



**CENLA BROADCASTING**  
 KSYL TALKRADIO 970 AM / 100.3 HD3  
 P O BOX 7057  
 ALEXANDRIA, LA 71306  
 318) 445-1234

# KSYL Order Confirmation

**OrderID: 12611-003**

Sponsor: JIM VILLARD CAMPAIGN  
 Product: JIM VILLARD CAMPAIGN  
 Estimate/PO:  
 AccountRep: CHAD SOPRANO  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 10/18/2022 - 11/8/2022  
 Items Ordered: 80  
 Ordered Amount: \$1,808.00

JIM VILLARD CAMPAIGN  
 5153 HUNTERS GROVE  
 ALEXANDRIA, LA 71303

## Scheduled Station(s): KSYL JIM VILLARD CAMPAIGN

Printed 10/14/2022 8:30:15 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/18/2022 - 11/8/2022	All Weeks	07:15 AM - 09:00 AM	1	1	1	1	1			5	:30	Spot			16	25.00	400.00
02 10/18/2022 - 11/8/2022	All Weeks	6A-7P PRIME	4	4	4	4	4			20	:30	Spot			64	22.00	1,408.00

**Calendar Month Projected Billing:**

Oct-22	1,130.00	Nov-22	678.00	Dec-22	0.00	Q4-2022	1,808.00
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Confirmed Correct; Payment Guaranteed

Accepted for KSYL

Account Exec: **CHAD SOPRANO** Sales Number: \_\_\_\_\_ Today's Date: 9/22

New  Revision  Order # \_\_\_\_\_

Client Name: **JIM VILLARD** Phone: \_\_\_\_\_

Agency: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: **TBD** Contact: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_ PO/ESTIMATE #: **CITY COUNCIL ELECTION**

Start Date: 10/18 End Date: 11/8 Wks: 11/8

Invoice Type:  Summary Bill  Times Only  Detail Bill

Revenue Type:  None  Co-Op  Political

Payment Type:  Cash  Credit card  Bill  Check

Billing Type:  Direct Agency  Trade Agency  Other  NTR

Calendar  Broadcast

Internal Comments: OPTCON 2

Line	Format	Station	Start	End	Wks	Spot Type	Priority	Time	Max	M	T	W	TH	F	SA	SU	Total	Rate	Length	Cost	
1	TALK	KSYL	10/18/2022	10/21/2022	1	Comm		7:15A-9A			1	1	1	1			4	\$25.00	:30	\$ 100.00	
2	TALK	KSYL	10/18/2022	10/21/2022	1	Comm		6A-7P			4	4	4	4			16	\$22.00	:30	\$ 352.00	
3	TALK	KSYL	10/24/2022	10/28/2022	1	Comm		7:15A-9A			1	1	1	1			5	\$25.00	:30	\$ 125.00	
4	TALK	KSYL	10/24/2022	10/28/2022	1	Comm		6A-7P			4	4	4	4			20	\$22.00	:30	\$ 440.00	
5	TALK	KSYL	10/31/2022	11/4/2022	1	Comm		7:15A-9A			1	1	1	1			5	\$25.00	:30	\$ 125.00	
6	TALK	KSYL	10/31/2022	11/4/2022	1	Comm		6A-7P			4	4	4	4			20	\$22.00	:30	\$ 440.00	
7	TALK	KSYL	11/7/2022	11/8/2022	1	Comm		7:15A-9A			1	1					2	\$25.00	:30	\$ 50.00	
8	TALK	KSYL	11/7/2022	11/8/2022	1	Comm		6A-7P			4	4					8	\$22.00	:30	\$ 176.00	
9																					
10																					
11																					
12																					
13																					
14																					
15																					
16																					
17																					
18																					
19																					
20																					
<b>Total Commercials</b>																	80			<b>Total</b>	\$ 1,808.00

Cenla Broadcasting Advertising Contract

Approved By Client: \_\_\_\_\_

Approved By AE: \_\_\_\_\_



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, LIZ PYLE, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JIM VILLARD

Authorized committee:

COMMITTE TO ELECT JIM VILLARD

Agency requesting time (and contact information):

N/A KINETIX

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

ALEXANDRIA CITY COUNCIL AT LARGE

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee:

Jim Villard

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: LIZ PYLE	Name: Chad Sopranos
Date of Request to Purchase Ad Time: 10/14/22	Date of Station Agreement to Sell Time: 10/14/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/14/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>12611-003</u>	Station Call Letters: <u>KSYL</u>	Date Received/Requested: <u>10/14/22</u>
Est. #:	Station Location: <u>Alexandria, LA</u>	Run Start and End Dates: <u>10/18 - 11/8</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.