	News Channel 5 at 6P	6-630P	----F--	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 6:12 PM News Channel 5 at 6P 6-630P :30 SLFTV30M04H \$1,650.00 NM									
9	09/23/16	09/30/16	6-7a	6-7A	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 5:58 AM 6-7a 6-7A :30 SLFTV30M04H \$900.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1269631-1	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
Senate Leadership Fund / P	SENATE LDRSHP FUND	3258	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/23/16	09/23/16	Wheel of Fortune	630-7P	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 6:41 PM Wheel of Fortune 630-7P :30 SLFTV30M04H \$1,800.00 NM									
12	09/23/16	09/23/16	Today Show	7-9a	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 8:27 AM Today Show 7-9a :30 SLFTV30M04H \$800.00 NM									
14	09/23/16	09/23/16	DATELINE	8-10P DATELINE	----F--	:30	1	\$3,375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$3,375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 8:18 PM DATELINE 8-10P DATELINE :30 SLFTV30M04H \$3,375.00 NM									
16	09/23/16	09/23/16	Today Show 2	9-10a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 9:53 AM Today Show 2 9-10a :30 SLFTV30M04H \$350.00 NM									
48	09/27/16	09/27/16	THIS IS IT	9-10P THIS IS IT	-T-----	:30	1	\$5,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$5,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KSDK Sa 09/24/16 DATELINE 7-9P DATELINE :00 \$900.00 NM <i>Credited</i>									
65	09/23/16	09/23/16	Tonight Show	1035-1137p	----F--	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 11:12 PM Tonight Show 1035-1137p :30 SLFTV30M04H \$1,125.00 NM									
70	09/23/16	09/23/16	AM GOT TALENT	7-8P AM GOT TALE	----F--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 09/23/16 AM GOT TALENT 7-8P AM GOT TALE :00 \$2,250.00 NM <i>See MG 70.2</i>									
2 KSDK F 09/23/16 7:11 PM RAMS SPECIAL Various :30 SLFTV30M04H \$2,250.00 NM <i>MG for 70.1 09/23</i>									
71	09/23/16	09/23/16	DATELINE	8-9P DATELINE	----F--	:30	1	\$2,250.00	NM

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<u>Invoice #</u> 1269631-1	<u>Invoice Date</u> 09/25/16	<u>Invoice Month</u> September 2016	<u>Invoice Period</u> 08/29/16 - 09/25/16
<u>Advertiser</u> Senate Leadership Fund / F		<u>Product</u> SENATE LDRSHP FUND	<u>Estimate Number</u> 3258

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
71	09/23/16	09/23/16	DATELINE	8-9P DATELINE	----F--	:30	1	\$2,250.00	NM	
Weeks: <u>Start Date</u> 09/19/16 <u>End Date</u> 09/25/16 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$2,250.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	09/23/16		DATELINE	8-9P DATELINE	:00		\$2,250.00	NM
See MG 71.2,71.3										
2	KSDK	F	09/23/16	8:58 PM	DATELINE	8-10P DATELINE	:30	SLFTV30M04H	\$3,375.00	NM
MG for 72.1,71.1										
76	09/25/16	10/02/16	Sun 6-7A	6-7A	-----S	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 09/19/16 <u>End Date</u> 09/25/16 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	Su	09/25/16	6:20 AM	Sun 6-7A	6-7A	:30	SLFTV30M04H	\$350.00	NM

Total Spots **13**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$20,225.00
<u>Agency Commission</u>	\$3,033.75
<u>Net Amount Due</u>	\$17,191.25

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