



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

And:

Midwest Communications OH
4679 Winterset Dr
Columbus, OH 43220

<u>Contract / Revision</u> 442185 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL ISSUE		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> JAY EDWARD
<u>Advertiser</u> Ohio House Republican Organizational Comm		<u>Original Date / Revision</u> 10/31/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 53293		<u>Advertiser Ref</u> 53249

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTAP	11/01/16	11/07/16	Daybreak @ 6a	6a-7a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				3	\$150.00				
	Week:	11/07/16	11/13/16	M-----				1	\$150.00				
N 2	WTAP	11/01/16	11/07/16	WTAP News @ Noon	12p-1230p		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				3	\$125.00				
	Week:	11/07/16	11/13/16	M-----				1	\$125.00				
N 3	WTAP	11/01/16	11/07/16	News @ 6p M-F	559p-630p		:30				NM	4	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				3	\$480.00				
	Week:	11/07/16	11/13/16	M-----				1	\$480.00				
N 4	WTAP	11/01/16	11/07/16	Jeopardy M-F	730p-8p		:30				NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$160.00				
	Week:	11/07/16	11/13/16	1-----				1	\$160.00				
N 5	WTAP	11/01/16	11/07/16	The Tonight Show	1135p-1235a		:30				NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$110.00				
	Week:	11/07/16	11/13/16	1-----				1	\$110.00				
N 6	WTAP	11/05/16	11/05/16	News @ 6p Sat	6p-630p		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1-				1	\$180.00				
N 7	WTAP	11/05/16	11/05/16	Sa Today	7a-9a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1-				1	\$65.00				
N 8	WTAP	11/06/16	11/06/16	Su Today	8a-9a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1				1	\$65.00				
N 9	WTAP	11/05/16	11/05/16	News @ 11p Sa	11p-1130p		:30				NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1-				1	\$370.00				
Totals								0.00				26	\$5,050.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	26	\$5,050.00	(\$757.50)	\$4,292.50
Totals	26	\$5,050.00	(\$757.50)	\$4,292.50

Signature: _____ **Date:** _____