

Order / Rev: 1313726
 Alt Order #: 08416237
 Flight Dates: 10/22/16 - 10/27/16

Advertiser: Senate Leadership Fund / POL
 Product Desc: SENATE LDRSHP FUND
 Estimate: 4066
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FULL WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$3,600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Wheel of Frtune 630-7p	630-7P		---Th----	:30	(\$3,600.00)	0.00	NM				
Credited [credit]															
E 5	KSDK	10/27/16	10/27/16	Thu Prime B CHICAGO MED	CM	8-9P CHICAGO M	---T---	:30	1	\$4,500.00	P02-F	0.00	NM	1	\$4,500.00
CHICAGO MED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---T---	1		\$4,500.00		0.00						
E 6	KSDK	10/25/16	10/25/16	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$2,250.00	P04-C	0.00	NM	0	\$0.00
FULL LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$2,250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Local News @ 5p M-F	5-530P		-T-----	:30	(\$2,250.00)	0.00	NM				
See MG 8.2,8.3,8.4,8.5,8.6 [NA - RATE NEEDS TO BE \$3,375]															
E 7	KSDK	10/25/16	10/25/16	Tue Prime B THIS IS US	CM	8-9P THIS IS US	-T-----	:30	1	\$4,500.00	P02-F	0.00	NM	1	\$4,500.00
THIS IS US															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-T-----	1		\$4,500.00		0.00						
E 8	KSDK	10/26/16	10/26/16	Jeopardy 430-5p Jeopardy	CM	430-5p	--W----	:30	1	\$1,200.00	P04-C	0.00	NM	3	\$9,000.00
FULL JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	--W----	1		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Jeopardy 430-5p	430-5p		--W-----	:30	(\$1,200.00)	0.00	NM				
See MG 8.2,8.3,8.4,8.5,8.6 [NA - RATE NEEDS TO BE \$1,500]															
2	KSDK	10/24/16-10/24/16		Jeopardy 430-5p	430-5p		M-----	:30	(\$1,500.00)	0.00	NM				
Ⓜ Credited [credit]															
3	KSDK	10/24/16-10/24/16		Local News @ 6p M-F	6-630P		M-----	:30	\$3,375.00	0.00	NM				
Ⓜ MG for 1.1,9.1,2.1,6.1,8.1 [n/a]															
4	KSDK	10/26/16-10/26/16		Jeopardy 430-5p	430-5p		--W-----	:30	(\$1,500.00)	0.00	NM				
Ⓜ Credited [credit]															
5	KSDK	10/26/16-10/26/16		Local News @ 6p M-F	6-630P		--W-----	:30	\$3,375.00	0.00	NM				
Ⓜ MG for 1.1,9.1,2.1,6.1,8.1 [n/a]															
6	KSDK	10/22/16-10/22/16		Local News @ 10p Sa	Local News @ 10p		-----Sa--	:30	\$2,250.00	0.00	NM				
Ⓜ MG for 1.1,9.1,2.1,6.1,8.1 [n/a]															
E 9	KSDK	10/26/16	10/26/16	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$2,700.00	P04-C	0.00	NM	0	\$0.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	--W----	1		\$2,700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/24/16-10/30/16		Local News @ 6p M-F	6-630P		--W-----	:30	(\$2,700.00)	0.00	NM				
See MG 8.2,8.3,8.4,8.5,8.6 [NA - RATE NEEDS TO BE \$3,375]															
E 10	KSDK	10/26/16	10/26/16	Wed Prime A BLINDSPOT	CM	7-8P BLINDSPOT	--W----	:30	1	\$3,375.00	P02-F	0.00	NM	1	\$3,375.00

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BLINDSPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----		1				\$3,375.00		0.00			
E 11	KSDK	10/26/16	10/26/16	Wed Prime C CHICAGO PD	CM	9-10P CHICAGO	F--W----	:30	1	\$4,500.00	P02-F	0.00	NM	2	\$4,500.00
CHICAGO PD-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----		1				\$4,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/24/16-10/30/16		Wed Prime C		9-10P CHICAGO	--W-----	:30		(\$4,500.00)		0.00	NM		
See MG 11.2, 11.3															
[NA/Oversold; n/a due to 2x already ordered no room for 3rd spots]															
2	KSDK	10/27/16-10/27/16		Thu Prime A		7-8P SUPERSTO	---Th----	:30		\$4,050.00		0.00	NM		
Ⓜ MG for 11.1 10/26															
[n/a]															
3	KSDK	10/24/16-10/25/16		Today Show 3		11a-12p	MT-----	:30		\$450.00		0.00	NM		
Ⓜ MG for 11.1 10/26															
[n/a]															
N 12	KSDK	10/24/16	10/24/16	Jeopardy 430-5p Jeopardy	CM	430-5p	M-----	:30	1	\$2,250.00	P02-F	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----		1				\$2,250.00		0.00			
N 13	KSDK	10/26/16	10/26/16	Jeopardy 430-5p Jeopardy	CM	430-5p	--W----	:30	1	\$2,250.00	P02-F	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----		1				\$2,250.00		0.00			
N 14	KSDK	10/25/16	10/25/16	Tue Prime A THE VOICE	CM	7-8P	-T-----	:30	1	\$5,625.00	P02-F	0.00	NM	1	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----		1				\$5,625.00		0.00			
N 15	KSDK	10/25/16	10/27/16	Local News @ 6a M-F 6-7a	CM	6-7A	-TWT---	:30	1	\$900.00	P02-F	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWT---		1				\$900.00		0.00			
N 16	KSDK	10/25/16	10/27/16	Local News @ 4a M-F 4-5A	CM	4-5A	-TWT---	:30	1	\$75.00	P02-F	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWT---		1				\$75.00		0.00			
													Totals	14	\$37,425.00